AABRI INTERNATIONAL CONFERENCE
ORLANDO 2015
CALENDAR AND PROGRAM

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www.aabri.com/OC2015.html
Conference Registration Desk Schedule

Thursday January 1,  5:00 – 6:00 PM,  hotel atrium
Friday January 2,  7:30 – 9:00 AM,  hotel atrium
Friday January 2,  4:00 – 5:00 PM,  hotel atrium
Saturday January 3,  8:00 – 9:00 AM,  hotel atrium

If you do not get to registration before your scheduled presentation time, please make your presentation and register at the next scheduled time. Coupons for the awards luncheon are in the registration package. If you plan on attending make sure you register in time to pick up your registration package.

Presentation Schedule

Thursday, January 1, 2015 - Conference registration 5:00 – 6:00

Friday, January 2, 2015   - Conference registration 7:30 – 9:00 AM & 4:00 – 5:00 PM
8:00 – 9:50 AM

Session 1 - Orange Room – Accounting/Finance/Economics

Chair – Cochran, Howard: Belmont University

OC15014 - Wilsker, Amanda: Georgia Gwinnett College: Does Fundraising Generate Spillover Effects for Other Nonprofits?

OC15031 - Christ, Ethan: Georgia Gwinnett College: An Economic Impact Study of the Aurora Theatre.


OC15041 - Bohley Martin, Kathy: University of Indianapolis: The importance of small firms concentration in employment growth within American communities.

OC15059 - Adilov, Nodir: Indiana Univ.-Purdue Univ. Fort Wayne: Profit-Maximizing Approach to Pricing Online Courses.

OC15067 - Baek, Chung: Troy University: Will the stock market keep soaring? A simulation with maximum drawdowns.

Session 2 - Osceola Room – Education/Instructional Pedagogies

Chair – Bain, Steve: Texas A&M University - Kingsville

OC15008 - Staudt, Denise: University of the Incarnate Word: Training Teachers to Use the Picture Word Induction Model.

OC15023 - Strandberg, Alicia: Villanova University: Online teaching best practices to better engage students with quantitative material.

OC15027 - Hogan, Jan: Auburn University Montgomery: Why Can't Teachers Mind Their Own Business?.

OC15050 - Wall, Patricia: Middle Tennessee State University: Demands Facing Higher Education.

OC15029 - Bain, Steve: Texas A&M University - Kingsville: The changing role of the university department chair.

OC15058 - Ruiz, Alberto: Texas A&M University-Kingsville: The changing role of the university department chair.

10:00 - 11:50 AM

Session 3 – Orange Room – Management/Marketing/MIS/International
Chair – Turner, Stephen: Known-Quantity

OC15024 - Bohley Martin, Kathy: University of Indianapolis: End of Life: Does Green Really Matter?.
OC15038 - Kontoghiorghes, Constantine: Cyprus University of Technology: Linking systemic characteristics of a strategically aligned high performance organizational culture to innovative performance and flexibility in a health care organization.
OC15062 - Turner, Stephen: Known-Quantity: Open-source software business models that create value.

Session 4 - Osceola Room – Overflow session – The overflow sessions will be used for presenters who were unable to attend their scheduled session for whatever reason.

1:00 - 2:50 PM

Session 5 - Orange Room – Accounting/Finance/Economics
Chair – Khindanova, Irina: University of Denver

OC15030 - Khindanova, Irina: University of Denver: Exploration Funding and Mineral Investment Climate.
OC15043 - Rim, Hong: Shippensburg University: Study on Diversification Benefits and Financial Market Integration.
OC15060 - Smalt, Steve: Kennesaw State University: An Examination of Accounting for Repurchase Agreements.
OC15061 - McComb II, J. Marshall: Kennesaw State University: An Examination of Accounting For Repurchase Agreements.
OC15071 - Islam, Mohamed: Concord University: Financial Scandals, and Ethical Judgments and Behavior of Business Professionals: An Ordered Logit Analysis.

Session 6 - Osceola Room – Education/Instructional Pedagogies
Chair – Papp, Raymond: The University of Tampa

OC15013 - Papp, Raymond: The University of Tampa: Is Facebook dead? Insights into the future of social media
OC15044 - Watson, Bruce: Indiana University South Bend: The Successful Scholar-Athlete - The Professor's Role.
OC15047 - Almerico, Gina: The University of Tampa: SEL: Educating the Heart and the Mind - a Hard Sell.
Session 7 - Orange Room – Management/Marketing/MIS

Chair – Finlay, Nikki: Clayton State University

OC15017 - Smayling, Miles: Minnesota State University, Mankato: Student knowledge of pay new hires.
OC15022 - Finlay, Nikki: Clayton State University: A Longitudinal Study of the Middle Class: Growth, Size and Marketing Strategies.
OC15049 - Renard, Monika: Florida Gulf Coast University: Improving Negotiation.
OC15063 - Park, Yang: Georgia Southwestern State University: Sustainability and IT Project Management.

Session 8 - Osceola Room – Overflow session – The overflow session will be used for presenters who were unable to attend their scheduled session for whatever reason.

Saturday, January 3, 2015 Conference registration 8:00 – 9:00 AM

8:00 - 9:50 AM

Session 9 - Orange Room – Accounting/Finance/Economics

Chair – Khindanova, Irina: University of Denver

OC15007 - Kwak, Wikil: University of Nebraska at Omaha: Audit Opinion Prediction Before and After the Dodd-Frank Act.
OC15015 - Neuenschwander, Chris: Anderson University: Not all prepayment penalties are created equal.
OC15036 - Rush, Kelly: Mount Vernon Nazarene University: Not all prepayment penalties are created equal.
OC15019 - Boyle, Douglas: University of Scranton: Professional Skepticism Experiment: Effects of Trait & State on Auditors' Judgments and Actions.
OC15057 - Williams, Jason: Embry-Riddle Aeronautical University: Explorations of Inward Foreign Direct Investment: U.S. and China comparative analysis.
OC15034 - Osuagwu, Nkechinyere: University of Aberdeen: Improving local labour market performances in UK, the role of family and friendship support networks.

10:00 - 11:50 AM

Session 10 - Orange Room-Case Studies

Chair – Lamberton, Barbara: University of Hartford

OC15009 - Carson, Charles: Samford University: Urban Cookhouse.
OC15028 - Dunn, Leslie Ann: Georgia Perimeter College: The Effectiveness of Rehabilitation as a Tool in the Criminal Justice System.
OC15051 - Weinstein, Art: Nova Southeastern University: Case Study on Bank of America - Customer Service -- Good is Just Not Good Enough.
Session 11 - Osceola Room – Education/Instructional Pedagogies

Chair – Jones, Don: Texas A&M University - Kingsville


OC15066 - Mayer, Brad: Lamar University: The Relationship between Focus and Execution of Goals and Performance Elements of the Business Strategy Game.

OC15068 - Dittman, Kevin: Purdue University: Distanced Base MS Degree in Business Analysis for Working Professionals.

12:00 – 1:00 Luncheon – Citrus Room

1:00 – 2:50

Session 12 - Orange Room-Management/Marketing/MIS

Chair – Thornton, Barry: Jacksonville University

OC15020 - Lahm, Robert: Western Carolina University: The small business promotional mix: Complex choices abound between traditional and social media.

OC15021 - Stowe, Charles: Lander University: The small business promotional mix: Complex choices abound between traditional and social media.

OC15039 - Reardon, James: University of Northern Colorado: The effect of cosmopolitanism, national identity and ethnocentrism on Swedish purchase behavior.

OC15042 - Lacasse, Richard-Marc: University of Quebec: Deciphering the secret world of charities.


OC15056 - Jia, Heather: Illinois State University: Information technology-related specific traits: Linkage with general traits and relative explanatory power.

OC15070 - Thornton, Barry: Jacksonville University: Developing countries priority on ecological sustainability efforts

Presenters and Participants

The following table lists all registered conference presenters and participants in alphabetical order by last name. (NP = Not Presenting)

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Session Chairs

The following individuals are serving as Session Chairs for Conference Orlando 2015:

Session 1 - Cochran, Howard: Belmont University
Session 2 - Bain, Steve: Texas A&M University - Kingsville
Session 3 - Turner, Stephen: Known-Quantity
Session 4 - Overflow session
Session 5 - Khindanova, Irina: University of Denver
Session 6 - Papp, Raymond: The University of Tampa
Session 7 - Finlay, Nikki: Clayton State University
Session 8 - Overflow session
Session 9 - Khindanova, Irina: University of Denver
Session 10 - Lamberton, Barbara: University of Hartford
Session 11 - Jones, Don: Texas A&M University - Kingsville
Session 12 - Thornton, Barry: Jacksonville University

Session chairs are responsible for starting their session on time, having all presenters introduce themselves to each other and the other attendees of the session, holding each presenter to a fifteen-minute presentation, leading a twenty-minute discussion session after presentations, and adjourning the session on time. Please cooperate with session chairs and help them keep your session on schedule.

Presentation Facilities and Time Limits

Each presentation room is equipped with a Windows XP based notebook computer with Microsoft office 2007, a projector and speakers. There will be internet access on the presentation computers. Bring your presentations on a USB drive. The computers do not have internal DVD drives. An external DVD drive is available at the conference registration desk if needed. Presentations are limited to FIFTEEN minutes. Long presentations take time away from other presenters. Please be courteous and keep your presentation to fifteen minutes or less. The session chairs will tell you when you have five minutes left, two minutes left, and 30 seconds to wrap up.

AABRI Contact Information

For problems with your hotel room or hotel reservation please contact the hotel desk. For conference-related concerns please see one of the conference staff or ask the hotel desk to contact one of us for you. AABRI contact information is located on the www.aabri.com website. Individual AABRI staff contact information is on the business cards included in the registration package. AABRI office phone is (904)435-4330. All messages left on the office phone are immediately emailed to AABRI staff and will be returned as quickly as possible.

Academic and Business Research Institute Journals

The Academic and Business Research Institute supports the research and publication needs of business and education faculty. AABRI journals accept submissions in education, ethics, technology and all business fields. Click on the Journals link on the www.aabri.com website to see which of our journals serves your publication needs or click below to access the individual journals directly.

Academic and Business Research Institute (AABRI) journals are indexed in the EBSCOhost and ProQuest databases. AABRI publishes the following peer-reviewed academic journals:

- Journal of Academic and Business Ethics
- Journal of Behavioral Studies in Business
- Journal of Business Cases and Applications
- Journal of Case Studies in Education
- Journal of Criminal Justice and Legal Issues
- Journal of Finance and Accountancy
- Journal of Instructional Pedagogies
- Journal of International Business and Cultural Studies
- Journal of Management and Marketing Research
- Journal of Technology Research
- Research in Business and Economics Journal
- Research in Higher Education Journal
Journal Editorial-Review Boards

AABRI is seeking additional editorial-review board members and invited reviewers for its journals. If you would like to contribute as a review-board member or invited reviewer please complete the reviewer information form found at http://www.aabri.com/reviewerform.html. Review-board members and invited reviewers must hold a terminal degree in field or a closely-related field. Preference is given to individuals with significant academic-journal publishing history.

Journal Submission of Conference Papers

Conference proceedings of Academic and Business Research Institute conferences are not copyrighted. Copyright for the manuscripts in the proceedings is owned by the individual authors of the papers. AABRI understands that it is the intent of most conference participants to use the conference as a means to get constructive criticism of their research so it may be improved to journal-publication quality. AABRI conference participants are free to submit their manuscripts for journal publication without copyright concerns.

All completed manuscripts presented at Academic and Business Research Institute conferences are automatically submitted for review by AABRI reviewers for possible publication in one of our academic journals (review fee waived, normal publication fees apply if accepted). To be eligible for automatic review manuscripts must be original and meet AABRI journal submission formatting requirements. AABRI will determine which of our journals is the most appropriate for conference submissions in accordance with the conference track of the paper/presentation submitted. If you do not want your paper submitted for review please email us at editorial.staff@aabri.com.

Additionally, all conference participants who did not submit a completed manuscript to the conference may submit their manuscripts when completed to one of our academic journals (review fee waived, normal publication fees apply if accepted) subject to the following conditions:

- The conference participant must be the author or coauthor of the manuscript.
- Only one no-review-fee submission per conference participant.
- Normal publication fees apply.
- Manuscripts must meet AABRI journal submission formatting requirements (below). Manuscripts not meeting these requirements will be returned without review.
- Use your conference registration number (OC14XXX) as your receipt number on the AABRI Journal Manuscript Submission Form. Submissions not including the registration number will not be reviewed. Only one manuscript per conference registration number.

AABRI Journal Submission Formatting Requirements

All papers submitted to all journals must meet the following requirements. Please check each bullet point as you review your manuscript prior to submission:

- Files must be submitted in Microsoft Word or RTF format.
- All manuscripts must be single-spaced.
- The title must be bold, black, 16 point Times New Roman font, maximum of 12 words, single spaced, and centered on the top line(s) of the title page only. Capitalize only the first word of the title, acronyms and proper nouns in the title.
- The remainder of the manuscript must be black 12 point Times New Roman font and left aligned.
- List all authors with their organizational affiliations on the title page immediately following the title. Author information as follows (Centered, 12 point font, not bolded - note no email addresses or other contact information are included):
  
  Author 1 name
  Author 1 organization
  
  Author 2 name
  Author 2 organization

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