

DERRICK BONYUET, PhD, CPA, CFA, CFP

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PROFILE

- Scholar with over 28 years of work industry experience, including 23 years with a Fortune 50 technology company and 4 years in public accounting with a Big 4 accounting firm.
- Hold CPA license (Texas) as well as CFA and CFP designations.
- Expertise in a variety of finance functions, including pricing, planning & analysis, accounting, tax and audit across several industries including technology, manufacturing and financial services.
- Research interests include behavioral finance, IFRS, Fintech, Blockchain
- Teaching interests include Corporate Finance, International Finance, Financial Statement Analysis

EDUCATION

OKLAHOMA STATE UNIVERSITY (Stillwater, OK)

PhD in Business Administration (August 2019)

THUNDERBIRD SCHOOL OF GLOBAL MANAGEMENT (Glendale, AZ)

Master of International Management (December 1997). Thunderbird Scholarship

UNIVERSITY OF HOUSTON (Houston, TX)

Master of Business Administration-Finance (December 1996). PRA Scholarship

UNIVERSIDAD CATOLICA ANDRES BELLO (Caracas, Venezuela)

Licenciado en Contaduría Pública, BS in Accounting equivalent. October 1993

TEACHING EXPERIENCE

HUSTON-TILLOTSON UNIVERSITY (Austin, TX)

Assistant Professor. August 2019 – Present

ACCT5303 Accounting for Decision Making

MGMT5309 Strategic Global Management

MGMT3313 Intro to Entrepreneurship

IBUS3311 International Business

MGMT3322 Organizational Behavior

FINA5306 Financial Management Concepts

ACCT2302 Principles of Managerial Acctg.

MGMT3314 Social Entrepreneurship

MGMT4322 Human Resource Management

MGMT5312 Operations Management

CONCORDIA UNIVERSITY (Austin, TX)

Adjunct Faculty. June 2013 – Present

ACC2301 Fundamentals of Financial Accounting

ACC2302 Fundamentals of Managerial Accounting

ACC3320 Fundamentals of Taxation

ACC3382 Fraud Examination

BUS3360 Corporate Finance

MBA5307 Managerial Accounting

BUS3314 Finance for Non-Financial Managers

STRAYER UNIVERSITY (Austin, TX)

Adjunct Faculty. January 2017 – Present

FIN100 Principles of Finance

WORKPLACE OPTIONS (Austin, TX)

Instructor (Non-credit Instruction). June 2015 – Present

Effective Budgeting; Rebuilding Credit, Retirement Is Not Just About Money; Make Your Money Work; Estate Planning; Understanding HSA; Identity Theft Protection; Plan Your Dream Vacation

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INDUSTRY EXPERIENCE

DELL, INC (Round Rock, TX)

Pricing Consultant. February 1998 – Present

- Responsible for the pricing strategy of the consumer services business, including pricing of new products and services as well as identification of price optimization opportunities.
- Served in a variety of finance functions for 21 years, including controllership, planning and analysis, pricing and cost management, reporting and analytics, compensation, accounting support and business controls.

PRICE WATERHOUSE (Caracas, Venezuela)

Assurance & Business Advisory Services (ABAS). Financial Auditor. August 1991 – January 1995

- Planned and executed financial audits of local & multinational companies.

PRESENTATIONS

Global Finance Conference, 2019 (Bogotá, Colombia). “TMT Diversity and Impact on Firm Innovation”

AABRI International Conference, 2018 (Orlando, FL). “How ERGs Create Value for the Organization”

AABRI International Conference, 2017 (St. Louis, MO). “Price Delegation and the Impact on Customer Loyalty”

PUBLICATIONS

“Overview and Impact of Blockchain on Auditing.” *International Journal of Digital Accounting Research*

“Price Delegation and the Impact on Customer Loyalty.” *Journal of Management and Marketing Research*

“How ERGs Create Value for the Organization.” *Journal of Management and Marketing Research*

DISSERTATION RESEARCH TOPIC

Top Management Team Diversity and Impact on Firm Innovation

Dissertation Committee: Dr. Ramesh Rao, Oklahoma State University (chair)

Dr. Rathin Sarathy, Oklahoma State University

Dr. Toby Joplin, Oklahoma State University

Dr. Tracy Suter, University of Tulsa

WORK IN PROGRESS

Managerial Characteristics as Drivers of Firm Performance

Behavioral Biases and the Impact on Price Delegation

SERVICE

Skillpoint Alliance, Board Member, Treasurer (2015-2021)

SCORE, Business Mentor (2020-Present)

Internal Revenue Service, Volunteer Income Tax Assistance (VITA), Tax Preparer (since 1996)

CERTIFICATIONS

Chartered Financial Analyst (CFA), CFA Institute (2016)

Chartered Global Management Accountant (CGMA), AICPA (2012)

Certified Financial Planner (CFP), Certified Financial Planner Board of Standards, Inc. (2008)

Certified Public Accountant (CPA), Texas State Board of Public Accountancy (1998)

Quickbooks Certified ProAdvisor, Intuit (2019)

Tableau Desktop Specialist, Tableau (2020)

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GRADUATE COURSES

FINANCE:

FINA7336 Financial Management¹
FINA7339 Options and Futures Trading¹
FINA7366 Investments¹
FINA7376 Fin Mkts & Institutions¹
INTB7386 International Finance¹
WB5250 Multinational Corporate Finance²
WB5112 Financial Statement Analysis²

ACCOUNTING:

ACCT7336 Federal Taxation Fundamentals¹
ACCT7416 Tax Research³
ACCT7426 Corporate and Partnership Tax³
ACCT7116 Accounting Research³
ACCT6616 Governmental and Not-For Profit Accounting³
ACCT6310 Advanced Auditing and Assurance Services³
ACCT7326 Fraud Examination³
ACCT7520 Enterprise Accounting Systems³
ACCT7516 Integrated Accounting Applications³

MARKETING:

MARK6361 Marketing Administration¹
MARK6398 Marketing Research¹
MARK7393 Projects in Marketing¹
WB4560 International Consumer Mktg²
MKTG6100 Adv. Seminar in Marketing⁴
MKTG6413 Advanced Mktg. Research⁴

INTERNATIONAL BUSINESS:

IS3010 International Political Economy²
IS4010 Regional Business Environment: Asia²
IS4802 Int'l Competitiveness and Mgmt. in Asia²
IS4880 Cross Cult Communication for Int'l Managers²
WB4560 International Consumer Mktg.²
WB4899 Seminar: Electronic Commerce²

MANAGEMENT:

MANA6332 Organizational Behavior & Mgmt.¹
MANA6383 Corporate Strategy & Policy¹
BADM6513 Organizational Science⁴
MGMT6343 Contemporary Research Mgmt. I⁴
MGMT6443 Contemporary Research Mgmt. II⁴
MGMT6353 Adv. Methods in Mgmt. Research⁴
MGMT6363 Advanced Organization Theory⁴

1 University of Houston

2 Thunderbird School of Global Management

3 Auburn University

4 Oklahoma State University