Marsha Jance, Ph.D. Associate Professor of Business Administration Indiana University East

Biz Quantitative Essentials

Basic math skills are essential in many business courses such as finance, marketing, operations, and accounting. However, at times a student may not possess an adequate quantitative skills set that is needed in order to be successful in one's classes. This case study is a tool to help gauge a student's quantitative skills level and to help identify any deficiency areas. It focuses on business applications and incorporates statistics, algebra, and other key math areas that are vital to students in a business program. An instructor's guide with a grading rubric and case solution is provided.