Routes to Business Education Certification in Texas and the Measure of Performance on the Texas Examination of Educators Standards Exam

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Abstract

Business education has evolved over the years from an apprenticeship system in ancient times to the technological age today. It is a program that directs students to career options in the business sector and helps develop basic literacy in areas of business, economics, and computers. Business education remains popular among students in secondary schools and helps develop basic literacy in business, economics, and computers (Scott & Sarkees-Wircenski, 1996). Business educators at the postsecondary levels prepare future business teachers with the necessary skills and curriculum content to be successful on the Texas Examination of Educators Standards exam (TExES).

The paper proposes a conceptual framework to determine the effectiveness of preparation programs available to those who seek business education certification in Texas. The three available avenues to seek teacher certification in business education in Texas are the traditional preparation program, alternative certification program, and post-baccalaureate.

The purpose of this study is to determine if the route of certification in which one obtains Texas teacher certification in 6-12 Business Education impacts the performance on the Texas Examination of Educators Standards exam. More specifically, the study will determine the effectiveness of the three preparation programs to seek teacher certification in business education.

Keywords: business education, teacher preparation program, traditional preparation program, alternative preparation program, post-baccalaureate program