

AABRI INTERNATIONAL CONFERENCE ORLANDO 2018 CALENDAR AND PROGRAM

Academic and Business Research Institute
CONFERENCE ORLANDO 2018

October 25, 2018
Embassy Suites
Jamaican Court
Orlando, Florida



Conference information available
at www.aabri.com/UpConf.html
or email:
editorial.staff@aabri.com



<http://www.aabri.com/UpConf.html#Orlando>

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Conference Registration Desk Schedule

Thursday	October 25, 2018	1:00 – 2:00 PM	hotel atrium
Thursday	October 25, 2018	4:30 – 5:30 PM	hotel atrium
Friday	October 26, 2018	7:30 – 8:00 AM	hotel atrium
Saturday	October 27, 2018	7:30 – 8:00 AM	hotel atrium

If you do not get to registration before your scheduled presentation time, please make your presentation and register at the next scheduled time.

Presentation Schedule

Thursday October 25, 2018

Conference Registration 1:00 – 2:00 PM, hotel atrium

Session 1: 2:00 – 3:55 PM – Manatee Room

Education/Instructional Pedagogies

Session Chair - George Garman, Metropolitan State University of Denver

Garman, George; Metropolitan State University of Denver; Analyzing the differences in problem-solving abilities between instructor-led and online learners; Coauthors - none listed.

Monahan, Brian; Pace University; *Career Opportunities for School Business Officials*; Coauthors - none listed.

Moraes, Altino J Mentzingen; Brazilian Ministry of Human Rights; *Study about approaches of how to implement ITSM - Information Technology Service Management*; Coauthors - none listed.

Tovar, Lynn; Lewis University; Mischia, Cynthia; Lewis University; *Experiential learning transformation and discovery through travel study programs*.

Conference Registration 4:30 – 5:30 PM, hotel atrium

Friday October 26, 2018

Conference Registration 7:30 – 8:00 AM, hotel atrium

Session 2: 8:00 – 9:55 AM - Manatee Room

Accounting/Finance/Economics

Session Chair - Ray Valadez, Pepperdine University

Cozma, Codrina; Valdosta State University; *More Is Not Always Better: GASB Statement 54 Fund Balance Classification Issues for Local Governments*; Coauthors - Raymond Elson.

Hauser, Richard; Gannon University; *Corporate Social Responsibility and Meaningful Share Repurchases*; Coauthors - John H. Thornton Jr.

Lahm, Robert; Western Carolina University; *Small Business Impacts from the Repeal of Individual Mandate Penalties under the ACA*; Coauthors - None listed.

Paskelian, Ohaness; University of Houston-DT; *Corporate Governance Impact on Chinese Bank Performance and Profitability*; Coauthors - Stephen Bell, Park University Julia Creek, Park University.

Valadez, Ray; Pepperdine University; *The burden of property taxes on home values A relationship study between property taxes and home values*; Coauthors - David M. Smith.

Session 3: 10:00 – 11:55 AM – Manatee Room**Education/Instructional Pedagogies****Session Chair - Gina Almerico, The University of Tampa**

Almerico, Gina; The University of Tampa; *Developing Teacher Candidate Dispositions*; Coauthors - none listed.

Dadashzadeh, Mohammad; Oakland University; *A Case Study to Introduce Microsoft Data Mining in the Database Course*; Coauthors - none listed.

Ensmann, Susanne; Assessing Dispositions of the Online Learner; The University of Tampa; Coauthors - Adrienne Wilson, Patricia Johnston, Gina Almerico

Schimmel, Tammy; The University of Tampa; *Developing Growth Mindsets Through Children's Literature*; Coauthors - none listed.

Walters, Melissa; University of Tampa; *Integrating Emerging IT Issues into an AIS Course*; Coauthor - Raymond Papp.

AABRI Advisory Board Meeting – Manatee Room @ 12:00**Session 4: 1:00 – 2:55 PM – Manatee Room****Management/Marketing/MIS****Session Chair - Ray Papp, The University of Tampa**

Combs, Howard; San Jose State University; *The Evolution of E-Commerce in Emerging Markets Factors Impacting Online Shopping Intention in Thailand*; Coauthors - Sathainpong Imrattanak; Sirion Chaipoopirutana.

Ilacqua, Chris; Nichols College; *Adaptive Leadership through Data Literacy*; Coauthors - none listed.

Mirabella, James; Jacksonville University; *Merit pay plans vs. performance a study of income tax employees*; Coauthor - Chris Joy.

Papp, Raymond; The University of Tampa; *Social Media Privacy User Behaviors and Expectations*; Coauthors - Melissa Walters, Erika Matulich.

Papp, Raymond; The University of Tampa; *Leadership and Rhino Horn Conservation: What is the Answer?*; Coauthor - Deirdre Dixon

Session 5: 3:00 – 4:55 PM – Manatee Room**Education/Instructional Pedagogies****Session Chair - Steve Bain, Texas A&M University**

Bain De Los Santos, Stephanie; Texas A&M University- Kingsville; *Meeting the Needs of Students with Disabilities at Southern Texas University from a Faculty Perspective*; Coauthors - Gerri Maxwell, Steve Bain.

Bain, Steve; Texas A&M University; Morado, Ariel; Texas A&M University; Yaklin, Lauren; Texas A&M University; *Service Learning Working with Disaster Relief*.

Meek, Shawnee; Ohio University; *Introducing Business Communication Students to the Power of Positivity Providing one Approach*; Coauthors - Mary Tucker; Andrew Pueschel; Kim Jordan.

Walton, Scott; Cecil College; *Millennials in the Classroom*; Coauthors - none listed.

Baek, Chung; Troy University; *Personal Income and Stock Market* Coauthors - none listed

Saturday October 27, 2018**Conference Registration 7:30 – 8:00 AM, hotel atrium****Session 6: 8:00 – 9:55 AM – Manatee Room****Management/Marketing/MIS****Session Chair - Patricia Wall; Middle Tennessee State University**

Bonyuet, Derrick; Oklahoma State University; *How Employee Resource Groups create value for the organizations*; Coauthors - none listed.

He, Ping; Troy University; *Examining the Effect of College Students' Individualism-Collectivism on Group Commitment*; Coauthors - Hank Findley, Robert Wheatley.

Malalasekera, Anoma; Loughborough University; *An approach to teaching Matlab using mathematical skills*; Coauthors - none listed.

Wall, Patricia; Middle Tennessee State University; Sarver, Lee; Middle Tennessee State University; *Latest Scam---Pension Fraud*.

Weedor, Moriba; University of the Incarnate Word; *Carvana The Death of a Salesman & The New Way of Car Buying*; Coauthors - none listed.

Session 7: 10:00 – 11:55 AM – Manatee Room

General Session

Session Chair - George Hall; Jacksonville University

Bailie, Jeffrey; Purdue University - Global; *Effect of Pre-term Course Access on Online Learner Performance*; Coauthors - none listed.

Dunn, Jessica; Murray State University; *Technology and Small Business Lending A Case Study*; Coauthors - Castleberry, Chris; Massey, Sarah; Crider, Paxton ; Beuoy, Aaron ; Zarzecki, Lucas.

Hall, George; Jacksonville University; *A Potential Disguised Political Contribution. What Do You Do?*; Coauthors - Richard Murphy.

Jadava, Arpita; Jacksonville University; *A Teaching Case on How P&G Uses Data Visualization to Unveil Possibilities of New Opportunities for Growth Appalling the Decision-Makers*; Coauthors - none listed

Lee, JungKook; Indiana University Purdue University Columbus; *Comparison of online teaching and traditional teaching in higher education*; Coauthors - none listed.

Wang, Jeremy Fei; Flagler College; *Designing AI Agents: Key Factors that Impact Users*; Coauthors - none listed.

Presenters and Participants

The following table lists all registered conference presenters and participants in alphabetical order by last name.

<u>Almerico, Gina</u>	<u>The University of Tampa</u>	<u>Session 3</u>
<u>Baek, Chung</u>	<u>Troy University</u>	<u>Session 5</u>
<u>Bailie, Jeffrey</u>	<u>Purdue University - Global</u>	<u>Session 7</u>
<u>Bain, Steve</u>	<u>Texas A&M University</u>	<u>Session 5</u>
<u>Bain De Los Santos, Stephanie</u>	<u>Texas A&M University- Kingsville</u>	<u>Session 5</u>
<u>Bonyuet, Derrick</u>	<u>Oklahoma State University</u>	<u>Session 6</u>
<u>Combs, Howard</u>	<u>San Jose State University</u>	<u>Session 4</u>
<u>Cozma, Codrina</u>	<u>Valdosta State University</u>	<u>Session 2</u>
<u>Dadashzadeh, Mohammad</u>	<u>Oakland University</u>	<u>Session 3</u>
<u>Duggar, Jan</u>	<u>University of North Florida</u>	<u>Session *</u>
<u>Dunn, Jessica</u>	<u>Murray State University</u>	<u>Session 7</u>
<u>Ensmann, Susanne</u>	<u>The University of Tampa</u>	<u>Session 3</u>
<u>Garman, George</u>	<u>Metropolitan State University of Denver:</u>	<u>Session 1</u>

Hall, George	Jacksonville University	Session 7
Hauser, Richard	Gannon University	Session 2
He, Ping	Troy University	Session 6
Ilacqua, Chris	Nichols College	Session 4
Jadava, Arpita	Jacksonville University	Session 7
Lahm, Robert	Western Carolina University	Session 2
Lee, JungKook	Indiana University Purdue University	Session 7
Malalasekera, Anoma	Loughborough University	Session 6
Meek, Shawnee	Ohio University	Session 5
Mirabella, James	Jacksonville University	Session 4
Misischia, Cynthia	Lewis University	Session 1
Monahan, Brian	Pace University	Session 1
Morado, Ariel	Texas A&M University	Session 5
Moraes, Altino J Mentzingen	Brazilian Ministry of Human Rights	Session 1
Papp, Raymond	The University of Tampa	Session 4
Paskelian, Ohaness	University of Houston-DT	Session 2
Sarver, Lee	Middle Tennessee State University	Session 6
Schimmel, Tammy	The University of Tampa	Session 3
Tovar, Lynn	Lewis University	Session 1
Valadez, Ray	Pepperdine University	Session 2
Wall, Patricia	Middle Tennessee State University	Session 6
Walters, Melissa	The University of Tampa	Session 3
Walton, Scott	Cecil College	Session 5
Wang, Jeremy Fei	Flagler College	Session 7
Weedor, Moriba	University of the Incarnate Word	Session 6
Yaklin, Lauren	Texas A&M University	Session 5

* - Attending only, not presenting

Session Chairs

The following individuals are serving as Session Chairs for Conference ORLANDO 2018:

Session 1: George Garman, Metropolitan State University of Denver
 Session 2: Ray Valadez, Pepperdine University
 Session 3: Gina Almerico, The University of Tampa
 Session 4: Steve Bain, Texas A&M University
 Session 5: Ray Papp, The University of Tampa
 Session 6: Patricia Wall; Middle Tennessee State University
 Session 7: George Hall; Jacksonville University

Session chairs are responsible for starting their session on time, having all presenters introduce themselves to each other and the other attendees of the session, holding each presenter to a twenty-minute presentation, leading a twenty-minute discussion session after presentations, and adjourning the session on time. Please cooperate with session chairs and help them keep your session on schedule.

Presentation Facilities and Time Limits

Each presentation room is equipped with a Windows XP based notebook computer with Microsoft office 2007, a projector and speakers. There will be internet access on the presentation computers. Bring your presentations on a USB drive. The computers do not have internal DVD drives. An external DVD drive is available at the conference registration desk if needed. Presentations are limited to 20 minutes. Long presentations take time away from other presenters. Please be courteous and keep your presentation to 20 minutes or less. The session chairs will tell you when you have five minutes left, two minutes left, and 30 seconds to wrap up.

AABRI Contact Information

For problems with your hotel room or hotel reservation please contact the hotel desk. For conference-related concerns please see one of the conference staff or ask the hotel desk to contact one of us for you. AABRI contact information is located on the www.aabri.com website. Individual AABRI staff contact information is on the business cards included in the registration package. **AABRI office phone is (904)435-4330. All messages left on the office phone are immediately emailed to AABRI staff and will be returned as quickly as possible.**

Academic and Business Research Institute Journals

The Academic and Business Research Institute supports the research and publication needs of business and education faculty. AABRI journals accept submissions in education, ethics, technology and all business fields. Click on the Journals link on the www.aabri.com website to see which of our journals serves your publication needs or click below to access the individual journals directly.

Academic and Business Research Institute (AABRI) journals are indexed the EBSCOhost and ProQuest databases. AABRI publishes the following peer-reviewed academic journals

- Journal of Behavioral Studies in Business
- Journal of Business Cases and Applications
- Journal of Ethical and Legal Issues
- Journal of Finance and Accountancy
- Journal of Instructional Pedagogies
- Journal of International Business and Cultural Studies
- Journal of Management and Marketing Research
- Journal of Technology Research
- Research in Business and Economics Journal
- Research in Higher Education Journal

Journal Editorial-Review Boards

AABRI is seeking additional editorial-review board members and invited reviewers for its journals. If you would like to contribute as a review-board member or invited reviewer please complete the reviewer information form found at <http://www.aabri.com/reviewerform.html>. Review-board members and invited reviewers must hold a terminal degree in field or a closely-related field. Preference is given to individuals with significant academic-journal publishing history

Journal Submission of Conference Papers

Conference proceedings of Academic and Business Research Institute conferences are not copyrighted. Copyright for the manuscripts in the proceedings is owned by the individual authors of the papers. AABRI understands that it is the intent of most conference participants to use the conference as a means to get constructive criticism of their research so it may be improved to journal-publication quality. AABRI conference participants are free to submit their manuscripts for journal publication without copyright concerns.

On the registration form all participants chose whether to have their papers automatically submitted for journal review. If this was selected, completed manuscripts presented at Academic and Business Research Institute conferences are automatically submitted for review by AABRI reviewers for possible publication in one of our academic journals (review fee waived, normal publication fees apply if accepted). To be eligible for automatic review manuscripts must be original and meet AABRI journal submission formatting requirements. AABRI will determine which of our journals is the most appropriate for conference submissions in accordance with the conference track of the paper/presentation submitted.

Additionally, all conference participants who did not submit a completed manuscript to the conference or did not chose automatic review may submit their manuscripts when completed to one of our academic journals (*review fee waived*, normal publication fees apply if accepted) subject to the following conditions

- The conference participant must be the author or Coauthor - of the manuscript.
- *Review fee waived*, normal publication fees apply if accepted

- Manuscripts must meet AABRI journal submission formatting requirements (below). Manuscripts not meeting these requirements will be returned without review.
- Use your conference registration number (OC18XXX) as your receipt number on the AABRI Journal Manuscript Submission Form. Submissions not including the registration number will not be reviewed. Only one manuscript per conference registration number.

AABRI Journal Submission Formatting Requirements

All papers submitted to all journals must meet the following requirements. Please check each bullet point as you review your manuscript prior to submission

- Files must be submitted in Microsoft Word or RTF format.
- All manuscripts must be single-spaced.
- The title must be bold, black, 16 point Times New Roman font, maximum of 12 words, single spaced, and centered on the top line(s) of the title page only. Capitalize only the first word of the title, acronyms and proper nouns in the title.
- The remainder of the manuscript must be black 12 point Times New Roman font and left aligned.
- List all authors with their organizational affiliations on the title page immediately following the title. Author information as follows (Centered, 12 point font, not bolded - note no email addresses or other contact information are included):

Author 1 name
Author 1 organization

Author 2 name
Author 2 organization

- DO NOT LIST AUTHORS ANYWHERE ELSE IN THE MANUSCRIPT. Manuscripts are blind reviewed. Manuscripts are assigned a tracking number and title pages are separated from manuscripts before they are sent to the reviewers.
- All manuscripts must include a maximum 250 word abstract on the title page immediately following the author(s)' names. Do not bold or italicize abstract.
- Add a list of 5-6 keywords one line below the abstract. Skip one line after the abstract then begin with Keywords then list the keywords on the same line, separated by commas. DO NOT BOLD.
- Start the introduction on the page following the title page.
- Margins must be 1 inch all around on all pages. THIS INCLUDES ALL TABLES, GRAPHS, and FIGURES.
- Manuscripts must be written in third person. Do not use I, we, me, our, etc.
- Include a right-aligned running footer with the first 3 or 4 words of the title starting on the title page. Footer must be in 12 point Times New Roman font. DO NOT USE ITALICS. DO NOT NUMBER PAGES.
- Left align and bold all section headers and subheaders. Leave one line before and one line after section headers and subheaders. Section headers should be all caps. Section subheaders should be mixed case.
- Do not use bold text anywhere else in the manuscript. Do not use italics anywhere in the document except in the reference list according to APA formatting requirements.
- Indent paragraphs .5 inches, do not leave a line between paragraphs. This includes the abstract.
- APA formatting is preferred for citations and references. However, any accepted academic formatting style (MLA, Turabian, Chicago etc.) is acceptable. Regardless of the formatting style used, a bibliography/reference list must be included at the end of the manuscript. DO NOT MIX FORMATTING STYLES IN THE TEXT. **DO NOT USE ENDNOTES.**
- <Manuscripts must be adequately cited and referenced using academically-appropriate sources. Papers not copiously cited and referenced are not acceptable for publication. This includes case studies.
- 18. All graphics, charts and tables must be in an appendix at the end of the manuscript and referenced in the text.. State "as indicated in Table 1 (Appendix)". Do not state "Insert Table 1 Here".
- All pages must be in portrait orientation in the document. If graphs or pictures are too wide for portrait orientation the author must resize or rotate 90 degrees.
- Maximum standard manuscript length is 40 pages including reference list and appendices. To submit a manuscript greater than 40 pages for review, please contact the editorial.staff@aabri.com prior to submission.
- Maximum file size is 1 megabyte. Please limit the size and number of graphics imbedded in your manuscript. Files exceeding 1 megabyte are subject to a publishing fee surcharge.
- All papers must be original and not previously published documents. Papers published in conference proceedings are acceptable if the proceedings are not copyrighted or a copyright release is provided by the author(s).
- Effective August 2012, all papers will be submitted to an online plagiarism detection website to verify authenticity. Papers greater than 10% non-original are subject to being returned to the author for revision and resubmission. Papers are expected to have an originality index of less than 10% non-original. Papers in the

yellow or red level (excluding quotes and bibliography) will be returned to the author for revision and resubmission. Please see the Plagiarism section on the Publication Policy page.

- As a condition of acceptance of a submission in consideration for publication in an AABRI journal, all submitting authors agree to become reviewers on two papers submitted by other authors for publication consideration and to respond to review requests with comments within 30 days of receipt of such request.
- AABRI will not publish papers containing profanity, racially or ethnically degrading statements, sexual content, political endorsements or criticisms, religious endorsements or criticisms, or personal attacks on any individual or organization.
- AABRI reserves the absolute right to refuse publication of any reviewed submission without cause. AABRI reserves the right to remove from publication any previously accepted and published submission without cause.

Please review the Submissions Procedures and Submission Requirements found on the www.aabri.com website prior to submitting manuscripts for updated information.

Call for Papers – Upcoming AABRI Conferences

Please join us at one of our upcoming AABRI international conferences. Complete conference information is available on the conference websites –

You are invited to submit your manuscripts, works in progress, or abstracts for presentation at one of the academic conferences AABRI is hosting during 2015. Along with the Orlando conference we have conferences scheduled at the following locations and dates

Savannah, Georgia - April 1 - 3, 2019
Location - Courtyard by Marriott, Savannah Historic District
Early Registration Discount through December 2, 2018
Registration Deadline - March 8, 2019

Washington D.C. – October 17-18, 2019
Location - University of the District of Columbia

San Antonio, Texas – March 20-21, 2020
Location - Drury Plaza Riverwalk

AABRI conferences provide authors the opportunity to present your papers, publish them in the conference proceedings and share them with colleagues worldwide.



**Academic and Business Research Institute
Conference Savannah 2019**

April 1 – 3, 2019
Location – Courtyard Marriott,
Savannah Historic District,
Savannah, Georgia, USA

**Registration Deadline
March 8, 2019**

Conference information available
at www.aabri.com
email: conference@aabri.com

The graphic features a black background with yellow and white text. On the left, there is a photograph of a large, ornate fountain in a park-like setting. On the right, there is a photograph of the Courtyard Marriott hotel building in Savannah, Georgia.