

AABRI CONFERENCE

Washington DC October 18 & 19, 2019

CALENDAR AND PROGRAM

Academic and Business Research Institute
CONFERENCE WASHINGTON D. C. 2019

Hosted at: University of
the District of Columbia
Washington, D. C.



Conference information available
at www.aabri.com
email: conference@aabri.com



<https://www.aabri.com/UpConf.html>

Hosted at –

University of the District of Columbia
School of Business and Public Administration (SBPA)
4200 Connecticut Ave NW
Washington DC 20008

Contents

| | |
|--|---------|
| Conference Registration Times | Page 2 |
| Presentation Schedule | Page 2 |
| Session Chairs | Page 4 |
| Presenters and Participants | Page 5 |
| Presentation facilities and time limits | Page 5 |
| Conference / AABRI contact information | Page 5 |
| Academic and Business Research Institute Journals | Page 6 |
| AABRI Advisory Board Members | Page 6 |
| Journal Editorial-Review Boards | Page 7 |
| Journal Submission of Conference Papers | Page 7 |
| AABRI Journal Submission Formatting Requirements | Page 7 |
| Call for Papers - Upcoming AABRI conferences | Page 8 |
| Thank you | Page 8 |
| Washington DC Subway Map | Page 9 |
| University of the District of Columbia Campus Map & Directions | Page 10 |

Conference Registration Desk Schedule

| | | |
|----------------------------|----------------|--|
| Friday, October 18, 2019 | 8:00 – 9:00 AM | UDC SBPA First Floor Lobby (Building 38) |
| Saturday, October 19, 2019 | 7:30 – 8:30 AM | UDC SBPA First Floor Lobby |

The Conference Registration Desk will be located in the SBPA First Floor Lobby outside room 121. If you do not get to registration before your scheduled presentation time, please make your presentation and register at the next scheduled time.

Presentation Schedule

Friday, October 18, 2019

Conference Registration – 8:00 – 9:00 AM

Session 1: 8:30 – 10:20 AM – SBPA Room 121

Accounting / Finance / Economics

Session Chair - Lahm, Robert: Western Carolina University

Tiggeman, Theresa: University of the Incarnate Word: *Accountants Responses to the Global Reporting Initiative Assurance Guidelines.*

Kalbasi Anaraki, Nahid: Fort Hays State University: *Fed's interest rate policy and capital reversal: Empirical evidence from BRICs.* **Best Paper of Track - AFE**

Lahm, Robert: Western Carolina University: *Collective Bootstrapping: Immigrant Entrepreneurs' Financing of New Businesses is a 'Family Affair'.*

Sapkota, Rajan: University of the District of Columbia, Ivanov, Sergey: University of the District of Columbia, Bachman, Paul: University of the District of Columbia, Vermillion, Les: University of the District of Columbia, Goyal, Tarsaim: University of the District of Columbia: *Some Issues of Leadership, Behavior, and Accounting of Mergers and Acquisitions: a Case Study of a Merger of Two Mega-Corporations.*

Session 2: 10:30 – 12:20 AM – SBPA Room 121

Education / Instructional Pedagogies

Session Chair - Papp, Raymond: The University of Tampa

Farkas, Bernie: University of Tampa, Papp, Raymond: The University of Tampa: *Developing IT governance at the Virginia Department of Transportation.* **Best Paper of Track - EIP**

Gresham, George: Jacksonville University: *Study Abroad Program: A unique model in Scotland.*

Lin, Juan: Wuchang University of Technology; *Quality Mentors Usefulness: Comparison Between Chinese and American Universities*

Tovar, Lynn: Lewis University, Cynthia Mischia, Lewis University: *Short-term travel study: program design, student self-awareness and faculty development.*

Wang, Liz: West Chester University: *The Impacts of Experiential Learning and Volunteer Motivation on Service-Learning Outcomes in Business Education.*

LUNCH 12:30 – 1:30 – SBPA Lobby (Building 38, first floor lobby)

Luncheon provided by the University of the District of Columbia
School of Business and Public Administration

Friday, October 18, 2019 (continued)**Session 3: 1:30 – 3:20 PM – SBPA Room 121****Management / Marketing / MIS****Session Chair - Monahan, Michael: Frostburg State University**

Ivanov, Sergey: University of the District of Columbia, Brooks, John: University of the District of Columbia, Xu, Feng: University of the District of Columbia: *Evaluation of a Large Profits-First College: Difference between a University and a Profits-Now Corporation.*

Brown-Gaston, Racquel: University of the District of Columbia: *The Case of Waymo v. Uber: The Detrimental Harm to the Evolution of Trade Secrets.*

Lahm, Robert: Western Carolina University: *The Small Business Landscape: Including Freelancing and the "Gig Economy"* **Best Paper of Track - MMM**

Von Bergen, C. W.: Southeastern Oklahoma State University: *Women's Empowerment Campaigns May Be Doing More Harm than Good in the Workplace.*

Monahan, Michael: Frostburg State University: *What's Really Important: What Factors Make Workers Productive.*

Session 4: 3:30 – 5:20 PM – SBPA Room 121**Management / Marketing / MIS****Session Chair - Gresham, George: Jacksonville University**

Anyu, Julius: University of the District of Columbia, Ivanov, Sergey: University of the District of Columbia, Sepehri, Mohamad: University of the District of Columbia: *Case Study of Leadership of Jorge Mario Bergoglio: Brief Review of Leadership Theories and Practice.*

Gresham, George: Jacksonville University: *Taking the Adventure out of Corporate Venturing: a Pedagogical Model.*

Martin, Damon: National University: *Three-Dimensional Constitutional Scrutiny.*

Tiger, Andrew: Angelo State University: *Are Golfers Interested in Playing a Reversible Golf Course Design?*

Saturday, October 19, 2019**Conference Registration 7:30 – 8:30 AM****Session 5: 8:00 – 9:50 AM - SBPA Room 121****Accounting / Finance / Economics****Session Chair - Park, Young: Grove City College**

Ghosh, Indranil: Graham School of Management, Saint Xavier University: *Cluster and Super-cluster formation in Chicago.*

McComb II, J. Marshall: Kennesaw State University: *Critical Auditing Matters: Preliminary Findings from the Significant Change in the Auditor's Report.*

Stagliano, A. J.: Saint Joseph's University: *Data breaches at large u.s. commercial banks: evidence on financial statement disclosures of cybercrime risks and losses.*

Park, Young: Grove City College: *Do Effective Corporate Audit Committees Reduce the Likelihood of Litigations Against External Auditors?* **Best Paper of Conference**

Tannen, Michael: University of the District of Columbia: *Integrating Concepts of Cost.*

Session 6: 10:00 AM – 12:00 Noon – SBPA Room 121

General Session

Session Chair - Sedaghat, Ali: Loyola University Maryland

Boozer, Benjamin: Jacksonville State University, Simon, Amy: Jacksonville State University: *Teaching effectiveness and digital learning platforms: A focus on mediated outcomes.*
[Virtual presentation](#)

Hansen, Bobbi: University of San Diego: *The effects of employing brain-informed instructional strategies on student learning.*

Sedaghat, Ali: Loyola University Maryland: *Testing Higher Cognitive Skills in Accounting by Design: An Introduction to Test-Cube Framework.*

Ma, Qingxiong: University of Central Missouri: *Identifying Objects and Classes in System Analysis and Design.*

The following authors and papers are registered for the conference but will not be presenting. The papers or abstracts may be read in the conference proceedings:

Dadazhadeh, Mohammad: Oakland University: *Comparative Performance Evaluation of Predictive Models.*

Otero, Angel: Florida Institute of Technology: *Assessment Methodology for System Change Controls Based on Fuzzy Set Theory*

Otero, Angel: Florida Institute of Technology: *Evaluation of Change Management Controls Using Desirability Functions.*

Otero, Angel: Florida Institute of Technology: *Evaluation of System Change Controls Using Fuzzy Set Theory*

Otero, Angel: Florida Institute of Technology: *Multi-Criteria Evaluation of System Change Controls Based on Grey Systems Theory.*

Session Chairs

The following individuals are serving as Session Chairs for Conference Washington 2019:

- Session 1: Lahm, Robert: Western Carolina University
- Session 2: Papp, Raymond: The University of Tampa
- Session 3: Monahan, Michael: Frostburg State University
- Session 4: Gresham, George: Jacksonville University
- Session 5: Park, Young: Grove City College
- Session 6: Sedaghat, Ali: Loyola University Maryland

Session chairs are responsible for starting their session on time, having all presenters introduce themselves to each other and the other attendees of the session, holding each presenter to a twenty-minute presentation, leading a discussion session after presentations, and adjourning the session on time. Please cooperate with session chairs and help them keep your session on schedule.

Presenters and Participants

The following table lists all registered conference presenters and participants in alphabetical order by last name. (NP=Not Presenting, V=Virtual Presentation)

| | | |
|--------------------------|---|-------------------------|
| ○ Anyu, Julius | University of the District of Columbia: | Session: 4 |
| ○ Bachman, Paul | University of the District of Columbia: | Session: 1 |
| ○ Beatrice, Scott | University of South Florida | Session: NP |
| ○ Boozer, Benjamin | Jacksonville State University: | Session: 6 V |
| ○ Brooks, John | University of the District of Columbia: | Session: 3 |
| ○ Brown-Gaston, Racquel | University of the District of Columbia: | Session: 3 |
| ○ Dadazhzadeh, Mohammad | Oakland University: | Session: NP |
| ○ Farkas, Bernie | University of Tampa: | Session: 2 |
| ○ Ghosh, Indranil | Saint Xavier University: | Session: 5 |
| ○ Goyal, Tarsaim | University of the District of Columbia: | Session: 1, |
| ○ Gresham, George | Jacksonville University: | Session: 2, 4 |
| ○ Hansen, Bobbi | University of San Diego: | Session: 6 |
| ○ Ivanov, Sergey | University of the District of Columbia: | Session: 1, 3, 4 |
| ○ Kalbasi Anaraki, Nahid | Fort Hays State University: | Session: 1 |
| ○ Lahm, Robert | Western Carolina University: | Session: 1, 3 |
| ○ Lin, Juan | Wuchang University of Technology | Session: 2 |
| ○ Ma, Qingxiong | University of Central Missouri: | Session: 6 |
| ○ Martin, Damon | National University: | Session: 4 |
| ○ McComb II, J. Marshall | Kennesaw State University: | Session: 5 |
| ○ Misischia, Cynthia | Lewis University | Session: 2 |
| ○ Monahan, Michael | Frostburg State University: | Session: 3 |
| ○ Otero, Angel | Florida Institute of Technology: | Session: NP |
| ○ Papp, Raymond | The University of Tampa: | Session: 2 |
| ○ Park, Young | Grove City College: | Session: 5 |
| ○ Sapkota, Rajan | University of the District of Columbia: | Session: 1 |
| ○ Sedaghat, Ali | Loyola University Maryland: | Session: 6 |
| ○ Sepehri, Mohamad | University of the District of Columbia: | Session: 4 |
| ○ Simon, Amy | Jacksonville State University: | Session: 6 V |
| ○ Stagliano, A. J. | Saint Joseph's University: | Session: 5 |
| ○ Tannen, Michael | University of the District of Columbia: | Session: 5 |
| ○ Tiger, Andrew | Angelo State University: | Session: 4 |
| ○ Tiggeman, Theresa | University of the Incarnate Word: | Session: 1 |
| ○ Tovar, Lynn | Lewis University: | Session: 2 |
| ○ Vermillion, Les | University of the District of Columbia: | Session: 1 |
| ○ Von Bergen, C. W. | Southeastern Oklahoma State University: | Session: 3 |
| ○ Wang, Liz | West Chester University: | Session: 2 |
| ○ Xu, Feng | University of the District of Columbia: | Session: 3 |

Presentation Facilities and Time Limits

Each presentation room is equipped with a Windows 10 based computer with Microsoft Office 365 and internet access, a projector and speakers. Bring your presentations on a USB drive. The computers do not have internal DVD drives. An external DVD drive is available at the conference registration desk if needed. Presentations are limited to 20 minutes. Long presentations take time away from other presenters. Please be courteous and keep your presentation to 20 minutes or less. The session chairs will tell you when you have five minutes left, two minutes left, and 30 seconds to wrap up.

AABRI Contact Information

For conference-related concerns please see one of the conference staff. AABRI contact information is located on the www.aabri.com website. Individual AABRI staff contact information is on the business cards included in the registration package. **AABRI office phone is (904)435-4330. All messages left on the office phone are immediately emailed to AABRI staff and will be returned as quickly as possible.**

Academic and Business Research Institute Journals

The Academic and Business Research Institute supports the research and publication needs of business and education faculty. AABRI journals accept submissions in education, ethics, technology and all business fields. Click on the Journals link on the www.aabri.com website to see which of our journals serves your publication needs or click below to access the individual journals directly.

Academic and Business Research Institute (AABRI) journals are on the Cabell's Whitelist of Publishing Opportunities and indexed in the ProQuest Ulrich database. AABRI publishes the following peer-reviewed academic journals

- Journal of Behavioral Studies in Business
- Journal of Business Cases and Applications
- Journal of Ethical and Legal Issues
- Journal of Finance and Accountancy
- Journal of Instructional Pedagogies
- Journal of International Business and Cultural Studies
- Journal of Management and Marketing Research
- Journal of Technology Research
- Research in Business and Economics Journal
- Research in Higher Education Journal

AABRI Editorial Advisory Board Members

The following individuals comprise the AABRI Editorial Advisory Board. All AABRI journal editors and coeditors along with selected members-at-large are part of the advisory board. Several of these individuals will be participating in the Washington conference (* beside their name). Please feel free to introduce yourself.

Gina Almerico
Coeditor - Research in Higher Education Journal
Professor of Education - University of Tampa

Steve Bain
Coeditor - Journal of Ethical and Legal Issues
Professor and Department Chair
Texas A&M University, Kingsville, Texas

Russell Baker*
AABRI Executive Director, Advisory Board Chair
Professor - Jacksonville University

Judith Bazler
Coeditor - Research in Higher Education Journal
Professor of Education - Monmouth University

James Bexley
Advisory Board Member at Large
Distinguished Professor of Finance
Sam Houston State University, Huntsville, Texas

Linda Bressler
Coeditor - Journal of Behavioral Studies in Business
Professor of Accounting
Southeastern Oklahoma State University

Martin Bressler
Coeditor - Journal of Behavioral Studies in Business
Professor of Marketing & Management, John Massey chair
in Entrepreneurship
Southeastern Oklahoma State University

Phillip Coleman
Coeditor - Journal of Technology Research
Professor of Computer Information Technology
Western Kentucky University

Jan Warren Duggar
Coeditor - Journal Finance and Accountancy
Adjunct Professor of Economics
The University of North Florida

George Gresham*
Coeditor - Journal of International Business and Cultural
Studies
Professor Jacksonville University

Diana Haytko
Coeditor - Journal of Business Cases and Applications
Professor and Chair, Marketing
East Carolina University

Carolyn LaMacchia,
Coeditor - Journal of Technology Research
Associate Professor of Computer Information Technology
Bloomsburg University of Pennsylvania

James Larson
Coeditor - Journal of Ethical and Legal Issues
Professor of Criminal Justice, Department Chair
National University

Raymond Papp*
Coeditor - Journal of Instructional Pedagogies
Professor of Management Information Systems
University of Tampa

Joseph Reid
Coeditor - Journal Finance and Accountancy
Associate Professor of Accounting
North Carolina A&T State University,

Charles Sharp
Coeditor - Journal of Business Cases and Applications
Assistant Professor of Marketing
University of Louisville

Barry Thornton
Editor - Research in Business and Economics Journal
Professor of Decision Sciences and Information
Management - Jacksonville University

Ray M. Valadez
Advisory Board Member at Large
Professor, Pepperdine University
Los Angeles, California

Meta Van Sickle
Coeditor - Journal of Instructional Pedagogies
Professor of Education, College of Charleston

Pamela Zelbst
Editor - Journal of Management and Marketing Research
Professor of Supply Chain Management, Sam Houston State
University

Journal Editorial-Review Boards

AABRI is seeking additional editorial-review board members and invited reviewers for its journals. If you would like to contribute as a review-board member or invited reviewer please complete the reviewer information form found at <http://www.aabri.com/reviewerform.html>. Review-board members and invited reviewers must hold a terminal degree in field or a closely-related field. Preference is given to individuals with significant academic-journal publishing history

Journal Submission of Conference Papers

Conference proceedings of Academic and Business Research Institute conferences are not copyrighted. Copyright for the manuscripts in the proceedings is owned by the individual authors of the papers. AABRI understands that it is the intent of most conference participants to use the conference as a means to get constructive criticism of their research so it may be improved to journal-publication quality. AABRI conference participants are free to submit their manuscripts for journal publication without copyright concerns.

On the registration form all participants chose whether to have their papers automatically submitted for journal review. If this was selected, completed manuscripts presented at Academic and Business Research Institute conferences are automatically submitted for review by AABRI reviewers for possible publication in one of our academic journals (review fee waived, normal publication fees apply if accepted). To be eligible for automatic review manuscripts must be original and meet AABRI journal submission formatting requirements. AABRI will determine which of our journals is the most appropriate for conference submissions in accordance with the conference track of the paper/presentation submitted.

Additionally, all conference participants who did not submit a completed manuscript to the conference or did not chose automatic review may submit their manuscripts when completed to one of our academic journals (*review fee waived*, normal publication fees apply if accepted) subject to the following conditions

- The conference participant must be the author or Coauthor - of the manuscript.
- *Review fee waived*, normal publication fees apply if accepted
- Manuscripts must meet AABRI journal submission formatting requirements (below). Manuscripts not meeting these requirements will be returned without review.
- Use your conference registration number (DC19XXX) as your receipt number on the AABRI Journal Manuscript Submission Form. Submissions not including the registration number will not be reviewed. Only one manuscript per conference registration number.

AABRI Journal Submission Formatting Requirements

All papers submitted to all journals must meet the following requirements. Please check each bullet point as you review your manuscript prior to submission

- Files must be submitted in Microsoft Word or RTF format.
- All manuscripts must be single-spaced.
- The title must be bold, black, 16 point Times New Roman font, maximum of 12 words, single spaced, and centered on the top line(s) of the title page only. Capitalize only the first word of the title, acronyms and proper nouns in the title.
- The remainder of the manuscript must be black 12 point Times New Roman font and left aligned.
- List all authors with their organizational affiliations on the title page immediately following the title. Author information as follows (Centered, 12 point font, not bolded - note no email addresses or other contact information are included):

Author 1 name
Author 1 organization

Author 2 name
Author 2 organization

- DO NOT LIST AUTHORS ANYWHERE ELSE IN THE MANUSCRIPT. Manuscripts are blind reviewed. Manuscripts are assigned a tracking number and title pages are separated from manuscripts before they are sent to the reviewers.
- All manuscripts must include a maximum 250 word abstract on the title page immediately following the author(s)' names. Do not bold or italicize abstract.
- Add a list of 5-6 keywords one line below the abstract. Skip one line after the abstract then begin with Keywords then list the keywords on the same line, separated by commas. DO NOT BOLD.
- Start the introduction on the page following the title page.
- Margins must be 1 inch all around on all pages. THIS INCLUDES ALL TABLES, GRAPHS, and FIGURES.
- Manuscripts must be written in third person. Do not use I, we, me, our, etc.

- Include a right-aligned running footer with the first 3 or 4 words of the title starting on the title page. Footer must be in 12 point Times New Roman font. DO NOT USE ITALICS. DO NOT NUMBER PAGES.
- Left align and bold all section headers and subheaders. Leave one line before and one line after section headers and subheaders. Section headers should be all caps. Section subheaders should be mixed case.
- Do not use bold text anywhere else in the manuscript. Do not use italics anywhere in the document except in the reference list according to APA formatting requirements.
- Indent paragraphs .5 inches, do not leave a line between paragraphs. This includes the abstract.
- APA formatting is preferred for citations and references. However, any accepted academic formatting style (MLA, Turabian, Chicago etc.) is acceptable. Regardless of the formatting style used, a bibliography/reference list must be included at the end of the manuscript. DO NOT MIX FORMATTING STYLES IN THE TEXT. DO NOT USE ENDNOTES.
- <Manuscripts must be adequately cited and referenced using academically-appropriate sources. Papers not copiously cited and referenced are not acceptable for publication. This includes case studies.
- 18. All graphics, charts and tables must be in an appendix at the end of the manuscript and referenced in the text.. State "as indicated in Table 1 (Appendix)". Do not state "Insert Table 1 Here".
- All pages must be in portrait orientation in the document. If graphs or pictures are too wide for portrait orientation the author must resize or rotate 90 degrees.
- Maximum standard manuscript length is 40 pages including reference list and appendices. To submit a manuscript greater than 40 pages for review, please contact the editorial.staff@aabri.com prior to submission.
- Maximum file size is 1 megabyte. Please limit the size and number of graphics imbedded in your manuscript. Files exceeding 1 megabyte are subject to a publishing fee surcharge.
- All papers must be original and not previously published documents. Papers published in conference proceedings are acceptable if the proceedings are not copyrighted or a copyright release is provided by the author(s).
- Effective August 2012, all papers will be submitted to an online plagiarism detection website to verify authenticity. Papers greater than 10% non-original are subject to being returned to the author for revision and resubmission. Papers are expected to have an originality index of less than 10% non-original. Papers in the yellow or red level (excluding quotes and bibliography) will be returned to the author for revision and resubmission. Please see the Plagiarism section on the Publication Policy page.
- As a condition of acceptance of a submission in consideration for publication in an AABRI journal, all submitting authors agree to become reviewers on two papers submitted by other authors for publication consideration and to respond to review requests with comments within 30 days of receipt of such request.
- AABRI will not publish papers containing profanity, racially or ethnically degrading statements, sexual content, political endorsements or criticisms, religious endorsements or criticisms, or personal attacks on any individual or organization.
- AABRI reserves the absolute right to refuse publication of any reviewed submission without cause. ABRI reserves the right to remove from publication any previously accepted and published submission without cause.

Please review the Submissions Procedures and Submission Requirements found on the www.aabri.com website prior to submitting manuscripts for updated information.

Call for Papers – Upcoming AABRI Conferences

You are invited to submit your manuscripts, works in progress, or abstracts for presentation at one of the academic conferences AABRI is hosting during 2019 - 20. Along with the Washington conference we have conferences scheduled at the following locations and dates

San Antonio, Texas – March 19-21, 2020
Location - Drury Plaza San Antonio Riverwalk

Denver, Colorado – October 16-17, 2020
Location – Metropolitan State University of Denver

AABRI conferences provide authors the opportunity to present your papers, publish them in the conference proceedings and share them with colleagues worldwide. Please see the Upcoming Conferences webpage on our www.aabri.com website for complete information on upcoming AABRI conferences.

Thank you

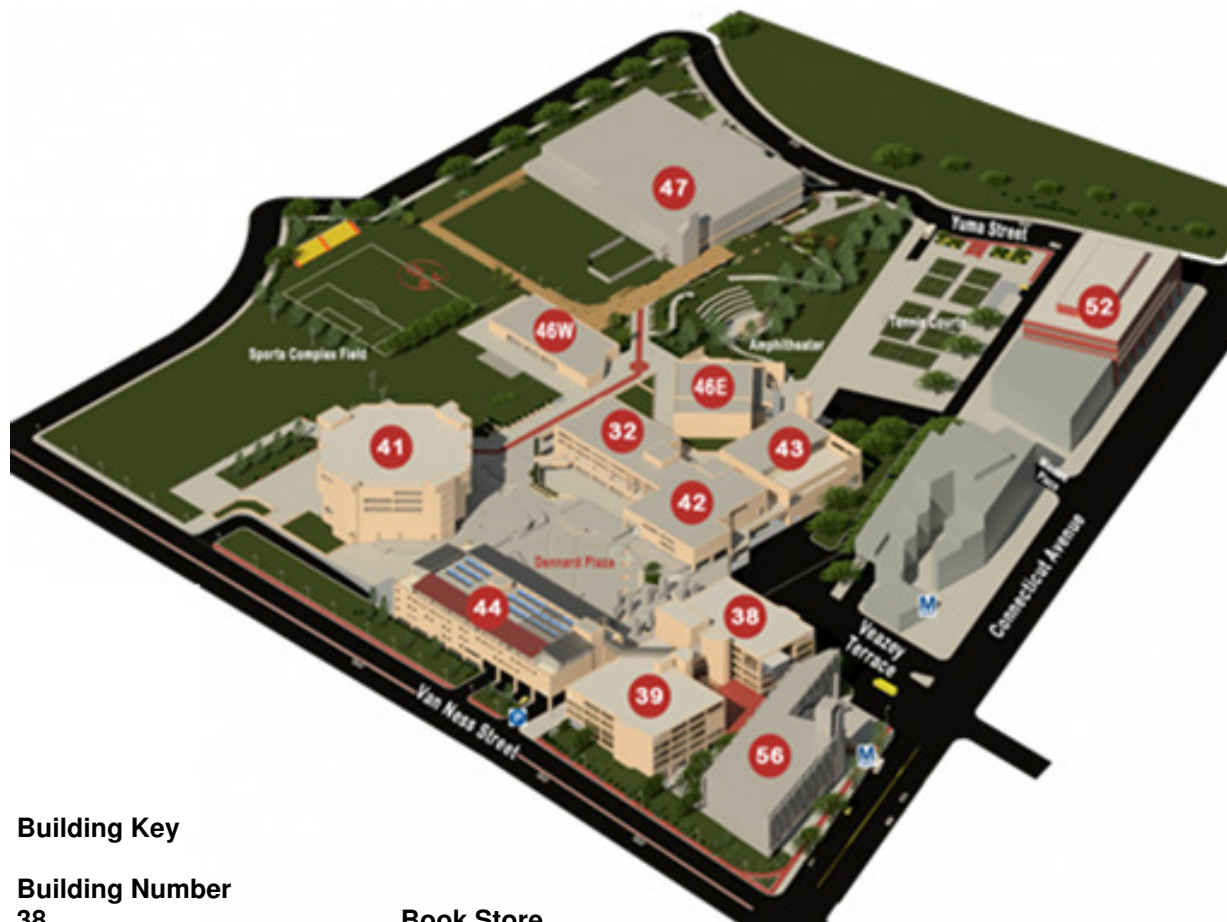
Thank you for joining us at the 2019 AABRI Washington DC conference. Your attendance and participation are sincerely appreciated. We hope to see you soon at another AABRI conference.

Washington DC Subway Map

The University of the District of Columbia is located on the red line. Exit at the Van Ness station.



UDC Campus Map



Building Key

Building Number

| | |
|-----------|--|
| 38 | Book Store |
| 38 | School of Business and Public Administration (SBPA) |
| 39 | Administration/Admissions/Financial Aid/Registrar |
| 44 | CAUSES/Life Sciences/Health Services |
| 56 | Student Center |

From Connecticut Avenue (Van Ness Subway Station) enter through the Student Center (Building 56). Follow signs to SBPA

From Van Ness Street enter between the Administration Building (Building 39) and the Life Sciences Building (Building 44)

Driving Directions

<https://www.udc.edu/administration/operations/auxiliary-services/parking/directions/>

Car Parking

1. Drive into the Van Ness Parking Garage (Building 44) from Van Ness St. ONLY and collect a ticket at the entrance.
2. Keep ticket in possession after parking your car
3. When you wish to exit the garage, go to a Pay Station at either the Plaza Deck Elevator Lobby on the Breezeway OR the B level garage near the Auditorium.
4. Insert ticket into the Pay Station and pay the displayed amount. (Credit/Debit cards and Cash are accepted).