

SOME ISSUES OF LEADERSHIP, BEHAVIOR, AND ACCOUNTING
OF MERGERS AND ACQUISITIONS:
A CASE STUDY OF A MERGER OF TWO MEGA-CORPORATIONS

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Abstract

This paper discusses strategic issues of mergers and acquisitions based on a case study of a recent merger of two large corporations. The authors come together and discuss applicable issues that relate to their fields of expertise, such as leadership, strategy, organizational science, accounting, marketing, and others. Analyzing the case study, the authors come to a conclusion that mergers entail a fairly complex set of issues that impact

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organizations in significant ways, executions of which should be well-thought out and planned. The authors then offer some recommendations for companies planning to undertake the endeavors of mergers or acquisitions to help them ease their paths.

Key Words: Mergers and Acquisitions, Leadership, Marketing, Strategy, Accounting, Organizational Science, Deming, Jaques, Organizational Theory