

Academic and Business Research Institute Asheville Conference 2017



March 23 – 25, 2017

CONFERENCE PROGRAM

<http://www.aabri.com/UpConf.html>

Asheville Hilton
43 Town Square Blvd, Asheville, NC 28803

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Dr. Russell Baker, AABRI Executive Director

Conference Registration Desk Schedule

Thursday March 23, 2017	8:30 – 10:00 AM	hotel lobby
Thursday March 23, 2017	5:00 – 6:00 PM	hotel lobby
Friday September 30, 2016	7:30 – 9:00 AM	hotel lobby
Friday September 20, 2016	5:00 – 6:00 PM	hotel lobby
Saturday October 1, 2016	7:30 – 8:30 AM	hotel lobby

If you do not get to registration before your scheduled presentation time, please make your presentation and register at the next scheduled time.

Presentation Schedule

Session 1, Thursday Morning 10:00 – 11:50, Education/Instructional Pedagogies

Room: Mitchell A

Session Chair: Gina Almerico: The University of Tampa

Almerico, Gina: The University of Tampa: *Infusing SEL into the final internship experience for future teachers.*

Good, Don: East Tennessee State University: *College experiences of the Eastern Band of Cherokee Indians.* **BEST PAPER OF TRACK – EDUCATION/INSTRUCTIONAL PEDAGOGIES**

Penrod, Catherine: Ohio University: *Models for delivering written business communication skills: Improving the process.*

Riley, Monica: Mississippi University for Women: *Content knowledge reading assessment: A policy change impacting elementary education candidates' preparation.*

Session 2, Thursday Afternoon 12:00 – 1:50, Management/Marketing/MIS

Room: Mitchell A

Session Chair: Bressler, Linda: Southeastern Oklahoma State University

Bressler, Martin: Southeastern Oklahoma State University: Bressler, Linda: Southeastern Oklahoma State University: <i>Beware the unfriendly skies: How drones are being used as the latest weapon in cybercrime.</i>
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McLaughlin, Erin: Nova Southeastern University: *Emotional intelligence in the business sector: What do we know so far?*

Sebastianelli, Rose: University of Scranton: *Understanding corporate environmental management and firm performance: Is transparency the key?*

Monahan, Michael: Frostburg State University: *A comparison of the prevalence of dishonest academic behaviors between USA and German students.*

Session 3, Thursday Afternoon 2:00 – 3:50, Accounting/Finance/Economics

Room: Mitchell A

Session Chair: Pordeli, Hassan: Jacksonville University

Pordeli, Hassan: Jacksonville University
Wynkoop, Peter: Jacksonville University:
Jacksonville University Economic Impact Report, February 2017.

Shome, Anamitra: Brock University: *Religious and demographic factors underlying consumer choice of Islamic banking services in the United Arab Emirates.*

Slaydon, James: Lamar University: *The engine of economic growth in Southeast Texas.*
BEST PAPER OF TRACK – ACCOUNTING/FINANCE/ECONOMICS

Robertson, Clinton: Wilmington University: *Designing and implementing a master's level degree program at Wilmington University to include graduate level courses from the Delaware National Guard's 'Delaware Leadership Academy'.*

Session 4, Thursday Afternoon 4:00 – 5:50, Education/Instructional Pedagogies

Room: Mitchell A

Session Chair: Cockrell, Susan: Austin Peay State University

Galbraith, Diane: Slippery Rock University: *Mylan's Epi-cal breach at the top.*

Yates, Rhett: Jacksonville University:
Kendall, Chad: Jacksonville University:
Assessment of unmanned aerial systems programs in collegiate aviation.

Davidson, Lesley: Austin Peay State University:
Cockrell, Susan: Austin Peay State University:
Accounting for non-business students.

Session 5, Friday Morning, 8:00 – 9:50, Accounting/Finance/Economics

Room: Mitchell A

Session Chair: Hutchins, Rebecca: Appalachian State University

Kaufinger, Gregory: Anderson University:
Neuenschwander, Chris: Anderson University:
The Economic consequences of the retail inventory method.

Hutchins, Rebecca: Appalachian State University: *Factors that determine the decision to major in accounting: A survey of accounting graduates.*

Baek, Chung: Troy University: *Volatility spillovers and extreme return comovements between major foreign currencies.*

Fatollah, Salimian: Salisbury University: *Influence of Asian Equity Markets on major European stock exchanges.*

Richardson, Keith: Bellarmine University: *Designing and implementing an integrated liberal arts based finance degree utilizing accounting and economics.*

Session 6, Friday Morning 10:00 – 11:50, Management/Marketing/MIS

Room: Mitchell A

Session Chair: Martin, Nora: University of South Carolina

Furr, Leslie: Georgia Southern University: *The effect of a satisfied lifestyle on tourism oriented activities.*

Hallock, Dan: University of North Alabama: *Negotiating tactics used by mid-career MBA students in the U.S., Taiwan, and the Peoples Republic of China.*

Cockrell, Susan: Austin Peay State University: *Establishing an ethic of corporate social responsibility (CSR) in business school students: A comparative study of accounting and non-accounting majors.*

Martin, Nora: University of South Carolina: *When Worlds Collide: Traditional Pedagogy Meets the Digital Age.*

Session 7, Friday Morning 10:00 – 11:50, Education/Instructional Pedagogies

Room: Mitchell B

Session Chair: Coleman, Phillip: Western Kentucky University

Coleman, Phillip: Western Kentucky University: *What spreadsheet and database skills do business students need?*

Baltimore, Michael: Columbus State University: *Broadcasting education in the age of new media: Building multimedia products from the academy.*

Stubbs, Joyce: Morehead State University:
Stubbs, Steve: Morehead State University:
Strategies used to enable CTE programs to be high performing in Kentucky.

Adekoys, Adeyemi A.: Virginia State University: *Implementation devices for maintaining record of learning data.*

Session 8, Friday Afternoon 12:00 – 1:50, Education/Instructional Pedagogies

Room: Mitchell A

Session Chair: Larson, Jim: National University

Wall, Patricia: Middle Tennessee State University: *Predators of the elderly.*

Koch, Paul: University of Kansas: *Insider investment horizon. **BEST PAPER OF CONFERENCE***

Seawright, Delvin: Lamar University: *Employee or independent contractor? An instructional case involving a worker classification dilemma.*

Allen, Grace: Western Carolina University: *Financial Literacy Among College Students*

Session 9, Friday Afternoon 12:00 – 1:50, Management/Marketing/MIS

Room: Mitchell B

Session Chair: Lahm, Robert: Western Carolina University

Rosado-Feger, Ana: Ohio University: *Teaching “business” ethics: Affecting change through self-regulation and reflection.*

Lahm, Robert: Western Carolina University:
Schauer, Annika: Western Carolina University:
Small business and Obamacare: A continuous story of uncertainty.
BEST PAPER OF TRACK – MANAGEMENT/MARKETING/MIS

Singer, Alan: Appalachian State University: *A strategic analysis of corporate personhood.*

Plummer, Jerry: Austin Peay State University: *Big Data and Data Extraction: Tools for solving real world problems.*

Session 10, Friday Afternoon 2:00 – 3:50, Accounting/Finance/Economics

Room: Mitchell A

Session Chair: Hutchins, Rebecca, Appalachian State University

Hogan, Kaschia: Radford University: *Cash-or-Nothing Warrants: A case of binary payoffs in structured products.*

Rickard, Phil: Lee University: *Accounting conservatism: Measurements of research-intensive companies in Europe. This is a work-in-progress research project.*

Reising, Joseph: Minnesota State University: *The reaction of medium-sized banks to stress test implementation.*

Seawright, Delvin: Lamar University: *Politically skilled audit committee directors and audit fees.*

Kaushik, Abhay: Radford University: *Tax and tax overhang effects on funds flow and performance of actively managed bond funds.*

Session 11, Friday Afternoon 2:00 – 3:50, Education/Instructional Pedagogies

Room: Mitchell B

Session Chair: Golightly-Jenkins, Clarice: University of Texas San Antonio

Bazler, Judith: Monmouth University:
Graybill, Letitia: Monmouth University:
Van Sickle, Meta: College of Charleston:
Cases on STEAM Education in Practice.

Golightly-Jenkins, Clarice: University of Texas San Antonio: *A Comparison of stressors & coping strategies of teachers in America and Saudi Arabia.*

Hauser, Richard: Gannon University: *Business administration program assessment: effects on program learning outcomes with an integrated Small Business Development Center and Technology Incubator.*

Frady, Kristin: Clemson University: *A pilot study identifying recruitment and pathway development for high school manufacturing.*

Session 12, Saturday Morning 8:00 – 9:50, General Session

Room: Mitchell A

Session Chair: Papp, Raymond: The University of Tampa

Papp, Raymond: The University of Tampa: *The leadership challenge course: developing "learning that lasts".*

Agboh, Dennis: Morgan State University: *An assessment of Ghana's global E-government UN ranking.*

Clifton, Gregory: Metropolitan State University of Denver: *Tax return preparers beware of trumped-up due diligence standards.*

Binder, Perry: Georgia State University: *Teaching justice issues with three civil and criminal cases, with outcomes of yes, no, and maybe.*

Ellis, Lacy: Tiffin University: *Policewomen: A way forward, being left behind.*

Advisory Board Meeting

There will be a meeting of the AABRI Executive Advisory Board 10:00 AM Saturday immediately following Session 12 in the Mitchell A room. The meeting agenda will be distributed to board members at the conference. Board members attending the conference who are unable to attend the meeting are requested to let us know in advance so the agenda items can be reviewed with you independently.

Presentation Facilities and Time Limits

Each presentation room is equipped with a Windows XP based notebook computer with Microsoft office 2007, a projector and speakers. There will be internet access on the presentation computers. **Bring your presentations on a USB drive.** The computers do not have internal DVD drives. An external DVD drive is available at the conference registration desk if needed. Presentations should be **TWENTY MINUTES**. Longer presentations take time away from other presenters. The session chairs will tell you when you have five minutes left, two minutes left, and 30 seconds to wrap up. There is an additional 30 minutes per session scheduled for questions and discussion. Session chairs will determine whether to hold discussion at the end of each presentation or at the end of the session after all presenters have presented.

Committee on Publication Ethics and Cabell's

The Academic and Business Research Institute is a publisher member of the Committee on Publication Ethics. As a publisher member AABRI Publication Policies and Procedures are based on and compliant with the COPE Code of Conduct and Best Practice Guidelines.

For information please see the COPE website <http://publicationethics.org/members/publishers>.

All AABRI business and education journals are listed in the *Cabell's Directory of Publishing Opportunities*. These journals have been vetted by Cabell's as compliant with the Cabell's publication standards implemented in 2014. AABRI journals are indexed in ProQuest and the Education Resources Information Center (ERIC). Not all journals are in every directory and index. See the individual journal's webpage specific information.



Presenters and Participants

The following table lists registered conference presenters and participants in alphabetical order:

NAME	UNIVERSITY	SESSION
Adekoys, Adeyemi A.	Virginia State University	7
Agboh, Dennis	Morgan State University	12
Allen, Grace	Western Carolina University	8
Almerico, Gina	The University of Tampa	1
Arshadi, Nasser	University of Missouri - St. Louis	Not Presenting
Baek, Chung	Troy University	5
Baltimore, Michael	Columbus State University	7
Bazler, Judith	Monmouth University	11
Binder, Perry	Georgia State University	12
Borrero, Noah	University of San Francisco	Not Presenting
Bressler, Martin	SE Oklahoma State University	2
Bressler, Linda	SE Oklahoma State University	2
Clifton, Gregory	Metropolitan State Univ. of Denver	12
Cockrell, Susan	Austin Peay State University	4, 6
Coleman, Phillip	Western Kentucky University	7
Davidson, Lesley	Austin Peay State University	4
Ellis, Lacy	Tiffin University	12
Fraday, Kristin	Clemson University	11
Furr, Leslie	Georgia Southern University	6
Galbraith, Diane	Slippery Rock University	4
Golightly-Jenkins, Clarice	University of Texas San Antonio	11
Good, Don	East Tennessee State University	1
Graybill, Letitia	Monmouth University	11
Hallock, Dan	University of North Alabama	6
Hauser, Richard	Gannon University	11
Hogan, Kaschia	Radford University	10
Hutchins, Rebecca	Appalachian State University	5
Kaufinger, Gregory	Anderson University	5
Kaushik, Abhay	Radford University	10
Kendall, Chad	Jacksonville University	4
Koch, Paul	University of Kansas	8
Lahm, Robert	Western Carolina University	9
Larson, James	National University	Not Presenting
Martin, Nora	University of South Carolina	6
McLaughlin, Erin	Nova Southeastern University	2
Monahan, Michael	Frostburg State University	2
Moore, Walter	Nova Southeastern University	Not Presenting
Neuenschwander, Chris	Anderson University	5
Newberry, Robert	Winona State University	Not Presenting
Papp, Raymond	The University of Tampa	12
Penrod, Catherine	Ohio University	1
Pickering, Mallard	Tulsa Community College	Not Presenting
Plummer, Jerry	Austin Peay State University	9

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Pordeli, Hassan	Jacksonville University	3
Reising, Joseph	Minnesota State University	10
Richardson, Keith	Bellarmino University	5
Rickard, Phil	Lee University	10
Riley, Monica	Mississippi University for Women	1
Robertson, Clinton	Wilmington University	3
Rosado-Feger, Ana	Ohio University	9
Salimian, Fatollah	Salisbury University	5
Schauer, Annika	Western Carolina University	9
Seawright, Delvin	Lamar University	8, 10
Sebastianelli, Rose	University of Scranton	2
Shome, Anamitra	Brock University	3
Singer, Alan	Appalachian State University	9
Slaydon, James	Lamar University	3
Stubbs, Joyce	Morehead State University	7
Stubbs, Steve	Morehead State University	7
Van Sickle, Meta	College of Charleston	11
Wall, Patricia	Middle Tennessee State University	8
Wynkoop, Peter	Jacksonville University	3
Yates, Rhett	Jacksonville University	4

Session Chairs

The following individuals are serving as Session Chairs for Conference Asheville 2016:

Thursday Morning 10:00 – 11:50, Education/Instructional Pedagogies
Session 1 Chair: Gina Almerico: The University of Tampa

Thursday Afternoon 12:00 – 1:50, Management/Marketing/MIS
Session 2- Chair: Bressler, Linda: Southeastern Oklahoma State University

Thursday Afternoon 2:00 – 3:50, Accounting/Finance/Economics
Session 3 - Chair: Pordeli, Hassan: Jacksonville University

Thursday Afternoon 4:00 – 5:50, Education/Instructional Pedagogies
Session 4 - Chair: Cockrell, Susan: Austin Peay State University

Friday Morning 8:00 – 9:50, Management/Marketing/MIS
Session 5 - Chair: Hutchings, Rebecca: Appalachian State University

Friday Morning 10:00 – 11:50, Management/Marketing/MIS
Session 6 - Chair: Martin, Nora: University of South Carolina

Friday Afternoon 10:00 – 11:50, Education/Instructional Pedagogies
Session 7 - Chair: Coleman, Phillip: Western Kentucky University

Friday Afternoon 12:00 – 1:50, Education/Instructional Pedagogies
Session 8 - Chair: Larson, Jim: National University

Friday Afternoon 12:00 – 1:50, Management/Marketing/MIS
Session 9 - Chair: Lahm, Robert: Western Carolina University

Friday Afternoon 2:00 – 3:50, Education/Instructinoal Pedagogies
Session 10- Chair: Hutchins, Rebecca: Appalachian State University

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Friday Afternoon 2:00 – 3:50, Education/Instructional Pedagogies
Session 11- Chair: Golightly-Jenkins, Clarice: University of Texas San Antonio

Saturday Morning 8:00 – 9:30, General Topics Session
Session 12 - Chair: Papp, Ray: The University of Tampa

Session chairs are responsible for starting their session on time, having all presenters introduce themselves to each other and the other attendees of the session, holding each presenter to a twenty-minute presentation, leading a twenty-minute discussion session after presentations, and adjourning the session on time. Please cooperate with session chairs and help them keep your session on schedule.

AABRI Contact Information

Please contact the hotel desk for problems with your hotel room or hotel reservation. For conference-related concerns please see one of the conference staff or ask the hotel desk to contact one of us for you. AABRI contact information is located on the www.aabri.com website. Individual AABRI staff contact information is on the business cards included in the registration package. AABRI office phone is (904)435-4330. All messages left on the office phone are immediately emailed to AABRI staff and will be returned as quickly as possible.

Academic and Business Research Institute Journals

The Academic and Business Research Institute supports the research and publication needs of business and education faculty. AABRI journals accept submissions in education, ethics, technology and all business fields. Click on the Journals link on the www.aabri.com website to see which of our journals serves your publication needs or click below to access the individual journals directly.

Academic and Business Research Institute (AABRI) business and education journals are indexed in Cabell's and ProQuest databases. AABRI education journals are indexed in ERIC. AABRI publishes the following peer-reviewed academic journals:

- Journal of Academic and Business Ethics
- Journal of Behavioral Studies in Business
- Journal of Business Cases and Applications
- Journal of Case Studies in Education
- Journal of Criminal Justice and Legal Issues
- Journal of Finance and Accountancy
- Journal of Instructional Pedagogies
- Journal of International Business and Cultural Studies
- Journal of Management and Marketing Research
- Journal of Technology Research
- Research in Business and Economics Journal
- Research in Higher Education Journal



Editorial-Review Boards

AABRI is seeking additional editorial-review board members and invited reviewers for its journals. If you would like to contribute as a review-board member or invited reviewer, please complete the reviewer information form found at <http://www.aabri.com/reviewerform.html>. Review-board members and invited reviewers must hold a terminal degree in field or a closely-related field. Preference is given to individuals with significant academic-journal publishing history

Peer Review of Conference Manuscripts

All completed manuscripts presented at AABRI conferences may be submitted to an appropriate AABRI journal reviewer for peer review at the request of the author(s). Review fees are waived. Reviewer comments will be provided to authors when received from the reviewer. Normal editing/hosting fees apply if your paper is accepted for journal publication and you choose to have it published. However, there is no obligation to publish your paper in an AABRI journal.

Journal Submission of Conference Papers

Conference proceedings of Academic and Business Research Institute conferences are not copyrighted. Copyright for the manuscripts in the proceedings is owned by the individual authors of the papers. AABRI understands that it is the intent of most conference participants to use the conference as a means to get constructive criticism of their research so it may be improved to journal-publication quality. AABRI conference participants are free to submit their manuscripts for journal publication without copyright concerns.

All completed manuscripts presented at Academic and Business Research Institute conferences may be submitted for review by AABRI reviewers for possible publication in one of our academic journals (review fee waived, normal editing/hosting fees apply if accepted) at the request of the author during registration. To be eligible for automatic review manuscripts must be original and meet AABRI journal submission formatting requirements. AABRI will determine which of our journals is the most appropriate for conference submissions in accordance with the conference track of the paper/presentation submitted.

Additionally, all conference participants who did not submit a completed manuscript to the conference may submit their manuscripts when completed to one of our academic journals (review fee waived, normal publication fees apply if accepted) subject to the following conditions:

- The conference participant must be the author or coauthor of the manuscript.
- Only one no-review-fee submission per conference participant.
- Normal editing/hosting fees apply.
- Manuscripts must meet AABRI journal submission formatting requirements (below). Manuscripts not meeting these requirements will be returned without review.
- Use your conference registration number (AC17XXX) as your receipt number on the AABRI Journal Manuscript Submission Form. Submissions not including the registration number will not be reviewed. Only one manuscript per conference registration number.

AABRI Journal Submission Formatting Requirements

All papers submitted to all journals must meet the following requirements. Please check each bullet point as you review your manuscript prior to submission:

- Files must be submitted in Microsoft Word or RTF format.
- All manuscripts must be single-spaced.
- The title must be bold, black, 16 point Times New Roman font, maximum of 12 words, single spaced, and centered on the top line(s) of the title page only. Capitalize only the first word of the title, acronyms and proper nouns in the title.
- The remainder of the manuscript must be black 12 point Times New Roman font and left aligned.
- List all authors with their organizational affiliations on the title page immediately following the title. Author information as follows (Centered, 12-point font, not bolded - note no email addresses or other contact information are included):

Author 1 name
Author 1 organization

Author 2 name
Author 2 organization

- DO NOT LIST AUTHORS ANYWHERE ELSE IN THE MANUSCRIPT. Manuscripts are blind reviewed. Manuscripts are assigned a tracking number and title pages are separated from manuscripts before they are sent to the reviewers.

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- All manuscripts must include a maximum 250 word abstract on the title page immediately following the author(s)' names. Do not bold or italicize abstract.
- Add a list of 5-6 keywords one line below the abstract. Skip one line after the abstract then begin with Keywords: then list the keywords on the same line, separated by commas. DO NOT BOLD.
- Start the introduction on the page following the title page.
- Margins must be 1 inch all around on all pages. THIS INCLUDES ALL TABLES, GRAPHS, and FIGURES.
- Manuscripts must be written in third person. Do not use I, we, me, our, etc.
- Include a right-aligned running footer with the first 3 or 4 words of the title starting on the title page. Footer must be in 12 point Times New Roman font. DO NOT USE ITALICS. DO NOT NUMBER PAGES.
- Left align and bold all section headers and sub headers. Leave one line before and one line after section headers and sub headers. Section headers should be all caps. Section sub headers should be mixed case.
- Do not use bold text anywhere else in the manuscript. Do not use italics anywhere in the document except in the reference list according to APA formatting requirements.
- Indent paragraphs .5 inches, do not leave a line between paragraphs. This includes the abstract.
- APA formatting is preferred for citations and references. However, any accepted academic formatting style (MLA, Turabian, Chicago etc.) is acceptable. Regardless of the formatting style used, a bibliography/reference list must be included at the end of the manuscript. DO NOT MIX FORMATTING STYLES IN THE TEXT. DO NOT USE ENDNOTES.
- Manuscripts must be adequately cited and referenced using academically-appropriate sources. Papers not copiously cited and referenced are not acceptable for publication. This includes case studies.
- All graphics, charts and tables must be in an appendix at the end of the manuscript and referenced in the text.. State "as indicated in Table 1 (Appendix)". Do not state "Insert Table 1 Here".
- All pages must be in portrait orientation in the document. If graphs or pictures are too wide for portrait orientation the author must resize or rotate 90 degrees.
- Maximum standard manuscript length is 40 pages including reference list and appendices. To submit a manuscript greater than 40 pages for review, please contact the editorial.staff@aabri.com prior to submission.
- Maximum file size is 1 megabyte. Please limit the size and number of graphics imbedded in your manuscript. Files exceeding 1 megabyte are subject to a publishing fee surcharge.
- All papers must be original and not previously published documents. Papers published in conference proceedings are acceptable if the proceedings are not copyrighted or a copyright release is provided by the author(s).
- Effective August 2012, all papers will be submitted to an online plagiarism detection website to verify authenticity. Papers greater than 10% non-original are subject to being returned to the author for revision and resubmission. Papers are expected to have an originality index of less than 10% non-original. Papers in the yellow or red level (excluding quotes and bibliography) will be returned to the author for revision and resubmission. Please see the Plagiarism section on the Publication Policy page.
- As a condition of acceptance of a submission in consideration for publication in an AABRI journal, all submitting authors agree to become reviewers on two papers submitted by other authors for publication consideration and to respond to review requests with comments within 30 days of receipt of such request.
- AABRI will not publish papers containing profanity, racially or ethnically degrading statements, sexual content, political endorsements or criticisms, religious endorsements or criticisms, or personal attacks on any individual or organization.
- AABRI reserves the absolute right to refuse publication of any reviewed submission without cause. ABRI reserves the right to remove from publication any previously accepted and published submission without cause.

Please review the Submissions Procedures and Submission Requirements found on the www.aabri.com website prior to submitting manuscripts for updated information.

Call for Papers – Upcoming AABRI Conferences

You are invited to submit your manuscripts, works in progress, or abstracts for presentation at one of the academic conferences AABRI is hosting during the 2017/2018 academic year. Complete conference information is available on the conference websites – <http://www.aabri.com/UpConf.html>

St. Louis, Missouri – October 5 – 7, 2017

Location – Drury Plaza at the Arch, St. Louis
Early Registration Deadline - May 31, 2017
Registration Deadline – September 10, 2017
Last day to submit abstracts/papers - September 10, 2017
Hotel Registration Deadline - September 10, 2017 or when the block of rooms sells out

Conference Registration:

The conference Early Registration Discount is available through May 31, 2017. The early-registration conference registration fee is \$250 per participant. Conference regular [registration](#) is available from June 1, 2017 through September 10, 2017. The conference registration fee is \$350 per participant. The fee for a second or third author on the same paper is \$250. There is no charge for a second paper presented by the same registered participant if space is available. All conference attendees and participants must register. See <http://www.aabri.com/UpConf.html>

St. Louis Hotel Information

AABRI has reserved a block of deluxe rooms at the Drury Plaza Hotel located in downtown St. Louis near the St. Louis Arch and Mississippi River. These rooms are available for AABRI conference participants at a low \$149 per night (single or double occupancy, plus tax). There are a limited number of rooms at this rate so please reserve your room early. After the block of rooms is full rooms will be available at the prevailing hotel rate. Reserve your hotel room by calling [\(314\) 231-3003](tel:314-231-3003). Tell them you are attending the AABRI conference in October, 2017.

San Antonio, Texas - March 22 - 24, 2018

Location - Drury Plaza San Antonio Riverwalk
Early Registration Deadline - October 31, 2017
Registration Deadline - February 28, 2018
Last day to submit abstracts/papers - February 28, 2018
Hotel Registration Deadline - February 28, 2018 or when the block of rooms sells out

Conference Registration:

The conference Early Registration Discount is available through October 31, 2017. The early-registration conference registration fee is \$250 per participant. Conference regular [registration](#) is available from November 1, 2018 through February 28, 2018. The conference registration fee is \$350 per participant. The fee for a second or third author on the same paper is \$250. There is no charge for a second paper presented by the same registered participant if space is available. All conference attendees and participants must register. See <http://www.aabri.com/UpConf.html>

San Antonio Hotel Information

AABRI has reserved a block of deluxe rooms at the Drury Plaza Hotel located in the heart of San Antonio' Riverwalk. These rooms are available for AABRI conference participants at a low \$142 per night (single or double occupancy, plus tax). There are a limited number of rooms at this rate so please reserve your room early. After the block of rooms is full rooms will be available at the prevailing hotel rate. Reserve your hotel room by calling (800) 325-0720. Tell them you are attending the AABRI conference in March, 2018.