AABRI INTERNATIONAL CONFERENCE
ORLANDO 2016
CALENDAR AND PROGRAM

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http://www.aabri.com/UpConf.html#Orlando

Conference information available at www.aabri.com/OC2015.html or email: editorial.staff@aabri.com
Conference Registration Desk Schedule

Thursday January 7,  11:00 – 12:00 AM, hotel atrium
Thursday January 7,  4:30 – 5:30 PM  hotel atrium
Friday January 2,  8:00 – 9:00 AM, hotel atrium

If you do not get to registration before your scheduled presentation time, please make your presentation and register at the next scheduled time.

Presentation Schedule

Thursday January 7, 2016

Conference Registration 11:00 – 12:00 AM, hotel atrium

Session 1: 12:00 – 1:55 - Dolphin Room
Accounting/Finance/Economics
Session Chair: Jolene Lampton, Park University

OC16038 - Foley, Maggie: Jacksonville University: *Do we know what our students expect? An empirical study of student satisfaction.*

OC16001 - Kwak, Wikil: University of Nebraska at Omaha: *Predicting Auditor Changes Using Logit Analysis.*

OC16004 - Lampton, Jolene: Park University: *The Value of Relationships in the Study of Accounting.*


Session 2: 2:00 – 3:55 – Dolphin Room
Education/Instructional Pedagogies
Session Chair: Gerald Bayens, Washburn University

OC16003 - Bayens, Gerald: Washburn University: *Using the Experiential Learning Variables and Impact Scale (ELVIS) to Measure Experiential learning in criminal Justice Internships.*

OC16035 - Grant, Erin: Washburn University: *Using the Experiential Learning Variables and Impact Scale (ELVIS) to Measure Experiential learning in criminal Justice Internships.*


OC16010 - Steyskal, James: Pathways in Education: *Leadership, Education, Service – Through Mission and Focus in New Mexico for Native American Cultures.*

OC16011 - McNutty, Maura: Pathways in Education: *Leadership, Education, Service – Through Mission and Focus in New Mexico for Native American Cultures.*

OC16013 - Morgan, John: Winona State University: *Outcomes of distance education in quantitative business courses.*

OC14041- Monahan, Brian: Pace University: *An Online Model for Preparing School Business Leaders.*
Session 3: 4:00 – 6:00 – Dolphin Room
Management/Marketing/MIS
Session Chair: Fred Hays, University of Missouri-Kansas City


OC16033 - Chowdhury, Shamsul: Roosevelt University: E-Waste Management to Eliminate Environmental Pollution for the Greater Good.

OC16022 - Coelho, Donna: Western Connecticut State University: The Monetary Value of Online Reviews: Preliminary Analysis.

OC16019 - Hasley, Joseph: Metropolitan State University of Denver: Unreal results: The case for pilot testing.


OC16015 - Paramonov, Igor: Southern Alberta Institute of Technology: Canada's Pact with Europe and North America's Economic Integration: Is CETA Bigger than NAFTA?

Conference Registration 4:30 – 5:30 PM, hotel atrium

Friday January 8

Conference Registration 8:00 – 9:00 AM, hotel atrium

Session 4: 9:00 – 10:55 - Dolphin Room
Accounting/Finance/Economics
Session Chair: Hassan Pordeli, Jacksonville University

OC16034 - Isik, Ihsan: Rowan University: The state of finance in the Islamic world.

OC16040 - Isik, Ihsan: Rowan University: Meet the born efficient financial institutions: A post entry analysis of REITs

OC16014 - Kim, Sohyung: Brock University: Does the Mandatory Adoption of IFRS Improve the Mapping of Accruals to Cash Flows? The Case of Accounting Estimates.

OC16016 - Pae, Sangshin (Sam): Arkansas State University: CFO Gender and Analysts' Earnings Forecast. BEST PAPER OF CONFERENCE AWARD WINNER

OC16002 - Pordeli, Hassan: Jacksonville University: Economic Impact of Jacksonville University in Northeast Florida.
OC16027 - Wynkoop, Peter: Jacksonville University: Economic Impact of Jacksonville University in Northeast Florida.
Session 5: 11:00 – 1:25 – Dolphin Room
Education/Instructional Pedagogies
Session Chair: Gina Almerico, The University of Tampa

OC16020 - Almerico, Gina: The University of Tampa: Mindfulness in Teacher Education.

OC16006 - Xu, Yonghong: University of Memphis: The Experience and Persistence of Undergraduate Students in STEM Majors.

OC16018 - Kendall, Chadwin: Jacksonville University: Analyzing the effects of The Airline Safety and FAA Extension Act of 2010” on collegiate aviation programs”.

OC16025 - Gresham, George: Jacksonville University: Tracking the Evolution of a Hybrid Graduate Course in New Product Planning and Development.

OC16039 - Matulich, Erika: The University of Tampa: Hybrid Classroom Delivery: Showcasing Alternatives
OC16007 - Papp, Raymond: University of Tampa: Hybrid Classroom Delivery: Showcasing Alternatives

OC16026 – Sayed, Naqi: Lakehead University: Academic Dishonesty and the Impact of Technology: Perspectives from Accounting Faculty

Session 6: 11:00 – 1:25 – Panther Room
Management/Marketing/MIS
Session Chair: Barry Thornton, Jacksonville University

OC16028 - Kimerer, Dennis: University of Tampa: Holacracy and its Impact on Business: What Companies fit this model?
OC16039 - Matulich, Erika: The University of Tampa: Holacracy and its Impact on Business: What Companies fit this model?

OC16031 - Perkins, Debra: Florida Memorial University: Advertising in the Hispanic Market.
OC16037 - Thornton, Barry: Jacksonville University: A Statistical Investigation of Mortgage Foreclosures by County in Florida.
OC16005 - Zhao, Miao: Roger Williams University: The Effects of Donation Magnitude and Corporate Social Responsibility in Cause-Related Marketing.

AABRI Advisory Board Meeting – Dolphin Room @ 1:30
**Presenters and Participants**

The following table lists all registered conference presenters and participants in alphabetical order by last name.

**Presenter:** Almerico, Gina: The University of Tampa  
**Presentation:** *Mindfulness in Teacher Education.*  
**Session & time:** Friday morning - Education/Instructional Pedagogies (11:00 - 1:25)

**Presenter:** Bayens, Gerald: Washburn University  
**Presentation:** *Using the Experiential Learning Variables and Impact Scale (ELVIS) to Measure Experiential learning in criminal Justice Internships.*  
**Session & time:** Thursday afternoon - Education/Instructional Pedagogies (2:00 - 3:55)

**Presenter:** Boers, David: Marian University  
**Presentation:** *Not Presenting.*  
**Session & time:** Attending Only - Not Presenting

**Presenter:** Chowdhury, Shamsul: Roosevelt University  
**Presentation:** *E-Waste Management to Eliminate Environmental Pollution for the Greater Good.*  
**Session & time:** Thursday afternoon - Management/Marketing/MIS (4:00 - 5:55)

**Presenter:** Coelho, Donna: Western Connecticut State University  
**Presentation:** *The Monetary Value of Online Reviews: Preliminary Analysis.*  
**Session & time:** Thursday afternoon - Management/Marketing/MIS (4:00 - 5:55)

**Presenter:** Combs, Jennifer: Chattahoochee Technical College  
**Presentation:** *Not Presenting.*  
**Session & time:** Attending Only - Not Presenting

**Presenter:** Diamond, Michael: Jacksonville University  
**Presentation:** *Data visualization tools in business analytics: an exploratory study of business school preparation.*  
**Session & time:** Friday morning - Management/Marketing/MIS (11:00 - 1:25)

**Presenter:** Drozdenko, Ron: Western Connecticut State University  
**Presentation:** *The Monetary Value of Online Reviews: Preliminary Analysis.*  
**Session & time:** Thursday afternoon - Management/Marketing/MIS (4:00 - 5:55)

**Presenter:** Eze, MacDominic: Near East University  
**Presentation:** *Not Presenting.*  
**Session & time:** Attending Only - Not Presenting

**Presenter:** Foley, Maggie: Jacksonville University  
**Presentation:** *Do we know what our students expect? An empirical study of student satisfaction.*  
**Session & time:** Thursday afternoon - Accounting/Finance/Economics (12:00 - 1:55)

**Presenter:** Grant, Erin: Washburn University  
**Presentation:** *Using ELVIS to Measure Experiential Learning in Criminal Justice Internships.*  
**Session & time:** Thursday afternoon - Education/Instructional Pedagogies (2:00 - 3:55)
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<td>Porter, Constance</td>
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<td>Public Water Policy: The Ultimate Weapons of Social Control.</td>
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Presentation: Economic impact of Jacksonville University on the Northeast Florida economy.  
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Presenter: Xu, Yonghong: University of Memphis  
Presentation: The Experience and Persistence of Undergraduate Students in STEM Majors.  
Session & time: Friday morning- Education/Instructional Pedagogies (11:00 - 1:25)

Presenter: Yates, Rhett: Jacksonville University  
Session & time: Friday morning- Education/Instructional Pedagogies (11:00 - 1:25)

Presenter: Zhao, Miao: Roger Williams University  
Presentation: The Effects of Donation Magnitude and Corporate Social Responsibility in Cause-Related Marketing.  
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Presenter: Zotto, Joseph: Pathways in Education  
Presentation: Leadership, Education, Service – Through Mission and Focus in New Mexico for Native American Cultures.  
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Session Chairs
The following individuals are serving as Session Chairs for Conference ORLANDO 2016:

Session 1: Jolene Lampton, Park University  
Session 2: Gerald Bayens, Washburn University  
Session 3: Fred Hays, University of Missouri-Kansas City  
Session 4: Hassan Pordeli, Jacksonville University  
Session 5: Gina Almerico, The University of Tampa  
Session 6: Barry Thornton, Jacksonville University

Session chairs are responsible for starting their session on time, having all presenters introduce themselves to each other and the other attendees of the session, holding each presenter to a fifteen-minute presentation, leading a twenty-minute discussion session after presentations, and adjourning the session on time. Please cooperate with session chairs and help them keep your session on schedule.

Presentation Facilities and Time Limits
Each presentation room is equipped with a Windows XP based notebook computer with Microsoft office 2007, a projector and speakers. There will be internet access on the presentation computers. Bring your presentations on a USB drive. The computers do not have internal DVD drives. An external DVD drive is available at the conference registration desk if needed. Presentations are limited to 25 minutes. Long presentations take time away from other presenters. Please be courteous and keep your presentation to 25 minutes or less. The session chairs will tell you when you have five minutes left, two minutes left, and 30 seconds to wrap up.

AABRI Contact Information
For problems with your hotel room or hotel reservation please contact the hotel desk. For conference-related concerns please see one of the conference staff or ask the hotel desk to contact one of us for you. AABRI contact information is located on the www.aabri.com website. Individual AABRI staff contact information is on the business cards included in the registration package. AABRI office phone is (904)435-4330. All messages left on the office phone are immediately emailed to AABRI staff and will be returned as quickly as possible.
The Academic and Business Research Institute supports the research and publication needs of business and education faculty. AABRI journals accept submissions in education, ethics, technology and all business fields. Click on the Journals link on the www.aabri.com website to see which of our journals serves your publication needs or click below to access the individual journals directly.

Academic and Business Research Institute (AABRI) journals are indexed on the EBSCOhost and ProQuest databases. AABRI publishes the following peer-reviewed academic journals:

- Journal of Academic and Business Ethics
- Journal of Behavioral Studies in Business
- Journal of Business Cases and Applications
- Journal of Case Studies in Education
- Journal of Criminal Justice and Legal Issues
- Journal of Finance and Accountancy
- Journal of Instructional Pedagogies
- Journal of International Business and Cultural Studies
- Journal of Management and Marketing Research
- Journal of Technology Research
- Research in Business and Economics Journal
- Research in Higher Education Journal

Journal Editorial-Review Boards

AABRI is seeking additional editorial-review board members and invited reviewers for its journals. If you would like to contribute as a review-board member or invited reviewer please complete the reviewer information form found at http://www.aabri.com/reviewerform.html. Review-board members and invited reviewers must hold a terminal degree in field or a closely-related field. Preference is given to individuals with significant academic-journal publishing history.

Journal Submission of Conference Papers

Conference proceedings of Academic and Business Research Institute conferences are not copyrighted. Copyright for the manuscripts in the proceedings is owned by the individual authors of the papers. AABRI understands that it is the intent of most conference participants to use the conference as a means to get constructive criticism of their research so it may be improved to journal-publication quality. AABRI conference participants are free to submit their manuscripts for journal publication without copyright concerns.

On the registration form all participants chose whether to have their papers automatically submitted for journal review. If this was selected, completed manuscripts presented at Academic and Business Research Institute conferences are automatically submitted for review by AABRI reviewers for possible publication in one of our academic journals (review fee waived, normal publication fees apply if accepted). To be eligible for automatic review manuscripts must be original and meet AABRI journal submission formatting requirements. AABRI will determine which of our journals is the most appropriate for conference submissions in accordance with the conference track of the paper/presentation submitted.

Additionally, all conference participants who did not submit a completed manuscript to the conference or did not chose automatic review may submit their manuscripts when completed to one of our academic journals (review fee waived, normal publication fees apply if accepted) subject to the following conditions:

- The conference participant must be the author or coauthor of the manuscript.
- Normal publication fees apply.
- Manuscripts must meet AABRI journal submission formatting requirements (below). Manuscripts not meeting these requirements will be returned without review.
- Use your conference registration number (OC16XXX) as your receipt number on the AABRI Journal Manuscript Submission Form. Submissions not including the registration number will not be reviewed. Only one manuscript per conference registration number.

AABRI Journal Submission Formatting Requirements

All papers submitted to all journals must meet the following requirements. Please check each bullet point as you review your manuscript prior to submission:

- Files must be submitted in Microsoft Word or RTF format.
- All manuscripts must be single-spaced.
- The title must be bold, black, 16 point Times New Roman font, maximum of 12 words, single spaced, and centered on the top line(s) of the title page only. Capitalize only the first word of the title, acronyms and proper nouns in the title.
• The remainder of the manuscript must be black 12 point Times New Roman font and left aligned.
• List all authors with their organizational affiliations on the title page immediately following the title. Author information as follows (Centered, 12 point font, not bolded - note no email addresses or other contact information are included):
  Author 1 name
  Author 1 organization
  Author 2 name
  Author 2 organization

• DO NOT LIST AUTHORS ANYWHERE ELSE IN THE MANUSCRIPT. Manuscripts are blind reviewed. Manuscripts are assigned a tracking number and title pages are separated from manuscripts before they are sent to the reviewers.
• All manuscripts must include a maximum 250 word abstract on the title page immediately following the author(s)' names. Do not bold or italicize abstract.
• Add a list of 5-6 keywords one line below the abstract. Skip one line after the abstract then begin with Keywords: then list the keywords on the same line, separated by commas. DO NOT BOLD.
• Start the introduction on the page following the title page.
• Margins must be 1 inch all around on all pages. THIS INCLUDES ALL TABLES, GRAPHS, and FIGURES.
• Manuscripts must be written in third person. Do not use I, we, me, our, etc.
• Include a right-aligned running footer with the first 3 or 4 words of the title starting on the title page. Footer must be in 12 point Times New Roman font. DO NOT USE ITALICS. DO NOT NUMBER PAGES.
• Left align and bold all section headers and subheaders. Leave one line before and one line after section headers and subheaders. Section headers should be all caps. Section subheaders should be mixed case.
• Do not use bold text anywhere else in the manuscript. Do not use italics anywhere in the document except in the reference list according to APA formatting requirements.
• Indent paragraphs .5 inches, do not leave a line between paragraphs. This includes the abstract.
• APA formatting is preferred for citations and references. However, any accepted academic formatting style (MLA, Turabian, Chicago etc.) is acceptable. Regardless of the formatting style used, a bibliography/reference list must be included at the end of the manuscript. DO NOT MIX FORMATTING STYLES IN THE TEXT. DO NOT USE ENDNOTES.
• Manuscripts must be adequately cited and referenced using academically-appropriate sources. Papers not copiously cited and referenced are not acceptable for publication. This includes case studies.
• 18. All graphics, charts and tables must be in an appendix at the end of the manuscript and referenced in the text.. State "as indicated in Table 1 (Appendix)". Do not state "Insert Table 1 Here".
• All pages must be in portrait orientation in the document. If graphs or pictures are too wide for portrait orientation the author must resize or rotate 90 degrees.
• Maximum standard manuscript length is 40 pages including reference list and appendices. To submit a manuscript greater than 40 pages for review, please contact the editorial_staff@aabri.com prior to submission.
• Maximum file size is 1 megabyte. Please limit the size and number of graphics imbedded in your manuscript. Files exceeding 1megabyte are subject to a publishing fee surcharge.
• All papers must be original and not previously published documents. Papers published in conference proceedings are acceptable if the proceedings are not copyrighted or a copyright release is provided by the author(s).
• Effective August 2012, all papers will be submitted to an online plagiarism detection website to verify authenticity. Papers greater than 10% non-original are subject to being returned to the author for revision and resubmission. Papers are expected to have an originality index of less than 10% non-original. Papers in the yellow or red level (excluding quotes and bibliography) will be returned to the author for revision and resubmission. Please see the Plagiarism section on the Publication Policy page.
• As a condition of acceptance of a submission in consideration for publication in an AABRI journal, all submitting authors agree to become reviewers on two papers submitted by other authors for publication consideration and to respond to review requests with comments within 30 days of receipt of such request.
• AABRI will not publish papers containing profanity, racially or ethnically degrading statements, sexual content, political endorsements or criticisms, religious endorsements or criticisms, or personal attacks on any individual or organization.
• AABRI reserves the absolute right to refuse publication of any reviewed submission without cause. ABRI reserves the right to remove from publication any previously accepted and published submission without cause.

Please review the Submissions Procedures and Submission Requirements found on the www.aabri.com website prior to submitting manuscripts for updated information.
Call for Papers – Upcoming AABRI Conferences

Please join us at one of our upcoming AABRI international conferences. Complete conference information is available on the conference websites –

You are invited to submit your manuscripts, works in progress, or abstracts for presentation at one of the academic conferences AABRI is hosting during 2015. Along with the Orlando conference we have conferences scheduled at the following locations and dates:

San Antonio, Texas - March 31 - April 2, 2016
Location - Drury Plaza San Antonio Riverwalk
Registration Deadline - March 1, 2016

AABRI International Fall Conference, October, 2016
www.aabri.com
Location – To be determined

AABRI conferences provide authors the opportunity to present your papers, publish them in the conference proceedings and share them with colleagues worldwide.