# AABRI CONFERENCE ORLANDO 2013 CALENDAR AND PROGRAM



# www.aabri.com/OC2013.html

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# **Papers by Section**

Wednesday, January 2, 2013 - Registration, 5:30 – 6:30 PM, hotel atrium

Thursday, January 3, 2013 - Registration, 7:30 – 9:00 AM, hotel atrium Registration, 4:30 – 5:30 PM, hotel atrium

### 8:00 - 9:50 AM

### Session 1 - Orange Room - Accounting/Finance/Economics

### Chair - Hays, Fred, University of Missouri-Kansas City

OC13007 - Holstein, Adora, Robert Morris University; Cost-effectiveness Studies of Medical Interventions for Breast Cancer: An International Comparison

OC13009 - Spalding, Albert, Wayne State University; Regulatory Disincentives that Discourage Small Businesses from Hiring their Sixteenth Employee

OC13010 - Lalonde, Kelly, Saint Anselm College; Accounting for Revenues: Potential changes in valuation and timing

OC13015 - Hays, Fred, University of Missouri-Kansas City; State Entrepreneurial Activity and Bank Performance

OC13016 - Bilbrey, Jerry, Anderson University; Using Regression for Explanation and Prediction of Exchange Traded Fund (ETF) Returns

OC13027 - Riley, Neil, Francis Marion University; Using Regression for Explanation and Prediction of Exchange Traded Fund (ETF) Returns

OC13020 - Liang, Priscilla, CSU Channel Islands; Government Policies and Chinese Financial Market Performance

### Session 2 - Osceola Room - Education/Instructional Pedagogies

# Chair - Alhamad, Majed, King Saud University

OC13001 - Tsao, Yea-Ling, Minnesota State University Mankato; Computational Estimation of Elementary of School Teachers

OC13014 - Staudt, Denise, University of the Incarnate Word; *Using Distance Learning to Train Mexico Teachers* 

OC13019 - Fitzgerald, Gail, University of Missouri; Electronic Performance Support Systems for Teachers and Young Children with Disabilities

OC13041 - Hogan, Jan, Auburn University Montgomery; The Art of Effective Revisions in Language Arts

OC13047 - Alhamad, Majed, King Saud University; Using Computer and the Internet in Preparing Teachers of Arabic to Speakers of Other Languages: The Status of Arabic Language Institute at King Saud University

OC13054 - Fisher, Clifford, Purdue University; Have the Courts Taken Away Our Constitutional Protections?

### 10:00 - 11:50 AM

### Session 3 – Orange Room – Management/Marketing/MIS/International

### Chair - Eisel, Joyce, Harris-Stowe State University

OC13003 - Harris, Ranida, Indiana University Southeast; An investigation of the impact of abusive supervision on technology end-users

OC13005 - Coelho, Donna, Western Connecticut State University; A parsimonious model of consumer satisfaction

OC13006 - Drozdenko, Ronald, Western Connecticut State University; A parsimonious model of consumer satisfaction

OC13017 - Hasley, Joseph, Metropolitan State University of Denver; *The outcomes of user interactions with retail websites: semantics and nomenclature* 

OC13022 - Awang, Faridah, Eastern Kentucky University; *The Multicultural Organizations: Perceptions of Diversity Challenges and Initiatives* 

OC13029 - Eisel, Joyce, Harris-Stowe State University, Anheuser-Busch School of Business; *International Healthcare Management Emerges as a Multinational Business Clinical Model* 

OC13039 - Basham, Lloyd, Texas A&M University-Commerce; Leadership of Presidents in Higher Education

# Session 4 - Osceola Room - No Presentations Scheduled

# Session 5 - Orange Room - Management/Marketing/MIS/International

### Chair - Park, Yang, Georgia Southwestern State University

- OC13071 Park, Yang, Georgia Southwestern State University; Behavior of knowledge sharing in Professional Virtual Communities
- OC13075 Guiu, Angela, Carlos Albizu University; Preferred Leadership Style among Employees of Five Different Hispanic Cultures
- OC13086 Walton, Jim, Arkansas Tech University; Quick Service Restaurant Success Factors
- OC13088 Ma, Qingxiong, University of Central Missouri; Multi-stage Targeted Twin Phishing Attack A Small International Trading Company Case Study
- OC13091 Simmons, Donald, University of Texas at San Antonio; Exploring the Source of Service Management Research
- OC13092 Xu, Zhixiang, City University of Hong Kong; Return of the Lion: Will China Again Become a Developed Nation?

Session 6 - Osceola Room – Overflow session – The overflow session will be used for presenters who were unable to attend their scheduled session for whatever reason.

### 2:00 - 3:50 PM

### Session 7 - Orange Room – Accounting/Finance/Economics

### Chair - Jianghua, Shen, Lingnan University

- OC13012 Jianghua, Shen, Lingnan University (HongKong); Institutional ownership and dividend policy: Evidence from China
- OC13024 Khindanova, Irina, University of Denver; A Monte Carlo Analysis of a Wind Power Generation Investment
- OC13053 Kang, Moonsung, Korea University; Export Subsidies and Least-Developed Countries
- OC13070 Panday, Priniti, Roger Williams University; Revisiting the Determinants of Economic Development: Does Economic Freedom Matter?

### Session 8 - Osceola Room - Management/Marketing/MIS/International

### Chair - Purcell, Bernice, Holy Family University

- OC13023 Ying, Wang, Youngstown State University; Social Stratification, Materialism, Post Materialism and Consumption Values: An Empirical Study of Chinese Sample
- OC13030 Purcell, Bernice, Holy Family University; Big Data Using Cloud Computing
- OC13043 Coustasse, Alberto, Marshall University; A review of radio frequency identification technologies and impacts on the hospital supply chain: 2002 2012
- OC13048 Ab Hamid, Noor Raihan, *Unitar International University; Measurement models of information service* quality: A study on the banking sector
- OC13051 Delgado, Gema, Carlos Albizu University; Perceptions of Pregnancy: Are We Equal Yet?
- OC13079 Gurung, Anil, Marshall University; Security Measures Awareness and Ecommerce

### 4:00 - 5:50 PM

# Session 9 - Orange Room - Criminal Justice

### Chair - Zevitz, Richard, Marquette University

- OC13033 Zevitz, Richard, Marquette University; Long Road Home: *Trials and Tribulations of a Confederate Soldier*
- OC13042 Kain, George, Western CT State University; Great Expectations: The Empty Promises of Capital Punishment to Protect Law Enforcement Officers
- OC13093 Kain, George, Western CT State University; A World Without the Death Penalty: Evolving World Views on Use of the Capital Punishment
- OC13066 Hance, Bryan, National University; Pilotless Drones and the Extraterritorial Application of International Human Rights Treaties (Best Paper Criminal Justice/Legal Studies Track)
- OC13078 Leonard, Alvereen, University of South Africa; Banking the unbanked in South Africa is mobile banking the answer?

# Session 10 - Osceola Room - Education/Instructional Pedagogies

### Chair - Maysami, Ramin, University of North Carolina at Pembroke

- OC13050 Meetze, Tracy, Francis Marion University; Who will educate tomorrow's children: an analysis of divergence in pre-service teachers
- OC13067 Weng, Chih-Yi, Providence University, Taiwan; Effects of Music and Walk Training Intervention on the Health-Related Physical Fitness in Obese Female College Students
- OC13081 Maysami, Ramin, University of North Carolina at Pembroke; Instructional Techniques and Teaching Pedagogy for a Synchronous US-China Course
- OC13082 Van Sickle, Meta, College of Charleston; Discussion of the Effectiveness of the National Accreditation Process of Secondary Science Education Programs
- OC13084 Bazler, Judith, Monmouth University; Discussion of the Effectiveness of the National Accreditation Process of Secondary Science Education Programs
- OC131112 Payne, Deryck, ITT, Dublin Ireland, Social Influences and Academic Cheating: A social norm perspective on academic cheating

# Friday, January 4, 2013 - Registration, 8:00 – 9:00 AM, hotel atrium

### 8:00 - 9:50 AM

### Session 11 - Orange Room - Accounting/Finance/Economics

### Chair - Logan, Twila Mae, Florida International University

- OC13013 Xie, Ling Min, Lingnan University, Hong Kong; *Information asymmetry and firm-level investment efficiency*
- OC13028 Oliver, Thomas, Clarion University; Student Performance in the Managerial Accounting Course: An Ordered Probit Model
- OC13031 Vandenberg, Amy, St. Norbert College; SOX: Value Added at What Cost?
- OC13032 Strehlow, Emily, St. Norbert College; SOX: Value Added at What Cost?
- OC13035 Flasch, Crystal, St. Norbert College; SOX: Value Added at What Cost?
- OC13037 Warrick, Christopher, Southern Arkansas University; Audit Firm Independence and Safegauards for the Revolving Door Practice
- OC13038 Hsu, Kuangchung, University of Central Oklahoma; Why not moving up while moving out?
- OC13049 Logan, Twila Mae, Florida International University; The economic impact of the 2006 Commonwealth Games on International Arrival, Daily Room Rates and Occupancy Rates in Melbourne Australia
- OC13090 Brickner, Daniel, Eastern Michigan University; Information asymmetry and the FASBs multi-period adoption policy: the case of SFAS no. 115 (Best Paper Accounting/Finance/Economics Track)

### Session 12 - Osceola Room - Management/Marketing/MIS/International

### Chair - Cho, Juyun, Colorado State University - Pueblo

- OC13056 Cho, Juyun, Colorado State University Pueblo; Use of RFID in Health Industry
- OC13069 Sherman, Walter Scott, Texas A&M University-Corpus Christi; Bozos, Yoyos, Bimbos, and Heroes: The Role of Focus and Competence in Defining Consultant Styles
- OC13072 Shi, Zhengzhong, University of Massachusetts at Dartmouth; An Empirical Test of the Impact of Inter-Population Overlap in the Drupal Community on Its Innovativeness
- OC13073 Monahan, Michael, Frostburg State University; Job hunting strategies in the Lion City
- OC13076 Pearcy, Dawn, Eastern Michigan University; Fair trade awareness: Exploring its relationship to public policy and sustainable outcomes
- OC13104, Lee, Yung Kil, Koera Aerospace University, A study of the influence on the operational performance of Incheon International Airport by the implementation of a quality management system

### 10:00 - 11:50 AM

# Session 13 - Orange Room - Management/Marketing/MIS/International

# Chair - Coleman, Phillip, Western Kentucky University

- OC13004 Micu, Camelia, Fairfield University; *Understanding Social Media: The Effect of Product Type and Brand Information on Consumers Social Media Use*
- OC13011 Etim, Alice, Winston Salem State University; Mobile Banking and Mobile Money Adoption for Financial Inclusion
- OC13021 Pramanik, Al Amin, Macquarie University Australia; Gender Inequality and Ready-Made Garment (RMG) workers in Bangladesh
- OC13058 Coleman, Phillip, Western Kentucky University; Are Smart Phones Actually Smart?
- OC13059 Torrisi, C. Richard, Suffolk Univ; US FDI in the European Union: The Experience of the UK
- OC13089 Matias, Raymond, Carlos Albizu University; Work Stress & Eating Habits: A Health Risk in the United States.

### Session 14 - Osceola Room - No presentations scheduled

# Awards Luncheon - Citrus Room

### 1:00 - 2:50 PM

# Session 15 – Orange Room – Accounting/Finance/Economics

### Chair - Houmes, Robert, Jacksonville University

- OC13055 Wojewodzki, Michal, Lingnan University of Hong Kong; The Role of Credit Ratings on Capital Structure and its Speed of Adjustment in Bank-Oriented and Market-Oriented Economies
- OC13085 Shankar, Siddharth, Texas A&M International University; Rate of return and information asymmetry around multiple Restatement firms
- OC13096 Aghimien, Peter, Indiana University South Bend; Costs and Benefits of U.S. adoption of IFRS
- OC13097 Aghimien, Peter, Indiana University South Bend; Efficiency of Gulf Cooperation Council Banks: Empirical evidence using Data Envelopment Analysis
- OC13098 Houmes, Robert, Jacksonville University; Will There Be Life after LIFO? The Impact of LIFO's Repeal on the Value of the Firm
- OC13099 Adams, Michael, Jacksonville University; Modern Portfolio Theory 2.0 Maximum Diversification

# Session 16 - Osceola Room - Education/Instructional Pedagogies

### Chair - Papp, Raymond, The University of Tampa

- OC13008 Papp, Raymond, The University of Tampa; Kodak EasyShare Gallery: *The Importance of Strategic Decision Making*
- OC13094 Flynn, Kelly, The University of Tampa; Kodak EasyShare Gallery: The Importance of Strategic Decision Making
- OC13074 Alrashed, Abdulrahman, University of Tampa; Kodak EasyShare Gallery: The Importance of Strategic Decision Making
- OC13025 Macke, Caroline, University of Kentucky; Outcomes for Ethnic Minorities in Team Based Learning Courses
- OC13026 Satir, Tanzer, Istanbul Technical University, Maritime Faculty; Distance Learning Applicability at the Turkish Maritime Education
- OC13045 Almerico, Gina, The University of Tampa; Linking Childrens Literature with Social Studies in the Elementary Curriculum
- OC13080 Leonard, Carmen, Tshwane University of Technology; *Models: building blocks for pharmacy education*
- OC12108 Asamoah Asiedu, Kwabena, Accra Polytechnic Ghana, Service delivery and Business growth among Banks in Ghana using the Service Profit Chain
- OC12109 Acheampong, Isaac, Accra Polytechnic Ghana, Service delivery and Business growth among Banks in Ghana using the Service Profit Chain

# 3:00 - 4:50 PM

### Session 17 - Orange Room - Management/Marketing/MIS/International

### Chair - Erika Matulich, The University of Tampa

- OC13018 Matulich, Erika, The University of Tampa; *I just got a text from Grandma An exploration of elderly technology usage*
- OC13034 Seaton, Hugh, Jacksonville University; Performance Management Systems and Cultural Development
- OC13040 Alsughayir, Abdulrahman, Al Imam Muhammad ibn Saud Islamic University; Examining a theory of reasoned action (TRA) in internet banking using SEM among Saudi consumer
- OC13087 Taveras. Rafael, Carlos Albizu University; Work Place Romance: A Cross-Cultural Investigation
- OC13052 Fiore, Robert, Springfield College; Testing for Attribution Error in Entrepreneurship
- OC12103 Haytko, Diana, Florida Gulf Coast University; Social media in intercollegiate athletics: changing the game

Session 18 - Osceola Room – Overflow session – The overflow session will be used for presenters who were unable to attend their scheduled session for whatever reason.

9:00 - 11:50 AM

### Session 19 - Orange Room-Case Studies

Chair - Platt, Jerry, Akita International University

OC13002 - Carson, Chad, Samford University; The Blake at Gulf Breeze (Best Paper - Case Track)

OC13044 - Walters, Melissa, The University of Tampa; RIM: the BlackBerry PlayBook - business or consumer market?

OC13060 - Hall, George, Jacksonville University; *Television Reporter makes a Mistake; What are the next Steps-A case Study* 

OC13061 - Grimes, Jan, Georgia Southern University; The fruitcake capital of the world

OC13064 - Platt, Jerry, Akita International University, Japan; Exploring and Understanding Big Data Through Case Studies

OC13065 - Mitsutomi, Marjo, Akita International University, Japan; Coping with College Administration: A Case Study of Contrasting Campuses, Countries and Cultures

OC13077 - Letkowski, Jerzy, Western New England University; Exploring the Mode the Most Likely Value?

OC13111 - Thornton, Barry, Jacksonville University: Factors affecting school quality in Florida

# There are no Saturday afternoon sessions. The conference ends at noon Saturday.

# Conference Registration Desk Schedule

Wednesday, 5:30-6:30 PM, hotel atrium Thursday, 7:30-9:00 AM, hotel atrium Thursday, 4:30-5:30 PM, hotel atrium 8:00-9:00 AM, hotel atrium Saturday, 8:30-9:00 AM, hotel atrium

If you do not get to registration before your scheduled presentation time, please make your presentation and register at the next scheduled time. Coupons for the awards luncheon, Howl-at-the-Moon cover charge and 1 free drink coupon per registered participant are in the registration package. If you plan on attending these events make sure you register in time to pick up your registration package.

### **Presenters and Participants**

The following table lists all registered conference presenters and participants in alphabetical order by last name. (NP = Not Presenting)

LastName	FirstName	University	Session(s)
Ab Hamid	Noor Raihan	Unitar International University	8
Abaidoo	Rexford	University of Maryland Eastern Shore	NP
Acheampong	Isaac	Accra Polytechnic - Ghana	16
Adams	Michael	Jacksonville University	15
Aghimien	Peter	Indiana University South Bend	15
Ajabnoor	Nouran	Johnson and Wales University	NP
Aldahoum	Abdulaziz	Texas A&M University - Commerce	NP
Alduraywish	Yaqoub	Texas A&M University - Commerce	NP
Alhamad	Majed	King Saud University	2
Alhassun	Abdulrahman	Texas A&M University-Commerce	NP
Almerico	Gina	The University of Tampa	16
Almubarak	Hanadi	Texas A & M Commerce	NP
Alraddadi	Abeer	No affiliation listed	NP
Alrashed	Abdulrahman	The University of Tampa	17
Alsghir	Abdulrahman	Saudi	NP
Alsughayir	Abdulrahman	Al - Imam Muhammad ibn Saud Islamic University	NP
Alturki	Hind	Texas A&M University	NP

Asamoah Asiedu	Kwabena	Accra Polytechnic - Ghana	16
Awang	Faridah	Eastern Kentucky University	3
BAILEY	JEFFREY	University of Alaska Anchorage	NP
Basham	Lloyd	Texas A&M University-Commerce	3
Bazler	Judith	Monmouth University	10
Bilbrey	Jerry	Anderson University	1
Brickner	Daniel	Eastern Michigan University	11
Carson	Chad	Samford University	19
Cho	Juyun	Colorado State University - Pueblo	12
Coelho	Donna	Western Connecticut State University	3
Coleman	Phillip	Western Kentucky University	13
Coustasse	Alberto	Marshall University	8
Delgado	Gema	Carlos Albizu University	8
Drozdenko	Ronald	Western Connecticut State University	3
Eisel	Joyce	Harris-Stowe State University	3
Etim	Alice	Winston Salem State University	13
Fiore	Robert	Springfield College	17
	Clifford		2
Fisher		Purdue University	
Fitzgerald	Gail	University of Missouri	2
Flasch	Crystal	St. Norbert College	11
Flynn	Kelly	The University of Tampa	16
Grimes	Jan	Georgia Southern University	19
Gulati	Angeli	CBA	NP
Guiu	Angela	Carlos Albizu University	5
Gurung	Anil	Marshall University	8
Hall	George	Jacksonville University	19
Hance	Bryan	National University	9
Harris	Ranida	Indiana University Southeast	3
Hasley	Joseph	Metropolitan State University of Denver	3
Hays	Fred	University of Missouri-Kansas City	1
Haytko	Diana	Florida Gulf Coast University	17
Hogan	Jan	Auburn University Montgomery	2
Holstein	Adora	Robert Morris University	1
Houmes	Robert	Jacksonville University	15
Hsu	Kuangchung	University of Central Oklahoma	11
Jianghua	Shen	Lingnan University (Hong Kong)	7
Kain	George	Western CT State University	9
Kang	Moonsung	Korea University	7
Khindanova	Irina	University of Denver	7
Lalonde	Kelly	Saint Anselm College	1
Lee	Yung Kil	Korea Aerospace University	12
Leonard	Alvereen	University of South Africa	9
Leonard	Carmen	Tshwane University of Technology	16
Letkowski	Jerzy	Western New England University	19
Liang	Priscilla	CSU Channel Islands	1
Logan	Twila Mae	Florida International University	11

Ма	Qingxiong	University of Central Missouri	5
Macke	Caroline	University of Kentucky	16
Matias	Raymond	Carlos Albizu University	13
Matulich	Erika	The University of Tampa	17
Maysami	Ramin	University of North Carolina at Pembroke	10
Meetze	Tracy	Francis Marion University	10
Micu	Camelia	Fairfield University	13
Mitsutomi	Marjo	Akita International University, Japan	19
Monahan	Michael	Frostburg State University	12
Oliver	Thomas	Clarion University	11
Panday	Priniti	Roger Williams University	7
Papp	Raymond	The University of Tampa	16
Park	Yang	Georgia Southwestern State University	5
Payne	Deryck	ITT, Dublin, Ireland	10
Pearcy	Dawn	Eastern Michigan University	12
Platt	Jerry	Akita International University, Japan	19
Pramanik	Al Amin	Macquarie University - Australia	13
Purcell	Bernice	Holy Family University	8
Riley	Neil	Francis Marion University	1
Satir	Tanzer	Istanbul Technical University	16
Seaton	Hugh	Jacksonville University	17
Shankar	Siddharth	Texas A&M International University	15
Sherman	Walter Scott	Texas A&M University-Corpus Christi	12
Shi	Zhengzhong	University of Massachusetts at Dartmouth	12
Simmons	Donald	University of Texas at San Antonio	5
Spalding	Albert	Wayne State University	1
Stanton	Francis, (Vic)	University of California, Berkeley	NP
Staudt	Denise	University of the Incarnate Word	2
Strehlow	Emily	St. Norbert College	11
Sukayni	Wejdan	Texas A&M University Commerce	NP
Taveras	Rafael	Carlos Albizu University	17
Thornton		Jacksonville University	19
	Barry C. Richard	Suffolk University	13
Torrisi		,	
Tsao	Yea-Ling	Minnesota State University Mankato	2
Van Sickle	Meta	College of Charleston	10
Vandenberg	Amy	St. Norbert College	11 ND
Vegter	Sam	Western Piedmont Community College	NP 10
Walters	Melissa	The University of Tampa	19
Walton	Jim	Arkansas Tech University	5
Warrick	Christopher	Southern Arkansas University	11
Weng	Chih-Yi	Providence University, Taiwan	10
Wojewodzki	Michal	Lingnan University, Hong Kong	15
Xie	Ling Min	Lingnan University, Hong Kong	11
Xu	Zhixiang	City University of Hong Kong	5
Ying	Wang	Youngstown State University	8
Zevitz	Richard	Marquette University	9

# **Session Chairs**

The following individuals are serving as Session Chairs for Conference Orlando 2013:

Session 1	Hays, Fred	University of Missouri-Kansas City
Session 2	Alhamad, Majed	King Saud University
Session 3	Eisel, Joyce	Harris-Stowe State University
Session 5	Park, Yang	Georgia Southwestern State University
Session 7	Jianghua, Shen	Lingnan University
Session 8	Purcell, Bernice	Holy Family University
Session 9	Zevitz, Richard	Marquette University
Session 10	Maysami, Ramin	University of North Carolina at Pembroke
Session 11	Logan, Twila Mae	Florida International University
Session 12	Cho, Juyun	Colorado State University - Pueblo
Session 13	Coleman, Phillip	Western Kentucky University
Session 15	Houmes, Robert	Jacksonville University
Session 16	Papp, Raymond	The University of Tampa
Session 17	Matulich, Erika	The University of Tampa
Session 19	Platt, Jerry	Akita International University

Session chairs are responsible for starting their session on time, having all presenters introduce themselves to each other and the other attendees of the session, holding each presenter to a fifteen-minute presentation, leading a twenty-minute discussion session after presentations, and adjourning the session on time. Please cooperate with session chairs and help them keep your session on schedule.

# Presentation facilities and time limits

Each presentation room is equipped with a Windows XP based notebook computer with Microsoft office 2007, a projector and speakers. There will be internet access on the presentation computers. Bring your presentations on a USB drive. The computers do not have internal DVD drives. An external DVD drive is available at the conference registration desk if needed. Presentations are limited to FIFTEEN minutes. Long presentations take time away from other presenters. Please be courteous and keep your presentation to fifteen minutes or less. The session chairs will tell you when you have five minutes left, two minutes left, and 30 seconds to wrap up.

### **AABRI** contact information

For problems with your hotel room or hotel reservation please contact the hotel desk. For conference-related concerns please see one of the conference staff or ask the hotel desk to contact one of us for you. AABRI contact information is located on the www.aabri.com website. Individual AABRI staff contact information is on the business cards included in the registration package.

### Academic and Business Research Institute Journals

The Academic and Business Research Institute supports the research and publication needs of business and education faculty. AABRI journals accept submissions in education, ethics, technology and all business fields. Click on the Journals link on the www.aabri.com website to see which of our journals serves your publication needs or click below to access the individual journals directly.

Academic and Business Research Institute (AABRI) journals have been accepted to be part of the EBSCOhost and ProQuest databases along with the Directory of Open Access Journals (DOAJ) and Cabell's Directory of Publishing Opportunities. AABRI publishes the following eighteen peer-reviewed academic journals:

- Journal of Academic and Business Ethics
- Journal of Aviation Management and Education
- Journal of Behavioral Studies in Business
- Journal of Business Cases and Applications
- Journal of Case Research in Business and Economics
- Journal of Case Studies in Accreditation and Assessment
- Journal of Case Studies in Education
- Journal of Criminal Justice Research
- Journal of Finance and Accountancy
- Journal of Instructional Pedagogies
- Journal of International Business and Cultural Studies
- Journal of Legal Issues and Cases in Business
- Journal of Management and Marketing Research
- Journal of Sport Management Research

- Journal of Sustainability and Green Business
- Journal of Technology Research
- Research in Business and Economics Journal
- Research in Higher Education Journal

# **Journal Submission of Conference Papers**

Conference proceedings of Academic and Business Research Institute conferences are not copyrighted. Copyright for the manuscripts in the proceedings is owned by the individual authors of the papers. AABRI understands that it is the intent of most conference participants to use the conference as a means to get constructive criticism of their research so it may be improved to journal-publication quality. AABRI conference participants are free to submit their manuscripts for journal publication without copyright concerns.

We invite all Conference Orlando participants to submit their manuscripts to one of our academic journals. As a special incentive for registered conference participants, we are waiving the journal review fee for conference participants subject to the following conditions:

- The conference participant must be the author or coauthor of the manuscript.
- Only one no-review-fee submission per conference participant.
- Normal publication fees apply.
- Manuscripts must meet AABRI journal submission formatting requirements (below). Manuscripts not meeting these requirements will be returned without review.
- Use your conference registration number (OC13XXX) as your receipt number on the AABRI Journal Manuscript Submission Form. Submissions not including the registration number will not be reviewed. Only one manuscript per conference registration number.
- Expires ninety days from the end of the conference.

# **AABRI Journal Submission Formatting Requirements**

All papers submitted to all journals must meet the following requirements. Please check each bullet point as you review your manuscript prior to submission:

- Files must be submitted in Microsoft Word or RTF format.
- All manuscripts must be single-spaced.
- The title must be bold, black, 16 point Arial font, maximum of 12 words, single spaced, and centered on the top line(s) of the title page only.
- The remainder of the manuscript must be black 12 point Arial font.
- List all authors with their organizational affiliations and email addresses on the title page immediately following the title. Center author information as follows:

Author 1 name Author 1 organization

Author 2 name Author 2 organization

- DO NOT LIST AUTHORS ANYWHERE ELSE IN THE MANUSCRIPT. Manuscripts are double-blind reviewed. Title pages are separated from manuscripts before they are sent to the reviewers.
- All manuscripts must include a maximum 250 word abstract on the title page immediately following the author(s)' names.
- Add a list of 5-6 keywords one line below the abstract. Begin with Keywords: then list the keywords on the same line, separated by commas.
- Start the introduction on the page following the title page.
- Margins must be 1 inch all around on all pages. THIS INCLUDES ALL TABLES, GRAPHS, and FIGURES.
- Do not number pages; do not date journal submissions.
- Include a left-aligned running footer with the first 3 or 4 words of the title starting on the title page. Footer must be in 12 point Arial font. DO NOT USE ITALICS.
- Left align and bold all section headers and subheaders. Leave one line before and one line after section headers and subheaders.
- Do not use bold text anywhere else in the manuscript. Do not use italics anywhere in the document except in the reference list according to APA formatting requirements.
- Indent paragraphs .5 inches; do not leave a line between paragraphs.
- APA formatting is preferred for citations and references. However, any accepted academic formatting style (MLA, Turabian, Chicago etc.) is acceptable

- Manuscripts must be adequately cited and referenced using academically-appropriate sources. Papers not cited and referenced are not acceptable for publication.
- All graphics, charts and tables must be imbedded in the manuscript, not at the end of the manuscript.
- All pages must be in portrait orientation in the document. If graphs or pictures are too wide for portrait orientation please resize or rotate 90 degrees.
- Maximum manuscript length is 40 pages including reference list and appendices.
- Maximum file size is 1/2 megabyte. Please limit the size and number of graphics imbedded in your manuscript.
- All papers must be original and not previously published documents. Papers published in conference
  proceedings are acceptable if the proceedings are not copyrighted or a copyright release is provided by the
  author(s).
- Prior to publication, all papers will be submitted to a plagiarism detection website to verify authenticity.
   Papers exceeding 5% non-original content (excluding quotes and bibliography) will be returned to the author for revision and resubmission. If this type of website is available to you, please check your manuscript prior to submission.
- As a condition of acceptance of a submission in consideration for publication in an AABRI journal, all submitting authors agree to become reviewers on two papers submitted by other authors for publication consideration.
- AABRI will not publish papers containing profanity, racially or ethnically degrading statements, sexual
  content, political endorsements or criticisms, religious endorsements or criticisms, or personal attacks on
  any individual or organization.
- AABRI reserves the absolute right to refuse acceptance for review of any submission without cause.
- AABRI reserves the absolute right to refuse publication of any reviewed submission without cause.

Please review the Submissions Procedures and Submission Requirements found on the <a href="https://www.aabri.com">www.aabri.com</a> website prior to submitting manuscripts for updated information.

### Call for papers – upcoming AABRI conferences

Please join us at one of our upcoming AABRI international conferences. Complete conference information is available on the conference websites –

AABRI Conference New Orleans 2013 March 21 - 23, 2013 www.aabri.com/NO2013.html

You are invited to submit your manuscripts, works in progress, or abstracts for presentation at the Academic and Business Research Institute International Conference - New Orleans 2013

Hosted at the Four Points By Sheraton French Quarter (formerly the Inn on Bourbon Street) located at 541 Bourbon Street on the corner of Bourbon and Toulouse, the 2013 AABRI New Orleans International Conference provides authors the opportunity to present your papers, publish them in the conference proceedings and share them with colleagues worldwide. See the Conference website for more details.

Conference registration is available through February 25, 2013. The regular registration fee is \$325.00 subject to the terms on the registration page of the conference website.

AABRI Conference Las Vegas 2013 October 10 - 12, 2013 www.aabri.com/LV2013.html

You are invited to submit your manuscripts, works in progress, or abstracts for presentation at the Academic and Business Research Institute International Conference - Las Vegas 2013.

Hosted at the Harrah's Hotel and Casino on Las Vegas Boulevard. AABRI has reserved a block of rooms at Harrah's Hotel and Casino located in the heart of Las Vegas' world-famous Strip. These deluxe rooms are available for AABRI conference participants at a low \$82.00 per night. There are a limited number of rooms at this rate so please reserve you room early. After the block of rooms is full rooms will be available at the prevailing hotel rate.

Conference registration is available through September 10, 2013. The regular registration fee is \$325.00. See the conference website for complete details.

# **NOTES**