

Joseph D. Reid, PhD, CPA, CGMA

EDUCATION

Doctor of Philosophy, Accounting
The University of Memphis

August 2013
Memphis, TN

Master of Science in Accounting
Wake Forest University

December 2009
Winston-Salem, NC

Bachelor of Science in Accounting
Winston-Salem State University

May 2008
Winston-Salem, NC

RESEARCH

INTERESTS

Capital Markets, Disclosures, Financial Accounting

PUBLISHED PAPERS

Reid, J. Fair value measurement disclosure regulation and the manufacturing sector
The Journal of Finance and Accountancy (July, 2016).

J.D. Reid. "Examining the Effects of Fair Value Measurements on Financial Reporting Quality and the Cost of Equity." The Journal of Finance and Accountancy. (February, 2017).

WORKING PAPERS

Arpita, C.M. Callahan and J D. Reid. "No Firm Can Serve Two Networks: Business Group Competition and Alliance Diversity Benefits in the Indian Context." Strategic Management Journal (Under Review, December, 2015).

J.D. Reid. "Fair Value Measurements, Information Risk, Liquidity and Firm Value" (May, 2017).

J.D. Reid. "Information Processing and Student Success: Rethinking Accounting" (July, 2017).

TEACHING/RESEARCH EXPERIENCE

NORTH CAROLINA A&T STATE UNIVERSITY
Assistant Professor

Greensboro, NC
August 2013 – Present

- Courses Taught: Financial Accounting, Managerial Accounting, Auditing Principles, Not-For-Profit & Governmental Accounting, Seminar in Financial Concepts

THE UNIVERSITY OF MEMPHIS
Graduate Assistant

Memphis, TN
August 2010 – June 2012

- Instructor for Financial Accounting ACCT 2010 (Fall 2012)
- Instructor for Cost Accounting-ACCT 3310 (Fall 2012)
- Supplemental Instructor for Financial/Managerial Accounting for Managers – ACCT7080 (Fall 2012)
- Instructor for Managerial Accounting ACCT 2020 (Summer 2012)
- Instructor for Advanced Auditing-ACCT 4241/6241 (Summer 2012)
- Instructor for Intermediate Accounting I & II - ACCT 3110 & ACCT 3120 (Spring 2012)
- Teaching Assistant for Intermediate Accounting II – ACCT 3120 (Fall 2011)
- Business/Statistics Tutor – Center for Athletic Academic Services (Fall 2011)
- Supplemental Instructor for Financial/Managerial Accounting for Managers – ACCT7080 (Fall 2011)
- Instructor for Advanced Auditing-ACCT 4241/6241 (Summer 2011)
- Instructor for Cost Accounting – ACCT 3310 (Spring 2011)

ORGANIZATIONS

NCACPA

Professional Member August 2008

AMERICAN ACCOUNTING ASSOCIATION

Professional Member August 2010

AICPA

Professional Member August 2010

NABA

Professional Member December 2016

PRESENTATION & CONFERENCE EXPERIENCE

2016 ACADEMIC BUSINESS RESEARCH INSTITUTE CONFERENCE

Albuquerque, New Mexico

September 29 - October 1, 2016

“Examining the Effects of Fair Value Measurements on Financial Reporting Quality and the Cost of Equity”

2016 EUROPEAN ANNUAL ACCOUNTING CONFERENCE

Maastricht, Netherlands

May 11-13, 2016

“Fair Value Measurements, Information Risk, Liquidity and Firm Value”

2015 NORTH CAROLINA A&T STATE UNIVERSITY ANNUAL CPE CONFERENCE

Greensboro, North Carolina

December 11, 2015

“Information Processing and Student Success”

2015 AMERICAN ACCOUNTING ASSOCIATION DIVERSITY SECTION MIDYEAR CONFERENCE

Atlanta, Georgia
November 6-8, 2015
“Information Processing and Student Success”

2015 ACADEMIC BUSINESS RESEARCH INSTITUTE CONFERENCE
Las Vegas, Nevada
October 15-17, 2015
“Fair Value Measurement Disclosure Regulation and the Manufacturing Sector”

19th ANNUAL FINANCIAL REPORTING AND BUSINESS COMMUNICATION CONFERENCE
Bristol, England
July 2-3, 2015
“Examining the effects of fair value measurements on financial reporting quality and cost of equity capital”

2015 AMERICAN ACCOUNTING ASSOCIATION SOUTH EASTERN REGION MIDYEAR CONFERENCE
Asheville, NC April 16-18, 2015
“Examining the effects of fair value measurements on financial reporting quality and cost of equity capital”

2015 AMERICAN ACCOUNTING ASSOCIATION SOUTH EASTERN REGION MIDYEAR CONFERENCE
Asheville, NC April 16-18, 2015
“Fair Value Measurements, Information Risk, Liquidity and Firm Value”

2012 AMERICAN ACCOUNTING ASSOCIATION ANNUAL CONFERENCE
Washington, DC
August 4-8, 2012
“Impact of Strategic Alliances on Firm’s Performance in Emerging Markets”

HONORS/GRANTS

2015 40 under 40 Alumni Recognition Award Winston Salem State University	April 2015
Doctoral Consortium Fellowship AAA/Deloitte/J. Michael Cook Doctoral Consortium	January 2012
Doctoral Student Teaching Award Fogelman College of Business and Economics	April 2011
KPMG Minority Doctoral Foundation Doctoral Fellowship KPMG Foundation	August 2010

WORK EXPERIENCE

MCGLADREY, LLP Experienced Assurance Associate	Greensboro, NC April 2013-January 2014
PRICEWATERHOUSECOOPERS, LLP Assurance Associate	Greensboro, NC January 2010-July 2010
Assurance Associate-Intern	January 2009-April 2009
WINSTON-SALEM STATE UNIVERSITY Budget Analyst	Winston-Salem, NC October 2006-December 2008