

## Is there Value in Study Abroad for Business Students?

John Girard

On campuses around the world various stakeholders promote study abroad as an important part of an academic career. Whether it is a gap year, an immersive opportunity, or a comparative experience, many educators argue that study abroad adds value. Within the business disciplines, more and more programs are demanding a global experience. Are these experiences worth the cost or are they simply hype that are absorbing vital resources? This case study highlights some of the real-life lessons learned from a faculty member who has travelled with students to 22 countries. The aim of the presentation is to stimulate debate on the need for study abroad.