



## CALENDAR AND PROGRAM

<http://www.aabri.com/UpConf.html>

Albuquerque Marriott  
2101 Louisiana Blvd NE, Albuquerque, NM 87110

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### **Conference Registration Desk Schedule**

Thursday September 29, 2016	5:00 – 6:00 PM	hotel lobby
Friday September 30, 2016	9:00 – 10:00 AM	hotel lobby
Friday September 20, 2016	4:00 – 6:00 PM	hotel lobby
Saturday October 1, 2016	7:30 – 10:00 AM	hotel lobby

If you do not get to registration before your scheduled presentation time, please make your presentation and register at the next scheduled time.

### **Presentation Schedule**

#### **Session 1, Friday Morning 10:00 – 11:50, Education/Instructional Pedagogies (Salon I & J) Session Chair: Gina Almerico, The University of Tampa**

Almerico, Gina: The University of Tampa: *Social Emotional Learning in Teacher Education*.

Brown, Kathleen: University of North Carolina at Chapel Hill: *Turning Around High Schools via "Scaffolded Craftsmanship"*. **Coauthors:** Charles Thompson; Latricia Townsend; Kathleen Roney.

Cornelious, Linda: Mississippi State University: *Teachers' perceptions of their schools' climate and discipline in an urban school district*. **Coauthors:** Kerry Gray.

Hines, Mack: Sam Houston State University: *Lifting The White Veil For Preservice Principals to Find Themselves in Culturally Relevant Leadership*.

Jones, Don: Texas A&M University - Kingsville: *Exploring Contributing Factors Leading to the Decision to Drop Out of School by Hispanic Males*. **Coauthors:** Jennifer Kent, Carrie Isaacson.

Kent, Jennifer: Early ISD: *Exploring Contributing Factors Leading to the Decision to Drop Out of School by Hispanic Males*. **Coauthors:** Don Jones, Texas A&M University -Kingsville; Carrie Isaacson, Hardin Simmons University.

#### **Session 2, Friday Afternoon 12:00 – 1:50, Education/Instructional Pedagogies (Salon I & J) Session Chair: Don Jones, Texas A&M University - Kingsville**

Bland, Zinna: University of Central Missouri: *Planning Effective Team/Group Projects*.

Briggs-Vaughn, Jackie: Walden University: *Effect of Adolescent Girls' Drug Use on Academic and Social Development*. **Coauthors:** Dr. Don Jones; Dr. Carrie Isaacson.

Jones, Don: Texas A&M University - Kingsville: *Effect of Adolescent Girls' Drug use on Academic and Social Development*. **Coauthors:** Jackie Briggs-Vaughn; Carrie Isaacson.  
**(Best Paper of Track – Education/Instructional Pedagogies)**

Gresham, George: Jacksonville University: *Teaching International Project Based Hybrid Classes in Corporate New Venturing: Taiwan*.

Jones, Don: Texas A&M University - Kingsville: *Routines and Motivations of Adolescent Mothers in an Alternative School: A Phenomenological Study*. **Coauthors:** Olivia Panganiban Modesto, Kathryn G. Swetnam.

Modesto, Olivia: Texas A&M University - Kingsville: *Routines and Motivations of Adolescent Mothers in an Alternative School: A Phenomenological Study*. **Coauthors:** Don Jones, Kathryn G. Swetnam.

Swetnam, Kathryn: Walden University: *Routines and Motivations of Adolescent Mothers in an Alternative School: A Phenomenological Study*. **Coauthors:** Olivia Panganiban Modesto; Don Jones.

**Session 3, Friday Afternoon 2:00 – 3:50, Accounting/Finance/Economics (Salon I & J)**

**Session Chair: Richard Hauser, Gannon University**

Alskeat, Mousa: Texas A&M University-Corpus Christi: *International Stock Phenomenon, Egypt, Israel, Indonesia*. **Coauthors:** Prof: Swint Friday.

Altammam, Turki: Texas A&M University - Corpus Christi: *Stock market seasonality analysis for Croatia, Hungary, and Czech Republic*. **Coauthors:** Dr. Swint Friday.

Hauser, Richard: Gannon University: *High-Cash Holdings and the Firm Life Cycle*.  
**Coauthors:** John H. Thornton Jr. **(Best Paper of Track – Accounting/Finance/Economics)**

Johnson, Rutherford: University of Minnesota Crookston: *Choice Waves and Strategic Interaction*.

Salimian, Fatollah: Salisbury University: *An Investigation into Long-term Performance of Exchange Traded Vehicles*. **Coauthors:** Robert C. Winder; Kashi Khazeh; Herman Manakyan.

**Session 4, Friday Afternoon 2:00 – 3:50, Management/Marketing/MIS (Salon G & H)**

**Session Chair: Wendy Campione, Northern Arizona University**

Banning, Kevin: Auburn University Montgomery: *Determinants of the Intensity of Entrepreneurial Intentions of Alabama Women*. **Coauthors:** Ravi Chinta, Jeff Periatt.

Campione, Wendy: Northern Arizona University: *Volunteer Work Experience: Can It Help Millennials to find Meaning and Interest in Their Work and Negotiate Their Role in the Workplace?*

He, Ping: Troy University: *The Effects of Training on Job Satisfaction and Service Quality among Temporary Employees: The Mediating Role of Affective Commitment*.  
**Coauthors:** Hank Findley, and Robert Wheatley.  
**(Best Paper of Track – Management/Marketing/MIS)**

Schreder, Douglas: National Louis: *Wisco Pop! – a case study on building entrepreneurial success with limited resources*.

Ball, Larry; University of Texas at San Antonio; *The Efficiencies of Organizations and their Impact on Complexity*.

**Session 5, Friday Afternoon 4:00 – 5:50, Management/Marketing/MIS (Salon I & J)**

**Session Chair: Doug Laufer, Metropolitan State University of Denver**

Laufer, Doug: Metropolitan State University of Denver: *The Role of Accounting Education in Fraud Awareness, Prevention, and Detection*. **Coauthors:** Elizabeth Conner.

Mahdavi, Iraj: National University: *Shifting framework of corporate social responsibility for small business*. **Coauthors:** Gerald O'Neil Moore.

Nelson, Johnny: Tarleton State University: *Eliminate Duplicate System for Depreciation Accounting and Avoid Deferred Tax Accounting by Adopting MACRS, the Internal Revenue Service, US Treasury*.

Rainwater, Lenn: Jacksonville State University: *Using Financial Statement Variables to Predict Stock Prices: Lessons from the 2007-2009 Financial Crisis*. **Coauthors:** Benjamin Boozer, Jr., S. Keith Lowe.

Reid, Joseph: North Carolina A&T State University: *Examining the Effects of Fair Value Measurements on Financial Reporting Quality and the Cost of Equity*.

**Session 6, Saturday Morning 8:00 – 9:50, Criminal Justice/Case Studies (Salon I & J)**  
**Session Chair: Jim Larson, National University**

Larson, James: National University: *Born in the U.S.A.; when are you a citizen and when not?*

**Coauthors:** Victor Lewis

Lewis, Victor: National University: *Born in the U.S.A.; when are you a citizen and when not?*

**Coauthors:** James Larson.

Martin, Damon: National University: *Procuring and Enforcing Child Support Orders Los Angeles County's Child Support System*.

Boykin, Nancy: Colorado State University: *Bargaining Interest and Negotiation Style: Using the Film Bridge of Spies" as an Instructional Tool"*. **Coauthors:** Stuart Warnock.

Warnock, Stuart: Metropolitan State University of Denver: *Bargaining Interest and Negotiation Style: Using the Film Bridge of Spies" as an Instructional Tool"*. **Coauthors:** Nancy J. Boykin.

Larson, James: National University: *Prioritizing restorative justice in United States prisons*.

**Coauthors:** April Lamas. **(Best Paper of Track – Case Studies/Criminal Justice)**

**Session 7, Saturday Morning 10:00 – 11:50, Accounting/Finance/Economics**  
**Session Chair: Jan Duggar, University of North Florida**

Andrusco, Gene: California State University, San Bernardino: *Reverse Stock Splits- - an Empirical Study*.

Duggar, Jan: University of North Florida: *Supply and Demand for Commercial Airline Pilots: The Potential Impact of Recent Changes in Training, Scheduling and Experience*.

**(Best Paper of Conference Award winner)**

Kwan, Felix: Maryville University: *Show-Me Right to Work: A Regional Comparison of RTW and non-RTW States*. **Coauthors:** Kent Bausman and Alden Craddock.



## Presenters and Participants

The following table lists all registered conference presenters and participants in alphabetical order by last name:

<b>NAME</b>	<b>UNIVERSITY</b>	<b>SESSION</b>
Almerico, Gina:	The University of Tampa:	Session: 1,
Alrebdi, Sulaiman:	Texas A&M university- Corpus Christi:	Not presenting,
Alskeat, Mousa:	Texas A&M University-Corpus Christi:	Session: 3,
Altammam, Turki:	Texas A&M University - Corpus Christi:	Session: 3,
Andrusco, Gene:	California State University, San Bernardino:	Session: 7,
Ball, Larry	The University of Texas at San Antonio	Session 4
Banning, Kevin:	Auburn University Montgomery:	Session: 4,
Bland, Zinna:	University of Central Missouri:	Session: 2,
Boykin, Nancy:	Colorado State University:	Session: 6,
Briggs-Vaughn, Jackie:	Walden University:	Session: 2,
Brown, Kathleen:	University of North Carolina at Chapel Hill:	Session: 1,
Campione, Wendy:	Northern Arizona University:	Session: 4,
Cornelious, Linda:	Mississippi State University:	Session: 1,
Duggar, Jan:	University of North Florida:	Session: 7,
Gresham, George:	Jacksonville University:	Session: 2,
Hauser, Richard:	Gannon University:	Session: 3,
He, Ping:	Troy University:	Session: 4,
Hines, Mack:	Sam Houston State University:	Session: 1,
Johnson, Rutherford:	University of Minnesota Crookston:	Session: 3,
Jones, Don:	Texas A&M University - Kingsville:	Session: 1 & 2,
Kent, Jennifer:	Early ISD:	Session: 1,
Kwan, Felix:	Maryville University:	Session: 7,
Larson, James:	National University:	Session: 6,
Laufer, Doug:	Metropolitan State University of Denver:	Session: 5,
Lewis, Victor:	National University:	Session: 6,
Mahdavi, Iraj:	National University:	Session: 5,
Martin, Damon:	National University:	Session: 6,
Miller, Gloria:	Austin Peay State University:	Not presenting,
Modesto, Olivia:	Texas A&M University - Kingsville:	Session: 2,
Nelson, Johnny:	Tarleton State University:	Session: 5,
Rainwater, Lenn:	Jacksonville State University:	Session: 5,
Reid, Joseph:	North Carolina A&T State University:	Session: 5,
Salimian, Fatollah:	Salisbury University:	Session: 3,
Schreder, Douglas:	National Louis:	Session: 4,
Swetnam, Kathryn:	Walden University:	Session: 2,
Warnock, Stuart:	Metropolitan State University of Denver:	Session: 6,

## Presentation Facilities and Time Limits

Each presentation room is equipped with a Windows XP based notebook computer with Microsoft office 2007, a projector and speakers. There will be internet access on the presentation computers. **Bring your presentations on a USB drive.** The computers do not have internal DVD drives. An external DVD drive is available at the conference registration desk if needed. Presentations are limited to TWENTY minutes. Long presentations take time away from other presenters. Please be courteous and keep your presentation to TWENTY minutes or less. The session chairs will tell you when you have five minutes left, two minutes left, and 30 seconds to wrap up.

## **Session Chairs**

The following individuals are serving as Session Chairs for Conference Albuquerque 2016:

Friday Morning 10:00 – 11:50, Education/Instructional Pedagogies  
Session Chair: Gina Almerico, The University of Tampa

Friday Afternoon 12:00 – 1:50, Education/Instructional Pedagogies  
Session Chair: Don Jones, Texas A&M University - Kingsville

Friday Afternoon 2:00 – 3:50, Accounting/Finance/Economics  
Session Chair: Richard Hauser, Gannon University

Friday Afternoon 2:00 – 3:50, Management/Marketing/MIS  
Session Chair: Wendy Campione, Northern Arizona University

Friday Afternoon 4:00 – 5:50, Management/Marketing/MIS  
Session Chair: Doug Laufer, Metropolitan State University of Denver

Saturday Morning 8:00 – 9:50, Criminal Justice/Case Studies  
Session Chair: Jim Larson, National University

Saturday Morning 10:00 – 11:50, Accounting/Finance/Economics  
Session Chair: Jan Duggar, University of North Florida

Session chairs are responsible for starting their session on time, having all presenters introduce themselves to each other and the other attendees of the session, holding each presenter to a twenty-minute presentation, leading a twenty-minute discussion session after presentations, and adjourning the session on time. Please cooperate with session chairs and help them keep your session on schedule.

## **AABRI Contact Information**

Please contact the hotel desk for problems with your hotel room or hotel reservation. For conference-related concerns please see one of the conference staff or ask the hotel desk to contact one of us for you. AABRI contact information is located on the [www.aabri.com](http://www.aabri.com) website. Individual AABRI staff contact information is on the business cards included in the registration package. **AABRI office phone is (904)435-4330. All messages left on the office phone are immediately emailed to AABRI staff and will be returned as quickly as possible.**

## **Academic and Business Research Institute Journals**

The Academic and Business Research Institute supports the research and publication needs of business and education faculty. AABRI journals accept submissions in education, ethics, technology and all business fields. Click on the Journals link on the [www.aabri.com](http://www.aabri.com) website to see which of our journals serves your publication needs or click below to access the individual journals directly.

All Academic and Business Research Institute (AABRI) journals are indexed in Cabell's and ProQuest databases. AABRI education journals are indexed in ERIC. AABRI publishes the following peer-reviewed academic journals:

- Journal of Academic and Business Ethics
- Journal of Behavioral Studies in Business
- Journal of Business Cases and Applications
- Journal of Case Studies in Education
- Journal of Criminal Justice and Legal Issues
- Journal of Finance and Accountancy
- Journal of Instructional Pedagogies
- Journal of International Business and Cultural Studies
- Journal of Management and Marketing Research
- Journal of Technology Research
- Research in Business and Economics Journal
- Research in Higher Education Journal



## **Journal Editorial-Review Boards**

AABRI is seeking additional editorial-review board members and invited reviewers for its journals. If you would like to contribute as a review-board member or invited reviewer please complete the reviewer information form found at <http://www.aabri.com/reviewerform.html>. Review-board members and invited reviewers must hold a terminal degree in field or a closely-related field. Preference is given to individuals with significant academic-journal publishing history

## **Journal Submission of Conference Papers**

Conference proceedings of Academic and Business Research Institute conferences are not copyrighted. Copyright for the manuscripts in the proceedings is owned by the individual authors of the papers. AABRI understands that it is the intent of most conference participants to use the conference as a means to get constructive criticism of their research so it may be improved to journal-publication quality. AABRI conference participants are free to submit their manuscripts for journal publication without copyright concerns.

All completed manuscripts presented at Academic and Business Research Institute conferences are automatically submitted for review by AABRI reviewers for possible publication in one of our academic journals (review fee waived, normal publication fees apply if accepted). To be eligible for automatic review manuscripts must be original and meet AABRI journal submission formatting requirements. AABRI will determine which of our journals is the most appropriate for conference submissions in accordance with the conference track of the paper/presentation submitted. If you do not want your paper submitted for review please email us at [editorial.staff@aabri.com](mailto:editorial.staff@aabri.com).

Additionally, all conference participants who did not submit a completed manuscript to the conference may submit their manuscripts when completed to one of our academic journals (review fee waived, normal publication fees apply if accepted) subject to the following conditions:

- The conference participant must be the author or coauthor of the manuscript.
- Only one no-review-fee submission per conference participant.
- Normal publication fees apply.
- Manuscripts must meet AABRI journal submission formatting requirements (below). Manuscripts not meeting these requirements will be returned without review.
- Use your conference registration number (SA16XXX) as your receipt number on the AABRI Journal Manuscript Submission Form. Submissions not including the registration number will not be reviewed. Only one manuscript per conference registration number.

## **AABRI Journal Submission Formatting Requirements**

All papers submitted to all journals must meet the following requirements. Please check each bullet point as you review your manuscript prior to submission:

- Files must be submitted in Microsoft Word or RTF format.
- All manuscripts must be single-spaced.
- The title must be bold, black, 16 point Times New Roman font, maximum of 12 words, single spaced, and centered on the top line(s) of the title page only. Capitalize only the first word of the title, acronyms and proper nouns in the title.
- The remainder of the manuscript must be black 12 point Times New Roman font and left aligned.
- List all authors with their organizational affiliations on the title page immediately following the title. Author information as follows (Centered, 12 point font, not bolded - note no email addresses or other contact information are included):

Author 1 name  
Author 1 organization

Author 2 name  
Author 2 organization

- DO NOT LIST AUTHORS ANYWHERE ELSE IN THE MANUSCRIPT. Manuscripts are blind reviewed. Manuscripts are assigned a tracking number and title pages are separated from manuscripts before they are sent to the reviewers.

- All manuscripts must include a maximum 250 word abstract on the title page immediately following the author(s)' names. Do not bold or italicize abstract.
- Add a list of 5-6 keywords one line below the abstract. Skip one line after the abstract then begin with Keywords: then list the keywords on the same line, separated by commas. DO NOT BOLD.
- Start the introduction on the page following the title page.
- Margins must be 1 inch all around on all pages. THIS INCLUDES ALL TABLES, GRAPHS, and FIGURES.
- Manuscripts must be written in third person. Do not use I, we, me, our, etc.
- Include a right-aligned running footer with the first 3 or 4 words of the title starting on the title page. Footer must be in 12 point Times New Roman font. DO NOT USE ITALICS. DO NOT NUMBER PAGES.
- Left align and bold all section headers and sub headers. Leave one line before and one line after section headers and sub headers. Section headers should be all caps. Section sub headers should be mixed case.
- Do not use bold text anywhere else in the manuscript. Do not use italics anywhere in the document except in the reference list according to APA formatting requirements.
- Indent paragraphs .5 inches, do not leave a line between paragraphs. This includes the abstract.
- APA formatting is preferred for citations and references. However, any accepted academic formatting style (MLA, Turabian, Chicago etc.) is acceptable. Regardless of the formatting style used, a bibliography/reference list must be included at the end of the manuscript. DO NOT MIX FORMATTING STYLES IN THE TEXT. DO NOT USE ENDNOTES.
- Manuscripts must be adequately cited and referenced using academically-appropriate sources. Papers not copiously cited and referenced are not acceptable for publication. This includes case studies.
- All graphics, charts and tables must be in an appendix at the end of the manuscript and referenced in the text.. State "as indicated in Table 1 (Appendix)". Do not state "Insert Table 1 Here".
- All pages must be in portrait orientation in the document. If graphs or pictures are too wide for portrait orientation the author must resize or rotate 90 degrees.
- Maximum standard manuscript length is 40 pages including reference list and appendices. To submit a manuscript greater than 40 pages for review, please contact the [editorial.staff@aabri.com](mailto:editorial.staff@aabri.com) prior to submission.
- Maximum file size is 1 megabyte. Please limit the size and number of graphics imbedded in your manuscript. Files exceeding 1 megabyte are subject to a publishing fee surcharge.
- All papers must be original and not previously published documents. Papers published in conference proceedings are acceptable if the proceedings are not copyrighted or a copyright release is provided by the author(s).
- Effective August 2012, all papers will be submitted to an online plagiarism detection website to verify authenticity. Papers greater than 10% non-original are subject to being returned to the author for revision and resubmission. Papers are expected to have an originality index of less than 10% non-original. Papers in the yellow or red level (excluding quotes and bibliography) will be returned to the author for revision and resubmission. Please see the Plagiarism section on the Publication Policy page.
- As a condition of acceptance of a submission in consideration for publication in an AABRI journal, all submitting authors agree to become reviewers on two papers submitted by other authors for publication consideration and to respond to review requests with comments within 30 days of receipt of such request.
- AABRI will not publish papers containing profanity, racially or ethnically degrading statements, sexual content, political endorsements or criticisms, religious endorsements or criticisms, or personal attacks on any individual or organization.
- AABRI reserves the absolute right to refuse publication of any reviewed submission without cause. ABRI reserves the right to remove from publication any previously accepted and published submission without cause.

Please review the Submissions Procedures and Submission Requirements found on the [www.aabri.com](http://www.aabri.com) website prior to submitting manuscripts for updated information.

### **Call for Papers – Upcoming AABRI Conferences**

You are invited to submit your manuscripts, works in progress, or abstracts for presentation at one of the academic conferences AABRI is hosting during the 2016/2017 academic year. Complete conference information is available on the conference websites – <http://www.aabri.com/UpConf.html>