

AABRI Conference Las Vegas 2011 Program and Schedule

Academic and Business Research Institute Conference Las Vegas 2011

October 6 – 8, 2011
Harrah's Hotel & Casino
Las Vegas, Nevada



Conference registration information available at:
www.aabri.com/LV2011.html
or email
editorial.staff@aabri.com

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Registration Desk Times

The Conference registration desk will be located on the second floor just outside the elevators near the presentation rooms. The conference registration desk will be attended at the following times:

Wednesday Afternoon Registration, 5:30 – 7:00 PM
Thursday Morning Registration, 7:30 – 8:30 AM
Thursday Afternoon Registration, 5:30 – 6:30 PM
Friday Morning Registration, 8:00 – 9:00 AM
Saturday Morning Registration, 8:00 – 9:00 AM

If you do not arrive in time to register before your presentation session, please attend your session and register at the next available registration time.

Papers by Session

Session 2 - Thursday 8:00 – 9:50 AM - Laughlin Room – Accounting, Finance, Economics				
Chair - Ray Valadez, Pepperdine University				
LV11026	Valadez	Ray	Pepperdine University	The Value Proposition of Small Businesses: Economic engines for job creation
LV11056	Maguad	Ben	Andrews University	Using the Activity-Based Costing Approach to Measure the Cost of Quality in Higher Education: A Faculty Perspective
LV11059	Ruhupatty	LeRoy	Andrews University	Using The Activity-Based Costing Approach To Measure The Cost Of Quality In Higher Education: A Faculty Perspective
LV11064	Wosu	Tina	Robert Gordon University	Investigation Of Current Financial Reporting Practices For Emission Trading
LV11068	Chinyere	Ikechukwu Ikea	Huazhong University of Science & Technology	Understanding the Risks of Public-Private Partnerships in Construction and Infrastructure Development before the 2008 Global financial Crisis.
LV11076	Chinyere	Ikechukwu Ikea	Huazhong University of Science & Technology	Understanding Infrastructure Investment Asset Module: How far?
LV11088	Nicholls	Curtis	Bucknell University	The Impact of Accounting and Auditing Enforcement Releases on Firms' Cost of Equity Capital
Session 3 Thursday 10:00 - 11:50 AM Silver Room – Management, Marketing, MIS				
Chair - Michael Daniel, Troy University				
LV11067	Akerele	Ayodele	Heriot-Watt University	An exploratory study of the effect of employee turnover on organization's rate of knowledge diffusion
LV11073	Qu	Zhe	Fudan University	Understanding Health Information Technology Adoption from a Socio-Technical Perspective
LV11077	Michael	Daniel	Troy University	Supportive Supervisor Communication as an Intervening Influence in the Relationship between LMX and Employee Job Satisfaction, Turnover Intentions, and Performance
LV11079	Wermus	Marek	Old Dominion University	Choosing a Criterion to Evaluate Flow Shop with Penalties for Lateness and Earliness
LV11084	Combs	Howard	San Jose State University	A Study of the Technology Acceptance Model, Trust, and Adoption of E-banking in Thailand
LV11069	Wang	Jeremy Fei	Marietta College	Penny Auction – A Viable E-Commerce Business Model?
LV11100	Etim	Alice	Winston-Salem State University	Mobile Technology Adoption for Microfinance Delivery in Sub-Saharan Africa
Session 4 Thursday 10:00 - 11:50 AM Laughlin Room – Education, Instructional Pedagogies				
Chair - Dexter Woods, Ohio Northern University				
LV11009	Woods	Dexter	Ohio Northern University	Curriculum VITA: Tax Class and the IRS Voluntary Income Tax Assistance Program
LV11012	Monahan	Brian	Pace University	A Model for Preparing School Business Officials
LV11021	EI-Saidi	Mohammed		Manuscript Pending Receipt
LV11043	Kearney	Sean	University of Notre Dame Australia	Improving Engagement: The Use of 'Authentic Self and Peer Assessment for Learning' to Enhance the Student Learning Experience
LV11058	English	Donald	Texas A&M University-commerce	Business Communication Instructors' Views of Workplace Qualities
Session 6 Thursday 12:00 - 1:50 PM Laughlin Room – Mixed Session				
Chair - Lucyna Kornecki, Embry-Riddle Aeronautical University				
LV11096	Kornecki	Lucyna	Embry-Riddle Aeronautical University	Locational Determinants of Inward FDI Flow in the U.S. Economy
LV11101	Adwere-Boamah	Joseph	Alliant International University	Improving Undergraduate Education in America: The Views of Faculty and Graduate Students
LV11102	Adwere-Boamah	Joseph	Alliant International University	Faculty Opinions on How to Improve undergraduate Education in America
LV11103	Ward	Terry	Middle Tennessee State University	Auditor Resignations and the Sarbanes-Oxley Act
LV11105	Abubakar	Binta	United Arab Emirate University	Study Of Taiwanese Travel Trends And Satisfaction With Australia As A Tourist Destination
LV11107	Smedley	Linda	National University	Roles & Challenges Confronting School Psychologists Worldwide

Session 7 Thursday 2:00 – 3:50 PM Silver Room				
Open session – Late registrants				
Session 8 Thursday 2:00 – 3:50 PM Laughlin Room – Education, Instructional Pedagogies				
Chair - Iraj Mahdavi, National University				
LV11023	Mahdavi	Iraj	National University	Students' Expectation of Online Courses
LV11053	Logan	Brenda	Armstrong Atlantic State University	We Can Learn from the Charter Middle School Model: Teachers Talk
LV11062	Trimble	Floria	National University	Value-Added Models to Impact Teacher Effectiveness
LV11082	Monroe	Stuart	Metropolitan State College of Denver	Student Performance Determinants In A Business Statistics Course At A Large Urban Institution
LV11083	Davis	Michael	City Colleges of Chicago	Community Based Science Outreach to Drive Curricular Development and Outcomes in STEM Education
Session 10 Thursday 4:00 – 5:50 PM Silver Room – Education, Instructional Pedagogies				
Chair - Gina Almerico, University of Tampa				
LV11001	Almerico	Gina	The University of Tampa	Secondary Content Area Reading Strategies that Work
LV11004	Gray	David	The University of South Alabama	An Innovative Program to Prepare Instructional Leaders
LV11008	Wheeler	Diana	National University	Changing Roles: One University's Perspective
LV11020	Bowen	Charles	Kennesaw State University	The Importance of Ethics Instruction In Teacher Preparation Courses
LV11042	Fries	Mason	National University	Teaching And Psychotherapy: One In The Same
LV11046	Gresik	Linda	National University	Placing Teachers in Urban Classrooms Are They Prepared?
LV11095	Anderson	Patricia	East Carolina University	The Second Life Teeter Totter: Highs and Lows of Teaching in a Virtual World
LV11112	Ellis	Maureen	East Carolina University	The Second Life Teeter Totter: Highs and Lows of Teaching in a Virtual World
Session - 11 Friday 8:00 – 9:50 AM - Silver Room – Management, Marketing, MIS				
Chair - Lei Li, Columbus State University				
LV11010	Marcum	Tanya	Bradley University	Tax and Managerial Implications of Employer Travel Reimbursement Policies: How to Use Policies to Maximize Employee Productivity and Satisfaction
LV11011	Perry	Sandra	Bradley University	Tax and Managerial Implications of Employer Travel Reimbursement Policies: How to Use Policies to Maximize Employee Productivity and Satisfaction
LV11013	Witte	Carl	Roosevelt University	Consumer Attitudes and Perceptions Concerning Active Adult Communities: An Exploratory Study and Proposition Development
LV11037	Argan	Metin	Anadolu University	Word-of-Mouth Communication Effect in the Holdings and Trades of Stocks: Empirical Evidence from Emerging Market
LV11038	Sevil	Tuba	Anadolu University	How to Portrait Event Experience: A Special Event as Experiential Marketing Tool
LV11061	Hosein	Nasim	Northwood University	Measuring the Purchase Intention of Visitors to the Auto Show
LV11087	Li	Lei	Columbus State University	The Impact of Risk Checklists on Project Manager's Risk Perception and Decision-Making Process
Session - 12 Friday 8:00 – 9:50 AM - Laughlin Room - -- Accounting, Finance, Economics				
Chair - JT Norris, University of the Incarnate Word				
LV11006	Liang	Priscilla	California State University, Channel Islands	Uniqueness of speculative capital flows and monetary policy responses in China (2007-2010)
LV11014	Matthews	Warren	LeTourneau University	Fiscal Policy in a Political Era
LV11016	Lin	Chen-Miao	Clayton State University	Asymmetric Information and Corporate Risk Management by Using Foreign Currency Derivatives
LV11018	Norris	JT	Univ. of the Incarnate Word	The Accounting Capstone Problem (Norris & Elrod)
LV11028	Elrod	Henry	University of the Incarnate Word	(1) The Capstone Problem (2) Using Internship Results as Assessment of Accounting Outcomes
LV11039	Sevil	Guyen	Anadolu University	Long Memory in Stock Markets: Empirical Study on Spot and Future Markets in Turkey
Session - 13 Friday 10:00 - 11:50 AM - Silver Room – Educational, Instructional Pedagogies				
Chair - Leo Mallette, Pepperdine University				
LV11003	Jones	Don	Texas A&M University - Kingsville	Building Capacity: University/School District Partnerships for Dual Credit Faculty Development
LV11005	Furutan	Omid	University of La Verne	University curriculum and the fight against corruption
LV11029	Hand	Karen	Northeastern Illinois University	Individual and Contextual Sources of Beginning Physical Education Teacher Efficacy
LV11032	Mallette	Leo	Pepperdine University	If you get asked to be a Session Chair, your only reaction should be to say "Yes!"
LV11035	Holland	Glenda	Texas A&M University-Kingsville	Building Capacity: University/School District Partnerships for Dual Credit Faculty Development
LV11036	Gonzales	Alberto	Texas A&M University Kingsville	Building Capacity: University/School District Partnerships for Dual Credit Faculty Development
LV11071	Adams	Mollie	Bradley University	Time Management for College Students
LV11072	Johnson	Shondra	Bradley University	Time Management for College Students

Session - 14 Friday 10:00 - 11:50 AM - Laughlin Room – International, Ethics, Behavioral				
Chair - Benjamin Neil, Towson University				
LV11031	Teneyuca	David	University of Texas as San Antonio	Analysis of Web Technology on Ethical Behavior
LV11034	Monroe	Stuart	Metropolitan State College of Denver	Faculties Attitudes Towards Research As A Basis For Improvement In Publication Productivity
LV11094	Akyildiz	Muge	Anadolu University	Using Online Social Networking: Students' Purposes of Facebook Usage at the University of Turkey
LV11106	Secrest	Thomas W	Coastal Carolina University	Claiming Contingent Liabilities and the Effect on Stockholder Wealth
LV11024	Neil	Benjamin	Towson University	The Death Penalty for Youthful Offenders
Sessions 15 & 16 - Friday 12:00 – 1:00 – Lunch – Studio 1				
Session 17 - Friday 1:00 - 2:50 PM - Silver Room - – Education, Instructional Pedagogies				
Chair – James Krause, Ringling College of Art and Design				
LV11017	Mulrine	Christopher	William Paterson University	Meeting the Special Education Professional Development Needs of Elementary General Educators: A study replication comparing elementary schools in both Hawaii and New Jersey.
LV11040	Tucker	Mary	Ohio University	Assurance of learning in short-term, study abroad programs
LV11048	Krause	James	Ringling College of Art and Design	Teaching Qualitative Subjects to Creative Students
LV11054	Pohopien	Laura	Cal Poly Pomona	Student Stress in a Quarter System- An Action Research Report
LV11074	Steyskal	James	Saint Xavier University	Leadership, Education, Service – Through Mission and Focus in New Mexico for Navajo Indian Nation
LV11091	Karge	Belinda	CSU Fullerton	Engagement Strategies for Enhancing College Teaching
LV11111	Phillips	Kathie	CSU Fullerton	Engagement Strategies for Enhancing College Teaching
Session - 18 Friday 1:00 - 2:50 PM Laughlin Room – International, Ethics, Behavioral				
Chair - Jong Ha, Columbus State University				
LV11025	Shepherd	Carol	National University	Water, Water, Everywhere, Yet Not a Drop to Drink
LV11033	George	Benna	University of St. Thomas Houston	Integration: an elusive concept
LV11052	Wosu	Tina	Robert Gordon University	Green House Gas emissions by United Nations Framework Convention on Climate Change
LV11055	Ishak	Nor Khomar	University of Management and Technology (UMTech)	Understanding The Entrepreneurs In The Night Market Business
LV11075	Ha	Jong	Columbus State University	A Paradox In Relationship Between Cultural Distance And Foreign Entry Model Selection: A Korean Case
LV11078	Kim	Young	Tuskegee University	A Paradox In Relationship Between Cultural Distance And Foreign Entry Model Selection: A Korean Case
LV11080	Kibedi Kasawo	Henry	Kyambogo University, Kampala	Organizational internal environment, role clarity, and citizenship behavior at casualty emergency centers in Uganda
Session - 19 Friday 3:00 – 4:25 PM Silver Room - Accounting, Finance, Economics				
Chair – Donald Flagg, University of Tampa				
LV11015	Weisenfeld	Leslie	Winston-Salem State University	Restated financial statements and type of internal control disclosures
LV11027	Tiggeman	Theresa	University of the Incarnate Word	Using Internship Results as Assessment of Accounting Outcomes
LV11041	Slusarz	George	Webster University	Does it pay to be gay? An examination of the tax implications to legalizing same-sex marriage
LV11044	Dinkpa	Nkechinyere	Robert Gordon University	Risk and Return characteristics of firms.
LV11066	Flagg	Donald	University of Tampa	Do VCs Provide More Than Money? Venture Capital Backing & Future Access to Capital
Session - 20 Friday 3:00 4:25 PM Laughlin Room - Management, Marketing, MIS				
Chair - Jolene Lampton, Park University				
LV11002	Lampton	Jolene	Park University	How a MUN Experience Meshes with the Liberal Arts and Management Education A practice-focused application of leadership training at Park University, a liberal arts institution
LV11081	Chatelain-Jardon	Ruth	Texas A&M University - Kingsville	Transportation Cost and International Trade
LV11086	Swartz	James	The California State Polytechnic University	Factors Affecting Undergraduate Student Satisfaction in Marketing Research Participation
LV11089	Chompukum	Pachsiry	Chulalongkorn University	Performance Management Effectiveness in Thai Banking Industry from a Look of Performers: Mediating Roles of Justice
LV11065	Wang	Kenneth Hsiche	Lunghwa University of Science and Technology	An Exploratory Study on Leisure Activities Demand of Elderly in Taiwan
Session - 21 Friday 4:30 – 6:00 PM Silver Room - Accounting, Finance, Economics				
Chair - John Stinespring, University of Tampa				
LV11070	Green	Sharon	Duquesne University	How Social And Environmental Issues Are Being Addressed In MBA Accounting Courses
LV11085	Oppenheimer	Pete	North Georgia College and State University	Minimizing Foreign Investors' Capital Gain Tax Consequences in U.S. Real Property Using Contingent Interest Debt
LV11092	Guo	Rong	Columbus State University	Does diversification caused internal capital market inefficiency?
LV11093	Stinespring	John	University of Tampa	Macroeconomic Determinants Of Religious Nonaffiliation: A Panel Study Of U.S. Regional Data
LV11097	Rady	Tamer	Ain-Shams University	Outward looking Development Policies and the Prospective for Egypt

Session - 22 Friday 4:30 – 6:00 PM Laughlin Room - Management, Marketing, MIS				
Chair – R. Nicholas Gerlich, West Texas A&M				
LV11090	Jia	Heather	Eastern Illinois University	Employee Affinity for Technology: Personality Antecedents and Job-Related Outcomes
LV11098	Labib	Nevine	Sadat Academy for Management Sciences	Knowledge Discovery for Geriatric Diseases, Case Study: Dementia in Egypt
LV11099	Johnson	Arvid	Dominican University - Brennan School of Business	Knowledge Discovery for Geriatric Diseases, Case Study: Dementia in Egypt
LV11104	Gerlich	R. Nicholas	West Texas A&M University	The Reading Motives Scale: A Confirmatory Factor Analysis With Marketing Applications
LV11108	Garman	George	Metropolitan State College of Denver	Proposed Model for Analyzing Employer and Student Perceptions of Information System Internships.
LV11109	Maximov	Sergey	Eastern Illinois University	Employee Affinity for Technology: Personality Antecedents and Job-Related Outcomes
Session - 23 Saturday 9:00 - 12:00 AM Silver Room – Case Studies				
Chair – James Larson, National University				
LV11022	Larson	James	National University	What Barriers Do Southeast Asian American Students Face In Their Quest For Educational Success?
LV11047	Rideout	George	University of Phoenix	Applying the LQ3 in the Classroom: A Case Study
LV11049	Dickinson	J. Barry	Holy Family University	An entrepreneurial decision: what if the market moves away from you?
LV11050	Ishak	Nor Khomar	University of Management and Technology	Mak Tim Resort
LV11060	Wheeler	David	Suffolk University	Book Marketing: Before and During a Revolution in Publishing
LV11063	Ab Hamid	Noor Raihan	University of Management and Technology	Farmers' Participation And Supply Chain Issues: A Case Study Of Farmers' Market In Kuala Lumpur Vicinity
LV11107	Coates	Breena	California State University, San Bernardino	Leader-Driven Conscious Capitalism" and the Triple Bottom Line

Scheduled Events

Thursday Evening Margaritaville social

7:00 PM

Socialize with your colleagues, sing to the music, and enjoy a relaxing evening. Have dinner or just meet for a beverage. Menu prices.

Friday Luncheon

12:00 – 1:00

Best Paper awards presentations and luncheon in Harrah's Studio 1 restaurant. Included for all conference-registered presenters and participants.

Saturday Breakfast

9:00 - 10:30 AM

Breakfast and networking with colleagues, Harrah's Breakfast Buffett (Saturday breakfast/brunch buffet cost - \$14.99 + tax payable at the restaurant.

Presentation Guidelines

The presentation rooms at Conference Las Vegas will be equipped with notebook computers and video projectors. The notebook computers do not have CD drives. Please bring your presentation on a USB drive. A CD/DVD drive is available upon request for individuals needing to present videos.

Sessions are scheduled for one hour and 50 minutes. There are six presenters per session. This allows for up to 15 minute presentations and a 20 minute Q & A / discussion period at the end of each session. Please plan accordingly and **do not go over 15 minutes for your presentation**. Sessions must start on schedule. If presentations go over 15 minutes it will shorten the discussion time available at the end of the session. Your session chair will signal you when you are running out of time.

Session Chairs

Session 2	Ray Valadez	Pepperdine University
Session 3	Michael Daniel	Troy University
Session 4	Dexter Woods	Ohio Northern University
Session 6	Lucyna Kornecki	Embry-Riddle Aeronautical University
Session 8	Iraj Mahdavi	National University
Session 10	Gina Almerico	University of Tampa
Session 11	Lei Li	Columbus State University
Session 12	JT Norris	University of the Incarnate Word
Session 13	Leo Mallette	Pepperdine University
Session 14	Benjamin Neil	Towson University
Session 17	James Krause	Ringling College of Art and Design
Session 18	Jong Ha	Columbus State University
Session 19	Donald Flagg	University of Tampa
Session 20	Jolene Lampton	Park University
Session 21	John Stinespring	University of Tampa
Session 22	R. Nicholas Gerlich	West Texas A&M
Session 23	James Larson	National University

Session chairs are responsible for starting their session on time, having all presenters introduce themselves to each other and the other attendees of the session, holding each presenter to a fifteen-minute presentation, leading a twenty-minute discussion session after all presentations, and adjourning the session on time. Please cooperate with session chairs and help them keep your session on schedule.

Presenters and Participants

The following table lists all registered conference presenters and participants in alphabetical order by last name.

Last Name	First Name	University	Session
Ab Hamid	Noor Raihan	University of Management and Technology	23
Abubakar	Binta	United Arab Emirate University	3
Adams	Mollie	Bradley University	13
Adwere-Boamah	Joseph	Alliant International University	6
Akerele	Ayodele	Heriot-Watt University	3
Akyildiz	Muge	Anadolu University	14
Almerico	Gina	The University of Tampa	10
Anderson	Patricia	East Carolina University	10
Argan	Metin	Anadolu University	11
Bowen	Charles	Kennesaw State University	10
Chatelain-Jardon	Ruth	Texas A&M University - Kingsville	20
Chinyere	Ikechukwu Ikea	Huazhong University of Science & Technology	2
Chompukum	Pachsiy	Chulalongkorn University	20
Coates	Breena	California State University, San Bernardino	23
Combs	Howard	San Jose State University	3
Davis	Michael	City Colleges of Chicago	8
Dickinson	J. Barry	Holy Family University	23
Dinkpa	Nkechinyere	Robert Gordon University	19
Ellis	Maureen	East Carolina University	10
Elrod	Henry	University of the Incarnate Word	12
El-Saidi	Mohammed		4
English	Donald	Texas A&M University-commerce	4
Etim	Alice	Winston-Salem State University	3
Flagg	Donald	University of Tampa	19
Fries	Mason	National University	10
Furutan	Omid	University of La Verne	13
Garman	George	Metropolitan State College of Denver	22
George	Benna	University of St. Thomas Houston	18
Gerlich	R. Nicholas	West Texas A&M University	22
Gonzales	Alberto	Texas A&M University Kingsville	13
Gray	David	The University of South Alabama	10
Green	Sharon	Duquesne University	21
Gresik	Linda	National University	10
Guo	Rong	Columbus State University	21
Ha	Jong	Columbus State University	18
Hand	Karen	Northeastern Illinois University	13
Holland	Glenda	Texas A&M University-Kingsville	13
Hosein	Nasim	Northwood University	11
Ikea	Chinyere Ikechukwu	Huazhong University of Science & Technology	2
Ishak	Nor Khomar	University of Management and Technology	18, 23
Jia	Heather	Eastern Illinois University	22
Johnson	Shondra	Bradley University	13
Johnson	Arvid	Dominican University	22
Jones	Don	Texas A&M University - Kingsville	13
Karge	Belinda	CSU Fullerton	17
Kearney	Sean	University of Notre Dame Australia	4
Kibedi Kasawo	Henry	Kyambogo University, Kampala	18
Kim	Young	Tuskegee University	18
Kornecki	Lucyna	Embry-Riddle Aeronautical University	6
Krause	James	Ringling College of Art and Design	17
Labib	Nevine	Sadat Academy for Management Sciences	22
Lampton	Jolene	Park University	20

Larson	James	National University	23
Li	Lei	Columbus State University	11
Liang	Priscilla	California State University, Channel Islands	12
Lin	Chen-Miao	Clayton State University	12
Logan	Brenda	Armstrong Atlantic State University	8
Maguad	Ben	Andrews University	2
Mahdavi	Iraj	National University	8
Malette	Leo	Pepperdine University	13
Marcum	Tanya	Bradley University	11
Matthews	Warren	LeTourneau University	12
Maximov	Sergey	Eastern Illinois University	22
Michael	Daniel	Troy University	3
Monahan	Brian	Pace University	4
Monroe	Stuart	Metropolitan State College of Denver	8, 14
Mulrine	Christopher	William Paterson University	17
Neil	Benjamin	Towson University	14
Nicholls	Curtis	Bucknell University	2
Norris	JT	Univ. of the Incarnate Word	12
Oppenheimer	Pete	North Georgia College and State University	21
Perry	Sandra	Bradley University	11
Phillips	Kathie	California State University San Bernardino	17
Pohopien	Laura	Cal Poly Pomona	17
Qu	Zhe	Fudan University	3
Rady	Tamer	Ain-Shams University	21
Rideout	George	University of Phoenix	23
Ruhupatty	LeRoy	Andrews University	2
Secrest	Thomas W	Coastal Carolina University	14
Sevil	Tuba	Anadolu University	11
Sevil	Guyen	Anadolu University	12
Shepherd	Carol	National University	18
Slusarz	George	Webster University	19
Smedley	Linda	National University	6
Steyskal	James	Saint Xavier University	17
Stinespring	John	University of Tampa	21
Swartz	James	The California State Polytechnic University	20
Teneyuca	David	University of Texas at San Antonio	14
Tiggeman	Theresa	University of the Incarnate Word	19
Trimble	Floria	National University	8
Tucker	Mary	Ohio University	17
Valadez	Ray	Pepperdine University	2
Wang	Jeremy Fei	Marietta College	17
Wang	Kenneth Hsiche	Lunghwa University of Science and Technology	22
Ward	Terry	Middle Tennessee State University	6
Weisenfeld	Leslie	Winston-Salem State University	19
Wermus	Marek	Old Dominion University	3
Wheeler	Diana	National University	10
Wheeler	David	Suffolk University	23
Witte	Carl	Roosevelt University	11
Woods	Dexter	Ohio Northern University	4
Wosu	Tina	Robert Gordon University	2, 18



Academic and Business Research Institute Journals

The Academic and Business Research Institute supports the research and publication needs of business and education faculty. AABRI journals accept submissions in education, ethics, technology and all business fields. Click on the Journals link on the <http://www.aabri.com> website to see which of our journals serves your publication needs or click below to access the individual journals directly.

Academic and Business Research Institute (AABRI) journals are part of the ProQuest Index databases. ProQuest is one of the most-used, premium online information resources for academic research. This milestone achievement recognizes the quality of manuscripts submitted by our authors and provides access to AABRI authors' research for tens of thousands of ProQuest users in institutions worldwide.

Along with ProQuest, AABRI journals are listed in EBSCOHost, the Directory of Open Access Journals (DOAJ), Index Copernicus, and **Cabell's Directory of Publishing Opportunities**.

AABRI publishes the following seventeen peer-reviewed, Cabell's listed journals:

Journal of Academic and Business Ethics
 Journal of Aviation Management and Education
 Journal of Business Behavioral Studies
 Journal of Business Cases and Applications
 Journal of Case Research in Business and Economics
 Journal of Case Studies in Accreditation and Assessment
 Journal of Case Studies in Education
 Journal of Contemporary Counseling and Research (Cabell's listing applied for)

Journal of Finance and Accountancy
 Journal of Instructional Pedagogies
 Journal of International Business and Cultural Studies
 Journal of Legal Issues and Cases in Business
 Journal of Management and Marketing Research
 Journal of Sustainability and Green Business
 Journal of Technology Research
 Research in Business and Economics Journal
 Research in Higher Education Journal

Journal Submission of Conference Papers

Conference proceedings of Academic and Business Research Institute conferences are not copyrighted. Copyright for the manuscripts in the proceedings is owned by the individual authors of the papers. AABRI understands that it is the intent of most conference participants to use the conference as a means to get constructive criticism of their research so it may be improved to journal-publication quality. AABRI conference participants are free to submit their manuscripts for journal publication without copyright concerns.

We invite all Conference Las Vegas 2011 participants to submit their completed manuscripts to one of our academic journals. As a special incentive for registered conference participants, we are waiving the journal review fee for conference participants subject to the following conditions:

- The conference participant must be the author or coauthor of the manuscript.
- Only one no-review-fee submission per conference participant.
- Normal publication fees apply.
- Manuscripts must meet AABRI journal submission formatting requirements (below). Manuscripts not meeting these requirements will be returned for correction prior to review.
- Use your conference registration number (LV11XXX) as your receipt number on the AABRI Journal Manuscript Submission Form. Submissions not including the registration number will not be reviewed. Only one manuscript per conference registration number.
- **This offer expires February 29, 2012.**

AABRI Journal Submission Formatting Guidelines

Manuscripts submitted to an AABRI journal should be formatted according to the following guidelines. See the manuscripts published on any of our online journals for examples:

1. Files must be submitted in Microsoft Word or RTF format.
2. All manuscripts must be single-spaced.
3. The title must be bold, black, 16 point Times New Roman font, maximum of 12 words, single spaced, and centered on the top line(s) of the title page only. Capitalize only the first word of the title, acronyms and proper nouns in the title.
4. The remainder of the manuscript must be black 12 point Times New Roman font and left aligned.
5. List all authors with their organizational affiliations on the title page immediately following the title. Author information as follows (Centered, 12 point font, not bolded - note no email addresses or other contact information is included):

Author 1 name
Author 1 organization

Author 2 name
Author 2 organization

6. DO NOT LIST AUTHORS ANYWHERE ELSE IN THE MANUSCRIPT. Manuscripts are blind reviewed. Manuscripts are assigned a tracking number and title pages are separated from manuscripts before they are sent to the reviewers.
7. All manuscripts must include a maximum 250 word abstract on the title page immediately following the author(s)' names. Do not bold or italicize abstract.
8. Add a list of 5-6 keywords one line below the abstract. Skip one line after the abstract then begin with Keywords: then list the keywords on the same line, separated by commas. DO NOT BOLD.
9. Start the introduction on the page following the title page.
10. Margins must be 1 inch all around on all pages. THIS INCLUDES ALL TABLES, GRAPHS, and FIGURES.

11. Manuscripts must be written in third person. Do not use I, we, me, our, etc.
12. Include a right-aligned running footer with the first 3 or 4 words of the title starting on the title page. Footer must be in 12 point Times New Roman font. DO NOT USE ITALICS. DO NOT NUMBER PAGES.
13. Left align and bold all section headers and subheaders . Leave one line before and one line after section headers and subheaders. Section headers should be all caps. Section subheaders should be mixed case.
14. Do not use bold text anywhere else in the manuscript. Do not use italics anywhere in the document except in the reference list according to APA formatting requirements.
15. Indent paragraphs .5 inches, do not leave a line between paragraphs. This includes the abstract.
16. APA formatting is preferred for citations and references. However, any accepted academic formatting style (MLA, Turabian, Chicago etc.) is acceptable. Regardless of the formatting style used, a bibliography/reference list must be included at the end of the manuscript. DO NOT MIX FORMATTING STYLES IN THE TEXT. DO NOT USE ENDNOTES.
17. Manuscripts must be adequately cited and referenced using academically-appropriate sources. Papers not copiously cited and referenced are not acceptable for publication. This includes case studies.
18. All graphics, charts and tables must be in an appendix at the end of the manuscript and referenced in the text.. State "as indicated in Table 1 (Appendix)". Do not state "Insert Table 1 Here".
19. All pages must be in portrait orientation in the document. If graphs or pictures are too wide for portrait orientation the author must resize or rotate 90 degrees.
20. Maximum standard manuscript length is 40 pages including reference list and appendices. To submit a manuscript greater than 40 pages for review, please contact AABRI at editorial.staff@aabri.com prior to submission.
21. Maximum file size is 1/2 megabyte. Please limit the size and number of graphics imbedded in your manuscript.
22. All papers must be original and not previously published documents. Papers published in conference proceedings are acceptable if the proceedings are not copyrighted or a copyright release is provided by the author(s).
23. Prior to publication, all papers will be submitted to a plagiarism detection website to verify authenticity. Papers exceeding 5% non-original content (excluding quotes and bibliography) will be returned to the author for revision and resubmission.
24. As a condition of acceptance of a submission in consideration for publication in an AABRI journal, all submitting authors agree to become reviewers on two papers submitted by other authors for publication consideration and to respond to review requests with comments within 30 days of receipt of such request.
25. AABRI will not publish papers containing profanity, racially or ethnically degrading statements, sexual content, political endorsements or criticisms, religious endorsements or criticisms, or personal attacks on any individual or organization.
26. AABRI reserves the absolute right to refuse acceptance for review of any submission without cause.

AABRI Contact Information

For problems with your hotel room or hotel reservation please contact the hotel desk. For conference-related concerns please see one of the conference staff or ask the hotel desk to contact one of us for you. AABRI contact information is located on the www.aabri.com website. AABRI staff will be email accessible throughout the conference.

Map of Conference Rooms on Harrah's Second Floor



Call for Papers - Conference Orlando 2012



Academic and Business Research Institute
CONFERENCE ORLANDO 2012

January 5 - 7, 2012
Embassy Suites
International Drive South
Orlando, Florida

Conference information available
at www.aabri.com/OC2012.html
or email:
email: editorial.staff@aabri.com

Keeping Florida Green

www.aabri.com/OC2012.html

You are invited to submit your manuscripts, works in progress, or abstracts for presentation at the Academic and Business Research Institute Conference Orlando 2012- January 5 – 7, 2012

Hosted at the Embassy Suites Hotel on International Drive South, the AABRI Conference Orlando 2012 provides authors the opportunity to present your papers, publish them in the conference proceedings and share them with colleagues worldwide.

All completed manuscripts presented at the conference may be submitted for review by AABRI editors for possible publication in one of our Cabell's-listed academic journals (review fee waived). See the Conference Overview for more details. Conference registration fees are \$315 per participant for the first paper and \$100 for additional papers presented by the same participant. All conference participants must register.

AABRI has reserved a block of suites at the Embassy Suites for conference participants at a low \$109 per night rate (single or double). Use the conference online reservations (see www.aabri.com/OC2012.html website) or call 407-581-4271 and tell the reservation agent you are attending the Academic and Business Research Institute conference in January 2012. You must reserve your room by December 6, 2011 to receive the conference discount rate. There are a limited number of rooms available at this rate so reserve yours early.

There are a limited number of rooms at the \$109 per night rate so please make your reservation as early as possible. Conference submissions and registrations are accepted until December 7, 2011.

Call for Papers - Conference San Antonio 2012



www.aabri.com/SC2012.html

You are invited to submit your manuscripts, works in progress, or abstracts for presentation at the Academic and Business Research Institute International Conference - San Antonio 2012. Registration is available through February 29, 2012.

All completed manuscripts presented at the conference may be submitted for review by AABRI editors for possible publication in one of our Cabell's-listed academic journals (review fee waived). See the Conference Overview for more details.

Conference registration fees are \$315 per participant for the first paper and \$100 for additional papers presented by the same participant. All conference attendees and participants must register. Early registration will be available through November 30, 2011. Early registration fee is \$275.00.

AABRI has reserved a block of deluxe rooms at the Drury Plaza Hotel located in the heart of San Antonio's Riverwalk. These deluxe rooms are available for AABRI conference participants at a low \$129.99 per night. Included in the room rate are the following amenities:

- Free breakfast at Drury, hot fresh pancakes, scrambled eggs, biscuits & gravy, sausage and more.
- Free Social from 5:30-7:00 pm each evening relax and enjoy a rotating menu of hot foods and cold beverages in the hotel lobby.
- Free Local Phone Calls
- Wireless Internet Access – High speed Internet in all rooms and the lobby.
- Soda and Popcorn – From 3:00 pm to 10:00 pm every night in the lobby.
- Plus much more!!

Reservations at the Drury can be made by reserving online, go to www.druryhotels.com or by calling 1-800-325-0720 and refer to group number 2119840. Hotel reservations received after Friday, March 2, 2012 will be provided on a space-available basis at regular hotel rates.