

Ray M. Valadez

Pepperdine University
Economics

Education

EdD, Pepperdine, GSEP, 2006.

Major: Organizational Leadership

Dissertation Title: Workplace Attitude as a Ratio Between Experience and Expectation

MBA, Pepperdine, Graziadio School of Business & Management, 1991.

Major: Presidential Key Executive class 82

Register Principal, National Association of Security Dealers, 1982.

Major: Securities regulations and administration

Supporting Areas of Emphasis: back office operations

Professional Designations, CLU, American College, Bryn Mawr, PA, 1975.

Major: Finance, Insurance, & Investments

Professional Positions

Academic

Practitioner Full Time Faculty, Pepperdine University. (August 28, 1991 - Present).

Military

Spec. 4, U.S. Army Reserve. (July 1965 - June 1971).

Professional

Executive policy making positions plus various line and staff positions, Public and Private companies. (March 1974 - June 2003).

Licensures and Certifications

Chartered Life Underwriter (CLU), American College. (July 1975 - Present).

Professional Memberships

Register Principal, NASD. (October 1983 - November 2005).

Development Activities Attended

Attended Conference, "AACSB Online Curriculum Design Challenges," AACSB, Tampa, Florida. (September 29, 2013 - October 5, 2013).

Conference Program, "2012 and Beyond, economic considerations," South Shores Business Leadership Network, Laguna Niguel, CA. (November 4, 2011).

Workshop, "Incorporating Research into Teaching: Business Analytics and the Transformation of Business Education," Center for CIO Leadership/Harvey Koeppel, Los Angeles, CA. (October 11, 2011).

Attended Conference, "AABRI Conference Las Vegas 2011," Academic and Business Research Institute, Las Vegas, NV. (October 5, 2011 - October 8, 2011).

Attended Conference, "Technology & Learning," SAKAI, Los Angeles, CA. (June 14, 2011 - June 16, 2011).

Attended Conference, "WASC e-learning conference," Western Association of Schools and Colleges, San Francisco, CA. (April 5, 2011 - April 9, 2011).

Attended Conference, "GBDI 13th conference," Global Business Development Institute, Las Vegas, NV. (March 20, 2011 - March 23, 2011).

Attended Conference, "Pepperdine 2010," Pepperdine University, Malibu, CA. (October 4, 2010 - October 5, 2010).

Attended Conference, "AABRI Orlando, FL," Academic and Business Research Institute, Orlando, FL. (September 24, 2010 - September 26, 2010).

Attended Conference, "AABRI Las Vegas," Academic and Business Research Institute, Las Vegas, NV. (March 3, 2010 - March 5, 2010).

Attended Conference, "Pepperdine 2009," Pepperdine University, Malibu, CA. (October 2, 2009 - October 3, 2009).

Conference Program, "GBDI 11th Conference Session Chair," Global Business Development Institute, Las Vegas, NV. (March 23, 2009).

Conference Program, "GBDI conference," Global Business Development Institute, Las Vegas, NV. (October 11, 2008 - October 14, 2008).

Attended Conference, "2008 Faculty Conference," Pepperdine University, Newport Beach, CA. (October 3, 2008 - October 4, 2008).

Continuing Education, "Professional License 2008-2010," California Department of Insurance, Sacramento, CA. (September 1, 2008 - September 30, 2008).

Faculty Development Conference, "Annual Faculty Development Conference," Pepperdine University, GSBM, Westlake Village, CA. (February 1, 2008 - February 2, 2008).

Attended Conference, "WEAI Seattle Conference," Western Economic Association International, Seattle, WA. (June 29, 2007 - July 3, 2007).

Attended Conference, "2006 Gallup Leadership Summit," Gallup Leadership Institute/University of Nebraska, Washington, D.C. (October 7, 2006 - October 10, 2006).

Continuing Education, "Professional License," Department of Insurance, Sacramento, CA. (September 1, 2006 - September 30, 2006).

Attended Conference, "SES 29th Conference," Collaborative Education for the Americas, Long Beach, CA. (March 22, 2006 - March 25, 2006).

TEACHING

Teaching Experience

Pepperdine University

BSM 469, 1 course.
BSM 477, 2 courses.
BSM 478, 20 courses.
BSM 592, 1 course.
ECNM 469, 9 courses.
ECNM 477, 8 courses.
ECNM 478, 18 courses.
FINC 667, 1 course.
GSBM 499, 3 courses.
GSBM 699, 1 course.
MBA 613, 1 course.
MBA 616, 3 courses.
MBAJ 592, 1 course.

Non-Credit Instruction

Researched assessment tools for online classes, Academic IT support, 3 participants. (January 1, 2013 - December 31, 2013).

Guest Lecture, Blended Learning Teaching Fellows, 15 participants. (December 6, 2013).

Workshop, AACSB, 23 participants. (October 2, 2013 - October 6, 2013).

Directed Student Learning

Dissertation Committee Chair, "Student Debt Implications for Hispanic Students Who have Graduated from College," Executive. (January 1, 2015 - Present).
Advised: Eric Rodriguez

Directed Individual/Independent Study, "Managerial Econ course," Fully Employed. (April 29, 2014 - July 29, 2014).
Advised: Jordan Garst, Sheryce Hogbonouto, Juan Macias

Directed Individual/Independent Study, "MC & MR Evaluation for Advisory and Assistance Service," Fully Employed. (May 1, 2012 - December 7, 2012).
Advised: Aaron Albrecht

Directed Individual/Independent Study, "Paper on Job creation in U.S.," Fully Employed. (May 5, 2011 - August 9, 2011).
Advised: Enrique Elpern

Directed Individual/Independent Study, "Developing a New Europe," Fully Employed. (April 28, 2010 - August 5, 2010).
Advised: Shawn Clarke

Directed Individual/Independent Study, "International Business Plan," Fully Employed. (September 2, 2009 - December 6, 2009).
Advised: Davien Watkins

Directed Individual/Independent Study, "Expenditure Habits in U.S.," Fully Employed. (August 28, 2008 - December 6, 2008).
Advised: Adam Huynh

Directed Individual/Independent Study, "General Procurement Mexico Business Plan," Fully Employed. (May 1, 2007 - August 5, 2007).
Advised: Aldo Nakaganeku, Ramin Farzami, Elaine Kwong, John McLaughlin

Directed Individual/Independent Study, "Veros International Business Plan-Dubai," Fully Employed. (May 1, 2007 - August 5, 2007).
Advised: Sheila Bender

Awards and Honors

Flex-Blended Learning Teacher, Pepperdine, Graziadio School of Business & Management. (September 1, 2013).

Blended Learning Fellow, Pepperdine, Graziadio School of Business & Management. (December 1, 2009).

RESEARCH

Published Intellectual Contributions

Refereed Journal Articles

Valadez, R. M., Mallette, L. A., Albrecht, A. (2013). Applying marginal analysis in determining the number of. *Research in Business and Economic Journal*, 9(Online), Print: 2327-5405.

Valadez, R. M., Nickles, M. D. (2013). The U.S. Presidency and the stock market: A political relationship study of the market performance. *Research in Business and Economics Journal*, 7, <http://www.aabri.com/rbej.html>.

Valadez, R. M. (2011). The value proposition of small businesses: economic engines for job creation. *Journal of Management and Marketing Research*, 9.

Valadez, R. M. (2011). The housing bubble and the U.S. GDP: a correlation perspective. *Journal of Case Research in Business and Economics*, 3(10490), <http://www.aabri.com/manuscripts/10490.pdf>.

Valadez, R. M. (2011). Show Us the Money: Local economic multipliers and leakage in the digital age. *Journal of Global Business Development*, 3(1), 115-125.

Valadez, R. M., Buskirk, B. D. (2011). From Microcredit to Micfinance: a business perspective. *Journal of Finance and Accountancy*, 6(10693), <http://www.aabri.com/jfa.html>.

Nickles, M. D., Valadez, R. M. (2009). Enhancing Returns in a Volatile Global Stock Market: A Time Limited Approach to Risk and Reward. *Journal of Global Business Development*, 2(1), 1-11.

Nickles, M. D., Valadez, R. M. (2009). Enhancing Returns in a Volatile Global Stock Market: A Time Limited Approach to Risk and Reward. *Journal of Global Business Development*, 2(1), 1-11.

Valadez, R. M., Smith, D. M. (2009). Senior Home Ownership Shifts in the United States: Will they have an economic impact? *International Journal of Global Business Development*, 2(1), 168-178.

Valadez, R. M. (2007). Workplace Attitude: Developing a barometer for workplace attitude. *GBR Business Report*, 10(3).

Anton, E., Berger, C., Evans, L., Mallette, L. A., Valadez, R. M. (2005). Providing Computers for Rural Education in Latin America" International Lessons Learned. *Scholar and Educator, the Journal of the Society of Educators and Scholars*, XXVII(2), 135+.

Journal Articles

Mallinger, M. A., Motamedi, K. K., McCord, L. B., Sommer, S. M., Valadez, R. M. (2006). Graziadio Faculty Discuss Ethics: Are there Rules of Ethical Conduct? *Graziadio Business Report*, 9(2), www.pepperdine.edu/gbr.

Monographs

Valadez, R. M. (2006). *A = 1 A Management Tool That Accelerates a Positive Form of Leadership Development by Providing a Measurement of Workplace Attitude* (pp. <http://gli.unl.edu/summit/slidesforregis.aspx>). Lincoln, NE: Gallup Leadership Summit 2006.

Other

Valadez, R. M. (in press). *Shifts in Senior Home Ownership: Will They Impact Economic Forecasting Models?*. Western Economic Association International.

Valadez, R. M. (2006). *Workplace Attitude as a Ratio between Experience and Expectation* (UMI 3213350 ed., vol. I.D. 1144188991, pp. 323). Ann Arbor, MI: ProQuest Information and Learning Company.

Presentations Given

Valadez, R. M. (Presenter & Author), Bauman, C. (Discussant), BSM research, "Marginal Analysis of the BSM program," GRAZ, West Los Angeles. (September 3, 2014).

Valadez, R. M. (Leader), Online Teaching Conference, "AACSB asynchronous approach to curriculum design," Pepperdine, Graziadio School of Business & Management, Online. (December 6, 2013).

Valadez, R. M. (Presenter & Author), AABRI International Conference in Las Vegas, "Changing the monetary policy game using quantitative easing: Is it doing the job?," Academic and Business Research Institute, Las Vegas, NV. (October 10, 2013).

Valadez, R. M. (Presenter & Author), Mallette, L. A. (Author Only), Albrecht, A. (Author Only), AABRI International Conference in New Orleans, "Applying Marginal Analysis in Determining the Number of Contractors: An approach for the Advisory and Assistance Services (A&AS) and Department of Defense (DOD)," AABRI, New Orleans, LA. (March 23, 2013).

Griffy-Brown, C. C. (Presenter & Author), di Lellio, J. A. (Presenter & Author), Valadez, R. M. (Author Only), Forsyth, J. (Author Only), N. R., Technology and Learning Faculty Conference, "Academic and Learning Analytics to Enhance Student Success," Pepperdine, West LA. (February 13, 2013).

Griffy-Brown, C. C. (Presenter & Author), Valadez, R. M. (Presenter & Author), di Lellio, J. A. (Presenter & Author), Forsyth, J. (Author Only), Gautsch, S. M. (Author Only), Rogers, N. (Author Only), De La Rosa, H. (Author Only), GSBM Academic Forum, "What Factors Predict Success in Graduate Programs?-An Analysis of Success Factors in a Joint Bachelors and MBA Program," Pepperdine, West LA. (November 12, 2012).

Valadez, R. M., AABRI International Conference in Las Vegas, "The U.S. unemployment and mortgage rates: A relationship study," Academic and Business Research Institute, Las Vegas, Nevada. (October 4, 2012).

Valadez, R. M., AABRI International Conference in San Antonio, "The U. S. Presidency and the Stock Market: A relationship study," Academic and Business Research Institute, San Antonio, Texas. (March 22, 2012).

Valadez, R. M., AABRI LV2011, "The value proposition of small businesses: economic engines for job creation," Academic and Business Research Institute, Las Vegas, NV. (October 6, 2011).

Valadez, R. M. (Discussant), Pepperdine University, University Theology and Narrative Seminar, Malibu, CA. (August 19, 2011).

Valadez, R. M. (Discussant), WASC, WASC. (April 8, 2011).

Valadez, R. M., GBDI Las Vegas 2011, "Show Us the Money: Local economic multipliers and leakage in the digital age," Global Business Development Institute, Las Vegas, NV. (March 21, 2011).

Valadez, R. M. (Presenter & Author), Buskirk, B. D., AABRI Orlando 2010, "From Microcredit to Microfinance: a business perspective," Academic and Business Research Institute, Orlando, FL. (September 24, 2010).

Valadez, R. M. (Presenter & Author), AABRI, Las Vegas 2010, "The housing bubble and the U.S. GDP: a correlation perspective," Academic and Business Research Institute, Las Vegas, NV. (March 4, 2010).

Briginshaw, J. A. (Presenter & Author), Hunt, C. J. (Presenter & Author), Valadez, R. M. (Presenter & Author), Scott, A. D. (Presenter & Author), McQuaid, J. R. (Presenter & Author), Smith, D. M. (Presenter Only), Academic Forum, "Plagiarism and Use of Turnitin (Panel)," GSBM, West LA. (November 10, 2009).

Valadez, R. M. (Presenter & Author), Nickles, M. D., Faculty Development Conference, "Academic Forum July 14, 2009," Pepperdine, West Los Angeles, CA. (July 14, 2009).

Valadez, R. M. (Presenter & Author), Nickles, M. D. (Presenter & Author), GBDI 11th Conference Meeting in Las Vegas, "Enchancing Returns in a Volatile Global Stock Market; A Time Limited Approach to Risk and Reward," Global Business Development Institute, Upland, CA. (March 23, 2009).

Valadez, R. M. (Discussant), Learning Assurances for AACSB accreditation. (December 18, 2008).

Valadez, R. M. (Presenter & Author), Smith, D. M. (Author Only), GBDI 10th Annual conference, "Senior Home Ownership; Shifts in the United States: Will they have an economic impact?," Global Business Development Institute, Las Vegas, NV. (October 14, 2008).

Valadez, R. M. (Discussant), Western Economic Association International. (July 3, 2007).

Valadez, R. M. (Presenter & Author), Smith, D. M. (Author Only), McQuaid, J. R. (Author Only), 82nd WEAI Conference, "Shifts in Senior Home Ownership: Will they impact Economic Forecasting Models?," Western Economic Association International, Seattle, Washington. (June 30, 2007).

Valadez, R. M. (Presenter & Author), Williams, M. L., Morrissey, C. A., Faculty Meeting, "Describe/demonstrate techniques you use with Bb," Pepperdine University, Los Angeles, CA. (November 10, 2006).

Valadez, R. M. (Presenter & Author), 2006 Gallup Leadership Summit, "A = 1 A Management Tool That Accelerates a Positive Form of Leadership Development by Providing a Workplace Attitude Measurement," Gallup Leadership Institute/University of Nebraska, Washington, D.C. (October 8, 2006).

Valadez, R. M., Substitute Teacher. (March 2006).

Anton, E. (Author Only), Berger, C. (Presenter & Author), Evans, L. (Presenter & Author), Mallette, L. A. (Presenter & Author), Valadez, R. M. (Author Only), Society of Educators and Scholars, "Providing Computers for Rural Education in Latin America:," SES, Long Beach CA. (March 2006).

Valadez, R. M. (Author Only), Evans, L. (Presenter & Author), Berger, C. (Presenter & Author), SES 29th Conference, CEPA, Long Beach, CA. (March 24, 2006).

Valadez, R. M. (Presenter & Author), SES 29th Conference Panelist, "What needs to be done to improve the quality of leadership in the 21st century," CEPA, Long Beach, CA. (March 24, 2006).

Contracts, Grants and Sponsored Research

Grant

Valadez, R. M., "Blended Learning Faculty Fellow," Sponsored by GSBM, Pepperdine University, \$3,000.00. (May 20, 2009 - December 31, 2010).

Sponsored Research

Valadez, R. M., "Academic Reviewer," Sponsored by Global Business Development Institute, Private, \$0.00. (January 1, 2013 - December 31, 2013).

Valadez, R. M., "Advisory Board & Academic Reviewer," Sponsored by Academic and Business Research Institute, Other, \$0.00. (January 1, 2013 - December 31, 2013).

Awards and Honors

Best Paper, Academic and Business Research Institute. (September 25, 2010).

Best Paper, Global Business Development Institute. (March 23, 2009).

Research in Progress

"Enhancing Returns in a Volatile Global Stock Market: A Time Limited Approach to Risk and Reward" (Writing Results), International Journal of Global Business and Economics
The recent shocks in the financial markets and declines of the stock markets around the

world have caused many traditional investors to question the wisdom of a Buy and Hold Strategy (BHS). While the BHS is an approach that many investment advisors promote, the authors believe that by investing in the Dow Jones Industrial Average (DJIA) only during certain months of the year, risk exposure and reward can be superior to that of the (BHS). This paper empirically examines the DJIA using a seasonality approach. Seasonality is not unique to the DJIA; the literature review indicates that it exists in other stock markets around the world. This paper attempts to answer the question: Is there a significant difference between using the buy and hold strategy and a seasonality strategy? Other research questions involving different time-sensitive investment strategies are explored.

"International Cultural Dimensions of Project Management" (On-Going), Textbook
Textbook to be used in teaching international business or project management. Additional teaching resources are being created such as a website with links to surveys, blogs, and forums. This book incorporates the business cultural aspects in the decision making process while covering the functional aspects of project management. This book will teach students and practitioners how to deal with a variety of cross-cultural situations that occur while conducting international management of projects. It will address the world's primary cultural responses to business situations.

"Providing Computers for Rural Education in Latin America: International Lessons Learned",
Society of Educators and Scholars 29th Annual Conference
Research continues in this area previously published. The published article presented the challenges and considerations when attempting to take educational tools such as computers across borders in the quest to promote global education.

"Shifts in Senior Home Ownership: Will They Impact Economic Forecasting Models?" (On-Going),
WEAI
This paper attempts to bring attention to and provide a preview of what can be expected by the shift in the number/percentage of Senior households in the U.S. and other countries. It suggests that Senior driven by their experiences may have attitudes and behavior patterns on debt, spending, and savings that run contrary to those assumed in home ownership.

SERVICE

Editorial and Review Activities

Invited Manuscript Reviewer, "Pharmacy and Veterinary Pharmacy Education—Facts and Forecast," Global Business Development Institute, 1 review. (May 5, 2011 - June 7, 2011).

Invited Manuscript Reviewer, "Graziadio Business Report," Pepperdine Business Report, 1 review. (July 5, 2006 - August 1, 2006).

General Service

Department

Attendee, Meeting, Graziadio School of Business and Management, Member. (January 1, 2013 - December 31, 2013).

Task Force Member, GSBM BSM-Learning Assurance department task force, Member. (September 1, 2008 - August 30, 2012).

Reviewer, BSM-Econ-Grade Dispute, Member. (September 1, 2008 - December 31, 2009).

Pepperdine University

Faculty Advisor, Hispanic Alumni Council Advisor, Member. (April 4, 2011 - Present).

Committee Member, GRAZ BSM program committee Co-Chair, Member. (August 30, 2010 - December 31, 2014).

Attendee, Graduation, GSBM Graduations, Member. (January 2007 - December 2012).

Interaction with Industry, California Small Business Association, negotiator for retainer. (December 1, 2010 - December 30, 2012).

Committee Member, GSBM Faculty Council, Member. (September 1, 2009 - August 30, 2011).

Committee Member, GSBM-FEMBA Program Committee, Member. (September 1, 2009 - August 30, 2010).

Committee Member, GSBM Electronic Teaching Evaluation Task Force, Member. (September 1, 2008 - December 30, 2009).

Committee Member, GSBM Faculty Council, Member. (September 1, 2008 - August 30, 2009).

Administrative Assignment, Associate Dean, GSBM Practitioner's AQ VoiceThread Development, Lead. (October 25, 2008 - January 17, 2009).

Attendee, Graduation, GSBM Graduations, Member. (January 1, 2008 - December 31, 2008).

Administrative Assignment, Associate Dean, Teaching Evaluation Sub-Committee, Member. (September 20, 2008 - October 25, 2008).

Committee Member, Board of Visitors, Member. (September 1, 2006 - July 30, 2007).

Committee Member, Faculty Development Committee, Member. (September 1, 2006 - July 30, 2007).

Attendee, Graduation, GSBM Graduation, Member. (January 2006 - December 2006).

Professional

AABRI Advisory Board Member at Large (March, 2011 – Current)

Session Chair, AABRI conference session chair, presenter and chair. (October 6, 2011 - October 7, 2011).

Session Chair, Global Business Development Institute, presenter and chair. (March 21, 2011).

Session Chair, Academic Research Business Institute, participant. (March 3, 2010 - March 5, 2010).

Session Chair, AABRI Conference March 3-5, 2010, attendee/presenter. (March 4, 2010).

Session Chair, GBDI 11th Conference (March 23-25, 2009), Chair for Economics & Finance Presentations. (March 23, 2009).

Session Chair, GBDI 10th Conference, Chair. (October 12, 2008 - October 15, 2008).

Public/Community

Program Organizer, Back to School Back Pack Project, Board Member. (September 10, 2007 - August 16, 2008).

Committee Member, Notre Dame Club of Orange County, Member. (June 1998 - December 2005).

School

Committee Member, GRAZ Faculty Council, Member. (September 1, 2012 - August 30, 2014).

Attendee, Meeting, Faculty Meetings, Member. (January 1, 2013 - December 31, 2013).

Attendee, Graduation, Graziadio School of Business and Management, Member. (January 1, 2013 - December 31, 2013).

Attendee, Orientation, Faculty conference, Member. (February 2013).

Committee Member, Graziadio School of Business and Management commencement, Member. (August 6, 2011).

Workshop Organizer, 2011 Faculty Retreat Co-chair, Co-Chaired Faculty Retreat. (March 4, 2011 - March 5, 2011).

Consulting

Management, Employee Career Training, Orange County. (January 1, 2014 - Present).

Management, California Small Business Association (CSBA), Los Angeles. (September 1, 2013 - December 31, 2014).

Management, General Procurement, Santa Ana, CA. (January 1, 2013 - May 1, 2013).

Management, VIPeel, Santa Monica, CA. (August 1, 2010 - December 15, 2011).

Management, Superhero Enterprises, Inc., Los Angeles, CA. (September 2, 2009 - December 31, 2010).

Management, Urban X Renewables Group, San Clemente, CA. (April 2, 2008 - September 30, 2008).

Management, General Procurement, Irvine. (January 1, 2008 - January 15, 2008).

Management, General Procurement, Irvine, CA. (June 1, 2007 - August 30, 2007).

Management, Veros, Irvine. (May 4, 2007 - August 20, 2007).

Management, General Procurement, Laguna Hills, CA. (January 2006 - December 2006).