

AABRI INTERNATIONAL CONFERENCE Savannah 2019 CALENDAR AND PROGRAM

Academic and Business Research Institute Conference Savannah 2019

April 1 – 3, 2019

Location – Courtyard Marriott,
Savannah Historic District,
Savannah, Georgia, USA



**Registration Deadline
March 8, 2019**



Conference information available
at www.aabri.com
email: conference@aabri.com

<http://www.aabri.com/UpConf.html#Savannah>

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Conference Registration Desk Schedule

Sunday	March 31, 2019	4:30 – 5:30 PM	hotel lobby
Monday	April 1, 2019	7:30 – 8:00 AM	hotel lobby
Monday	April 1, 2019	4:30 – 5:30 PM	hotel lobby
Tuesday	April 2, 2019	7:30 – 8:00 AM	hotel lobby
Wednesday	April 3, 2019	7:30 – 8:00 AM	hotel lobby

If you do not get to registration before your scheduled presentation time, please make your presentation and register at the next scheduled time.

Presentation Schedule

Monday, April 1, 2019

Conference Registration - 7:30 – 8:00 AM, hotel lobby

Session 1: 8:00 – 9:50 AM – Pacific Room

Accounting / Finance / Economics

Session Chair - Clarke, George: Texas A&M International University

Hughes, Michael: Francis Marion University: *Bear Stearns--The Decline and Fall of the Storied Bank*. Coauthors: Rachel Gaster; Alex Warr.

Neuenschwander, Chris: Anderson University: *Does inventory valuation contribute to retail firm failure*. Coauthors: Gregory Kaufinger.

Clarke, George: Texas A&M International University: *How do teenagers answer questions about contraceptive use? Differences between young women's and young men's answers*. Coauthors: none listed.

Limaye, Aditya: Texas A&M International University: *Elbit Imaging and Accounting Fraud*. Coauthors: none listed.

Slaydon, James: Lamar University: *Currency Risk and Trade Factors Driving Housing Prices in India*. Coauthors: none listed.

Session 2: 10:00 – 11:50 AM – Pacific Room

Education / Instructional Pedagogies

Session Chair - Byers, Lynne: Center for Dental Educators

Gresham, George: Jacksonville U.: *Teaching idea portfolio management in higher education: a case study*. Coauthors: none listed.

Byers, Lynne: Center for Dental Educators: *Developing Competencies for Dental Hygiene Program Assessment*. **Best Paper of Track – Education/Instructional Pedagogies**

Hoover, David: Troy: *A skills focused graduate Staffing course: Design rooted in adult learning theory and selection validation literature*. Coauthors: none listed.

Nevenglosky, Erica: Walden University/The Covenant Preparatory School: *Barriers to effective curriculum implementation*. Coauthors: Chris Cale; Sunddip Aguilar.

Session 3: 12:00 – 1:50 PM – Pacific Room
Management / Marketing / MIS
Session Chair - Robertson, Clinton: Wilmington University

Robertson, Clinton: Wilmington University: *Public/Private Partnerships Among Local Colleges and Universities, the City of Dover, Delaware and Local Economic Development Boards*. Coauthors: none listed.

Bressler, Martin: Southeastern Oklahoma State University: *Makers vs. Fakers: How counterfeit goods hurt competition, harm the economy, and kill consumers*. Coauthors: Linda Bressler Southeastern Oklahoma State University.

Best Paper of Track – Management/Marketing/MIS

Bressler, Linda: Southeast Oklahoma State University: *Makers vs. Fakers: How Counterfeit Goods Harm Consumers and the Economy*. Coauthors: Martin Bressler.

Yoon, Eunsang: University of Massachusetts, Lowell: *The Role of Serial Innovators for New Product Success: Project Team Diversity and Time-to-Market*. Coauthors: none listed.

Gresham, George: Jacksonville U.: *Saudi Arabia Globalization, Economic and Societal reform*. Coauthors: Roba Dagustani.

Session 4: 2:00 – 3:50 PM – Pacific Room
Education / Instructional Pedagogies
Session Chair - Kaufinger, Gregory: Kutztown University of Pennsylvania

Kaufinger, Gregory: Kutztown University of Pennsylvania: *Will Accounting Standards Update 2014-09 Improve the Comparability of Gift Card Breakage Income?* Coauthors: none listed. **Best Paper of Track – Accounting/Finance/Economics**

Tiggeman, Theresa: University of the Incarnate Word: *Sustainability Accounting Reporting*. Coauthors: none listed.

Melton, Michael: Roger Williams University: *Managing Real-Dollar Portfolios in Academia Today - An Experiential Approach*. Coauthors: none listed.

Robinson, Cara: Valdosta State University: *The current state of ethics education in accounting programs*. Coauthors: Raymond Elson; Jan Williams.

Byers, Lynne: Center for Dental Educators: *Developing Critical Thinking and Problem-solving Learning Progressions in Dental Hygiene Programs*. Coauthors: none listed.

Session 5: 4:00 – 5:50 PM – Pacific Room
Management / Marketing / MIS
Session Chair - Tannen, Michael: University of the District of Columbia

Tannen, Michael: University of the District of Columbia: *Tariffs, Environmental Change, and the Maine Lobster Industry*. Coauthors: none listed.

Teal, A. Rebekah: Attorney at Law: *Private Probation in Georgia: The Study of a Controversial Industry*. Coauthors: Elisabeth Teal, PhD.

Slaydon, James: Lamar University: *Hurricane harvey's Impact on Disposable Income and Flooded Housing Values*. Coauthors: None listed.

Teal, Elisabeth: University of North Georgia: *Legal Forms of Organization for Social Enterprise Entities: An International Perspective*. Coauthors: A. Rebekah Teal, J.D.

Hoover, David: Troy: *Green Funeral: Case and Teaching Notes*. Coauthors: William Foxx; David Hoover; William Hamby; Rodger Morrison.

Conference Registration 4:30 – 5:30 PM, hotel lobby

Tuesday, April 2, 2019

Conference Registration 7:30 – 8:00 AM, hotel lobby

Session 6: 8:00 – 9:50 AM - Pacific Room
Accounting / Finance / Economics
Session Chair - Lahm Jr, Robert: Western Carolina University

Simpson, Brian: National University: *An Explanation of the "Great Recession" Based on Austrian Business Cycle Theory*. Coauthors: None listed.

Duggar, Jan: University of North Florida: *Does Quality of Earnings Matter?* Coauthors: None listed.

Sherrill, Karen: Sam Houston State University: <i>Are Banking Customers Concerned about Cyber Security with their Financial Institution?</i> Coauthors: James Bexley. Bexley, Jim: Sam Houston State University: <i>Are Banking Customers Concerned about Cyber Security with their Financial Institution?</i> Coauthors: Karen Sherrill.
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Lahm Jr, Robert: Western Carolina University: *Collective Capital: How Immigrant Families are Leveraging Bootstrapping Methods to Finance New Businesses*. Coauthors: C. Scott Rader.

Slaydon, James: Lamar University: *Indexed Universal Life Insurance*. **Coauthors:** None listed.

Session 7: 10:00 – 11:50 AM – Pacific Room
Education / Instructional Pedagogies
Session Chair - Waggoner, Charles: Eastern New Mexico University

Waggoner, Charles: Eastern New Mexico University: *Unpackaging Island Trees for the Principal Practitioner*. Coauthors: none listed.

Van Sickle, Meta: College of Charleston: <i>Identifying, describing, and Developing Teachers Who Are Gifted and Talented</i> . Coauthors: Judith Bazler. Bazler, Judith: Monmouth University: <i>Identifying, describing, and Developing Teachers Who Are Gifted and Talented</i> . Coauthors: Meta Van Sickle.
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Ellis, Yvonne: Georgia Gwinnett: *The effect of randomized versus nonrandomized data on accounting students' academic performance*. Coauthors: Taewoo Park.

Slaydon, James: Lamar University: *Online Teaching versus Face to face : the Use of Proctors*. Coauthors: None listed.

Papp, Raymond: University of Tampa: *Digital Learning Platforms: Reaching Millennials and the iGen*. Coauthors: none listed.

Session 8: 12:00 – 1:50 PM – Pacific Room
AABRI Advisory Board Meeting – Pacific Room @ 12:00

Session 9: 2:00 – 3:50 PM – Pacific Room
Education / Instructional Pedagogies
Session Chair - Coleman, Phillip: Western Kentucky University

Gresham, George: Jacksonville U.: *The Experience of Female Saudi Workers with Children: Factors That Shape Their Ability to Balance Motherhood and Their Careers*. Coauthors: Waleed Alsuhaibani.

Larson, James: National University: *Immigration reform; time for congress to act*. Coauthors: Cindy Sytsma.
 Sytsma, Cindy: National University: *Immigration reform; time for congress to act*. Coauthors: James Larson.

Coleman, Phillip: Western Kentucky University: *Student Internship – A focus on mentorship*. Coauthors: none listed.
 McGraw, Abigail: Western Kentucky University: *Student Internship – A focus on mentorship*. Coauthors: none listed.

Boozer, Benjamin: Jacksonville State University: *Measuring student engagement perceptions in university level business finance courses*. Coauthors: Amy A. Simon.
VIRTUAL PRESENTATION - <https://drive.google.com/open?id=1qSXAzp9vT4fiTLMvkoS9LhRhA6kC5lF4>
 Simon, Amy: Jacksonville State University: *Measuring student engagement perceptions in university level business finance courses*. Coauthors: Benjamin Boozer.

Session 10: 4:00 – 5:50 PM – Pacific Room
Management / Marketing / MIS
Session Chair - Patalano, Carla: New England College of Business

Huebner, Richard: New England College of Business: *How do leaders support data science and analytics projects?* **Best Paper of Conference**

Patalano, Carla: New England College of Business: *Organizational Commitment and Generational Difference, Revisited 10 years later – Generation X vs. Generation Y*. Coauthors: none listed.

Bynum, Kimberly: Jacksonville University: *Applying Services Marketing Logic to Predict Student Retention in Higher Ed*. Coauthors: Wendy Gillis.
 Gillis, Wendy: Jacksonville University: *Applying Services Marketing Logic to Predict Student Retention in Higher Ed*. Coauthors: Kim Bynum.

Fowler, David: Newberry College: *Customer Service Training and its Effect on Employee to Employee Relationships and Work Climate: A Case Study*. Coauthors: Randy Stevenson; Ashlea Wilson.

Balas, Ayse: Virginia State University: *Economic crisis and competition from the informal sector in manufacturing industry in eastern european and central asian countries*. Coauthors: Halil D. Kaya.

Wednesday, April 3, 2019

Conference Registration 7:30 – 8:00 AM, hotel lobby

Session 11: 8:00 – 10:30 AM – Pacific Room
Management / Marketing / MIS
Session Chair - Seehusen, Vicky: Metropolitan State University of Denver

Hines, Mack: Sam Houston State University: *A Theory Towards Guiding Whites Towards Culturally Relevant Leadership*. Coauthors: none listed.

Alnafiei, Munirah: Morgan State: *Storm on the desert: Strategy and Firm Profitability*. Coauthors: Bilal Makkawi, Morgan State University.

Park, Yonpae: Savannah State University: *Blockchain Application in Accounting*. Coauthors: none listed.

Seehusen, Vicky: Metropolitan State University of Denver: *Taking a Big Byte Out of Dark Data*. Coauthors: Edgar Maldonado.

Maldonado, Edgar: The Metropolitan State University of Denver: *Taking A Big Byte Out of Dark Data*. Coauthors: Vicky Seehusen.

Presenters and Participants

The following table lists all registered conference presenters and participants in alphabetical order by last name.

Alnafiei, Munirah: Morgan State: *Storm on the desert: Strategy and Firm Profitability*.

Session: 11

Balas, Ayse: Virginia State University: *Economic crisis and competition from the informal sector in manufacturing industry in eastern european and central asian countries*.

Session: 10

Bazler, Judith: Monmouth University: *Identifying, describing, and Developing Teachers Who Are Gifted and Talented*.

Session: 7

Bexley, Jim: Sam Houston State University: *Are Banking Customers Concerned about Cyber Security with their Financial Institution?*

Session: 6

Boozer, Benjamin: Jacksonville State University: *Measuring student engagement perceptions in university level business finance courses*.

Session: 9 Virtual - <https://drive.google.com/open?id=1qSXAzp9VT4fiTLMvkoS9LhRhA6kC5IF4>

Bressler, Martin: Southeastern Oklahoma State University: *Makers vs. Fakers: How counterfeit goods hurt competition, harm the economy, and kill consumers*.

Session: 3 - **Best Paper of Track – Management/Marketing/MIS**

Bressler, Linda: Southeast Oklahoma State University: *Makers vs. Fakers: How Counterfeit Goods Harm Consumers and the Economy*.

Session: 3 - **Best Paper of Track – Management/Marketing/MIS**

Byers, Lynne: Center for Dental Educators: *Developing Competencies for Dental Hygiene Program Assessment*.

Session: 2 - **Best Paper of Track – Education/Instructional Pedagogies**

Byers, Lynne: Center for Dental Educators: *Developing Critical Thinking and Problem-solving Learning Progressions in Dental Hygiene Programs*.

Session: 4

Bynum, Kimberly: Jacksonville University: *Applying Services Marketing Logic to Predict Student Retention in Higher Ed*.

Session: 10

Clarke, George: Texas A&M International University: *How do teenagers answer questions about contraceptive use? Differences between young women's and young men's answers*.

Session: 1

Coleman, Phillip: Western Kentucky University: *Student Internship – A focus on mentorship*.

Session: 9

Duggar, Jan: University of North Florida: *Does Quality of Earnings Matter?*

Session: 6

Ellis, Yvonne: Georgia Gwinnett: *The effect of randomized versus nonrandomized data on accounting students' academic performance*.

Session: 7

- Fowler, David: Newberry College: *Customer Service Training and its Effect on Employee to Employee Relationships and Work Climate: A Case Study.*
Session: 10
- Gillis, Wendy: Jacksonville University: *Applying Services Marketing Logic to Predict Student Retention in Higher Ed.*
Session: 10
- Gresham, George: Jacksonville University: *Teaching idea portfolio management in higher education: a case study.*
Session: 2
- Gresham, George: Jacksonville University: *The Experience of Female Saudi Workers with Children: Factors That Shape Their Ability to Balance Motherhood and Their Careers.*
Session: 9
- Gresham, George: Jacksonville University: *Saudi Arabia Globalization, Economic and Societal reform.*
Session: 3
- Hines, Mack: Sam Houston State University: *A Theory Towards Guiding Whites Towards Culturally Relevant Leadership.*
Session: 11
- Hoover, David: Troy: *Green Funeral: Case and Teaching Notes.*
Session: 5
- Hoover, David: Troy: *A skills focused graduate Staffing course: Design rooted in adult learning theory and selection validation literature.*
Session: 2
- Huebner, Richard: New England College of Business: *How do leaders support data science and analytics projects?*
Session: 10 - **Best Paper of Conference**
- Hughes, Michael: Francis Marion University: *Bear Stearns--The Decline and Fall of the Storied Bank.*
Session: 1
- Jackowski, Mick: Metropolitan State University of Denver:
Session: Not presenting
- Kaufinger, Gregory: Kutztown University of Pennsylvania: *Will Accounting Standards Update 2014-09 Improve the Comparability of Gift Card Breakage Income?*
Session: 4 - **Best Paper of Track – Accounting/Finance/Economics**
- Lahm Jr, Robert: Western Carolina University: *Collective Capital: How Immigrant Families are Leveraging Bootstrapping Methods to Finance New Businesses.*
Session: 6
- Larson, James: National Universtiy: *Immigration reform; time for congress to act.*
Session: 9
- Limaye, Aditya: Texas A&M International University: *Elbit Imaging and Accounting Fraud.*
Session: 1
- Maldonado, Edgar: The Metropolitan State University of Denver: *Taking A Big Byte Out of Dark Data.*
Session: 11
- McGraw, Abigail: Western Kentucky University: *Student Internship – A focus on mentorship.*
Session: 9
- Melton, Michael: Roger Williams University: *Managing Real-Dollar Portfolios in Academia Today - An Experiential Approach.*
Session: 4
- Neuenschwander, Chris: Anderson University: *Does inventory valuation contribute to retail firm failure.*
Session: 1
- Nevenglosky, Erica: Walden University/The Covenant Preparatory School: *Barriers to effective curriculum implementation.*
Session: 2

- Papp, Raymond: University of Tampa: *Digital Learning Platforms: Reaching Millennials and the iGen.*
Session: 7
- Park, Yonpae: Savannah State University: *Blockchain Application in Accounting.*
Session: 11
- Patalano, Carla: New England College of Business: *Organizational Commitment and Generational Difference, Revisited 10 years later – Generation X vs. Generation Y.*
Session: 10
- Robertson, Clinton: Wilmington University: *Public/Private Partnerships Among Local Colleges and Universities, the City of Dover, Delaware and Local Economic Development Boards.*
Session: 3
- Robinson, Cara: Valdosta State University: *The current state of ethics education in accounting programs.*
Session: 4
- Seehusen, Vicky: Metropolitan State University of Denver: *Taking a Big Byte Out of Dark Data.*
Session: 11
- Sherrill, Karen: Sam Houston State University: *Are Banking Customers Concerned about Cyber Security with their Financial Institution?*
Session: 6
- Simon, Amy: Jacksonville State University: *Measuring student engagement perceptions in university level business finance courses.*
Session: 9 Virtual - <https://drive.google.com/open?id=1qSXAzp9vT4fiTLMvkoS9LhRhA6kC5IF4>
- Simpson, Brian: National University: *An Explanation of the "Great Recession" Based on Austrian Business Cycle Theory.*
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- Slaydon, James: Lamar University: *Indexed Universal Life Insurance.*
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Session: 5
- Slaydon, James: Lamar University: *Currency Risk and Trade Factors Driving Housing Prices in India.*
Session: 1
- Slaydon, James: Lamar University: *Online Teaching versus Face to face : the Use of Proctors.*
Session: 7
- Sytsma, Cindy: National University: *Immigration reform; time for congress to act.*
Session: 9
- Tannen, Michael: University of the District of Columbia: *Tariffs, Environmental Change, and the Maine Lobster Industry.*
Session: 5
- Teal, A. Rebekah: Attorney at Law: *Private Probation in Georgia: The Study of a Controversial Industry.*
Session: 5
- Teal, Elisabeth: University of North Georgia: *Legal Forms of Organization for Social Enterprise Entities: An International Perspective.*
Session: 5
- Tiggeman, Theresa: University of the Incarnate Word: *Sustainability Accounting Reporting.*
Session: 4
- Van Sickle, Meta: College of Charleston: *Identifying, describing, and Developing Teachers Who Are Gifted and Talented.*
Session: 7

Waggoner, Charles: Eastern New Mexico University: *Unpackaging Island Trees for the Principal Practitioner.*

Session: 7

Yoon, Eunsang: University of Massachusetts, Lowell: *The Role of Serial Innovators for New Product Success: Project Team Diversity and Time-to-Market.*

Session: 3

Session Chairs

The following individuals are serving as Session Chairs for Conference Savannah 2019:

Session 1: Clarke, George: Texas A&M International University

Session 2: Byers, Lynne: Center for Dental Educators

Session 3: Robertson, Clinton: Wilmington University

Session 4: Kaufinger, Gregory: Kutztown University of Pennsylvania

Session 5: Tannen, Michael: University of the District of Columbia

Session 6: Lahm Jr, Robert: Western Carolina University

Session 7: Waggoner, Charles: Eastern New Mexico University

Session 9: Coleman, Phillip: Western Kentucky University

Session 10: Patalano, Carla: New England College of Business

Session 11: Seehusen, Vicky: Metropolitan State University of Denver

Session chairs are responsible for starting their session on time, having all presenters introduce themselves to each other and the other attendees of the session, holding each presenter to a twenty-minute presentation, leading a discussion session after presentations, and adjourning the session on time. Please cooperate with session chairs and help them keep your session on schedule.

Presentation Facilities and Time Limits

Each presentation room is equipped with a Windows 10 based notebook computer with Microsoft Office 365 and internet access, a projector and speakers. Bring your presentations on a USB drive. The computers do not have internal DVD drives. An external DVD drive is available at the conference registration desk if needed. Presentations are limited to 20 minutes. Long presentations take time away from other presenters. Please be courteous and keep your presentation to 20 minutes or less. The session chairs will tell you when you have five minutes left, two minutes left, and 30 seconds to wrap up.

AABRI Contact Information

For problems with your hotel room or hotel reservation please contact the hotel desk. For conference-related concerns please see one of the conference staff or ask the hotel desk to contact one of us for you. AABRI contact information is located on the www.aabri.com website. Individual AABRI staff contact information is on the business cards included in the registration package. **AABRI office phone is (904)435-4330. All messages left on the office phone are immediately emailed to AABRI staff and will be returned as quickly as possible.**

Academic and Business Research Institute Journals

The Academic and Business Research Institute supports the research and publication needs of business and education faculty. AABRI journals accept submissions in education, ethics, technology and all business fields. Click on the Journals link on the www.aabri.com website to see which of our journals serves your publication needs or click below to access the individual journals directly.

Academic and Business Research Institute (AABRI) journals are indexed the EBSCOhost and ProQuest databases. AABRI publishes the following peer-reviewed academic journals

- Journal of Behavioral Studies in Business
- Journal of Business Cases and Applications
- Journal of Ethical and Legal Issues
- Journal of Finance and Accountancy
- Journal of Instructional Pedagogies
- Journal of International Business and Cultural Studies
- Journal of Management and Marketing Research
- Journal of Technology Research
- Research in Business and Economics Journal
- Research in Higher Education Journal

Journal Editorial-Review Boards

AABRI is seeking additional editorial-review board members and invited reviewers for its journals. If you would like to contribute as a review-board member or invited reviewer please complete the reviewer information form found at <http://www.aabri.com/reviewerform.html>. Review-board members and invited reviewers must hold a terminal degree in field or a closely-related field. Preference is given to individuals with significant academic-journal publishing history

AABRI Editorial Advisory Board Members

The following individuals comprise the AABRI Editorial Advisory Board. All AABRI journal editors and coeditors along with selected members-at-large are part of the advisory board. Several of these individuals will be participating in the Savannah conference (* beside their name). Please feel free to introduce yourself.

Gina Almerico
Coeditor - Research in Higher Education Journal
Professor of Education - University of Tampa

Steve Bain
Coeditor - Journal of Ethical and Legal Issues
Professor and Department Chair
Texas A&M University, Kingsville, Texas

Russell Baker*
AABRI Executive Director, Advisory Board Chair
Professor - Jacksonville University

Judith Bazler*
Coeditor - Research in Higher Education Journal
Professor of Education - Monmouth University

James Bexley*
Advisory Board Member at Large
Distinguished Professor of Finance
Sam Houston State University, Huntsville, Texas

Linda Bressler*
Coeditor - Journal of Behavioral Studies in Business
Professor of Accounting
Southeastern Oklahoma State University

Martin Bressler*
Coeditor - Journal of Behavioral Studies in Business
Professor of Marketing & Management, John Massey chair
in Entrepreneurship
Southeastern Oklahoma State University

Phillip Coleman*
Coeditor - Journal of Technology Research
Professor of Computer Information Technology
Western Kentucky University

Jan Warren Duggar*
Coeditor - Journal Finance and Accountancy
Adjunct Professor of Economics
The University of North Florida

George Gresham*
Coeditor - Journal of International Business and Cultural
Studies
Professor Jacksonville University

Diana Haytko
Coeditor - Journal of Business Cases and Applications
Professor and Chair, Marketing
East Carolina University

Carolyn LaMacchia,
Coeditor - Journal of Technology Research
Associate Professor of Computer Information Technology
Bloomsburg University of Pennsylvania

James Larson*
Coeditor - Journal of Ethical and Legal Issues
Professor of Criminal Justice, Department Chair
National University

Raymond Papp*
Coeditor - Journal of Instructional Pedagogies
Professor of Management Information Systems
University of Tampa

Joseph Reid
Coeditor - Journal Finance and Accountancy
Associate Professor of Accounting
North Carolina A&T State University,

Charles Sharp
Coeditor - Journal of Business Cases and Applications
Assistant Professor of Marketing
University of Louisville

Barry Thornton
Editor - Research in Business and Economics Journal
Professor of Decision Sciences and Information
Management - Jacksonville University

Ray M. Valadez
Advisory Board Member at Large
Professor, Pepperdine University
Los Angeles, California

Meta Van Sickle*
Coeditor - Journal of Instructional Pedagogies
Professor of Education, College of Charleston

Pamela Zelbst
Editor - Journal of Management and Marketing Research
Professor of Supply Chain Management, Sam Houston State
University

* - indicates AABRI Advisory Board members attending the 2019 Savannah conference. Please introduce yourself if you see them.

Journal Submission of Conference Papers

Conference proceedings of Academic and Business Research Institute conferences are not copyrighted. Copyright for the manuscripts in the proceedings is owned by the individual authors of the papers. AABRI understands that it is the intent of most conference participants to use the conference as a means to get constructive criticism of their research so it may be improved to journal-publication quality. AABRI conference participants are free to submit their manuscripts for journal publication without copyright concerns.

On the registration form all participants chose whether to have their papers automatically submitted for journal review. If this was selected, completed manuscripts presented at Academic and Business Research Institute conferences are automatically submitted for review by AABRI reviewers for possible publication in one of our academic journals (review fee waived, normal publication fees apply if accepted). To be eligible for automatic review manuscripts must be original and meet AABRI journal submission formatting requirements. AABRI will determine which of our journals is the most appropriate for conference submissions in accordance with the conference track of the paper/presentation submitted.

Additionally, all conference participants who did not submit a completed manuscript to the conference or did not chose automatic review may submit their manuscripts when completed to one of our academic journals (*review fee waived*, normal publication fees apply if accepted) subject to the following conditions

- The conference participant must be the author or Coauthor - of the manuscript.
- *Review fee waived*, normal publication fees apply if accepted
- Manuscripts must meet AABRI journal submission formatting requirements (below). Manuscripts not meeting these requirements will be returned without review.
- Use your conference registration number (SC19XXX) as your receipt number on the AABRI Journal Manuscript Submission Form. Submissions not including the registration number will not be reviewed. Only one manuscript per conference registration number.

AABRI Journal Submission Formatting Requirements

All papers submitted to all journals must meet the following requirements. Please check each bullet point as you review your manuscript prior to submission

- Files must be submitted in Microsoft Word or RTF format.
- All manuscripts must be single-spaced.
- The title must be bold, black, 16 point Times New Roman font, maximum of 12 words, single spaced, and centered on the top line(s) of the title page only. Capitalize only the first word of the title, acronyms and proper nouns in the title.
- The remainder of the manuscript must be black 12 point Times New Roman font and left aligned.
- List all authors with their organizational affiliations on the title page immediately following the title. Author information as follows (Centered, 12 point font, not bolded - note no email addresses or other contact information are included):

Author 1 name
Author 1 organization

Author 2 name
Author 2 organization

- DO NOT LIST AUTHORS ANYWHERE ELSE IN THE MANUSCRIPT. Manuscripts are blind reviewed. Manuscripts are assigned a tracking number and title pages are separated from manuscripts before they are sent to the reviewers.
- All manuscripts must include a maximum 250 word abstract on the title page immediately following the author(s)' names. Do not bold or italicize abstract.
- Add a list of 5-6 keywords one line below the abstract. Skip one line after the abstract then begin with Keywords then list the keywords on the same line, separated by commas. DO NOT BOLD.
- Start the introduction on the page following the title page.
- Margins must be 1 inch all around on all pages. THIS INCLUDES ALL TABLES, GRAPHS, and FIGURES.
- Manuscripts must be written in third person. Do not use I, we, me, our, etc.
- Include a right-aligned running footer with the first 3 or 4 words of the title starting on the title page. Footer must be in 12 point Times New Roman font. DO NOT USE ITALICS. DO NOT NUMBER PAGES.
- Left align and bold all section headers and subheaders. Leave one line before and one line after section headers and subheaders. Section headers should be all caps. Section subheaders should be mixed case.

- Do not use bold text anywhere else in the manuscript. Do not use italics anywhere in the document except in the reference list according to APA formatting requirements.
- Indent paragraphs .5 inches, do not leave a line between paragraphs. This includes the abstract.
- APA formatting is preferred for citations and references. However, any accepted academic formatting style (MLA, Turabian, Chicago etc.) is acceptable. Regardless of the formatting style used, a bibliography/reference list must be included at the end of the manuscript. **DO NOT MIX FORMATTING STYLES IN THE TEXT. DO NOT USE ENDNOTES.**
- Manuscripts must be adequately cited and referenced using academically-appropriate sources. Papers not copiously cited and referenced are not acceptable for publication. This includes case studies.
- All graphics, charts and tables must be in an appendix at the end of the manuscript and referenced in the text. State "as indicated in Table 1 (Appendix)". Do not state "Insert Table 1 Here".
- All pages must be in portrait orientation in the document. If graphs or pictures are too wide for portrait orientation the author must resize or rotate 90 degrees.
- Maximum standard manuscript length is 40 pages including reference list and appendices. To submit a manuscript greater than 40 pages for review, please contact the editorial.staff@aabri.com prior to submission.
- Maximum file size is 1 megabyte. Please limit the size and number of graphics imbedded in your manuscript. Files exceeding 1 megabyte are subject to a publishing fee surcharge.
- All papers must be original and not previously published documents. Papers published in conference proceedings are acceptable if the proceedings are not copyrighted or a copyright release is provided by the author(s).
- Effective August 2012, all papers will be submitted to an online plagiarism detection website to verify authenticity. Papers greater than 10% non-original are subject to being returned to the author for revision and resubmission. Papers are expected to have an originality index of less than 10% non-original. Papers in the yellow or red level (excluding quotes and bibliography) will be returned to the author for revision and resubmission. Please see the Plagiarism section on the Publication Policy page.
- As a condition of acceptance of a submission in consideration for publication in an AABRI journal, all submitting authors agree to become reviewers on two papers submitted by other authors for publication consideration and to respond to review requests with comments within 30 days of receipt of such request.
- AABRI will not publish papers containing profanity, racially or ethnically degrading statements, sexual content, political endorsements or criticisms, religious endorsements or criticisms, or personal attacks on any individual or organization.
- AABRI reserves the absolute right to refuse publication of any reviewed submission without cause. AABRI reserves the right to remove from publication any previously accepted and published submission without cause.

Please review the Submissions Procedures and Submission Requirements found on the www.aabri.com website prior to submitting manuscripts for updated information.

Call for Papers – Upcoming AABRI Conferences

You are invited to submit your manuscripts, works in progress, or abstracts for presentation at one of the academic conferences AABRI is hosting during 2019 - 20. Along with the Savannah conference we have conferences scheduled at the following locations and dates

Washington D.C. – October 18-19, 2019
Location - University of the District of Columbia

St. Augustine, Florida – January 10-11, 2020 (tentative)
Location – Flagler College, St. Augustine

San Antonio, Texas – March 20-22, 2020
Location - Drury Plaza Riverwalk

AABRI conferences provide authors the opportunity to present your papers, publish them in the conference proceedings and share them with colleagues worldwide. Please see the Upcoming Conferences webpage on our www.aabri.com website for complete information on upcoming AABRI conferences.

Thank you

Thank you for joining us at the 2019 AABRI Savannah conference. Your attendance and participation are sincerely appreciated. We hope to see you at another AABRI conference in the near future.