

Title: Identification of Supply Chain Management Best Practices for Sustainability: An Empirical Investigation

Abstract

As concerns about practices, processes, and products that have impact on the ecosystem continue to intensify, attention to them has become a critical success factor for supply chain management professionals. Review of the literature (academic and professional) suggests “going green” can lower costs and provide a competitive advantage; yet, the majority of firms remain underprepared to integrate and/or redesign their related processes. Using an established survey instrument for green “best practices” in the supply chain, this study investigated the extent to which members of the Supply Chain Council (a relevant professional association) are instituting them. Survey results are analyzed and presented to offer benchmarked strategies and processes as well as to stimulate discussion of obstacles and opportunities for businesses to more fully integrate their green programs and ensure strategic sustainability.