

## **Corporate Social Responsibility in Selected Middle East Countries**

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### **Abstract**

This paper explores the concept of Corporate Social Responsibility (“CSR”) and its role in society from an Islamic perspective. The paper focuses on the businesses’ implementation of CSR in the Middle East, the U.A.E., Dubai and explores American business’ influence on CSR in those countries.

The European Commission noted that “to fully meet their corporate social responsibility, enterprises should have in place a process to integrate social, environmental, ethical, human rights and consumer concerns into their business operations and core strategy in close collaboration with their stakeholders

European Commission presented a new, simpler definition as “the responsibility of enterprises for their impacts on society”. (The European Commission, 2011).