

Development and Sustainability

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ABSTRACT

Developing countries place lower priority on ecological sustainability efforts, but higher priority instead on improving work conditions and alleviating poverty levels. The Corporate Knights Global 100 list has been used to suggest strategic actions for companies in developing countries to implement in order to increase their sustainability scores. It is necessary to determine a sustainability baseline by determining the status of various country groupings so that future sustainability initiatives and progress can be adequately measured. Using IMF data on 2013 World GDP by country and by nation groupings to produce the expected number of firms on the Global 100 list, a chi-square goodness-of-fit test was used to compare this list with the percent of firms actually present on the Global 100 list. A disproportionate amount of sustainability activity appears to be taking place in the country groups G7, European Union, Western Europe, and the group labeled as Very High Human Development based on the UN Development Program's Report.