

AABRI CONFERENCE ORLANDO 2009 CALENDAR AND PROGRAM

Academic and Business Research Institute Conference Orlando 2009

September
24 – 26, 2009

Embassy Suites
International Drive
South, Orlando



Conference Orlando 2009

Conference information available at
www.aabri.com/Oconference.html
or email:
editorial.staff@aabri.com

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Papers by Section

Wednesday, September 23, 2009

Registration, 4:30 – 7:30 PM, hotel atrium

Thursday, September 24, 2009

Registration, 7:30 – 9:00 AM, hotel atrium

9:00 - 10:20 AM

Session 1 - Seminole Room – Higher Education / Accreditation

Chair - Charles Waggoner, Eastern New Mexico University

- OC09031 - *Student Teachers' Knowledge Of School Law: Are Our Newest Teachers Cognizant Enough?*; Charles Waggoner, Eastern New Mexico University.
- OC09018-19-20 - *360 Approach to Assessing Cross-Cultural Intelligence: The use of Film*; Wilbur I. Smith, Florida A&M University; Nanda R. Shrestha, Florida A&M University; Charles L. Evans, Florida A&M University.
- OC09049 - *Indirect Cost Rate Variation for University Research: An Empirical Investigation of Overhead Rate Determinants*; Martha Lair Sale, Florida Institute of Technology; R. Samuel Sale, Lamar University.
- OC09112-114 - *Utilization of consultant field based learning in American and Australian universities*; Donald Sciglimpaglia, San Diego State University; Howard Toole, San Diego State University.

Session 2 - Citrus Room – Economics

Chair – Lucyna Kornecki, Embry-Riddle Aeronautical University

- OC09011 - *Monetary Policy and Housing Bubbles: A Multinational Perspective*; Bill Seyfried, Rollins College.
- OC09012 - *The European stock market impulse to the US financial crisis*; Nahid Kalbasi Anaraki, Islamic Azad University, Tehran, Iran.
- OC09064 - *Business environment and current FDI trends in Poland*; Lucyna Kornecki, Embry-Riddle Aeronautical University.
- OC09005 - *Sharia Versus the Fed: Why Leverage Ratios and Interest Rate Determination Will Undergo a Profound Change*; Brent Dalrymple, University of Central Florida.

10:30 - 11:50 AM

Session 3 – Seminole Room – Instructional Pedagogies

Chair – Scott Mensch, Indiana University of Pennsylvania

- OC09058-59 - *A comparison of student achievement in ECO 3401 (Quantitative Business Tools I) delivered through video streaming versus face-to-face lecture*; Bob Potter, University of Central Florida; Tarek Buhagiar, University of Central Florida.
- OC09091 - *Issues in offering numeric based courses in an online environment*; Scott Mensch, Indiana University of Pennsylvania.
- OC09092 - *Improving distance education through student online orientation classes*; Scott Mensch, Indiana University of Pennsylvania.
- OC09127 - *Effective Small Group Strategies That Foster Greater Learning Outcomes in the Classroom*, Michael Adams, Jacksonville University; Susan Adams, Life Discovery Counseling Center.

Session 4 - Citrus Room – Marketing / Management

Chair – Nora Martin, University of South Carolina

- OC09017 - *Branding a Business School: the Intersection of Scholarship and Practical Experience*; Christine Wright-Isak, Florida Gulf Coast University.
- OC09025 - *Circadian rhythms and their effects on advertising recall*; Nora Martin, University of South Carolina; Dianne Prince, Clayton University.
- OC09072 - *Family-supportive policies: the employer-sponsored child-care approach as an influence of the relationship between work and family outcomes*; Jacquelyn Barcenas-Frausto, Argosy University.
- OC09073 - *The managerial mistakes that a CEO must avoid*; Anthony DiPrimio, Holy Family University.

Thursday, September 24, 2009 (continued)

12:00 - 1:20 PM

Session 5 - Seminole Room – Higher Education / Accreditation

Chair – Linda Ellington, Palm Beach Atlantic University

- OC09023 - *A leadership deficit: The discipline of development*; Linda M. Ellington, Palm Beach Atlantic University.
- OC09013 - *The giraffe inquiry*; Barbara Gerst, Rockyview Schools.
- OC09054 - *Promoting the academy - the challenges of marketing higher education*; Alfred G. Hawkins, Rockhurst University; Katherine M. Frohoff, Rockhurst University.
- OC09024 - *Higher Education; The South Africa Project, Aviation Educational Initiative*; Rhett Yates, Jacksonville University.

Session 6 - Citrus Room – Accounting / Finance

Chair – Robert Houmes, Jacksonville University

- OC09044 - *Has the adoption of sfas 158 caused firms to underestimate pension liability? a preliminary study of the financial reporting impact of SFAS 158*; Robert Houmes, Jacksonville University; Bob Boylan, Jacksonville University.
- OC09111 - *South African Equity Market Reaction to the 2010 World Cup Announcement*; Pat Obi, Purdue University; J. Surujal, Vaal University of Technology, Republic of South Africa; O. Okubena, Vaal University of Technology, Republic of South Africa.
- OC09113 - *On the Sensitivity of Firm Risk to Executive Compensation (Vega Effect) — the Effect of Life Cycle*, Yuah Chiao Lin, National Chung Cheng University, Taiwan
- OC09122 - *Do Auditors Make Mistakes? The Nature of Audit Deficiencies During the Sarbanes Oxley Period*, Jill Dequila, Jacksonville University; Ruth O'Keefe, Jacksonville University; Robert Boylan, Jacksonville University

1:30 - 2:50 PM

Session 7 - Seminole Room – International Business / Cultural Studies

Chair – Aysar Sussan, Bethune – Cookman University

- OC09006 - *The Re-industrialization Strategy in the Global Economy*; Aysar Philip Sussan, Bethune Cookman University; Reem D. Kassira, University of Phoenix.
- OC09002 - *Branding in China: global product strategy alternatives*; Ilan Alon, Rollins College; Romie F. Littrell, Auckland University of Technology; Allan K.K. Chan, Hong Kong Baptist University.
- OC09003 - *The Effect of Foreign Aid on Economic Growth in Developing Countries* ; E. M. Ekanayake, Bethune-Cookman University; Dasha Chatrna, University of Florida.
- OC09099 - *Educational Policy-making in Kenya: the case for paradigm change in a developing nation*, Judy Garcia, Prince George County Schools.

Session 8 - Citrus Room – Instructional Pedagogies

Chair – Martha Sale, Florida Institute of Technology

- OC09050 - *Data envelopment analysis: a primer for novice users and students at all levels*; R. Samuel Sale, Lamar University; Martha Lair Sale, Florida Institute of Technology.
- OC09057 - *60 - Developing higher level thinking*; Barbara Limbach, Chadron State College; Wendy Waugh, Chadron State College.
- OC09016 - *Testing Options for Online Delivery of Undergraduate Economics Courses*; Kathleen Vinlove, Park University
- OC09125 - *Podcasting in higher education: does it make a difference?*, Jeffery Harrison, Jacksonville University; Barry Thornton, Jacksonville University; Rhett Yates, Jacksonville University

3:00 - 4:20 PM

Session 9 - Seminole Room – Accounting / Finance

Chair – Michael Adams, Jacksonville University

- OC09055 - *Black Swans and VaR*; Michael Adams, Jacksonville University; Barry Thornton, Jacksonville University.
- OC09042 - *An Analysis of the Applicability of Credit Scoring for Microfinance*; Joris Van Gool, Katholieke Universiteit - Leuven, Belgium; Bart Baesens, University of Southampton - United Kingdom; Piet Sercu1, Katholieke Universiteit - Leuven, Belgium; Wouter Verbeke1, Katholieke Universiteit - Leuven, Belgium.
- OC09070 - *Green accounting – a proposition for EA/ER conceptual implementation methodology*; Heba Y. M. Abdel-Rahim, University of Florida; Yousef M. Abdel-Rahim, King Saud Univ., Saudi Arabia.

OC09123 - Insider Ownership and Stock Price Performance: How Greater Concentrations of Insider Ownership Affects Returns of Firms with Various Price-to-Earnings Ratios, Robert Houmes, Jacksonville University; Robert Boylan, Jacksonville University; Denise Dickins, East Carolina University

Thursday, September 24, 2009 (continued)

Session 10 - Citrus Room – Ethics / Behavioral Studies / Entrepreneurship

Chair – John Leapcott, Georgia Southern University

OC09033-40 - *What goes on at home doesn't stay at home: the effect of family related conflict on interpreting and dealing with common workplace events*; John Leapcott, Georgia Southern University; J. Michael McDonald, Georgia Southern University.

OC09063 - *Comparing Men's and Women's Perception of Modality of Teaching Business Ethics*; Iraj Mahdavi, National University.

OC09037-68 - *Does it take an economic recession to advance social entrepreneurship?*; Paul van Putten, Lynn University; Robert D. Green, Lynn University.

Registration, 5:30 – 6:30 PM, hotel atrium

4:30 - 5:50 PM

Session 11 - Seminole Room – Accounting / Finance

Chair – Ara Volkan, Florida Gulf Coast University

OC09007 - *Deferred taxes in the context of the unit problem*; Ron Colley, University of West Georgia; Joseph Rue, Florida Gulf Coast University; Ara Volkan, Florida Gulf Coast University.

OC09009 - *Going public—Microsoft, 1986*; Barry Wilbratte, University of St. Thomas-Houston; Hassan Shirvani, University of St. Thomas-Houston.

OC09117 - *Financial Profiling for Detecting Operational Risk by Data Mining*; Nermin OZgulbas, Baskent University, Turkey; Ali Serhan Koyuncugil, Capital Markets Board of Turkey, Turkey

OC09090-97 - *Performance of Exchange-Traded Sector Index Funds in the October 9, 2007-March 9, 2009 Bear Market*; Ilhan Meric, Rider University; Kathleen Dunne, Rider University; Charles W. McCall, Rider University; Gulser Meric, Rowan University

Session 12 - Citrus Room – Ethics / Behavioral Studies / Entrepreneurship

Chair – Jan Duggar, Holy Family University

OC09089 - *The role of integrity in individual and effective corporate leadership*; Jan Duggar, Holy Family University.

OC09047 - *Faculty's Leadership Role in Creating Climates of Academic Integrity*; Victoria McCarthy, Austin Peay State University; Robyn Hulsart, Austin Peay State University.

OB09077 - *Hospital Management Reform: A Step to Healthcare Reform*; Peter Heine, Stetson University.

Friday, September 25, 2009 - Registration, 8:00 – 9:00 AM, hotel atrium

9:00 - 10:20 AM

Session 13 - Seminole Room – Accounting / Finance

Chair – Fred Hays, University of Missouri – Kansas City

OC09038 - *Some Banks Just Never Learn*; Fred Hays, University of Missouri-Kansas City; Stephen A. De Lurgio, University of Missouri-Kansas City; Arthur H. Gilbert, Jr., University of West Florida

OC09008 - *Overvalued Equity and Audit Discretionary Accruals*; Terrance Skantz, Florida Atlantic University; Robert Houmes, Jacksonville University.

OC09084 - *Tejas Steel Supply, Inc. case*; James Bexley, Sam Houston State University; Joe James, Sam Houston State University.

OC09100 - *Poverty Reduction – From entitlement to functioning of the poor*; Mohammad Lutful Kabir, Macquarie University, Sydney, Australia.

Session 14 - Citrus Room – International Business / Cultural Studies

Chair – Charles Mambula, Langston University

OC09022 - *The effect of foreign aid on economic growth in developing countries*; E. M. Ekanayake, Bethune-Cookman University; Dasha Chatrna, University of Florida.

OC09030 - *The Use of Information Communication Technology As A Theoretical and Practical Model for Global Business, Entrepreneurship & Education.*, Charles Mambula, Langston University; Israel Chidi Agwamba, AfroTrading.

- OC09043 - *Consumers' online information search: a cross-cultural study between China and Western Europe*; Alexander Vuylsteke, Katholieke Universiteit - Leuven, Belgium; Zhong Wenb, Tsinghua University - Beijing China; Bart Baesens, Katholieke Universiteit - Leuven, Belgium; Jonas Poelmans, Katholieke Universiteit - Leuven, Belgium.
- OC09119 - *International financial institution investments in tourism and hospitality*, Elvis Mujacevic, Faculty of Tourism and Hospitality Management, Opatija, Croatia; Jože Perić, Faculty of Tourism and Hospitality Management, Opatija, Croatia. Mislav Šimunić, Faculty of Tourism and Hospitality Management, Opatija, Croatia

Friday, September 25, 2009 (continued)

10:30 - 11:50 AM

Session 15 - Seminole Room – Management / Marketing

Chair – Donald English, Texas A & M University - Commerce

- OC09015 - *A study of the effectiveness of fear appeals PSA's on young adult college students*; Ron Lennon, University of South Florida - Sarasota; Randall Rentfro, Nova Southeastern University.
- OC09039 - *Human resource managers' and business communication students' perception of selected communication competencies*; Donald E. English, Texas A&M University-Commerce; Edgar Manton, Texas A&M University-Commerce; Janet Walker, Texas A&M University-Commerce
- OC09095-103 – *Constructive Deviance: Striving Toward Organizational Change*; Dana L. Robbins, The University of Tampa; Bella L. Galperin, The University of Tampa.
- OC09126 – *A Micro Level View of the Self-Reinforcement Process*, Mohamed Sepehri, Jacksonville University; Matrecia James, Jacksonville University

Session 16 - Citrus Room – Higher Education / Accreditation

Chair – Barry Thornton, Jacksonville University

- OC09075-101 - *The impact of students' expectations of grades and perceptions of course difficulty and workload on faculty evaluations*; Barry Thornton, Jacksonville University; Mohamad Sepehri, Jacksonville University, Michael Adams, Jacksonville University.
- OC09079 – *Higher Student Evaluations of Teaching: Perceived Merits and Disadvantages, and Suggestions for Improving the Assessment Method*; James E. Miller, Harding University.
- OC09085 – *Is Networking at Conferences MORE Important than Publishing?*; Leo A. Mallette, Pepperdine University; Leslie Evans, Pepperdine University; Clare Berger, Pepperdine University.
- OC09115 – *Trouble-Free Travel with University Students: A Faculty Chaperone Perspective*; Jacqueline Williams, North Carolina A&T State University; Kimberly R. McNeil, North Carolina A&T State University

12:00 - 1:20 PM

Awards Luncheon – Hotel Atrium

1:30 - 2:50 PM

Session 17 - Seminole Room – Instructional Pedagogies

Chair – Amanda Andrews, Troy University

- OC09062 - *SMART program - site-based mentoring program for African-American students in low performing schools*; Laurell Malone, North Carolina Central University; C.E. Davis, North Carolina Central University.
- OC09066 - *Using video feedback to evaluate clinical instruction*; Amanda Andrews, Troy University; Linda Bobo, Stephen F Austin University; Amy Spurlock, Troy University.
- OC09067 - *What's With these Middle Schoolers?*; William C. Root, Augusta State University.
- OC09108-109-110 – *Reality-Based Learning in a Business Writing Course: How to be a Reality Star in a Dynamic Global Marketplace*; Kevin A. Cojanu, Kaplan University; Cedrick Gibson, Indian River State College; Susan B. Pettine, Kaplan University.

Session 18 - Citrus Room – MIS / IT

Chair – Lei Li, Columbus State University

- OC09036 - *The Perceptions of Business Students Regarding Management Information Systems (MIS) Programs*; Patrick Hogan, Columbus State University; Lei Li, Columbus State University.
- OC09041 - *A Revisit to the Legal Issues in the Formation of Electronic Contract Towards Facilitating E-Business*; Siti Salwani Razali, International Islamic University Malaysia.
- OC09053 - *The Effects of Students' Knowledge and Attitude on the Classroom Performance: Focusing on Computer Self-Efficacy*; Ulysses J. Brown, III, Savannah State University; Yonpae Park, Savannah State University; Sungwoo Jung, Columbus State University.
- OC09065 - *Using Video Feedback to Measure Self-Efficacy*; Linda Bobo, Stephen F. Austin State University; Amanda Andrews, Troy University.

3:00 – 4:20 PM

Session 19 – Seminole Room – Higher Education / Accreditation

Chair – Raymond Papp, University of Tampa

- OC09061 - *The Multiple Roles of Women Pursuing Doctoral Studies*; Laurell Malone, North Carolina Central University.
- OC09096 – *Transfer of learning across courses in an MBA curriculum: an anecdotal study*; Robert Stretcher, Sam Houston State University; Geraldine E. Hynes, Sam Houston State University; Balasundram Maniam, Sam Houston State University.
- OC09052 - *The mathematics culture of teachers in low performing schools: a case study of educational leadership*; C.E. Davis, North Carolina Central University; Laurell Malone, North Carolina Central University.
- OC09076 - *Preparing for an AACSB MAC Visit*; Raymond Papp, University of Tampa.

Session 20 - Citrus Room – Management / Marketing

Chair – Julius Demps, Jacksonville University

- OC09014-98 – *Evaluating Ethical Integrity: How Organizations in Northeast Florida Downsize During an Economic Recession*; Julius Demps, Jacksonville University; Erica Baker, CSX Transportation & Jacksonville University, Jacksonville, FL
- OC09102 – *Evaluating alternative strategies to address the upcoming shortage of commercial airline pilots*; Brian Smith, Jacksonville University; Jan Warren Duggar, Holy Family University.
- OC09104-105 – *Indoor multimedia network model and remote control in e-advertising in international business*; Mislav Šimunic, Faculty of Tourism and Hospitality Management, Opatija, Croatia; Elvis Mujacevic, Faculty of Tourism and Hospitality Management, Opatija, Croatia; Ljubica Pilepic, Faculty of Tourism and Hospitality Management, Opatija, Croatia.
- OC09118 - *Does gas price impact the marketing duration of residential real estate?*, Mary Waller, Longwood University

4:30 – 5:50 PM

Session 21 - Seminole Room – Overflow Session

Chair – TBD

Overflow session – The overflow session will be used for presenters who were unable to attend their scheduled session for whatever reason.

Session 22 - Citrus Room – Accounting / Finance

Chair – Peter Aghimien, Indiana University South Bend

- OC09069 - *Complexity in corporate financial reporting: recommendations for improvement*; Hassan A. Said, Austin Peay State University.
- OC09106 – *Purchase vs. Acquisition methods of business combinations*; Peter Aghimien, Indiana University South Bend.
- OC09107 – *International financial reporting, standard setting, and patterns of accounting development*; Peter Aghimien, Indiana University South Bend.
- OC09121 – *Persistence Pays when Posting Payments*; Rodney Baker, E. O. Breeze Division, F. V. Tech LLC

Saturday, September 26, 2009

9:00 - 10:20 AM

Breakfast and networking with colleagues, hotel atrium breakfast area (breakfast free for registered hotel guests, cost - \$10.95)

10:30 – 11:50

Seminole Room - Publishing Seminar, Dr. Russell Baker, AABRI

Presenters and Participants

The following table lists all registered conference presenters and participants in alphabetical order by last name.

Last Name	First Name	University / Organization	Session Scheduled
Abdel-Rahim	Heba	University of Florida	Session 9
Alon	Ilan	Rollins College	Session 7
Adams	Michael	Jacksonville University	Session 3, 9, 16
Adams	Susan	Lifelong Discovery Counseling Center	Session 3
Aghimien	Peter	Indiana University South Bend	Session 22
Andrews	Amanda	Troy University	Session 17
Baker	Erica	CSX Transportation / Jacksonville University	Session 20
Baker	Rodney	E. O. Breese Division, F. V. Tech, LLC.	Session 22
Baker	Russell	AABRI / Jacksonville University	Session 25
Bexley	James	Sam Houston State University	Session 13
Bobo	Linda	Stephen F Austin State University	Session 18
Buhagiar	Tarek	University of Central Florida	Session 3
Cojanu	Kevin	Kaplan University	Session 17
Dalrymple	Brent	University of Central Florida	Session 2
Davis	C.E.	North Carolina Central University	Session 17, 19
Demps	Julius	Jacksonville University	Session 20
Dequila	Jill	Jacksonville University	Session 6
DiPrimio	Anthony	Holy Family University	Session 4
Duggar	Jan	Holy Family University	Session 12, 20
Dunzweiler	Denise	Adventist International Institute of Advanced Studies	not presenting
Dunzweiler	Blaine	Adventist International Institute of Advanced Studies	not presenting
Ekanayake	E.M.	Bethune-Cookman University	Session 14
Ellington	Linda	Palm Beach Atlantic University	Session 5
English	Donald	Texas A&M Commerce	Session 15
Evans	Charles	Florida A&M University	Session 1
Frausto	Jacquelyn	Argosy University	Session 4
Galperin	Bella L.	The University of Tampa	Session 15
Gerst	Barb	Rockyview Schools	Session 5
Gibson	Cedrick	Indian River State College	Session 17
Green	Robert	Lynn University	Session 10
Hawkins	Al	Rockhurst University	Session 5
Hays	Fred	University of Missouri-Kansas City	Session 13
Heine	Peter	Stetson University	Session 12
Houmes	Bob	Jacksonville University	Session 6, 9, 13
Jung	Sungwoo	Columbus State University	Session 18
Kabir	Mohammod	Macquarie University, Sydney, Australia	Session 13
Kalbasi Anaraki	Nahid	Islamic Azad University	Session 2
Kornecki	Lucyna	Embry- Riddle Aeronautical University	Session 2
Leaptrott	John	Georgia Southern University	Session 10
Lennon	Ron	University of South Florida	Session 15
Li	Lei	Columbus State University	Session 18
Limbach	Barbara	Chadron State College	Session 8
Lin	Yuah Chiao	National Chung Cheng University, Taiwan	Session 6
Mahdavi	Iraj	National University	Session 10

Mallette	Leo	Pepperdine University	Session 16
Malone	Laurell	North Carolina Central University	Session 17, 19
Mambula	Charles	Langston University	Session 14
Martin	Nora	University of South Carolina	Session 4
McCarthy	Victoria	Austin Peay State University	Session 12
McDonald	J. Michael	Georgia Southern University	Session 10
Mensch	Scott	Indiana University of Pennsylvania	Session 3
Meric	Ilhan	Rider University	Session 11
Meric	Gulser	Rowan University	Session 11
Miller	James	Harding University	Session 16
Mujačević	Elvis	Opatija University Croatia	Session 14, 20
Okubena	Olumuyiwa	Vaal University of Technology	Session 6
Ozgulbas	Nermin	Baskent University, Turkey	Session 11
Papp	Raymond	The University of Tampa	Session 19
Park	Young	Savannah State University	Session 18
Pettine	Susan	Kaplan University	Session 17
Potter	Bob	Univeristy of Central Florida	Session 3
Prince	Dianne	Clayton University	Session 4
Razali	Siti Salwani	International Islamic University Malaysia	Session 18
Robbins	Dana	The University of Tampa	Session 15
Root	William	Augusta State University, GA	Session 17
Said	Hassan	Austin Peay State University	Session 22
Sale	Martha	Florida Institute of Technology	Session 1, 8
Sale	R Samuel	Lamar University	Session 1, 8
Sciglimpaglia	Donald	San Diego State University	Session 1
Sepehri	Mohamad	Jacksonville University	Session 15, 16
Seyfried	Bill	Rollins College	Session 2
Shrestha	Nanda	Florida A&M University	Session 1
ŠIMUNIĆ	MISLAV	Opatija University Croatia	Session 20
Smith	Wilbur	Florida A&M University	Session 1
Smith	Brian	Jacksonville University	Session 20
Stretcher	Robert	Sam Houston State University	Session 19
Sussan	Aysar	Bethune - Cookman University	Session 7
Toole	Howard	San Diego State University	Session 1
Thornton	Barry	Jacksonville University	Session 8, 16
Van Gool	Joris	KU Leuven University	Session 9
Van Putten	Paul	NETC	Session 10
Vinlove	Kathleen	Park University	Session 8
Volkan	Ara	Florida Gulf Coast University	Session 11
Vuylsteke	Alexander	KU Leuven University	Session 14
Waggoner	Charles	Eastern New Mexico University	Session 1
Waller	Mary	Longwood University	Session 20
Waugh	Wendy	Chadron State College	Session 8
Wilbratte	Barry	University of St. Thomas-Houston	Session 11
Williams	Jacqueline	North Carolina A & T	Session 16
Wright-Isak	Christine	Florida Gulf Coast University	Session 4
Yates	Rhett	Jacksonville University	Session 5, 8

Conference Registration Times

Wednesday, 4:30 – 7:30 PM, hotel artium
Thursday, 7:30 – 9:00 AM, hotel artium
Thursday, 5:30 – 6:30 PM, hotel artium
Friday, 8:00 – 9:00 AM, hotel artium

If you do not get to registration before your scheduled presentation time, please make your presentation and register at the next scheduled time. Coupons for the awards luncheon, Howl-at-the-Moon cover charge and 1 free drink coupon per registered participant are in the registration package. If you plan on attending these events make sure you register in time to pick up your registration package.



Academic and Business Research Institute Journals

The Academic and Business Research Institute supports the research and publication needs of business and education faculty. AABRI journals accept submissions in education, ethics, technology and all business fields. Click on the Journals link on the www.aabri.com website to see which of our journals serves your publication needs or click below to access the individual journals directly.

Academic and Business Research Institute (AABRI) journals have been accepted to be part of the EBSCOhost databases. EBSCOhost databases are the most-used, premium online information resources for academic research. This milestone achievement recognizes the quality of manuscripts submitted by our authors and provides access to AABRI authors' research for tens of thousands of EBSCOhost users in institutions worldwide.

Along with EBSCOhost, AABRI journals are listed in the Directory of Open Access Journals (DOAJ) and Cabell's Directory of Publishing Opportunities.

AABRI publishes the following peer-reviewed academic journals:

- Journal of Academic and Business Ethics
- Journal of Aviation Management and Education
- Journal of Behavioral Studies in Business
- Journal of Case Research in Business and Economics
- Journal of Case Studies in Accreditation and Assessment
- Journal of Case Studies in Education (**NEW FALL 2009**)
- Journal of Finance and Accountancy
- Journal of Instructional Pedagogies
- Journal of International Business and Cultural Studies
- Journal of Legal Issues and Cases in Business (**NEW FALL 2009**)
- Journal of Management and Marketing Research
- Journal of Technology Research
- Research in Business and Economics Journal
- Research in Higher Education Journal

Journal Submission of Conference Papers

Conference proceedings of Academic and Business Research Institute conferences are not copyrighted. Copyright for the manuscripts in the proceedings is owned by the individual authors of the papers. AABRI understands that it is the intent of most conference participants to use the conference as a means to get constructive criticism of their research so it may be improved to journal-publication quality. AABRI conference participants are free to submit their manuscripts for journal publication without copyright concerns.

We invite all Conference Orlando 2009 participants to submit their manuscripts to one of our academic journals. As a special incentive for registered conference participants, we are waiving the journal review fee for conference participants through December 31, 2009 subject to the following conditions:

- The conference participant must be the author or coauthor of the manuscript.
- Only one no-review-fee submission per conference participant.
- Normal publication fees apply.
- Manuscripts must meet AABRI journal submission formatting requirements (below). Manuscripts not meeting these requirements will be returned without review.
- Use your conference registration number (OC09XXX) as your receipt number on the AABRI Journal Manuscript Submission Form. Submissions not including the registration number will not be reviewed. Only one manuscript per conference registration number.
- **This special incentive offer expires December 31, 2009.**

AABRI Journal Submission Formatting Requirements

All papers submitted to all journals must meet the following requirements. Please check each bullet point as you review your manuscript prior to submission :

- Files must be submitted in Microsoft Word or RTF format.
- All manuscripts must be single-spaced.
- The title must be bold, black, 16 point Arial font, maximum of 12 words, single spaced, and centered on the top line(s) of the title page only.
- The remainder of the manuscript must be black 12 point Arial font.
- List all authors with their organizational affiliations and email addresses on the title page immediately following the title. Center author information as follows:

Author 1 name
Author 1 organization

Author 2 name
Author 2 organization

- DO NOT LIST AUTHORS ANYWHERE ELSE IN THE MANUSCRIPT. Manuscripts are double-blind reviewed. Title pages are separated from manuscripts before they are sent to the reviewers.
- All manuscripts must include a maximum 250 word abstract on the title page immediately following the author(s)' names.
- Add a list of 5-6 keywords one line below the abstract. Begin with Keywords: then list the keywords on the same line, separated by commas.
- Start the introduction on the page following the title page.
- Margins must be 1 inch all around on all pages. THIS INCLUDES ALL TABLES, GRAPHS, and FIGURES.
- Do not number pages; do not date journal submissions.

- Include a left-aligned running footer with the first 3 or 4 words of the title starting on the title page. Footer must be in 12 point Arial font. **DO NOT USE ITALICS.**
- Left align and bold all section headers and subheaders . Leave one line before and one line after section headers and subheaders.
- Do not use bold text anywhere else in the manuscript. Do not use italics anywhere in the document except in the reference list according to APA formatting requirements.
- Indent paragraphs .5 inches; do not leave a line between paragraphs.
- APA formatting is preferred for citations and references. However, any accepted academic formatting style (MLA, Turabian, Chicago etc.) is acceptable
- Manuscripts must be adequately cited and referenced using academically-appropriate sources. Papers not cited and referenced are not acceptable for publication.
- All graphics, charts and tables must be imbedded in the manuscript, not at the end of the manuscript.
- All pages must be in portrait orientation in the document. If graphs or pictures are too wide for portrait orientation please resize or rotate 90 degrees.
- Maximum manuscript length is 40 pages including reference list and appendices.
- Maximum file size is 1/2 megabyte. Please limit the size and number of graphics imbedded in your manuscript.
- All papers must be original and not previously published documents. Papers published in conference proceedings are acceptable if the proceedings are not copyrighted or a copyright release is provided by the author(s).
- Prior to publication, all papers will be submitted to a plagiarism detection website to verify authenticity. Papers exceeding 5% non-original content (excluding quotes and bibliography) will be returned to the author for revision and resubmission. If this type of website is available to you, please check your manuscript prior to submission.
- As a condition of acceptance of a submission in consideration for publication in an AABRI journal, all submitting authors agree to become reviewers on two papers submitted by other authors for publication consideration.
- AABRI will not publish papers containing profanity, racially or ethnically degrading statements, sexual content, political endorsements or criticisms, religious endorsements or criticisms, or personal attacks on any individual or organization.
- AABRI reserves the absolute right to refuse acceptance for review of any submission without cause.
- AABRI reserves the absolute right to refuse publication of any reviewed submission without cause.

Please review the Submissions Procedures found on the www.aabri.com website prior to submitting manuscripts.

Session Chairs

The following individuals are serving as Session Chairs for Conference Orlando 2007:

Session 1	Charles Waggoner,	Eastern New Mexico University
Session 2	Lucyna Kornecki,	Embry-Riddle Aeronautical University
Session 3	Scott Mensch,	Indiana University of Pennsylvania
Session 4	Nora Martin,	University of South Carolina
Session 5	Linda Ellington,	Palm Beach Atlantic University
Session 6	Robert Houmes,	Jacksonville University
Session 7	Aysar Sussan,	Bethune – Cookman University
Session 8	Martha Sale,	Florida Institute of Technology
Session 9	Michael Adams,	Jacksonville University
Session 10	John Leaptrott,	Georgia Southern University
Session 11	Ara Volkan,	Florida Gulf Coast University
Session 12	Jan Duggar,	Holy Family University
Session 13	Fred Hays,	University of Missouri – Kansas City
Session 14	Charles Mambula,	Langston University
Session 15	Donald English,	Texas A & M University - Commerce
Session 16	Barry Thornton,	Jacksonville University
Session 17	Amanda Andrews,	Troy University
Session 18	Lei Li,	Columbus State University
Session 19	Raymond Papp,	University of Tampa
Session 20	Julius Demps,	Jacksonville University
Session 22	Peter Aghimien,	Indiana University South Bend

Session chairs are responsible for starting their session on time, having all presenters introduce themselves to each other and the other attendees of the session, holding each presenter to a fifteen-minute presentation, leading a twenty-minute discussion session after presentations, and adjourning the session on time. Please cooperate with session chairs and help them keep your session on schedule.

AABRI contact information

For problems with your hotel room or hotel reservation please contact the hotel desk. For conference-related concerns please see one of the conference staff or ask the hotel desk to contact one of us for you. AABRI contact information is located on the www.aabri.com website. Individual AABRI staff contact information is on the business cards included in the registration package.

Call for Papers - Conference Las Vegas 2010

The graphic features a black background with red and white text. At the top, it reads "Academic and Business Research Institute Conference Las Vegas 2010". Below this, it specifies the dates "March 4-6, 2010" and the location "Caesars Palace Hotel Las Vegas, Nevada". On the left is a photograph of the "Welcome to Fabulous Las Vegas Nevada" sign. On the right is a photograph of the Caesars Palace hotel at night with its fountain. At the bottom right, it provides registration information: "Conference registration information available at: www.aabri.com/LV2010.html or email editorial.staff@aabri.com".

**Academic and Business Research Institute
Conference Las Vegas 2010**

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You are invited to submit your manuscripts, works in progress, or abstracts for presentation at the Academic and Business Research Institute Conference - Las Vegas 2010

Hosted at the Caesars Palace Hotel and Casino on Las Vegas Boulevard, the AABRI Conference Las Vegas 2010 provides authors the opportunity to present your papers virtually, publish them in the conference proceedings and share them with colleagues worldwide.

All completed manuscripts presented at the conference may be submitted for review by AABRI editors for possible publication in one of our Cabell's-listed academic journals. See the Conference Overview for more details. Conference registration fees are \$295 per participant for the first paper and \$175 for additional papers presented by the same participant. All conference participants must register.

Early registration \$245 through November 30, 2009

AABRI has reserved a block of suites at the Caesars Palace for conference participants at a low \$129 per night rate (single or double). Use the conference online reservations (see www.aabri.com/LV2010.html website) or call 866-227-5938 (toll free) and tell the reservation agent you are attending the Academic and Business Research Institute conference.

There are a limited number of rooms at the \$129 per night rate so please make your reservation as early as possible.

Conference submissions and registrations are accepted until January 15, 2010.