

How to Write and Publish a Book Review in Accounting Journal

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Abstract

This article presents the basic elements of a book review, describes the advantages of publishing book reviews, and provides ideas for how a book review can be published in an accounting journal including original research on dozens of top accounting journals and whether they accept reviews. Drawing on the authors' many years of experience as editors of books, journals, and reviews, the article includes benefits and drawbacks of reviewing, specific key elements to avoid and to include in reviews, and a sample review.

Keywords

book review, accounting, personal brand, journal, publishing, how to