Kosher and Yosher: Toward Proper Business Practices in the Kosher Food Industry"

"In the wake of recent scandals in the kosher food industry, many consumers and critics are questioning the business practices of organizations that produce, prepare, and serve kosher products. Some suggest that the traditional notion of kosher relating to dietary codes be extended to include organizational practices that are proper and appropriate. This paper will explore the definitions of the Hebrew terms "kosher" and "yosher" and how they might be applied to a wide range of organizational practices. It will also consider the role that activist grassroots movements can play in promoting business ethics and corporate responsibility."