

Using a Varied Pedagogical Approach to Enhance Teaching Relevance

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While enrollments in accounting programs have improved recently, there are several things accounting educators can do to improve the quality and relevancy of accounting education. Several recommendations are made in this presentation, starting with setting the tone on the first day of class, by preparing an informative syllabus, creating diverse groups, and gathering relevant student information. The importance of prompt and effective feedback, sharing information about the accounting profession and range of career paths available, benefits of professional certifications and internships, and membership in accounting organizations are also discussed. Encouraging student participation by relating to student experiences and creating a non-threatening atmosphere, are critical to effective learning and are emphasized throughout the presentation.

Preparing students for the realities of the accounting profession by emphasizing the need to deal with unstructured situations, developing problem solving and critical thinking skills through case studies, requiring extensive use of technology and software widely used in the accounting profession and developing student communication skills are also discussed in this presentation.