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Student receptiveness to social media in online classes
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The widespread use of social media in online classes in recent years has led to significant changes in the way students learn, communicate, and interact with each other. The goal of engaging students more fully in the learning process has led to the use of discussion boards, blogs, Twitter, Facebook, podcast, and other social media tools. While these offer new opportunities for dialogue, critical thinking, and reflective practices, the question becomes not only student outcomes, but student receptiveness to these tools. Many of these social media tools have traditionally been used by students in their personal communication, not as part of their educational experience. Key questions include: Do students welcome or resent their teachers using Facebook? Is Twitter an intrusion in their daily routines or a boon to educational access? Is having your teacher use social media an invasion of a student's heretofore private space?

This study asked students in selected business classes their opinion of the use of social media in the classroom. They were asked what, if any, restrictions or guidelines should be developed. A qualitative analysis of their comments, suggestions and opinions was done on their discussion threads. The results of this analysis will be shared with attendees as well as a discussion of the implications of the findings for online faculty.