



AABRI INTERNATIONAL CONFERENCE San Antonio 2016

March 31 – April 2, 2016

CALENDAR AND PROGRAM

<http://www.aabri.com/UpConf.html>

DRURY PLAZA HOTEL-RIVERWALK
105 S. ST. MARY'S STREET, SAN ANTONIO, TX 78205

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Dr. Russell Baker, AABRI Executive Director

Conference Registration Desk Schedule

Thursday March 31, 2016	5:00 – 6:00 PM	hotel lobby
Friday April 1, 2016	7:30 – 9:00 AM	conference level
Friday April 1, 2016	4:00 – 5:00 PM	conference level
Saturday April 2, 2016	7:30 – 9:00 AM	conference level

If you do not get to registration before your scheduled presentation time, please make your presentation and register at the next scheduled time.

Presentation Schedule

Friday, April 1, 2016

Friday Morning 8:00 AM – Accounting, Finance, Economics – Medina Room Session Chair - Linda Bressler, University of Houston-Downtown

- Salimian, Fatollah: Salisbury University: *A Dynamic Interplay Between US and Asian Equity Markets*. Conference ID: SA16014, Coauthors: Robert Winder Kashi Khazeh Herman Manakyan.
- Torrisi, C. Richard: Suffolk Univ: *Emerging Economies-The Next Wave; A Competitive Analysis*. Conference ID: SA16009, Coauthors: None.
- Song, Garrison: Mount St. Joseph University: *Go Public or not? - Private Firm's IPO Decision and IPO Long-run Underperformance*. Conference ID: SA16005, Coauthors: Chung Chen.
- Seawright, Delvin: Lamar University: *Politically skilled audit committee directors and audit committee diligence*. Conference ID: SA16056, Coauthors: None.
- Bressler, Linda: University of Houston-Downtown: *Think Your Virus Protection Keeps Your Data Safe? Perhaps Not..* Conference ID: SA16008, Coauthors: None.

Friday Morning 8:00 AM – Education, Instructional Pedagogies – Blanco Room Session Chair - Marie-Anne Mundy: Texas A&M University Kingsville

- Alaniz, Anna: Texas A&M University Kingsville: *A Focus on Associate Degree Attainment for Early College High School Students VS. Traditional Students in South Texas*. Conference ID: SA16073,
- Bridges, Jeanne: Texas A&M University Kingsville: *A Focus on Associate Degree Attainment for Early College High School Students VS. Traditional Students in South Texas*. Conference ID: SA16058, Coauthors: Marie-Anne Mundy.
- Mundy, Marie-Anne: Texas A&M University Kingsville: *A Focus on Associate Degree Attainment for Early College High School Students VS. Traditional Students in South Texas*. Conference ID: SA16050, Coauthors: Anna Alaniz, Jeanne Bridges.

Aitokhuehi, Oyeyemi: Texas Southern University: *Conceptual Framework for Management Effectiveness of Professional Continuing Education Programmes in Lagos State, Nigeria*. Conference ID: SA16029, Coauthors: None.

- Mundy, Marie-Anne: Texas A&M University Kingsville: *An Analysis of Teacher Candidate Success as Measured by Admission Requirements*. Conference ID: SA16051
- Garza, Araceli. Texas A&M University Kingsville: *An Analysis of Teacher Candidate Success as Measured by Admission Requirements*. Conference ID: SA16071
- Varela, Daniella G.: Texas A&M University Kingsville: *An Analysis of Teacher Candidate Success as Measured by Admission Requirements*. Conference ID: SA16065
- Ybarra, Anissa: Texas A&M University Kingsville: *An Analysis of Teacher Candidate Success as Measured by Admission Requirements*. Conference ID: SA16064
- Yuma, Stephanie: Texas A&M University Kingsville: *An Analysis of Teacher Candidate Success as Measured by Admission Requirements*. Conference ID: SA16067

Fedynich, LaVonne: Texas A&M University-Kingsville: *Maintaining Professionalism in a Social Media Era*. Conference ID: SA16002, Coauthors: Ricardo G. Perez.

Malalasekera, Anoma: Loughborough University: *Involving students in developing report writing guidelines*: Coauthors: None

Friday Morning 11:00 AM – AABRI Advisory Board Meeting – Blanco Room

**Friday Morning 10:00 AM – Education, Instructional Pedagogies – Medina Room
Session Chair – Don Jones, Texas A&M University - Kingsville**

Jones, Don: Texas A&M University - Kingsville: *Heterosexism, Harassment, Discrimination, and Coping Mechanisms Among Lesbian, Gay, Bisexual, Transgender, and Questioning Individuals*. Conference ID: SA16013, Coauthors: Claudia Arambula, Alberto Ruiz, Marie-Anne Mundy.
Ruiz, Alberto: Texas A&M University - Kingsville: *Heterosexism, Harassment, Discrimination, and Coping Mechanisms Among Lesbian, Gay, Bisexual, Transgender, and Questioning Individuals*. Conference ID: SA16013, Coauthors: Claudia Arambula, Alberto Ruiz, Marie-Anne Mundy.
Arambula, Claudia: Texas A&M University - Kingsville: *Heterosexism, Harassment, Discrimination, and Coping Mechanisms Among Lesbian, Gay, Bisexual, Transgender, and Questioning Individuals*. Conference ID: SA16072, Coauthors: Claudia Arambula, Alberto Ruiz, Marie-Anne Mundy.

Huskin, Patricia: Texas A & M University, Kingsville: *The impact of knowledge and experience: Preservice teachers' perceived sense of efficacy and perceptions of inclusion of students with disabilities..* Conference ID: SA16011,
Mundy, Marie-Anne: Texas A&M University-Kingsville: *The impact of knowledge and experience: Preservice teachers' perceived sense of efficacy and perceptions of inclusion of students with disabilities..* Conference ID: SA16051,
Kupczynski, Lori: Texas A&M University-Kingsville: *The impact of knowledge and experience: Preservice teachers' perceived sense of efficacy and perceptions of inclusion of students with disabilities..* Conference ID: SA16010,

Elias, Rafik: California State University, Los Angeles: *The Relationship between Psychological Factors and Business Students' Distrust of Corporations*. Conference ID: SA16007, Coauthors: None.

Bradley, Karen: Texas A&M University-Kingsville: *Designing Instruction to Meet the Needs of Diverse Learners*. Conference ID: SA16003,
Bradley, Jack: Texas A&M University-Kingsville: *Designing Instruction to Meet the Needs of Diverse Learners*. Conference ID: SA16004, Coauthors: Jack A. Bradley, Patricia Huskin, C.L. McNair.
Huskin, Patricia: Texas A & M University, Kingsville: *Designing Instruction to Meet the Needs of Diverse Learners*. Conference ID: SA16012,
McNair, C L: Texas A&M Kingsville: *Designing Instruction to Meet the Needs of Diverse Learners*. Conference ID: SA16046, Coauthors: Karen Sue Bradley Jack A. Bradley Patricia Huskin.

**Friday Afternoon 1:00 PM – Accounting, Finance & Economics – Medina Room
Session Chair – James Bexley: Sam Houston State University**

Bexley, James: Sam Houston State University: *Banking Preferences of Millennials*. Conference ID: SA16043,
Sherrill, Karen: Sam Houston State University: *Banking Preferences of Millennials*. Conference ID: SA16047,

Slaydon, James: Lamar University: *Examining Southeast Texas' Historically High Rate of Unemployment*. Conference ID: SA16062, Coauthors: Carl Montano; Ashraf E-Houbi.
Ramaswamy, Vinita: University of St. Thomas, Houston: *Firm Performance, Market Perceptions and Job Satisfaction*. Conference ID: SA16021, Coauthors: Margaret Shelton, John Leavins.
Porter, Charles: St. Edward's University: *Public Water Policy: The Ultimate Weapons of Social Control*. Conference ID: SA16017, Coauthors: None.
Wertheim, Paul: Abilene Christian University: *The Relationship Between Director Tenure and Director Quality*. Conference ID: SA16019, Coauthors: Curtis E. Clements and John D. Neill.

Friday Afternoon 1:00 PM – Education, Instructional Pedagogies – Blanco Room
Session Chair – Ruben Gentry: Jackson State University

Bain, Steve: Texas A&M University-Kingsville: *Stress Factors Experienced by International Students While Attending a South Texas University*. Conference ID: SA16033,

Oyeniya, Odunola: Texas A&M University-Kingsville: *Stress Factors Experienced by International Students While Attending a South Texas University*. Conference ID: SA16031,

Segovia, Juan J.: Concordia University: *A Bullet-Proof Framework to Develop Critical Thinking, Problem-Solving, and Decision Making Skills Through the Case Method*. Conference ID: SA16048, Coauthors: Juan J. Segovia.

Monahan, Brian: Pace University: *A Online Model for Preparing School Business Officials*. Conference ID: SA16023, Coauthors: None.

O'Neill, Kathryn: Sam Houston State University: *Accelerating AACSB improvement with organization development processes*. Conference ID: SA16020, Coauthors: Kathryn O'Neill; Lucia S. Sigmar.

Gentry, Ruben: Jackson State University: *Conceptual Framework to Address Disproportionate Representation of Minorities in Special Education*. Conference ID: SA16053, Coauthors: Dr. Dorothy Stokes.

Stokes, Dorothy: Jackson State University: *Conceptual Framework to Address Disproportionate Representation of Minorities in Special Education*. Conference ID: SA16074, Coauthors: Ruben Gentry

Friday Afternoon 3:00 PM – Education, Instructional Pedagogies – Medina Room
Session Chair – Ray Valadez, Pepperdine University

Fierke, Kerry: University of Minnesota: *Ethical leadership: Student perspectives and future actions identified in reflective writing*. Conference ID: SA16024, Coauthors: None.

Miller, Gloria: Austin Peay State University: *Motivational Factors Leading to Plagiarism in Chinese University Students*. Conference ID: SA16026, Coauthors: Mark James; Tyler Wyckoff.

Rodriguez, Eric: Pepperdine University: *Student Loan Implications for Hispanics in Higher Education*. Conference ID: SA16049,

Valadez, Ray: Pepperdine University: *Student Loan Implications for Hispanics in Higher Education*. Conference ID: SA16042,

Alford-Stephens, Tamika: Sam Houston State University: *Differences in Mathematics Skills as a Function of Economic Status for Grade 6-8 Black Boys in Texas*. Conference ID: SA16039, Coauthors: None.

Kilbourne, Lynda: Xavier University: *On Herding Cats: Successful and Quick Large-scale Change at a Private University*: Conference ID SA16070

Friday Afternoon 3:00 PM – Management, Marketing, MIS – Blanco Room
Session Chair - Phillip Coleman: Western Kentucky University

Krueger, Dale: Missouri Western State University: *Identifying an Organization's Culture Management Style with a Personality Connection*. Conference ID: SA16006, Coauthors: None.

Olson, Stevan: Missouri State University: *Is Goodwill and Anomaly?* Conference ID: SA16063, Coauthors: None.

Coleman, Phillip: Western Kentucky University: *The impact of adaptive personalized learning on student outcome: Do students know when they are at risk?* Conference ID: SA16022, Coauthors: Dr. Leyla Zhuhadar.

Saturday April 2, 2016

Saturday Morning – 8:00 Criminal Justice, Case Studies – Medina Room
Session Chair – James Larson, National University

- Wilson, George: Northern Michigan University: *Air Land Transport, Inc.: Using CVP analysis when considering expansion into new markets*. Conference ID: SA16059, Coauthors: None.
- Guffey, James: National University: *Applying situational crime prevention principles to thwart domestic terrorism..* Conference ID: SA16040, Coauthors: James Lasley.
- Larson, James: National University: *Born in the U.S.A.; when are you a citizen and when not?* Conference ID: SA16001, Coauthors: None.
- Martin, Damon: National University: *Police And Use Of Force*. Conference ID: SA16055, Coauthors: None.
- Tovar, Lynn: Lewis University: *Teen Safety: Respecting Relationships and Creating Healthy Communication in a Digital Environment*. Conference ID: SA16028, Coauthors: None.

Saturday Morning-10:00 Business (AFE & MMM) – Medina Room
Session Chair – TBA

- Speck, Sandra: Idaho State University: *A Comparison of the Influence of Television Programming and Advertising Content On the Consumer Social Comparison Process: Any Changes between 2003 and 2013?*. Conference ID: SA16044, Coauthors: Dr. Jie McCardle.
- Limaye, Aditya: None: *Impact of Disposable Income on REITs Return*. Conference ID: SA16052, Coauthors: Andres E Rivas Chavez, Ahmed Elkassabgi.
- Schneider, Robert: Eastern New Mexico University: *Perceived principal transactional leadership style traits and teacher retention: a quantitative study*. Conference ID: SA16018, Coauthors: None.
- Clarke, George: Texas A&M International University: *The impact of social capital on a SME's productivity: evidence from Zambia*. Conference ID: SA16034, Coauthors: Anand Jha.
- Jha, Anand: Texas A&M International University: *The readability of a partner's annual 10-K report and the ex-ante perception of a strategic alliance's success*. Conference ID: SA16027, Coauthors: Mufaddal Baxamusa Abu Jalal.

Saturday Morning – 10:00 Education, Instructional Pedagogies – Blanco Room
Session Chair – Steve Bain, Texas A&M University Kingsville

- Gutierrez, Alexis: Texas A&M University Kingsville: *Holding their own: One underperforming rural high school is beating the odds*. Conference ID: SA16054,
- Maxwell, Gerri: Texas A&M Kingsville: *Holding their Own: One Underperforming Rural High School is Beating the Odds*. Conference ID: SA16045,
- McNair, C L: Texas A&M Kingsville: *Holding their Own: One Underperforming Rural High School is Beating the Odds*. Conference ID: SA16045,
- Ruiz, Alberto: Texas A&M Kingsville: *Holding their Own: One Underperforming Rural High School is Beating the Odds*. Conference ID: SA16013,

- Friesenhahn-Soliz, Grace: Texas A & M University-Kingsville: *Rural Hispanic Counselor and Student Perspectives and Their Role in Providing Improved Secondary Guidance Counseling*. Conference ID: SA16035, Coauthors: Steve Bain; Gerri Maxwell. Session: SM-10:00 EIP
- Bain, Steve: Texas A&M University-Kingsville: *Rural Hispanic Counselor and Student Perspectives and Their Roles in Providing Improved Secondary Guidance Counseling*. Conference ID: SA16032,
- Maxwell, Gerri: Texas A&M University-Kingsville: *Rural Hispanic Counselor and Student Perspectives and Their Roles in Providing Improved Secondary Guidance Counseling*. Conference ID: SA16068,

- Smith, Montella: Missouri Western State University: *Using Virtual Organizations to Deliver Online Content and Create an Applied Learning Environment*. Conference ID: SA16037, Coauthors: None.

- Bain De Los Santos, Stephanie: Texas A&M University-Kingsville: *The Lecture Method is D-E-A-D*. Conference ID: SA16041, Coauthors: Lori Kupczynski; Steve Bain.
- Kupczynski, Lori: Texas A&M University-Kingsville: *The Lecture Method is D-E-A-D*. Conference ID: SA16036, Coauthors: Stephanie Bain De Los Santos; Steve Bain.
- Bain, Steve: Texas A&M University-Kingsville: *The Lecture Method is D-E-A-D*. Conference ID: SA16030, Coauthors: Stephanie B. De Los Santos; Lori P. Kupczynski.

Brown, Jack: Paris Junior College: *Measuring the acceptance of evolutionary theory in Texas 2-Year colleges* Conference ID: SA16068, Coauthors: Joyce Scott.

Presenters and Participants

The following table lists all registered conference presenters and participants in alphabetical order by last name. (FM= Friday Morning, FA= Friday Afternoon, SM= Saturday Morning)

Aitokhuehi, Oyeyemi: Texas Southern University: Session: FM-8:00 EIP
Alaniz, Anna: Texas A&M University Kingsville: Session: FM 8:00 AM EIP
Alford-Stephens, Tamika: Sam Houston State University: Session: FA-1:00 EIP
Arambula, Claudia: Texas A&M University-Kingsville: Session: FM-10:00 EIP
Bain, Steve: Texas A&M University-Kingsville: Session: FA-1:00 EIP, SM-10:00 EIP
Bain De Los Santos, Stephanie: Texas A&M University-Kingsville: Session: SM 10:00 EIP
Bexley, James: Sam Houston State University: Session: FA-1:00 AFE
Bradley, Karen: Texas A&M University-Kingsville: Session: FM-10:00 EIP
Bradley, Jack: Texas A&M University-Kingsville: Session: FM-10:00 EIP
Bressler, Linda: University of Houston-Downtown: Session: FM-8:00 AFE
Bridges, Jeanne: Texas A&M University Kingsville: Session: FM-8:00 EIP
Brown, Jack: Paris Junior College: SM-10:00 EIP
Clarke, George: Texas A&M International University: Session: SM-10:00 Business
Coleman, Phillip: Western Kentucky University: Session: FA-3:00 MMM
Davis, Dorothy: University of Louisiana-Monroe: Session: Not Presenting
Deaver, Crystal: Texas A&M University Commerce: Session: Not Presenting
Elias, Rafik: California State University, Los Angeles: Session: FM-10:00 EIP
Eze, MacDominic: Near East University: Session: Not Presenting
Fedynich, LaVonne: Texas A&M University-Kingsville: Session: FM-8:00 EIP
Fierke, Kerry: University of Minnesota: Session: FA-3:00 EIP
Friesenhahn-Soliz, Grace: Texas A & M University-Kingsville: Session: SM-10:00 EIP
Garza, Araceli: Texas A&M University-Kingsville: FM-8:00 EIP
Gentry, Ruben: Jackson State University: Session: FA-1:00 EIP
Guffey, James: National University: Session: SM-8:00 CJC
Gutierrez, Alexis: Texas A&M University Kingsville: Session: SM-10:00 EIP
Huskin, Patricia: Texas A & M University, Kingsville: Session: FM-10:00 EIP
Jha, Anand: Texas A&M International University: Session: SM-10:00 Business
Jones, Don: Texas A&M University - Kingsville: Session: FM-10:00 EIP
Kilbourne, Lynda: Xavier University: Session: FA-3:00 EIP
Krueger, Dale: Missouri Western State University: Session: FA-3:00 MMM
Kupczynski, Lori: Texas A&M University-Kingsville: Session: FM-10:00 EIP, SM-10:00 EIP
Larson, James: National University: Session: SM-8:00 CJC
Limaye, Aditya: None: Session: SM-10:00 Business (AFE & MMM)
Malalasekera, Anoma: Loughborough University: FM-8:00
Martin, Damon: National University: Session: SM-8:00 CJC

Maxwell, Gerri, Texas A&M University-Kingsville : SM-10:00 EIP
McEacharn, E. Michelle: University of Louisiana at Monroe: Session: Not Presenting
McNair, C L: Texas A&M Kingsville: Session: FM-10:00 EIP, SM-10:00 EIP
Miller, Gloria: Austin Peay State University: Session: FA-3:00 EIP
Monahan, Brian: Pace Univeersity: Session: FA-1:00 EIP
Mundy, Marie-Anne: Texas A&M University-Kingsville: Session: FM-8:00 EIP, FM-10:00 EIP
Nyonna, Dong: Austin Peay State University: Session: Not Presenting
Olson, Stevan: Missouri State University: Session: FA-3:00 MMM
Olumide, Babayemi: University of Lagos: Session: Not Presenting
O'Neill, Kathryn: Sam Houston State University: Session: FA-1:00 EIP
Oyenyi, Odunola: Texas A&M University-Kingsville: Session: FA-1:00 EIP
Porter, Charles: St. Edward's University: Session: FA-1:00 AFE
Ramaswamy, Vinita: University of St. Thomas, Houston: Session: FA-1:00 AFE
Rodriguez, Eric: Pepperdine University: Session: FA-3:00 EIP
Ruiz, Alberto: Texas A&M-Kingsville: Session: FM-10:00 EIP, SM-10:00 EIP
Salimian, Fatollah: Salisbury University: Session: FM-8:00 AFE
Schneider, Robert: Eastern New Mexico University: Session: SM-10:00 Business
Seawright, Delvin: Lamar University: Session: FM-8:00 AFE
Segovia, Juan J.: Concordia University: Session: FA-1:00 EIP
Sherrill, Karen: Sam Houston State University: Session: FA-1:00 AFE
Slaydon, James: Lamar University: Session: FA-1:00 AFE
Smith, Montella: Missouri Western State University: Session: SM-10:00 EIP
Song, Garrison: Mount St. Joseph University: Session: FM-8:00 AFE
Speck, Sandra: Idaho State University: Session: SM-10:00 Business (AFE & MMM)
Stokes, Dorthy: Jackson State University: Session FA-1:00 EIP
Torrise, C. Richard: Suffolk Univ: Session: FM-8:00 AFE
Tovar, Lynn: Lewis University: Session: SM-8:00 CJC
Valadez, Ray: Pepperdine University: Session: FA-3:00 EIP
Varela, Daniella G.: Texas A&M University Kingsville: Session: FM-8:00 EIP
Wertheim, Paul: Abilene Christian University: Session: FA-1:00 AFE
Wilson, George: Northern Michigan University: Session: SM-8:00 CJC
Ybarra, Anissa: Texas A&M University Kingsville: Session: FM-8:00 EIP
Yuma, Stephanie: Texas A&M University Kingsville: Session: FM-8:00 EIP

Session Chairs

The following individuals are serving as Session Chairs for Conference San Antonio 2016:

Friday Morning 8:00 AM – Accounting, Finance, Economics
Linda Bressler, University of Houston-Downtown

Friday Morning 8:00 AM – Education, Instructional Pedagogies
Marie-Anne Mundy: Texas A&M University Kingsville

Friday Morning 10:00 AM – Education, Instructional Pedagogies

Don Jones, Texas A&M University - Kingsville

Friday Afternoon 1:00 PM – Accounting, Finance & Economics

James Bexley: Sam Houston State University

Friday Afternoon 1:00 PM – Education, Instructional Pedagogies

Ruben Gentry: Jackson State University

Friday Afternoon 3:00 PM – Education, Instructional Pedagogies

Ray Valadez, Pepperdine University

Friday Afternoon 3:00 PM – Management, Marketing, MIS

Phillip Coleman: Western Kentucky University

Saturday Morning – 8:00 Criminal Justice, Case Studies

James Larson, National University

Saturday Morning-10:00 Business (AFE & MMM)

Session Chair – TBA

Saturday Morning – 10:00 Education, Instructional Pedagogies

Steve Bain, Texas A&M University Kingsville

Session chairs are responsible for starting their session on time, having all presenters introduce themselves to each other and the other attendees of the session, holding each presenter to a fifteen-minute presentation, leading a twenty-minute discussion session after presentations, and adjourning the session on time. Please cooperate with session chairs and help them keep your session on schedule.

Presentation Facilities and Time Limits

Each presentation room is equipped with a Windows XP based notebook computer with Microsoft office 2007, a projector and speakers. There will be internet access on the presentation computers. **Bring your presentations on a USB drive.** The computers do not have internal DVD drives. An external DVD drive is available at the conference registration desk if needed. Presentations are limited to FIFTEEN minutes. Long presentations take time away from other presenters. Please be courteous and keep your presentation to fifteen minutes or less. The session chairs will tell you when you have five minutes left, two minutes left, and 30 seconds to wrap up.

AABRI Contact Information

Please contact the hotel desk for problems with your hotel room or hotel reservation. For conference-related concerns please see one of the conference staff or ask the hotel desk to contact one of us for you. AABRI contact information is located on the www.aabri.com website. Individual AABRI staff contact information is on the business cards included in the registration package. **AABRI office phone is (904)435-4330. All messages left on the office phone are immediately emailed to AABRI staff and will be returned as quickly as possible.**

Academic and Business Research Institute Journals

The Academic and Business Research Institute supports the research and publication needs of business and education faculty. AABRI journals accept submissions in education, ethics, technology and all business fields. Click on the Journals link on the www.aabri.com website to see which of our journals serves your publication needs or click below to access the individual journals directly.

All Academic and Business Research Institute (AABRI) journals are indexed in Cabell's and ProQuest databases. AABRI education journals are indexed in ERIC. AABRI publishes the following peer-reviewed academic journals:

- Journal of Academic and Business Ethics
- Journal of Behavioral Studies in Business
- Journal of Business Cases and Applications
- Journal of Case Studies in Education
- Journal of Criminal Justice and Legal Issues
- Journal of Finance and Accountancy
- Journal of Instructional Pedagogies
- Journal of International Business and Cultural Studies

- Journal of Management and Marketing Research
- Journal of Technology Research
- Research in Business and Economics Journal
- Research in Higher Education Journal

Journal Editorial-Review Boards

AABRI is seeking additional editorial-review board members and invited reviewers for its journals. If you would like to contribute as a review-board member or invited reviewer please complete the reviewer information form found at <http://www.aabri.com/reviewerform.html>. Review-board members and invited reviewers must hold a terminal degree in field or a closely-related field. Preference is given to individuals with significant academic-journal publishing history

Journal Submission of Conference Papers

Conference proceedings of Academic and Business Research Institute conferences are not copyrighted. Copyright for the manuscripts in the proceedings is owned by the individual authors of the papers. AABRI understands that it is the intent of most conference participants to use the conference as a means to get constructive criticism of their research so it may be improved to journal-publication quality. AABRI conference participants are free to submit their manuscripts for journal publication without copyright concerns.

All completed manuscripts presented at Academic and Business Research Institute conferences are automatically submitted for review by AABRI reviewers for possible publication in one of our academic journals (review fee waived, normal publication fees apply if accepted). To be eligible for automatic review manuscripts must be original and meet AABRI journal submission formatting requirements. AABRI will determine which of our journals is the most appropriate for conference submissions in accordance with the conference track of the paper/presentation submitted. If you do not want your paper submitted for review please email us at editorial.staff@aabri.com.

Additionally, all conference participants who did not submit a completed manuscript to the conference may submit their manuscripts when completed to one of our academic journals (review fee waived, normal publication fees apply if accepted) subject to the following conditions:

- The conference participant must be the author or coauthor of the manuscript.
- Only one no-review-fee submission per conference participant.
- Normal publication fees apply.
- Manuscripts must meet AABRI journal submission formatting requirements (below). Manuscripts not meeting these requirements will be returned without review.
- Use your conference registration number (SA16XXX) as your receipt number on the AABRI Journal Manuscript Submission Form. Submissions not including the registration number will not be reviewed. Only one manuscript per conference registration number.

AABRI Journal Submission Formatting Requirements

All papers submitted to all journals must meet the following requirements. Please check each bullet point as you review your manuscript prior to submission:

- Files must be submitted in Microsoft Word or RTF format.
- All manuscripts must be single-spaced.
- The title must be bold, black, 16 point Times New Roman font, maximum of 12 words, single spaced, and centered on the top line(s) of the title page only. Capitalize only the first word of the title, acronyms and proper nouns in the title.
- The remainder of the manuscript must be black 12 point Times New Roman font and left aligned.
- List all authors with their organizational affiliations on the title page immediately following the title. Author information as follows (Centered, 12 point font, not bolded - note no email addresses or other contact information are included):

Author 1 name
Author 1 organization

Author 2 name
Author 2 organization

- DO NOT LIST AUTHORS ANYWHERE ELSE IN THE MANUSCRIPT. Manuscripts are blind reviewed. Manuscripts are assigned a tracking number and title pages are separated from manuscripts before they are sent to the reviewers.
- All manuscripts must include a maximum 250 word abstract on the title page immediately following the author(s)' names. Do not bold or italicize abstract.
- Add a list of 5-6 keywords one line below the abstract. Skip one line after the abstract then begin with Keywords: then list the keywords on the same line, separated by commas. DO NOT BOLD.
- Start the introduction on the page following the title page.
- Margins must be 1 inch all around on all pages. THIS INCLUDES ALL TABLES, GRAPHS, and FIGURES.
- Manuscripts must be written in third person. Do not use I, we, me, our, etc.
- Include a right-aligned running footer with the first 3 or 4 words of the title starting on the title page. Footer must be in 12 point Times New Roman font. DO NOT USE ITALICS. DO NOT NUMBER PAGES.
- Left align and bold all section headers and sub headers. Leave one line before and one line after section headers and sub headers. Section headers should be all caps. Section sub headers should be mixed case.
- Do not use bold text anywhere else in the manuscript. Do not use italics anywhere in the document except in the reference list according to APA formatting requirements.
- Indent paragraphs .5 inches, do not leave a line between paragraphs. This includes the abstract.
- APA formatting is preferred for citations and references. However, any accepted academic formatting style (MLA, Turabian, Chicago etc.) is acceptable. Regardless of the formatting style used, a bibliography/reference list must be included at the end of the manuscript. DO NOT MIX FORMATTING STYLES IN THE TEXT. DO NOT USE ENDNOTES.
- Manuscripts must be adequately cited and referenced using academically-appropriate sources. Papers not copiously cited and referenced are not acceptable for publication. This includes case studies.
- All graphics, charts and tables must be in an appendix at the end of the manuscript and referenced in the text.. State "as indicated in Table 1 (Appendix)". Do not state "Insert Table 1 Here".
- All pages must be in portrait orientation in the document. If graphs or pictures are too wide for portrait orientation the author must resize or rotate 90 degrees.
- Maximum standard manuscript length is 40 pages including reference list and appendices. To submit a manuscript greater than 40 pages for review, please contact the editorial.staff@aabri.com prior to submission.
- Maximum file size is 1 megabyte. Please limit the size and number of graphics imbedded in your manuscript. Files exceeding 1 megabyte are subject to a publishing fee surcharge.
- All papers must be original and not previously published documents. Papers published in conference proceedings are acceptable if the proceedings are not copyrighted or a copyright release is provided by the author(s).
- Effective August 2012, all papers will be submitted to an online plagiarism detection website to verify authenticity. Papers greater than 10% non-original are subject to being returned to the author for revision and resubmission. Papers are expected to have an originality index of less than 10% non-original. Papers in the yellow or red level (excluding quotes and bibliography) will be returned to the author for revision and resubmission. Please see the Plagiarism section on the Publication Policy page.
- As a condition of acceptance of a submission in consideration for publication in an AABRI journal, all submitting authors agree to become reviewers on two papers submitted by other authors for publication consideration and to respond to review requests with comments within 30 days of receipt of such request.
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