

LV13052

A Model for the Development of a University Department Level Advisory Board

Joyce M. Eisel, Dr.P.H.
Harris-Stowe State University, Anheuser-Busch School of Business

Charles Sykes, Ph.D.
Harris-Stowe State University, Anheuser-Busch School of Business

Fara Zakery, Ph.D.
Harris-Stowe State University, Anheuser-Busch School of Business

The Harris-Stowe State University, Anheuser-Busch School of Business Advisory Board has provided continuous community support and expertise, which has resulted in continuous growth for both faculty and students. Due to this positive impact, it was decided to initiate a department level advisory board, which would serve as a model to enhance development opportunities within the university and community. Planning decisions included choice of department, desired outcomes, member selection and evaluation. Since the Health Care Management Department was selected, it was decided that the Board would consist of members from the healthcare community. Individuals were invited by the department chair to meet on an informal basis in order to acquaint them with the School's goals and objectives. Formal invitations then were sent to potential members and resulted in acceptance by hospital, non-profit, corporate, university and government representatives. The inaugural meeting was held according to plan and member involvement has surpassed expectations. Immediate outcomes have included faculty and student board involvement, increased community interaction, guest speaker support and student internships. In addition, board member participation provided program quality assurance support throughout both the Accreditation for Business Schools and Programs (ACBSP) and the International Assembly for Business Education (IACBE) reaccreditation site visits. Efforts have resulted in the formation of a department level advisory board, which now can serve as a model for the University.

Model, University, Board, Development, Healthcare, Accreditation

