AABRI Conference Las Vegas 2015
Program and Schedule

Academic and Business Research Institute
Conference Las Vegas 2015

October 15 – 17, 2015
Harrah's Hotel & Casino
Las Vegas, Nevada

Conference registration information available at:
www.aabri.com/UpConf.html
or email
editorial.staff@aabri.com

Contents

Registration Desk Times

The Conference registration desk will be located on the second floor just outside the elevators near the presentation rooms. The conference registration desk will be attended at the following times:

Wednesday Afternoon Registration, 5:30 – 6:30 PM
Thursday Morning Registration, 7:30 – 10:00 AM
Thursday Afternoon Registration, 3:00 – 5:00 PM
Friday Morning Registration, 7:30 – 9:00 AM
Friday Afternoon Registration, 1:00 – 2:00 PM

If you do not arrive in time to register before your presentation session, please attend your session and register at the next available registration time.

Presentation Schedule

Thursday 8:00 – 9:50 AFE (Session 1) Copper Room

Session Chair – Joseph Adwere-Boamah, Alliant International University

LV15016 - Morris, David: University of North Georgia: *A pilot study examining the effects of time constraints on student performance in accounting classes.*

LV15004 - Lamb, Reinhold: University of North Florida: *A Student Managed Investment Fund Triple Play for a More Meaningful Educational Experience.*

LV15034 - Salimian, Fatollah: Salisbury University: *Interdependence of Daily Returns Among Major Global Equity Markets.*

LV15025 - Cho, Richard: University of New Brunswick: *Vendor-Managed Inventory Systems with Stockout-Cost Sharing vs. Supply Chain Coordination under Limited Storage Capacity.*

LV15043 - Adwere-Boamah, Joseph: Alliant International University: *National Perception of Expenditures on the Environment and the nation's Health.*

Thursday 10:00 – 11:50 - EIP (Session 2) Copper Room

Session Chair – Don Jones, Texas A&M University Kingsville

LV15015 - Jones, Don: Texas A&M University - Kingsville: *Comparing Acceptable and Unacceptable Schools on Teacher Perceptions of Leadership and Administrative Self-Perceptions of Leadership at Hispanic Serving Schools in South.*
LV15023 - Mundy, Marie-Anne: Texasn A&M Kingsville: *Comparing Acceptable and Unacceptable Schools on Teacher Perceptions of Leadership and Administrative Self-Perceptions of Leadership at Hispanic Serving Schools in South.*

LV15017 - Logan, Brenda: Armstrong State University: *Deep exploration of the flipped classroom before implementing.*

LV15047 – Demps, Julius: Jacksonville University: *ETS General Business Test Scores and the Method of Course Delivery.*

LV15002 - Jones, Don: Texas A&M University - Kingsville: *Policy Analysis: An Analysis of Institutional Admissions and State Policies in Higher Education as They Impact Undocumented Students*.
LV15022 - Garza, Kristopher: Texas A&M University, Kingsville, TX: *Policy Analysis: An Analysis of Institutional Admissions and State Policies in Higher Education as They Impact Undocumented Students*.
LV15050 - Salinas, Arcadio: Texas A&M University, Kingsville, TX: *Policy Analysis: An Analysis of Institutional Admissions and State Policies in Higher Education as They Impact Undocumented Students*.

LV15019 - Daniels, Chris: Agua Dulce Independent School District: *Comparing Teacher and Administrative Perceptions of Leadership, Satisfaction, and Instructional Styles at Hispanic Serving Schools in South Texas*.
LV15045 - Kupczynski, Lori: Texas A&M University Kingsville: *Comparing Teacher and Administrative Perceptions of Leadership, Satisfaction, and Instructional Styles at Hispanic Serving Schools in South Texas*.

Thursday 1:00 – 2:50 – EIP (Session 3) Copper Room

Session Chair – Linda Cornelious, Mississippi State University

LV15035 - Frantsvog, Dean: Minot State University: *Technology and Law How Information Technology Has Transformed the Practice of Law*.

LV15035 - Frantsvog, Dean: Minot State University: *The Reduction of Graduate School Requirements in Order to Aid Students, a Counter Perspective*.

LV15036 - Cornelious, Linda: Mississippi State University: *Factors contributing to secondary school dropouts in an urban school district*.

LV15026 - Acosta-Tello, Enid: National University: *Enhancing the online class: Effective use of synchronous interactive online instruction*.

LV15009 - Hosein, Nasim: Northwood University: *Factors that influence students choosing a Marketing course*.

Thursday 3 – 4:50 – CJC (Session 4) Copper Room

Session Chair – James Larson, National University

LV15006 - Martin, Damon: National University: *Mandatory Sentencing Reform: Correcting Disparity For Crack Cocaine vs. Powder Cocaine Offenses*.

LV15014 - Larson, James: National University: *Prioritizing restorative justice in United States prisons*.

LV15038 - Williams, Peter: University of North Alabama: *Bad Sack or False Foul? An Analysis of NFL Head Coach Firing Considering Racial Differences*.

LV15046 – Firmin, Michael: Cedarville University: Potential Implications of Legalized Marijuana.

Friday 8:00 – 9:50 – AFE/MMM (Session 5) Copper Room

Session Chair – Katherine Kinkela, Iona College

LV15028 - Marghalani, Alaa: Wake Forest University: *Toward an ombudsmen for Saudi Arabia. a model that aims to improve government services and goods for the people*.

LV15039 - Fulton, Diane: Clayton State University: *Shifting Technology Paradigm for the Film and Entertainment industry: Interface Modalities*. MMM
LV15041 - Fulton, Richard: Troy University: *Shifting Technology Paradigm for the Film and Entertainment industry: Interface Modalities*.

LV15001 - Kinkela, Katherine: Iona College: *Accounting Data and Risk - COSO considers the Cyber age*.

LV15042 - Coates, Breena: California state University San Bernardino: *Integrating CSR into Supply Chain Management: The Leadership Challenge*. (MMM)

LV15047 – Reid, Joseph: North Carolina A&T University: *Fair Value Measurement Disclosure Regulation and the Manufacturing Sector*.

Friday 10:00 – 11:50 – MMM (Session 6) Copper Room

Session Chair – Iraj Mahdavi, National University

LV15005 - Mahdavi, Iraj: National University: *Do Small Businesses engage in CSR?*

LV15013 - Al-Asfour, Ahmed: Oglala Lakota College: *The Cultural Implication of Foreign Direct Investment: Perspectives from different stakeholders in urban Zambia*.

LV15010 - Cordeiro, William: CSU Channel Islands: *Innovative Interdisciplinary Bus Courses Offered in Partnership With Social Institutions: An Update*.
LV15011 - Muraoka, Dennis: CSU Channel Islands: *Innovative Interdisciplinary Bus Courses Offered in Partnership With Social Institutions: An Update*.

LV15033 - Ulferts, Gregory: University of Detroit Mercy: *Growth in American Textile Manufacturing*.

Friday 12:00 – 1:00 – Luncheon – Silver Room

Friday 1:00 – 2:00 - Advisory Board Meeting – Copper Room

Friday 2:15 – 4:15 - MMM (Session 7) - Copper Room

Session Chair – David Olson, California State University Bakersfield

LV15044 - Betts, Stephen: William Paterson University: *Crisis management for home and cyber businesses: mitigation, preparedness, response and recovery*.

LV15018 - Olson, David: Californa State University Bakersfield: *District agricultural associations: The influence of board structures and processes*.

LV15032 - Howard, Terry: University of Detroit Mercy: *Product Harm Crisis*.

LV15029 - Wesner, Bradley: Sam Houston: *Before they even think it: How high performance teams learn to anticipate critical incidents*.

Friday 4:30 – 6:30 – EIP (Session 8) Copper Room

Session Chair – Nora Martin, University of South Carolina

LV15040 - Betts, Stephen: William Paterson University: *Teaching management as art, science and craft: aligning course content with management perspective.*

LV15003 - Saltinski, Ronald: National University: *Accelerating Technologies: Consequences for the Future Wellbeing of Students*.

LV15037 - Newberry, Robert: Winona State University: *Sales role play: an online simulation*.

LV15048 – Wilson, George: Northern Michigan University: *Using cost behavior to make optimal business decisions: The case of Air Land Transport, Inc.*

LV15027 – Martin, Nora: University of South Carolina: Social Influences in Social Media

LV15020 - Watson, Bruce: Indiana University South Bend: *The successful scholar-athlete – freshmen athletes' first year experience*.

Presentation Guidelines

Presentation rooms at all AABRI conferences are equipped with notebook computers and video projectors. The notebook computers do not have CD drives. Please bring your presentation on a USB drive. A CD/DVD drive is available upon request for individuals needing to present videos. Internet is not available.

Presentations at the 2015 Las Vegas conference should be 20 minutes per paper. This allows for a 20 minute Q & A / discussion period at the end of each session. Please plan accordingly and do not go over 25 minutes for your presentation. Sessions must start on schedule. If presentations go over 25 minutes it will shorten the discussion time available at the end of the session. Your session chair will signal you when you are running out of time.

Session Chair Responsibilities

Session chairs are responsible for starting their session on time, having all presenters introduce themselves to each other and the other attendees of the session, holding each presenter to a 20 minute presentation, leading a 20 minute discussion session after all presentations, and adjourning the session on time. Please cooperate with session chairs and help them keep your session on schedule. Session chairs are listed by session in the above presentation schedule.

Session Chairs

Thursday 8:00 – 9:50 AFE;   Joseph Adwere-Boamah, Alliant International University

Thursday 10:00 – 11:50 – EIP: Don Jones, Texas A&M University Kingsville

Thursday 1:00 – 2:50 – EIP: Linda Cornelious, Mississippi State University

Thursday 3 – 4:50 – CJC: Jim Larson, National University

Friday 8:00 – 9:50 – AFE: Katherine Kinkela, Iona College

Friday 10:00 – 11:50 – MMM: Iraj Mahdavi, National University

Friday 2:30 – 4:20 – MMM: David Olson, California State University Bakersfield

Friday 4:30 – 6:30 – EIP: Nora Martin, University of South Carolina

Presenters and Participants

The following table lists all registered conference presenters and participants in alphabetical order by last name (NP = Not Presenting)

Last Name	First Name	University	Track	Session
Acosta-Tello	Enid	National University	EIP	3
Adwere-Boamah	Joseph	Alliant International University	MMM	1
Al-Asfour	Ahmed	Oglala Lakota College	MMM	6
Betts	Stephen	William Paterson University	EIP	7, 8
Cho	Richard	University of New Brunswick	MMM	1
Coates	Breena	California State University San Bernardino	MMM	5
Cordeiro	William	California State University Channel Islands	MMM	6, 8
Cornelious	Linda	Mississippi State University	EIP	3
Daniels	Chris	Agua Dulce Independent School District	EIP	3
Demps	Julius	Jacksonville University	EIP	2
Firmin	Michael	Cedarville University	CJC	4
Frantsvog	Dean	Minot State University	AFE	3
Fulton	Diane	Clayton State University	MMM	5
Fulton	Richard	Troy University	MMM	5
Garza	Kristopher	Texas A&M University Kingsville	EIP	2
Hosein	Nasim	Northwood University	MMM	3

Howard	Terry	University of Detroit Mercy	MMM	2
Jones	Don	Texas A&M University Kingsville	EIP	2
Kinkela	Katherine	Iona College	AFE	5
Kupczynski	Lori	Texas A&M University Kingsville	EIP	3
Lamb	Reinhold	University of North Florida	AFE	1
Larson	James	National University	CJ	4
Logan	Brenda	Armstrong State University	EIP	2
Mahdavi	Iraj	National University	MMM	6
Marghalani	Alaa	Wake Forest University	Case	5
Martin	Nora	University of South Carolina	NP	NP
Martin	Damon	National University	CJ	4
Morris	David	University of North Georgia	AFE	1
Mundy	Marie-Anne	Texas A&M University Kingsville	EIP	2
Muraoka	Dennis	CSU Channel Islands	MMM	6
Newberry	Robert	Winona State University	EIP	8
Olson	David	California State University Bakersfield	MMM	7
Reid	Joseph	North Carolina A&T University	AFE	5
Salimian	Fatollah	Salisbury University	AFE	1
Salinas	Arcadio	Texas A&M Kingsville	EIS	2
Saltinski	Ronald	National University	EIP	8
Tener	Charmaine	Thompson Rivers University	NP	NP
Ulferts	Gregory	University of Detroit Mercy	MMM	6
Venkatesh	Viswanath	University of Arkansas	NP	NP
Watson	Bruce	Indiana University South Bend	EIP	8
Wesner	Bradley	Sam Houston	MMM	7
Williams	Peter	University of North Alabama	AFE	4
Wilson	George	Northern Michigan University	Case	8

Call for Papers - Upcoming AABRI Conferences

You are invited to submit your manuscripts, works in progress, or abstracts for presentation at one of the academic conferences AABRI is hosting during the 2016 academic year. We have conferences scheduled at the following locations and dates:

Orlando, Florida - January 7 - 9, 2016
http://www.aabri.com/UpConf.html#Orlando
Location - Embassy Suites Jamaican Court
Registration Deadline - December 6, 2015

San Antonio, Texas - March 31 - April 2, 2016
http://www.aabri.com/UpConf.html#SAntonio
Location - Drury Plaza San Antonio Riverwalk
Early Registration Discount through November 22, 2015
Registration Deadline - March 1, 2016

AABRI conferences provide authors the opportunity to present your papers, publish them in the conference proceedings and share them with colleagues worldwide.

All completed manuscripts presented at AABRI conferences may be submitted for review by AABRI reviewers for possible publication in one of our academic journals (review fee waived, normal publication fees apply if accepted).

See the individual conference websites for complete information on each conference.

Academic and Business Research Institute Journals

The Academic and Business Research Institute supports the research and publication needs of business and education faculty. AABRI journals accept submissions in education, ethics, technology and all business fields. Click on the Journals link on the http://www.aabri.com website to see which of our journals serves your publication needs or click below to access the individual journals directly.

Academic and Business Research Institute (AABRI) journals are part of the ProQuest Index databases. ProQuest is one of the most-used, premium online information resources for academic research. This milestone achievement recognizes the quality of manuscripts submitted by our authors and provides access to AABRI authors' research for tens of thousands of ProQuest users in institutions worldwide.

Along with ProQuest, AABRI journals are listed in EBSCOHost, the Directory of Open Access Journals (DOAJ), Index Copernicus, and Cabell's Directory of Publishing Opportunities.

AABRI publishes the following twelve peer-reviewed journals:

- Journal of Academic and Business Ethics
- Journal of Business Behavioral Studies
- Journal of Business Cases and Applications
- Journal of Case Studies in Education
- Journal of Criminal Justice and Legal Issues
- Journal of Finance and Accountancy

- Journal of Instructional Pedagogies
- Journal of International Business and Cultural Studies
- Journal of Management and Marketing Research
- Journal of Technology Research
- Research in Business and Economics Journal
- Research in Higher Education Journal

Journal Submission of Conference Papers

Conference proceedings of Academic and Business Research Institute conferences are not copyrighted. Copyright for the manuscripts in the proceedings is owned by the individual authors of the papers. AABRI understands that it is the intent of most conference participants to use the conference as a means to get constructive criticism of their research so it may be improved to journal-publication quality. AABRI

conference participants are free to submit their manuscripts for journal publication without copyright concerns.

All completed manuscripts presented at Academic and Business Research Institute conferences may be submitted for review by AABRI reviewers for possible publication in one of our academic journals (review fee waived, normal publication fees apply if accepted). To be eligible for automatic review manuscripts must be original and meet AABRI journal submission formatting requirements. AABRI will assist you to determine which of our journals is the most appropriate for conference submissions in accordance with the conference track of the paper/presentation submitted. If you want your paper submitted for review please see the submission guidelines on our www.aabri.com website.

Additionally, we invite all AABRI conference participants to submit additional completed manuscripts to one of our academic journals. As a special incentive for registered conference participants, we are waiving the journal review fee for conference participants subject to the following conditions:

- The conference participant must be the author or coauthor of the manuscript.
- Only one additional no-review-fee submission per conference participant.
- Normal publication fees apply.
- Manuscripts must be original and meet AABRI journal submission formatting requirements
- Use your conference registration number as your receipt number on the AABRI Journal Manuscript Submission Form. Only one manuscript per conference registration number.

AABRI Journal Submission Formatting Guidelines

Submissions to AABRI journals must comply with the following submission formatting guidelines. Authors are expected to review their manuscripts for compliance prior to submission. While minor areas of noncompliance will be corrected by the editorial staff, manuscripts not predominantly meeting the Submission Formatting Guidelines will be returned to the author for revision and resubmission:

1. Files must be submitted in Microsoft Word or RTF format.
2. All manuscripts must be single-spaced.
3. The title must be bold, black, 16 point Times New Roman font, maximum of 12 words, single spaced, and centered on the top line(s) of the title page only. Capitalize only the first word of the title, acronyms and proper nouns in the title.
4. The remainder of the manuscript must be black 12 point Times New Roman font and left aligned.
5. List all authors with their organizational affiliations on the title page immediately following the title. Author information as follows (Centered, 12 point font, not bolded - note no email addresses or other contact information are included):

Author 1 name
Author 1 organization

Author 2 name
Author 2 organization

6. DO NOT LIST AUTHORS ANYWHERE ELSE IN THE MANUSCRIPT. Manuscripts are blind reviewed. Manuscripts are assigned a tracking number and title pages are separated from manuscripts before they are sent to the reviewers.
7. All manuscripts must include a maximum 250 word abstract on the title page immediately following the author(s)' names. Do not bold or italicize abstract.
8. Add a list of 5-6 keywords one line below the abstract. Skip one line after the abstract then begin with Keywords: then list the keywords on the same line, separated by commas. DO NOT BOLD.
9. Start the introduction on the page following the title page.
10. Margins must be 1 inch all around on all pages. THIS INCLUDES ALL TABLES, GRAPHS, and FIGURES.
11. Manuscripts must be written in third person. Do not use I, we, me, our, etc.
12. Include a right-aligned running footer with the first 3 or 4 words of the title starting on the title page. Footer must be in 12 point Times New Roman font. DO NOT USE ITALICS. DO NOT NUMBER PAGES.
13. Left align and bold all section headers and subheaders . Leave one line before and one line after section headers and subheaders. Section headers should be all caps. Section sub headers should be mixed case.

14. Do not use bold text anywhere else in the manuscript. Do not use italics anywhere in the document except in the reference list according to APA formatting requirements.
15. Indent paragraphs .5 inches, do not leave a line between paragraphs. This includes the abstract.
16. APA formatting is preferred for citations and references. However, any accepted academic formatting style (MLA, Turabian, Chicago etc.) is acceptable. Regardless of the formatting style used, a bibliography/reference list is required at the end of the manuscript. DO NOT MIX FORMATTING STYLES IN THE TEXT. DO NOT USE ENDNOTES.
17. Manuscripts must be adequately cited and referenced using academically-appropriate sources. Papers not copiously cited and referenced are not acceptable for publication. This includes case studies.
18. All graphics, charts and tables must be in an appendix at the end of the manuscript and referenced in the text.. State "as indicated in Table 1 (Appendix)". Do not state "Insert Table 1 Here".
19. All pages must be in portrait orientation in the document. If graphs or pictures are too wide for portrait orientation the author must resize or rotate 90 degrees.
20. Maximum standard manuscript length is 40 pages including reference list and appendices. To submit a manuscript greater than 40 pages for review, please contact the editorial.staff@aabri.com prior to submission.
21. Maximum file size is 1/2 megabyte. Please limit the size and number of graphics imbedded in your manuscript.
22. All papers must be original and not previously published documents. Papers published in conference proceedings are acceptable if the proceedings are not copyrighted or a copyright release is provided by the author(s).
23. Prior to publication, papers will be submitted to a plagiarism detection website to verify authenticity. Papers exceeding 10% non-original content (excluding quotes and bibliography) will be returned to the author for revision and resubmission.
24. As a condition of acceptance of a submission in consideration for publication in an AABRI journal, all submitting authors agree to become reviewers on two papers submitted by other authors for publication consideration.
25. AABRI will not publish papers containing profanity, racially or ethnically degrading statements, sexual content, political endorsements or criticisms, religious endorsements or criticisms, or personal attacks on any individual or organization.
26. AABRI reserves the absolute right to refuse acceptance for review of any submission without cause.
27. AABRI reserves the absolute right to refuse publication of any reviewed submission without cause.

Please check for updated Submissions Procedures found on the www.aabri.com website prior to submitting manuscripts.
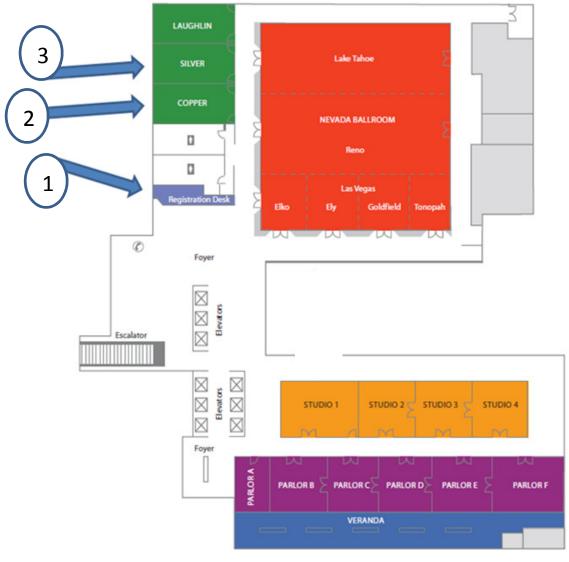
AABRI Contact Information

For problems with your hotel room or hotel reservation please contact the hotel desk. For conference-related concerns please see one of the conference staff or ask the hotel desk to contact one of us for you. AABRI contact information is located on the www.aabri.com website. AABRI staff will be email accessible throughout the conference. Additionally, messages left at the AABRI office telephone (904)435-4330 are emailed to AABRI staff and calls will be returned during the conference.

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Map of Conference Rooms on Harrah's Second Floor

1: Registration Desk

2: Copper Room – Presentation sessions Thursday, Friday

3: Silver Room – Breaks and Friday Luncheon

Luncheon Friday - AABRI conference participants only. **Bring your name tag**