

Managing Sustainability in a Rapidly Changing World

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Abstract

In the current times of change and uncertainty, it is critical that leaders are being prepared for the social, economic, environmental, and technological changes that are impacting organizations in a rapidly changing world. Successful corporate managers have communicated that they are being impacted much more directly by crises nobody predicted than by problems anticipated as a result of formal management and operating processes. Leaders must be able to cope with change, to balance stakeholder relationships, and to lead.