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A Case Study in Developing the MIS Master Plan

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ABSTRACT

This paper presents a case study of utilizing the new methodology for IT planning introduced by Dadashzadeh (2010) for developing the MIS Master Plan for a country's Physical Education Organization. The methodology has proven to be effective in creating organizational understanding and consensus in where and why to invest in business process re-engineering and information technology. Clearly, wider application and empirical research is necessary before any conclusions can be drawn in terms of its advantages for developing an *effective MIS Master Plan in shorter duration* than other established methodologies including IBM's Business Systems Planning (BSP), Rockart's Critical Success Factors (CSF), and James Martin's Information Strategy Planning (ISP). This case study presents a step towards that end by documenting the application of the methodology for the Ministry of Physical Education in Iran.