

50 Routes des Grandes Vallees
77123 Noisy Sur Ecole,
France

Ph: +33 (0)78 6266 059

Email: Profpira@aol.com

Education

PhD, Entrepreneurship/Management

2008

Australian Graduate School Of Entrepreneurship (AGSE), Swinburne University Of Technology, Melbourne, Australia (Australia's Leading Entrepreneurship School)

Topic: Evaluating the Propensity of Repeat Entrepreneurs to use Intuitive Decision-Making: a Pilot Study.

The research was an analysis of the importance of intuitive decision-making to entrepreneurs/managers. I used a mixed method approach including a psycho-physiological approach to measure intuitive ability in repeat entrepreneurs. The research used a theoretical construct known as quantum holography to explain how intuition can be understood. Finding; managers/entrepreneurs do in fact have a greater propensity for intuitive decision-making, the more experienced entrepreneurs/managers rely on intuition to a greater extent but not at the expense of rational decision-making.

Supervisor: Emeritus Professor Murray Gillin

Graduate Degree in Education (Tertiary) (GDE)

2008

University of Ballarat, Ballarat Australia

Master of Entrepreneurship and Innovation (MEI)

2000

Australian Graduate School Of Entrepreneurship (AGSE), Swinburne University Of Technology, Melbourne, Australia

Administrative & Teaching Experience

IESEG School of Management Paris, France

Sept 2012 – August 2014

Entrepreneurship Track coordinator

- Coordinator for the Master Thesis in Entrepreneurship
- Responsible for curriculum development in Entrepreneurship

Grenoble Ecole De Management, Grenoble France

July 2011- June 2014

- Visiting Faculty
- Curriculum development and Teaching in the Family Business Program

ESC SAINT ETIENNE, Saint Etienne, France

Aug 2010 – Dec 2012

Associate Dean & Chair of the entrepreneurship/strategy group

- Recruiting adjunct faculty
- Distributing teaching load
- Ensuring the quality of course content by moderating syllabi
- Teaching Entrepreneurship on the Masters and Bachelor program
- Mentoring and coaching entrepreneurship students
- Faculty evaluations and development

SAN FRANCISCO STATE UNIVERSITY, San Francisco, California, USA

Aug 2007- Aug 2010

Responsible for the entrepreneurship curriculum development and teaching

- Teaching: Creativity and Innovation; Accessing Resources for the New Firm; Managing the Growing Business; and Entrepreneurial Thinking.
- Mentored students starting their own businesses

FRANK LA PIRA (PhD, MEI, GDE)

- Awarded \$9000 research grant to study improvisation and jazz as innovation strategy
- Member of the instructional technology advisory committee
- Management Faculty support for online learning (Moodle)

UNIVERSITY OF BALLARAT - MT HELEN CAMPUS, Victoria, Australia 2002-2007

Unit Coordinator Entrepreneurship Program, School of Business

- Developed and taught on the Undergraduate & Graduate program for Entrepreneurship.
- Created the regional business plan competition involving the community
- Teacher advisor for Australian Business Plan Competition (Moot Corp)
- One students group won an encouragement award for innovative product design
- Teacher advisor for the Student in Free Enterprise (SIFE)
- Created and facilitated the Greening Business Program for local firms

SWINBURNE UNIVERSITY OF TECHNOLOGY, Melbourne, Australia 2005-2007

Coordinator / Lecturer, in the Master of Entrepreneurship and Innovation program

Developed and Taught: Managing the Growing Business on the master of entrepreneurship and innovation program

Courses Delivered

- Entrepreneurship
- Innovation and Creativity
- Management
- Strategy
- Organisational Behaviour

Professional Experience

THE REBEL ENTREPRENEUR 2014 - present

Co-Founder, Director.

Business Coaching and Entrepreneur development programs

HEALTH & FITNESS BALLARAT PTY LTD., Victoria, Australia 2003-2008

Co-Founder and Director

Wellness and fitness Gymnasium for women

BALLARAT KYOKUSHIN KARATE Ballarat Australia 1998-2008

Co-founder and instructor

Responsible for managing centre and student recruitment

NEXUS BUSINESS COACHING, Melbourne, Australia 2000-2003

Co-Founder and Mentor

Business focused on the coaching of small business owners.

Sales & Marketing, Instructed and coached 20-30 clients.

AVANTE FLYING SERVICES (helicopter pilot support and training) 1988-2003

Founder/owner

Consulting to the Aviation industry

Providing piloting services

Operations management for a major Television station

Vice-Chairman of the Helicopter Aviation Association (industry body)

Publications

La Pira, F. Gillin, M. & Bradley, R. et al (2013) Validating Nonlocal Intuition in Repeat Entrepreneurs: A Multi-Method Approach, *Journal of Small Business Management Journal of Behavioral Studies in Business* Vol 6 October 2013

La Pira, F. & Zhao, W. (2102) Corruption and the shadow economy of Italy and Greece, EURAM, Rotterdam, 2-6 June 2012

La Pira, F. (2012) Case Study on Pipestrel Aviation Slovenia, in conjunction with EFER submitted to a peer review monograph to be published using Eastern European Entrepreneurs Case Studies reviewed accepted with modifications. Final draft sent.

Zhao, W. & La Pira F. (2013) Chinese Entrepreneurship: Institutions, Ecosystems, and Growth Limits, *Advances in Economics and Business* 1(2): 72-88, 2013

Zhao, W, Arvanitis, R. La Pira, F. (2011) Innovation Policy and Local Cluster of Entrepreneurs in South China, *International Journal of Management and Enterprise Development*, Vol. 11 Nos. 2/3/4, 2011

La Pira, F. Entrepreneurial Intuition: an Empirical Approach. *Journal of Management and Marketing Research*, Vol 6 (2011): <http://www.aabri.com/jmmr.html>

La Pira, F. (2011) The Motivational Drivers of Repeat Entrepreneurs: Academic and Business Research Institute (AABRI) Conference, September Florida, USA

La Pira, F. (2010) La Pira, F. Entrepreneurial Intuition: an Empirical Approach. Academic and Business Research Institute (AABRI) Conference, September Florida, USA

La Pira, F. Bianchi, C. Winch, G. (2009): The Fallacy of Growth: Affording Sustainable Strategies for a Business's Lifelong Existence, Babson College Entrepreneurship Research Conference, Boston, Massachusetts, 2009.

La Pira, F. Atkinson, M. Scicluna, P. (2007): Beyond Hyperbole and Hypothesis: a protocol for measuring intuitive behavior, Australian Graduate School of Entrepreneurship Research Exchange Conference, Queensland, University of Technology Australia, February 2007.

La Pira, F. Gillin, M. Scicluna, P. (2006): Non-Local Intuition: developing electrophysiological measures for decision-making in serial entrepreneurs, Regional Frontiers of Entrepreneurial Research, 3rd International Research Exchange conference, Australian Graduate School of Entrepreneurship, Unitec, Auckland, New Zealand, 2006.

La Pira, F. & Gillin, M. Non-local Intuition and the Performance of Serial Entrepreneurs," (2005). Melbourne, Australia. Entrepreneurial Research, 2nd International Entrepreneurship Research Exchange, Australian Graduate School of Entrepreneurship, Swinburne University of Technology, Melbourne Australia Feb 2005

La Pira, F. Gillin, M. (2005): Non-local intuition and the Performance of Serial Entrepreneurs, *International Journal of Entrepreneurship and Small Business*, Vol. 3, No. 1 (2006), p. 17-35.

Professional Affiliations

European Foundation for Entrepreneurship Research (EFER),
Academy of Management, member since 2006
Advance Australia (Paris) member since 2008 (Australian expats association)