

World Class Logistics – South of the Border: An Analysis of Mexican Practices

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The purpose of this study is two-fold. The first is to extend the research published by Goldsby and Stank (*Journal of Business Logistics*, 2000, 22(2), 187-208) where they measure the influence of Environmentally Responsible Logistics (ERL) on World Class Logistics (WCL) practices in US companies. This research updates the literature since Goldsby and Stank by reporting on the extant logistics literature dealing with any of the four original constructs, Positioning, Integration, Agility, and Measurement. Second, this study extends the breadth of knowledge in ERL practices and their impact on WCS by performing a replication extension using data collected from Mexican companies. A replication extension is “a duplication of a previously published empirical research project that serves to investigate the ability to generalize earlier research findings” (Evanschitzky, et al., 2007, 411). This type of research and experimentation is necessary in the wake of high numbers of new research articles that continue to expand the frontier while not substantiating and generalizing foundation research. Research replication is necessary in order to validate existing theory and measurement findings (Goldsby & Autry, 2011).

References

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