

AABRI Conference Las Vegas 2012 Program and Schedule

Academic and Business Research Institute Conference Las Vegas 2012

October 4 – 6, 2012
Harrah's Hotel & Casino
Las Vegas, Nevada



Conference registration information available at:
www.aabri.com/LV2012.html
or email
editorial.staff@aabri.com

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Registration Desk Times

The Conference registration desk will be located on the second floor just outside the elevators near the presentation rooms. The conference registration desk will be attended at the following times:

Wednesday Afternoon Registration, 6:00 – 7:00 PM
Thursday Morning Registration, 7:30 – 8:30 AM
Thursday Afternoon Registration, 5:00 – 6:00 PM
Friday Morning Registration, 8:00 – 9:00 AM
Saturday Morning Registration, 8:00 – 9:00 AM

If you do not arrive in time to register before your presentation session, please attend your session and register at the next available registration time.

Papers by Session

Thursday

Session 1: 8:00 – 9:50, Silver Room – Accounting / Finance / Economics
Chair – Secrest, Thomas: Coastal Carolina University

- LV12002 - Delcoure, Natalya: University of St. Thomas: *Trend Reversion in the Velocity of Money: Some International Evidence Based on the STAR Approach.*
- LV12013 - Secrest, Thomas: Coastal Carolina University: *A Method to Determine Financial Loss of Use in a Real Estate Setting.*
- LV12019 - Maharshak, Arie: ORT Braude College, Karmiel, Israel: *Advertising effectiveness from the hermeneutic standpoint.*
- LV12027 - Poramapojn, Pituwan: Chulalongkorn University: *Determinants of the Probability of Good Corporate Governance: Evidence from Thailand.*
- LV12086 – Iida, Takao: Sapporo University, Japan: *Economic effects of the revised money lending business control and regulation law and the underground finance*

Session 3: 10:00 – 11:50, Silver Room – Accounting / Finance / Economics
Chair – Smith, Frank: Henderson State University

- LV12029 - Success, Osuagwu: Robert Gordon University: *The effect of financial leverage on systematic risk using UK companies as a case study.*
- LV12056 – Lenn, Leslie: St. Edwards University: *Sarbanes - Oxley Act 2002 (SOX) - 10 years later.*
- LV12067 - Smith, Frank: Henderson State University: *The Changing Face of the S&P 500: Are Analysts Seeing the Smiles and Frowns?*
- LV12072 - McNeil, Lawrence: Prairie View A&M University: *The Impact of Trade Finance on International Trade: Does Financial Development Matter?*
- LV12087 – Watanabe, Natsuki: Sapporo University, Japan: *Personal Finance and the Promotion Policy - The Wine Industry in Hokkaido Japan*

Session 4: 10:00 – 11:50, Copper Room – Education / Instructional Pedagogies
Chair – Saltinski, Ronald: National University

- LV12011 - Saltinski, Ronald: National University: *The Digital Future of Education: The Cloud or The Matrix.*
- LV12014 - Campbell, Scott: National University: *Comparing Face-to-Face Speeches to Webinars.*

- LV12023 - Buckenmeyer, Janet: Purdue University Calumet: *Myths and realities of online education: Leading and ensuring quality academic programs.*
- LV12024 - Freitas, David: Indiana University South Bend: *Myths and realities of online education: Leading and ensuring quality academic programs.*

- LV12045 - Davis, Trinity: Pittsburg State University: *Saving the Nation: Teaching Financial Literacy and Classroom management in an Elementary Classroom.*
- LV12078 - Potter, Robert: University of Central Florida: *A Comparison of Math Prerequisites for ECO 3401, Quantitative Business Tools I.*

Session 6: 12:00 – 12:50, Copper Room – Criminal Justice
Chair – Larson, James: National University

LV12007 - Larson, James: National University: *Judicial Review: An Abuse Of The Court System?*

LV12016 - Hance, Bryan: National University: *Punishing the Guilty or the Innocent: An Examination of Californias Death Penalty Costs.*

LV12021 - Lewis, Victor: National University: *Punishing the Guilty or the Innocent: An Examination of California's Death Penalty Costs.*

LV12025 - Kay, Kenneth: National University: *Punishing the Guilty or the Innocent: An Examination of California's Death Penalty Costs.*

LV12028 - Neil, Benjamin: Towson University: *Extraordinary Rendition: What's So Extraordinary About It ?"".*

LV12035 - Goldberg, Kenneth: National University: *Mitigating Unintended Consequences during Crises: Using Systems, Complexity and Structuration Theory to Improve Decision-Making Transparency.*

Session 7: 2:00 – 3:50, Silver Room – Education / Instructional Pedagogies
Chair – Allen, Charlotte: Stephen F. Austin State University

LV12005 - Allen, Charlotte: Stephen F. Austin State University: *Liking Social Media into Marketing Courses.*

LV12009 - Then, Keri: University of Redlands: *Factors related to the adoption of IT emerging technologies by research and non-research based higher education institutions.*

LV12032 - Onyia, Okey Peter: Lindenwood University: *Conceptualising a model of customer and web-channel readiness for Internet banking adoption: Part 1.*

LV12060 - Firmin, Michael: Cedarville University: *Challenging Extrinsic Factors that Affect the Employment Longevity of Direct Care Staff Who Work with Clients Possessing Intellectual Disabilities.*

Session 8: 2:00 – 3:50, Copper Room – Education / Instructional Pedagogies
Chair – Browning, Julianna: California Baptist University

LV12033 - Runyan, Charles: Pittsburg State University: *Mentoring for New-Hire Success in Any Profession.*

LV12034 - Browning, Julianna: California Baptist University: *Is there a Relationship between the Financial Position of Private Higher Education Institutions to Tuition Discount Rates?.*

LV12040 - Gannon, Robert: Pace University: *Comparing the intensity of student attitude and perception changes from short-term travel courses.*

LV12052 - Furgerson, Karen: Texas A&M University Kingsville: *From Research to Community Service.*

LV12053 - Hill, Maurice: Texas A&M University Kingsville: *From Research to Community Service.*

LV12054 - Wardle, Elizabeth: Texas A&M University Kingsville: *From Research to Community Service.*

LV12077 - Garza, Kristopher: Texas A&M University, Kingsville: *Resiliency, Self-Efficacy, and Persistence of College Seniors: An Emphasis on First-Generation Hispanic Students.*

Friday

Session 13 - 8:00 – 9:50 - Silver Room – Management / Marketing / MIS
Chair – Findley, Henry: Troy Univeristy

LV12015 - Findley, Henry: Troy Univeristy: *A Hostile Sexual Enviornment: A Legal Update.*

LV12049 - Tyler, Leon: Winona State University: *Effect of Notecard Restrictions on Student Presentations.*
LV12066 - Decker, Ron: Winona State University: *Effect of Notecard Restrictions on Student Presentations.*
LV12055 - Fraccastoro, Katherine: Lamar University: *Order of price effects on consumer confidence levels.*
LV12058 - Shelton, Jeremy: Lamar University: *Order of price effects on consumer confidence levels.*

LV12039 - Chaidaroon, Suwichit: Nanyang Technological University, Singapore: *The Importance of Employee Communication: Illustrative Cases.*

Session 14: – 8:00 – 9:50, Copper Room - Accounting / Finance / Economics

Chair – Matthews, Warren: University of Phoenix

LV12018 - Wilcox, William: University of Northern Colorado: *The ETS Major Field Test in Business: Are We Adding Value?*

LV12020 - Matthews, Warren: University of Phoenix: *The Coming Financial Crisis: Policy Corrections Needed.*

LV12038 - Johnson, Grace: Marietta College: *Friday Forum and the AICPA Core Competency Framework: Honing Students Personal Competencies.*

LV12046 - Yahya, Mohamed H.: Universiti Putra Malaysia: *Chinks in the capitalism system the pertinence of Islamic finance.*

LV12048 - Fredrickson, Joann: Bemidji State University: *Prospect theory and saving behaviors during the Great Recession: 2009 SCF Panel Survey results.*

Session 15: 10:00 – 11:50, Silver Room – Education / Instructional Pedagogies

Chair – Mallette, Leo: Pepperdine University

LV12001 - Mallette, Leo: Pepperdine University: *Chester Hayden McCall Jr.: Genealogy of Dissertation Advisors and Students.*

LV12004 - Bazler, Judith: Monmouth University: *Discussion of the Effectiveness of the National Accreditation Process of Secondary Science Education Programs, A Pilot Study.*

LV12012 - Gajewski, Thomas: Westwood College: *Problem-solving Methods used by Engineering Students.*
LV12088 – Welch, James: The University of Phoenix: *Problem-solving Methods used by Engineering Students.*

LV12026 - Banicki, Guy: Illinois State University: *QZABs: Zero-Interest Bonds for American Schools.*

LV12036 - Maxwell, Gerri: Texas A&M University - Kingsville: *Use of peer to peer classroom walkthroughs to facilitate a k-12/university collaborative learning community in a diverse rural high needs high school in transformation.*

LV12044 - Holland, Glenda: Texas A&M Kingsville: *Use of peer to peer classroom walkthroughs to facilitate a k-12/university collaborative learning community in a diverse rural high needs high school in transformation.*

LV12051 - Blalock, Gale: University of Evansville: *A Professional Life cycle Perspective on Coaching College Teachers.*

Session 16: 10:00 – 11:50, Copper Room – Accounting / Finance / Economics

Chair - Valadez, Ray: Pepperdine University

LV12059 - Moss, Gisele: Lamar University: *A Review of Trends: Two Decades of Corporate Social Responsibility Reporting.*

LV12064 - Moss, Jimmy: Lamar University: *Is natural gas an alternative energy source? an investor's perspective.*

LV12068 - Mayer, Brad: Lamar University: *Is natural gas an alternative energy source? an investors perspective.*

LV12079 - Valadez, Ray: Pepperdine University: *The U.S. unemployment and mortgage rates: A relationship study*

LV12081 - Harris, Kayla: Utah State University: *The Case of the White Moustache.*

Luncheon – 12:00 – 1:00, Included for all AABRI conference participants. Laughlin Room

Session 17: 1:00 – 2:50, Silver Room – Education / Instructional Pedagogies
Chair – Adwere-Boamah, Joseph: Alliant International University

LV12042 - Bausmith, Shirley: Francis Marion University: *The Next Generation of Teachers: What makes them tick?*

LV12037 - Jones, Don: Texas A&M University - Kingsville: *Effects of a Teacher Incentive Program on 4TH Grade State Assessment Scores.*

LV12043 - Holland, Glenda: Texas A&M Kingsville: *Effects of a Teacher Incentive Program on 4TH Grade State Assessment Scores.*

LV12047 - Alfaro, Moises: Texas A&M University Kingsville: *Effects of a Teacher Incentive Program on 4TH Grade State Assessment Scores.*

LV12080 - Mundy, Marie-Anne: Texas A&M University, Kingsville: *Effects of a Teacher Incentive Program on 4TH Grade State Assessment Scores.*

LV12065 - Kim, Taesung: Pennsylvania State University: *Examining Graduate Students Perceptions of and Preferences for Online Courses.*

LV12070 - Adwere-Boamah, Joseph: Alliant International University: *Using Generalized Variance Procedure to Study Diversity of College Enrollment.*

LV12075 - Finjap Yonou, Everistus: CEREEP IVD, Buea: *Effectively executing an Individual Learning Plan.*

LV12069 - Sturkie, Lindsay: Francis Marion University: *The Next Generation of Teachers: What makes them tick?*

LV12076 - Meetze, Tracy: Francis Marion University: *The Next Generation of Teachers: What makes them tick?*

Session 18: 1:00 – 2:50, Copper Room – Management / Marketing / MIS
Chair – Alsaaty, Falih: Bowie State University

LV12006 - Alsaaty, Falih: Bowie State University: *The business density of employer micro firms in the United States.*

LV12017 - Meadows, Lee: Walsh College: *First Intervention Coaching: A Model for Resolving Unethical Conduct of First Entry Employees on the Management Fast Track..*

LV12071 - Martin, Michael: University of Northern Colorado: *Collections and crime: the case of Citibank in Indonesia.*

LV12074 - French, Joseph: University of Northern Colorado: *Collections and crime: the case of Citibank in Indonesia.*

LV12073 - Bockanic, William: John Carroll University: *Legal Liability Involving Use of Expert Systems in Business Environments.*

LV12082 - Al-Mubarak, Hanadi: Kuwait University: *Exploring Strategic Benefits of Innovation Worldwide.*

Saturday

Session 23: 9:00 – 12:00, Copper Room – Case / Criminal Justice
Chair – Kain, George: Western CT State University

LV12003 - Kellison, Dennis: Shenandoah University: *The role of social capital and organizational attachment in fundraising: the renovation and restoration of John Handley High School Winchester, Virginia.*

LV12022 - Davis, Brian: Weber State University: *Kosher and Yosher: Toward Proper Business Practices in the Kosher Food Industry.*

LV12031 - Jance, Marsha: Indiana University East: *That Pesky Golf Game and the Dreaded Stats Class.*

LV12050 - Zevitz, Richard G: Marquette University: *Anatomy of Jailhouse Death: A Decade of Changing Mortality Patterns in Local Detention and Corrections Facilities.*

LV12057 - Kain, George: Western CT State University: *Bleak House: Aggravating Factors in Capital Punishment Sentencing and Legislative Sub-plots in the Attempt at Abolition.*

LV12085 – Read, David: Weber State University: *Kosher and Yosher: Toward Proper Business Practices in the Kosher Food Industry.*

Scheduled Events

Friday Luncheon

12:00 – 1:00

Best Paper awards presentations and luncheon. Included for all AABRI conference-registered presenters and participants. Laughlin Room.

Saturday Breakfast

9:00 - 10:00 AM

Breakfast and networking with colleagues, Harrah's Breakfast Buffett (Saturday breakfast/brunch buffet cost - \$15.99 + tax payable at the restaurant.

Presentation Guidelines

The presentation rooms at Conference Las Vegas will be equipped with notebook computers and video projectors. The notebook computers do not have CD drives. Please bring your presentation on a USB drive. A CD/DVD drive is available upon request for individuals needing to present videos. Internet is not available.

Sessions are scheduled for one hour and 50 minutes. There are six presenters per session. This allows for up to 15 minute presentations per paper and a 20 minute Q & A / discussion period at the end of each session. Please plan accordingly and do not go over 15 minutes for your presentation. Sessions must start on schedule. If presentations go over 15 minutes it will shorten the discussion time available at the end of the session. Your session chair will signal you when you are running out of time.

Session Chairs

Session 1 Chair –	Secrest, Thomas: Coastal Carolina University
Session 3 Chair –	Smith, Frank: Henderson State University
Session 4 Chair –	Saltinski, Ronald: National University
Session 6 Chair –	Larson, James: National University
Session 7 Chair –	Allen, Charlotte: Stephen F. Austin State University
Session 8 Chair –	Browning, Julianna: California Baptist University
Session 13 Chair –	Findley, Henry: Troy University
Session 14 Chair –	Matthews, Warren: University of Phoenix
Session 15 Chair –	Mallette, Leo: Pepperdine University
Session 16 Chair -	Valadez, Ray: Pepperdine University
Session 17 Chair –	Adwere-Boamah, Joseph: Alliant International University
Session 18 Chair –	Alsaaty, Falih: Bowie State University
Session 23 Chair –	Kain, George: Western CT State University

Session chairs are responsible for starting their session on time, having all presenters introduce themselves to each other and the other attendees of the session, holding each presenter to a fifteen-minute presentation, leading a twenty-minute discussion session after all presentations, and adjourning the session on time. Please cooperate with session chairs and help them keep your session on schedule.

Presenters and Participants

The following table lists all registered conference presenters and participants in alphabetical order by last name:

Last Name	First Name	University	Session
Adwere-Boamah	Joseph	Alliant International University	17
Alfaro	Moises	Texas A&M University Kingsville	17
Allen	Charlotte	Stephen F. Austin State University	7
Al-Mubarak	Hanadi	Kuwait University	18
Alsaaty	Falih	Bowie State University	18
Banicki	Guy	Illinois State University	15
Bausmith	Shirley	Francis Marion University	17
Bazler	Judith	Monmouth University	15
Blalock	Gale	University of Evansville	15
Bockanic	William	John Carroll University	18
Browning	Julianna	California Baptist University	8
Buckenmeyer	Janet	Purdue University Calumet	4
Campbell	Scott	National University	4
Chaidaroon	Suwichit	Nanyang Technological University	13
Chaverest	E'licia L.	Alabama A&M University	Not Presenting
Chembezi	Duncan M.	Alabama A&M University	Not Presenting
Davis	Trinity	Pittsburg State University	4
Davis	Brian	Weber State University	23
Decker	Ron	Winona State University	13
Delcoure	Natalya	University of St. Thomas	1
Findley	Henry	Troy University	13
Finjap Yonou	Everistus	CEREEP IVD, Buea	17
Firmin	Michael	Cedarville University	7
Fraccastoro	Katherine	Lamar University	13
Fredrickson	Joann	Bemidji State University	14
Freitas	David	Indiana University South Bend	4
French	Joseph	University of Northern Colorado	18
Furgerson	Karen	Texas A&M University Kingsville	8
Gajewski	Thomas	Westwood College	15
Gannon	Robert	Pace University	8
Garza	Kristopher	Texas A&M University, Kingsville	8
Goldberg	Kenneth	National University	6
Hance	Bryan	National University	6
Harris	Kayla	Utah State University	16
Hewett	Tom	Hewett Consulting & Firearms Service	Not Presenting
Hill	Maurice	Texas A&M University - Kingsville	8
Holland	Glenda	Texas A&M Kingsville	15, 17
Jance	Marsha	Indiana University East	23
Johnson	Grace	Marietta College	14
Jones	Don	Texas A&M University - Kingsville	17
Kain	George	Western CT State University	23
Kamienski	Al	North Park University	Not Presenting
Kay	Kenneth	National University	6

Kellison	Dennis	Shenandoah University	23
Kim	Taesung	Pennsylvania State University	17
Larson	James	National University	6
Lenn	Leslie	St. Edwards University	3
Lewis	Victor	National University	6
Maharshak	Arie	ORT Braude College, Karmiel, Israel	1
Mallette	Leo	Pepperdine University	15
Martin	Michael	University of Northern Colorado	18
Matthews	Warren	University of Phoenix	14
Maxwell	Gerri	Texas A&M University - Kingsville	15
Mayer	Brad	Lamar University	16
McNeil	Lawrence	Prairie View A&M University	3
Meadows	Lee	Walsh College	18
Meetze	Tracy	Francis Marion University	17
Moss	Gisele	Lamar University	16
Moss	Jimmy	Lamar University	16
Mundy	Marie-Anne	Texas A&M University, Kingsville	17
Neil	Benjamin	Towson University	6
Onyia	Okey Peter	Lindenwood University	7
Poramapojn	Pituwan	Chulalongkorn University	1
Potter	Robert	University of Central Florida	4
Read	David	Weber State University	23
Runyan	Charles	Pittsburg State University	8
Saltinski	Ronald	National University	4
Secrest	Thomas	Coastal Carolina University	1
Shelton	Jeremy	Lamar University	13
Smith	Frank	Henderson State University	3
Sturkie	Lindsay	Francis Marion University	17
Success	Osuagwu	Robert Gordon	3
Then	Keri	University of Redlands	7
Tyler	Leon	Winona State University	13
Valadez	Ray	Pepperdine University	16
Wardle	Elizabeth	Texas A&M University Kingsville	8
Welch	James	The University of Phoenix	15
Wilcox	William	University of Northern Colorado	14
Yahya	Mohamed	Universiti Putra Malaysia	14
Zevitz	Richard	Marquette University	23

Academic and Business Research Institute Journals

The Academic and Business Research Institute supports the research and publication needs of business and education faculty. AABRI journals accept submissions in education, ethics, technology and all business fields. Click on the Journals link on the <http://www.aabri.com> website to see which of our journals serves your publication needs or click below to access the individual journals directly.

Academic and Business Research Institute (AABRI) journals are part of the ProQuest Index databases. ProQuest is one of the most-used, premium online information resources for academic research. This milestone achievement recognizes the quality of manuscripts submitted by our authors and provides access to AABRI authors' research for tens of thousands of ProQuest users in institutions worldwide.

Along with ProQuest, AABRI journals are listed in EBSCOHost, the Directory of Open Access Journals (DOAJ), Index Copernicus, and Cabell's Directory of Publishing Opportunities.

AABRI publishes the following nineteen peer-reviewed, Cabell's listed journals:

- Journal of Academic and Business Ethics
- Journal of Aviation Management and Education
- Journal of Business Behavioral Studies
- Journal of Business Cases and Applications
- Journal of Case Research in Business and Economics
- Journal of Case Studies in Accreditation and Assessment
- Journal of Case Studies in Education
- Journal of Contemporary Counseling and Research
- Journal of Criminal Justice Research
- Journal of Finance and Accountancy
- Journal of Instructional Pedagogies
- Journal of International Business and Cultural Studies
- Journal of Legal Issues and Cases in Business
- Journal of Management and Marketing Research
- Journal of Sport Management Research
- Journal of Sustainability and Green Business
- Journal of Technology Research
- Research in Business and Economics Journal
- Research in Higher Education Journal

Journal Submission of Conference Papers

Conference proceedings of Academic and Business Research Institute conferences are not copyrighted. Copyright for the manuscripts in the proceedings is owned by the individual authors of the papers. AABRI understands that it is the intent of most conference participants to use the conference as a means to get constructive criticism of their research so it may be improved to journal-publication quality. AABRI conference participants are free to submit their manuscripts for journal publication without copyright concerns.

We invite all Conference Las Vegas 2012 participants to submit their completed manuscripts to one of our academic journals. As a special incentive for registered conference participants, we are waiving the journal review fee for conference participants subject to the following conditions:

- The conference participant must be the author or coauthor of the manuscript.
- Only one no-review-fee submission per conference participant.
- Normal publication fees apply.
- Manuscripts must meet AABRI journal submission formatting requirements (Page 10). Manuscripts not meeting these requirements will be returned for correction prior to review.
- Use your conference registration number (LV12XXX) as your receipt number on the AABRI Journal Manuscript Submission Form. Only one manuscript per conference registration number.
- **This offer expires March 21, 2013.**



AABRI Journal Submission Formatting Guidelines

Submissions to AABRI journals must comply with the following submission formatting guidelines. Authors are expected to review their manuscripts for compliance prior to submission. While minor areas of noncompliance will be corrected by the editorial staff, manuscripts not predominantly meeting the Submission Formatting Guidelines will be returned to the author for revision and resubmission:

1. Files must be submitted in Microsoft Word or RTF format.
2. All manuscripts must be single-spaced.
3. The title must be bold, black, 16 point Times New Roman font, maximum of 12 words, single spaced, and centered on the top line(s) of the title page only. Capitalize only the first word of the title, acronyms and proper nouns in the title.
4. The remainder of the manuscript must be black 12 point Times New Roman font and left aligned.
5. List all authors with their organizational affiliations on the title page immediately following the title. Author information as follows (Centered, 12 point font, not bolded - note no email addresses or other contact information are included):

Author 1 name
Author 1 organization

Author 2 name
Author 2 organization

6. **DO NOT LIST AUTHORS ANYWHERE ELSE IN THE MANUSCRIPT.** Manuscripts are blind reviewed. Manuscripts are assigned a tracking number and title pages are separated from manuscripts before they are sent to the reviewers.
7. All manuscripts must include a maximum 250 word abstract on the title page immediately following the author(s)' names. Do not bold or italicize abstract.
8. Add a list of 5-6 keywords one line below the abstract. Skip one line after the abstract then begin with Keywords: then list the keywords on the same line, separated by commas. **DO NOT BOLD.**
9. Start the introduction on the page following the title page.
10. Margins must be 1 inch all around on all pages. **THIS INCLUDES ALL TABLES, GRAPHS, and FIGURES.**
11. Manuscripts must be written in third person. Do not use I, we, me, our, etc.

12. Include a right-aligned running footer with the first 3 or 4 words of the title starting on the title page. Footer must be in 12 point Times New Roman font. DO NOT USE ITALICS. DO NOT NUMBER PAGES.
13. Left align and bold all section headers and subheaders . Leave one line before and one line after section headers and subheaders. Section headers should be all caps. Section sub headers should be mixed case.
14. Do not use bold text anywhere else in the manuscript. Do not use italics anywhere in the document except in the reference list according to APA formatting requirements.
15. Indent paragraphs .5 inches, do not leave a line between paragraphs. This includes the abstract.
16. APA formatting is preferred for citations and references. However, any accepted academic formatting style (MLA, Turabian, Chicago etc.) is acceptable. Regardless of the formatting style used, a bibliography/reference list is required at the end of the manuscript. DO NOT MIX FORMATTING STYLES IN THE TEXT. DO NOT USE ENDNOTES.
17. Manuscripts must be adequately cited and referenced using academically-appropriate sources. Papers not copiously cited and referenced are not acceptable for publication. This includes case studies.
18. All graphics, charts and tables must be in an appendix at the end of the manuscript and referenced in the text.. State "as indicated in Table 1 (Appendix)". Do not state "Insert Table 1 Here".
19. All pages must be in portrait orientation in the document. If graphs or pictures are too wide for portrait orientation the author must resize or rotate 90 degrees.
20. Maximum standard manuscript length is 40 pages including reference list and appendices. To submit a manuscript greater than 40 pages for review, please contact the editorial.staff@aabri.com prior to submission.
21. Maximum file size is 1/2 megabyte. Please limit the size and number of graphics imbedded in your manuscript.
22. All papers must be original and not previously published documents. Papers published in conference proceedings are acceptable if the proceedings are not copyrighted or a copyright release is provided by the author(s).
23. Prior to publication, papers may be submitted to a plagiarism detection website to verify authenticity. Papers exceeding 5% non-original content (excluding quotes and bibliography) will be returned to the author for revision and resubmission.
24. As a condition of acceptance of a submission in consideration for publication in an AABRI journal, all submitting authors agree to become reviewers on two papers submitted by other authors for publication consideration.
25. AABRI will not publish papers containing profanity, racially or ethnically degrading statements, sexual content, political endorsements or criticisms, religious endorsements or criticisms, or personal attacks on any individual or organization.
26. AABRI reserves the absolute right to refuse acceptance for review of any submission without cause.
27. AABRI reserves the absolute right to refuse publication of any reviewed submission without cause.

Please check for updated Submissions Procedures found on the www.aabri.com website prior to submitting manuscripts.

AABRI Contact Information

For problems with your hotel room or hotel reservation please contact the hotel desk. For conference-related concerns please see one of the conference staff or ask the hotel desk to contact one of us for you. AABRI contact information is located on the www.aabri.com website. AABRI staff will be email accessible throughout the conference.

Map of Conference Rooms on Harrah's Second Floor



Call for Papers - Conference Orlando 2013



www.aabri.com/OC2013.html

You are invited to submit your manuscripts, works in progress, or abstracts for presentation at the Academic and Business Research Institute Conference Orlando 2013- January 3 – 5, 2013.

Hosted at the Embassy Suites Hotel on International Drive South, the AABRI Conference Orlando 2013 provides authors the opportunity to present your papers, publish them in the conference proceedings and share them with colleagues worldwide.

All completed manuscripts presented at the conference may be submitted for review by AABRI editors for possible publication in one of our Cabell's-listed academic journals (review fee waived). See the Conference Overview for more details. Conference registration fees are \$325 per participant for the first paper and \$110 for additional papers presented by the same participant. All conference participants must register.

AABRI has reserved a block of suites at the Embassy Suites for conference participants at a low \$109 per night rate (single or double). Use the conference online reservations (see www.aabri.com/OC2013.html website) or call 407-581-4271 and tell the reservation agent you are attending the Academic and Business Research Institute conference in January 2013. You must reserve your room by December 3, 2013 to receive the conference discount rate. There are a limited number of rooms available at this rate so reserve yours early.

Conference submissions and registrations are accepted until December 7, 2012.

Call for Papers - Conference New Orleans 2013

**Academic and Business Research Institute
International Conference New Orleans 2013**



Conference information available at www.aabri.com/NO2013.html or
email: conference@aabri.com

www.aabri.com/NO2013.html

You are invited to submit your manuscripts, works in progress, or abstracts for presentation at the Academic and Business Research Institute International Conference - New Orleans 2013. Registration is available through February 25, 2013.

All completed manuscripts presented at the conference may be submitted for review by AABRI editors for possible publication in one of our Cabell's-listed academic journals (review fee waived). See the Conference Overview for more details.

Conference registration fees are \$325 per participant for the first paper and \$110 for additional papers presented by the same participant. All conference attendees and participants must register. Early registration will be available through October 31, 2013. Early registration fee is \$285.00.

AABRI has reserved a block of rooms at the Four Points By Sheraton French Quarter (formerly the Inn on Bourbon Street) located on Bourbon Street in the heart of New Orleans' French Quarter.. These rooms are available for AABRI conference participants at a low \$129.99 per night. Included in the room rate are the following amenities:

- complimentary high-speed WiFi
- business center
- fitness room
- outdoor pool
- a cafe and bar serving local specialties
- gift shop

There are a limited number of rooms at the *\$129 per night* rate so please make your hotel reservations early as possible. Reservations may be made by phone by calling the hotel at (504) 524-7611 or (800) 535-7891. When making hotel reservations state that you are attending the Academic and Business Research Institute conference in March, 2013.