

Abstract

Title of the Paper: The Online Professor

Author: Timothy Scales, Director
Center for Entrepreneurship
Center for Economic Education
Lecturer School of Business and Economics
Indiana University East

Keywords: entrepreneurship, innovation, teaching cases, succession planning, risk, rewards, reality, online education and economics

Abstract:

From 2010 to current, this paper will review the performance and evaluation of student learning online. From the professors view we will review best and not so good practices of online learning.

Through a qualitative analysis, this paper analyzes the following dimensions: planning, business development, risk-taking, marketing, innovation and management. The experiences, as identified in more than three hundred students, are used to identify experiences common to successful and unsuccessful courses. Finally, based on the data, the authors identify how education can be improved and course evaluation can remain strong.

The paper also addresses the methodology and approach used to generate these courses. The method in itself was a unique collaboration between faculty and students.