

AABRI INTERNATIONAL CONFERENCE Savannah 2015 CALENDAR AND PROGRAM

Academic and Business Research Institute Conference Savannah 2015

March 26 – 28, 2015
Location – Inn at Ellis Square,
Savannah, Georgia, USA



Registration Deadline
February 28, 2015



Conference information available
at www.aabri.com/SC2015.html
or email: conference@aabri.com

<http://www.aabri.com/UpConf.html>

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Conference Registration Desk Schedule

Wednesday, March 25	5:00 – 6:00 PM	hotel lobby
Thursday, March 26	8:30 – 9:00 AM	hotel lobby
Thursday, March 26	4:00 – 5:00 PM	hotel lobby
Friday, March 27	9:00 – 10:00 AM	hotel lobby
Saturday, March 28	8:30 – 9:00 AM	hotel lobby

If you do not get to registration before your scheduled presentation time, please make your presentation and register at the next scheduled time. Coupons for the awards luncheon are in the registration package. If you plan on attending make sure you register in time to pick up your registration package.

Presentation Schedule

Wednesday, March 25, 2015 - Conference registration	5:00 – 6:00 – Hotel Lobby
Thursday, March 26, 2015 - Conference registration	8:30 – 9:00 AM – Hotel Lobby 4:00 – 5:00 PM – Hotel Lobby

Thursday - 9:00 – 10:50 AM

Session 1 – Room: Magnolia A– Accounting/Finance/Economics

Chair – Jahmani, Yousef: Savannah State University

Young, Terry: Pepperdine University, McCord, Linnea: Pepperdine University and Crawford, Peggy: Pepperdine University : *Are Bail-Ins The Future?*

Jahmani, Yousef: Savannah State University: *Earnings Management in Recession and Recovery Periods.*

Wu, Lifan: California State University, Los Angeles: *Empirical Study of Adverse Selection and Moral Hazard in the Reinsurance Market.*

Davis, Dorothy: University of Louisiana - Monroe: *Use of a Flip to Boost Student Participation in the Cost / Managerial Accounting Classroom.*

Jahmani, Yousef: Savannah State University: *Value relevance of Other Comprehensive Income.*

Session 2 – Room: Magnolia C– Management/Marketing/MIS/International

Chair - Bressler, Martin: Southeastern Oklahoma State University

Dadashzadeh, Mohammad: Oakland University: *IT Planning and Enterprise Architecture.*

Law, Monica: Marywood University: *Marketing Oneself: What Do Small Business Owners Look for When Interviewing Job Candidates?*

Wright-Isak, Christine: Florida Gulf Coast University: *Naturally Occurring Brands: The Case of Military Service.*

Robertson, Clinton: Wilmington University: *The Development and Delivery of a Graduate Level Course in High Performance Teams" in an On-line Format at Wilmington University".*

Bressler, Martin: Southeastern Oklahoma State University: *When Running Second Wins the Race: Examining the Benefits of Second-mover Advantage.*

Thursday - 11:00 - 12:50 AM

Session 3 – Room: Magnolia A– Management/Marketing/MIS/International

Chair – Haytko, Diana: Florida Gulf Coast University

Savior, Richard, State University of New York: *Leadership Practice in Mentoring*.
Haytko, Diana: FGCU: *Nonprofit Adaptation to Web 2.0 and Digital Marketing Strategies*.
Von Bergen, C. W.: Southeastern Oklahoma State University: *Emotional Support Animals in Business*.
Hasley, Joseph: Metropolitan State University of Denver: *Empirical assessment of website information utility*.
Bressler, Linda: University of Houston-Downtown: *Fighting Sybercrime Calls For Developing Effective Strategy*.

Session 4 - Room: Magnolia C– Education/Instructional Pedagogies

Chair – Kupczynski, Lori: Texas A&M University-Kingsville

Froriep, Kathleen: Georgian Court University: *Lessons Learned from Teacher Education Literacy Courses Held in a Middle School*.
Montemayor, David and Kupczynski, Lori: Texas A&M University-Kingsville, Mundy, Marie-Anne, Texas A&M University-Kingsville: *Achievement and Experiences of First and Second-Generation Students in a Rural South Texas High School*.
Kaplan, Alan: Ryerson University, Toronto, Canada: *Clickers and Student Performance: How well do they work for Finance students with poorer grades and for students in harder courses?*.
Gentry, Ruben: Jackson State University: *Strategies for professors who service the university to earn tenure and promotion*.
Kupczynski, Lori: Texas A&M University-Kingsville, Alfaro, Veronica: Texas A&M University-Kingsville: Mundy, Marie-Anne, Texas A&M University-Kingsville: *The Relationship between Teacher Knowledge and Skills and Teacher Attitude Towards Students with Disabilities among Elementary, Middle and High School Teachers in Rural Texas Schools*.

Thursday - 1:00 - 2:50 PM

Session 5 - Room: Magnolia A– Accounting/Finance/Economics

Chair – Lahm Jr, Robert J: Western Carolina University

LaMacchia, Carolyn: Bloomburg University, Law, Mark: Bloomsburg University: *Addressing cross-disciplinary Accounting and Information Technology learning goals in a graduate IT course*.
Limaye, Aditya: Texas A & M International University: *Impact of Investor sentiment on portfolio returns*.
Lahm Jr, Robert J: Western Carolina University: *Small business and Obamacare: The cost is just "too high"*.
Salimian, Fatollah: Salisbury University: *Taking advantage of time zone differences between Global Stock Markets to deliver improved return*.
Thompson, Forrest: Albany State University: *Critical Thinking Skills and Teaching Accounting: A Comparative Study*.

Session 6 - Room: Magnolia C– Education/Instructional Pedagogies

Chair – Bazler, Judith: Monmouth University

Bazler, Judith: Monmouth University: *United States next generation science standards: impact on education and useable guide.*

Van Sickle, Meta: College of Charleston: *Quick Chart Reference.*

Mayfield, Vernita: University of Colorado: *Culturally Responsive Practices as Whole School Reform*

Thursday - 3:00 - 4:50 PM

Session 7 - Room: Magnolia A– Management/Marketing/MIS

Chair – Tate, Uday: Marshall University

Whitfield, Mike: Georgia College: *Competition with both quality and quantity a case study.*

Tate, Uday: Marshall University: *Impact of Leadership Development Exercises on EMBA's: A Before-After Study.*

Alhudhaif, Sulaiman: King Saud University and Alqahtani, Saleh: King Saud University: *The Impact of Smart Phone Applications on Retaining Customers: An Empirical Study on Commercial Banks in Saudi Arabia.*

Matulich, Erika: The University of Tampa: *Trends in holiday retail sales.* (Presented by Diana Haytko, Florida Gulf Coast University)

Byrd, John: Bellarmine University: *Authentic Leadership*

Session 8 - Room: Magnolia C– Overflow session

Friday, March 27, 2015 - Conference registration 9:00 – 10:00 AM

Friday - 10:00 - 11:50 AM

Session 9 - Room: Magnolia A– Accounting/Finance/Economics

Chair – Bexley, James: Sam Houston State University

Alshebel, Abdullah: King Saud University: *Household electricity demand function for Saudi Arabia: A cointegration Approach.*

Woodward, George: University of Colorado at Colorado Springs: *Timing Loans, Cash Equivalents and Investment Grade Securities: Evidence from the Commercial Banking Industry.*

Torrisi, C. Richard: Suffolk Univ: *FDI in Hungary and Slovakia: The Experience of Smaller EU Economies.*

Bexley, James: Sam Houston State University: *De novo banks at the crossroads.*

Toh, Kiertisak: Radford University: *Economic Transformation: Is This Time Different?.*

Toh, Kiertisak: Radford University: *Economic Transformation in Emerging Africa: Is This Time Different?*

Session 10 - Room: Magnolia C- Education/Instructional Pedagogies

Chair – Coleman, Phillip: Western Kentucky University

Coleman, Phillip: Western Kentucky University: *Should college education play a significant role in teaching students about ethics?*

Bland, Zinna: University of Central Missouri: *An Analysis of Rubric Generators.*

Philipich, Kirk: University of Michigan - Dearborn: *An Example of the Use of Research Methods and Findings as an Experiential Learning Exercise in an Accounting Theory Course.*

Agyekum, Afua: Ghana Institute of Management and Public Administration: *Lost hope: preparing financial statements from zero records.*

Kinghorn, Janice: Miami University: *Moving Beyond A Stakeholder Approach to Assessment.*

Friday - 12:00 – 1:00 PM No sessions scheduled

Friday - 1:00 – 2:50 PM Advisory Board Meeting - Room: Magnolia A

Session 11 - Room: Magnolia C- Education / Instructional Pedagogies

Chair – Lee, Mina: Xavier University

Penrod, Catherine: Ohio University: *Assessing business presentation skills: Assuring learning through assessment, analysis, and curriculum improvement.*

Chun, Sung: Mercy Colleg of Ohio: *Exploring the Factors Influencing Latinos Consumption of Financial Services.*

Renard, Monika: Florida Gulf Coast University: *Improving Negotiation.*

Lee, Mina: Xavier University: *Xavier University: The authoritarian personality, 1950, 1973, 2008.*

Friday - 3:00 – 4:50 PM

Session 12 - Room: Magnolia A– Management/Marketing/MIS

Chair – Mariotz, Elizabeth: Philadelphia University

Russel, Phillip: Philadelphia University and Mariotz, Elizabeth: Philadelphia University: *Cultural Identity and Fashion.*

Letkowski, Jerzy: Western New England University: *Learning problem solving with Excel, Access and MySQL.*

Papp, Raymond: The University of Tampa: *Social Media Risks: User Awareness and Concerns*

Geer, Gregory: Coastal Carolina University: *Recognizing Realities in the Education of Educational Leaders: A Model for Learner-driven and Standards Based Educational Leadership Internships.*

Malalasekera, Anoma: Loughborough University: *Advantages of a bespoke online system in supporting industry-based distance learners*

Session 13 – Room: Magnolia C– Education / Instructional Pedagogies

Chair – Orange, Carolyn: University of Texas San Antonio

Alpert, Madelon: National University: *Using Technology to Provide Differentiated Instruction for Deaf Students*

Orange, Carolyn: University of Texas San Antonio, Hodges, Traci: University of Missouri St. Louis: *Influence of self-regulated learning and parental education on postsecondary remediation.*

Doolittle, Mary: University of Central Florida: *Autonomy and the state of flow: Enhanced learning in technical education*

Kilbourne, Lynda: Xavier University: *What is Waste? What is Investment?*

Saturday March 28, 2015 – Conference Registration 8:30 – 9:00 AM

Session 14 - Room: Magnolia A– Criminal Justice / Case Studies 9:00 – 10:50 AM

Chair – Larson, Jim: National University

Schrader, Chelsea: Morgan State University: *A Misclassification Hazard.*

Guffey, James: National University: *Medical Marijuana versus Legalized Marijuana: Progressing from Government Altruism to Government Capitulation.*

Nation, Denise: Winston-Salem State University and Robinson, Darien: Winston Salem State University: *Views From the South: Occupational Perceptions of Female Law Enforcement Officers.*

Larson, James: National University: *Sex Slavery; A New Look at the World's Oldest Profession.*

Hall, George: Jacksonville University: *Cash For Your Inconvenience--An Ethical Question*

Presenters and Participants

The following table lists only registered conference presenters and participants in alphabetical order by last name. (NP = Not Presenting)

Last Name	First Name	University	Track	Session Number
Agyekum	Afua	Ghana Institute of Management and Public Administration	Education / Instructional Pedagogies	10
Alfaro	Veronica	Texas A&M University-Kingsville	Education / Instructional Pedagogies	4
Alhudhaif	Sulaiman	King Saud University	Management / Marketing / MIS	7
Alnodel	Ali	Qassim University	Not Presenting	NP
Alpert	Madelon	National University	Education / Instructional Pedagogies	13
Alqahtani	Saleh	King Saud University	Management / Marketing / MIS	7
Alshebel	Abdullah	King Saud University	Accounting / Finance / Economics	9
Bazler	Judith	Monmouth University	Education / Instructional Pedagogies	6
Bexley	James	Sam Houston State University	Accounting / Finance / Economics	8
Bland	Zinna	University of Central Missouri	Education / Instructional Pedagogies	10
Bressler	Linda	University of Houston-Downtown	Management / Marketing / MIS	3
Bressler	Martin	Southeastern Oklahoma State U	Management / Marketing / MIS	2
Byrd	John	Bellarmino University	Management / Marketing / MIS	7

Chun	Sung	Mercy College of Ohio	Management / Marketing / MIS	1
Coleman	Phillip	Western Kentucky University	Education / Instructional Pedagogies	10
Crawford	Peggy	Pepperdine University	Accounting / Finance / Economics	1
Dadashzadeh	Mohammad	Oakland University	Management / Marketing / MIS	2
Davis	Dorothy	University of Louisiana - Monroe	Accounting / Finance / Economics	1
Doolittle	Mary	University of Central Florida	Education / Instructional Pedagogies	13
Froriep	Kathleen	Georgian Court University	Education / Instructional Pedagogies	4
Geer	Gregory	Coastal Carolina University	Education / Instructional Pedagogies	12
Gentry	Ruben	Jackson State University	Education / Instructional Pedagogies	4
Guffey	James	National University	Criminal Justice	14
Hall	George	Jacksonville University	Case Studies	14
Hasley	Joseph	Metropolitan State University of Denver	Management / Marketing / MIS	3
Haytko	Diana	Florida Gulf Coast University	Management / Marketing / MIS	3, 7
Hodges	Traci	University of Missouri St. Louis	Education / Instructional Pedagogies	13
Idowu	Michael	Vytautas Magnus University	Not Presenting	NP
Jahmani	Yousef	Savannah State University	Accounting / Finance / Economics	1
Kaplan	Alan	Ryerson University, Toronto, Canada	Education / Instructional Pedagogies	4
Kilbourne	Lynda	Xavier University	Management / Marketing / MIS	13
Kinghorn	Janice	Miami University	Education / Instructional Pedagogies	10
Kupczynski	Lori	Texas A&M University-Kingsville	Education / Instructional Pedagogies	4
Lahm Jr	Robert J	Western Carolina University	Accounting / Finance / Economics	5
LaMacchia	Carolyn	Bloomberg University	Accounting / Finance / Economics	5
Larson	James	National University	Criminal Justice	14
Law	Mark	Bloomsburg University	Accounting / Finance / Economics	5
Law	Monica	Marywood University	Management / Marketing / MIS	2
Lee	Mina	Xavier University	Management / Marketing / MIS	11
Letkowski	Jerzy	Western New England University	Education / Instructional Pedagogies	12
Limaye	Aditya	Texas A & M International University	Accounting / Finance / Economics	5
Malalasekera	Anoma	Loughborough University	Education / Instructional Pedagogies	12
Mariotz	Elizabeth	Philadelphia University	Education / Instructional Pedagogies	12
Matulich	Erika	The University of Tampa	Management / Marketing / MIS	7
Mayfield	Vernita	University of Colorado	Education / Instructional Pedagogies	6
McCord	Linnea	Pepperdine University	Accounting / Finance / Economics	1

Montemayor	David	University of Texas San Antonio	Education / Instructional Pedagogies	4
Moore	Walter	Nova Southeastern University	Not Presenting	NP
Mundy	Marie-Anne	Texas A&M Kingsville	Education / Instructional Pedagogies	4
Nation	Denise	Winston-Salem State University	Criminal Justice	14
Orange	Carolyn	University of Texas San Antonio	Education / Instructional Pedagogies	13
Papp	Raymond	The University of Tampa	Education / Instructional Pedagogies	12
Penrod	Catherine	Ohio University	Management / Marketing / MIS	11
Philipich	Kirk	University of Michigan - Dearborn	Education / Instructional Pedagogies	10
Renard	Monika	Florida Gulf Coast University	Management / Marketing / MIS	11
Robertson	Clinton	Wilmington University	Management / Marketing / MIS	2
Robinson	Darien	Winston Salem State University	Criminal Justice	14
Russel	Phillip	Philadelphia University	Education / Instructional Pedagogies	12
Salimian	Fatollah	Salisbury University	Accounting / Finance / Economics	5
Savior	Richard	State University of New York	Management / Marketing / MIS	3
Schrader	Chelsea	Morgan State University	Case	14
Scott	Pamela	East Tennessee State University	Not Presenting	NP
Shepherd	Carol	National University	Education / Instructional Pedagogies	6
Tate	Uday	Marshall University	Management / Marketing / MIS	4
Thompson	Forrest	Albany State University	Accounting / Finance / Economics	5
Thornton	Barry	Jacksonville University	TBA	TBA
Toh	Kiertisak	Radford University	Accounting / Finance / Economics	9
Torrisi	C. Richard	Suffolk University	Accounting / Finance / Economics	9
Van Sickle	Meta	College of Charleston	Education / Instructional Pedagogies	6
Von Bergen	C. W.	Southeastern Oklahoma State U	Management / Marketing / MIS	3
Whitfield	Mike	Georgia College	Management / Marketing / MIS	7
Woodward	George	University of Colorado at Colorado Springs	Accounting / Finance / Economics	9
Wright-Isak	Christine	Florida Gulf Coast University	Management / Marketing / MIS	2
Wu	Lifan	California State University, Los Angeles	Accounting / Finance / Economics	1
Young	Terry	Pepperdine University	Accounting / Finance / Economics	1

Session Chairs

The following individuals are serving as Session Chairs for Conference Savannah 2015:

Session 1 Chair –	Jahmani, Yousef: Savannah State University
Session 2 Chair -	Bressler, Martin: Southeastern Oklahoma State University
Session 3 Chair –	Haytko, Diana: Florida Gulf Coast University
Session 4 Chair –	Kupczynski, Lori: Texas A&M University-Kingsville
Session 5 Chair –	Lahm Jr, Robert J: Western Carolina University
Session 6 Chair –	Bazler, Judith: Monmouth University
Session 7 Chair –	Tate, Uday: Marshall University
Session 8	Overload Session
Session 9 Chair –	Bexley, James: Sam Houston State University
Session 10 Chair –	Coleman, Phillip: Western Kentucky University
Session 11 Chair –	Lee, Mina: Xavier University
Session 12 Chair –	Mariotz, Elizabeth: Philadelphia University
Session 13 Chair -	Orange, Carolyn: University of Texas San Antonio
Session 14 Chair –	Larson, Jim: National University

Session chairs are responsible for starting their session on time, having all presenters introduce themselves to each other and the other attendees of the session, holding each presenter to a fifteen-minute presentation, leading a twenty-minute discussion session after presentations, and adjourning the session on time. Please cooperate with session chairs and help them keep your session on schedule.

Presentation Facilities and Time Limits

Each presentation room is equipped with a Windows XP based notebook computer with Microsoft office 2007, a projector and speakers. There will be internet access on the presentation computers. Bring your presentations on a USB drive. The computers do not have internal DVD drives. An external DVD drive is available at the conference registration desk if needed. Presentations are limited to TWENTY minutes. Long presentations take time away from other presenters. Please be courteous and keep your presentation to fifteen minutes or less. The session chairs will tell you when you have five minutes left, two minutes left, and 30 seconds to wrap up.

Best Paper Awards

Best Paper of Conference

Orange, Carolyn: University of Texas San Antonio, Hodges, Traci: University of Missouri St. Louis:
Influence of self-regulated learning and parental education on postsecondary remediation.

Best Paper of Track – Accounting/Finance/Economics

Woodward, George: University of Colorado at Colorado Springs: *Timing Loans, Cash Equivalents and Investment Grade Securities: Evidence from the Commercial Banking Industry.*

Best Paper of Track – Criminal Justice/Case Studies

Guffey, James; National University; *Medical Marijuana versus Legalized Marijuana: Progressing from Government Altruism to Government Capitulation.*

Best Paper of Track – Education/Instructional Pedagogies

Mayfield, Vernita: University of Colorado: *Culturally Responsive Practices as Whole School Reform.*

Best Paper of Track – Management/Marketing/MIS

Alqahtani, Saleh; King Saud University; *The Impact of Smart Phone Applications on Retaining Customers: An Empirical Study on Commercial Banks in Saudi Arabia*

AABRI Best Paper awards are determined by AABRI journal editors. The Best Paper of Conference award winner receives a no-cost paper publication (subject to review and acceptance) for the conference-presented paper. Additionally, all Savannah conference-participating authors receive a may participate in a future AABRI conference with the conference fee waived.

AABRI Contact Information

For problems with your hotel room or hotel reservation please contact the hotel desk. For conference-related concerns please see one of the conference staff or ask the hotel desk to contact one of us for you. AABRI contact information is located on the www.aabri.com website. Individual AABRI staff contact information is on the business cards included in the registration package. **AABRI office phone is (904)435-4330. All messages left on the office phone are immediately emailed to AABRI staff and will be returned as quickly as possible.** Additional information is available on the AABRI website www.aabri.com.

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For information regarding AABRI editorial policies, reviewer qualifications, editorial needs, fee schedules, follow-up on fee payments, or conference information contact: editorial.staff@aabri.com.

To submit an article to any AABRI journal use the Manuscript Submission Form at www.aabri.com.

AABRI's mailing address is: **AABRI**
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 Jacksonville, Florida 32235-0997, USA

AABRI 2015-2016 Advisory Board

The following individuals comprise the 2015-2016 AABRI Advisory board.

Michael Adams

Editor - Journal of Behavioral Studies in Business
Professor (Retired)
Jacksonville University, Jacksonville, Florida

Gina Almerico

Editor - Journal of Case Studies in Education
Professor, University of Tampa, Tampa, Florida

Steve Bain

Editor – Journal of Academic and Business Ethics
Professor – Texas A&M Kingsville, Texas

Judith Bazler**

Editor – Research in Higher Education Journal
Professor of Education,
Monmouth University

Jim Bexley**

Smith-Hutson Endowed Chair of Banking
Professor of Finance
Sam Houston State University, Huntsville, Texas

Phillip D. Coleman**

Editor – Journal of Technology Research
Assistant Professor of Information systems
Western Kentucky University

Jan Duggar

Dean, College of Business (Retired)
Holy Family University, Philadelphia, Pennsylvania

Diana Haytko**

Editor - Journal of Business Cases and Applications
Professor, Florida Gulf Coast University, Ft. Myers, Florida.

Fred H. Hays

Carl W. Allendoerfer Professor of Banking and Finance
Bloch School of Business and Public Administration
University of Missouri, Kansas City, Missouri

James Larson**

Editor – Journal of Criminal Justice and Legal Issues
Professor, National University, La Jolla,, California

Frank LaPira

Editor – Journal of International Business and Cultural Studies
Professor, ESC St Etienne, France

Erika Matulich,

Editor – Journal of Management and Marketing Research
Professor, University of Tampa, Tampa, Florida

Walter Moore**

Editor – Journal of Finance and Accountancy
Associate Professor of Accounting,
Nova Southeastern University

Raymond Papp**

Editor - Journal of Instructional Pedagogies
Professor, University of Tampa, Tampa, Florida

Barry Thornton**

Editor – Research in Business and Economics Journal
Professor, Jacksonville University, Jacksonville, Florida

Ray Valadez

Professor, Pepperdine University, Los Angeles, California

** These Advisory Board members are scheduled to participate in the Savannah conference.

AABRI Academic Journals

The AABRI supports the research and publication needs of business and education faculty. AABRI journals accept submissions in education, ethics, technology and all business fields. Click on the Journals link on the www.aabri.com website to see which of our journals serves your publication needs or click below to access the individual journals directly. AABRI publishes the following peer-reviewed academic journals:

- Journal of Academic and Business Ethics
- Journal of Behavioral Studies in Business
- Journal of Business Cases and Applications
- Journal of Case Studies in Education
- Journal of Criminal Justice and Legal Issues
- Journal of Finance and Accountancy
- Journal of Instructional Pedagogies
- Journal of International Business and Cultural Studies
- Journal of Management and Marketing Research
- Journal of Technology Research
- Research in Business and Economics Journal
- Research in Higher Education Journal

Journal Editorial-Review Boards

AABRI is seeking additional editorial-review board members and invited reviewers for its journals. If you would like to contribute as a review-board member or invited reviewer please complete the reviewer information form found at <http://www.aabri.com/reviewerform.html>. Review-board members and invited reviewers must hold a terminal degree in field or a closely-related field. Preference is given to individuals with significant academic-journal publishing history.

Journal Submission of Conference Papers

Conference proceedings of AABRI conferences are not copyrighted. Copyright for the manuscripts in the proceedings is owned by the individual authors of the papers. AABRI understands that it is the intent of most conference participants to use the conference as a means to get constructive criticism of their research so it may be improved to journal-publication quality. AABRI conference participants are free to submit their manuscripts for journal publication without copyright concerns.

All completed manuscripts presented at AABRI conferences are automatically submitted for review by AABRI reviewers for possible publication in one of our academic journals (review fee waived, normal publication fees apply if accepted). To be eligible for automatic review manuscripts must be original and meet AABRI journal submission formatting requirements. AABRI will determine which of our journals is the most appropriate for conference submissions in accordance with the conference track of the paper/presentation submitted. If you do not want your paper submitted for review please email us at editorial.staff@aabri.com.

Additionally, all conference participants who did not submit a completed manuscript to the conference may submit their manuscripts when completed to one of our academic journals (review fee waived, normal publication fees apply if accepted) subject to the following conditions:

- The conference participant must be the author or coauthor of the manuscript.
- Only one no-review-fee submission per conference participant.
- Normal publication fees apply.
- Manuscripts must meet AABRI journal submission formatting requirements (below). Manuscripts not meeting these requirements will be returned without review.
- Use your conference registration number (SC15XXX) as your receipt number on the AABRI Journal Manuscript Submission Form. Submissions not including the registration number will not be reviewed. Only one manuscript per conference registration number.

AABRI Journal Submission Formatting Requirements

All papers submitted to all journals must meet the following requirements. Please check each bullet point as you review your manuscript prior to submission:

- Files must be submitted in Microsoft Word or RTF format.
- All manuscripts must be single-spaced.
- The title must be bold, black, 16 point Times New Roman font, maximum of 12 words, single spaced, and centered on the top line(s) of the title page only. Capitalize only the first word of the title, acronyms and proper nouns in the title.
- The remainder of the manuscript must be black 12 point Times New Roman font and left aligned.
- List all authors with their organizational affiliations on the title page immediately following the title. Author information as follows (Centered, 12 point font, not bolded - note no email addresses or other contact information are included):

Author 1 name
Author 1 organization

Author 2 name
Author 2 organization

- DO NOT LIST AUTHORS ANYWHERE ELSE IN THE MANUSCRIPT. Manuscripts are blind reviewed. Manuscripts are assigned a tracking number and title pages are separated from manuscripts before they are sent to the reviewers.

- All manuscripts must include a maximum 250 word abstract on the title page immediately following the author(s)' names. Do not bold or italicize abstract.
- Add a list of 5-6 keywords one line below the abstract. Skip one line after the abstract then begin with Keywords: then list the keywords on the same line, separated by commas. DO NOT BOLD.
- Start the introduction on the page following the title page.
- Margins must be 1 inch all around on all pages. THIS INCLUDES ALL TABLES, GRAPHS, and FIGURES.
- Manuscripts must be written in third person. Do not use I, we, me, our, etc.
- Include a right-aligned running footer with the first 3 or 4 words of the title starting on the title page. Footer must be in 12 point Times New Roman font. DO NOT USE ITALICS. DO NOT NUMBER PAGES.
- Left align and bold all section headers and subheaders. Leave one line before and one line after section headers and subheaders. Section headers should be all caps. Section subheaders should be mixed case.
- Do not use bold text anywhere else in the manuscript. Do not use italics anywhere in the document except in the reference list according to APA formatting requirements.
- Indent paragraphs .5 inches, do not leave a line between paragraphs. This includes the abstract.
- APA formatting is preferred for citations and references. However, any accepted academic formatting style (MLA, Turabian, Chicago etc.) is acceptable. Regardless of the formatting style used, a bibliography/reference list must be included at the end of the manuscript. DO NOT MIX FORMATTING STYLES IN THE TEXT. DO NOT USE ENDNOTES.
- <Manuscripts must be adequately cited and referenced using academically-appropriate sources. Papers not copiously cited and referenced are not acceptable for publication. This includes case studies.
- 18. All graphics, charts and tables must be in an appendix at the end of the manuscript and referenced in the text.. State "as indicated in Table 1 (Appendix)". Do not state "Insert Table 1 Here".
- All pages must be in portrait orientation in the document. If graphs or pictures are too wide for portrait orientation the author must resize or rotate 90 degrees.
- Maximum standard manuscript length is 40 pages including reference list and appendices. To submit a manuscript greater than 40 pages for review, please contact the editorial.staff@aabri.com prior to submission.
- Maximum file size is 1 megabyte. Please limit the size and number of graphics imbedded in your manuscript. Files exceeding 1 megabyte are subject to a publishing fee surcharge.
- All papers must be original and not previously published documents. Papers published in conference proceedings are acceptable if the proceedings are not copyrighted or a copyright release is provided by the author(s).
- Effective August 2012, all papers will be submitted to an online plagiarism detection website to verify authenticity. Papers greater than 10% non-original are subject to being returned to the author for revision and resubmission. Papers are expected to have an originality index of less than 10% non-original. Papers in the yellow or red level (excluding quotes and bibliography) will be returned to the author for revision and resubmission. Please see the Plagiarism section on the Publication Policy page.
- As a condition of acceptance of a submission in consideration for publication in an AABRI journal, all submitting authors agree to become reviewers on two papers submitted by other authors for publication consideration and to respond to review requests with comments within 30 days of receipt of such request.
- AABRI will not publish papers containing profanity, racially or ethnically degrading statements, sexual content, political endorsements or criticisms, religious endorsements or criticisms, or personal attacks on any individual or organization.
- AABRI reserves the absolute right to refuse publication of any reviewed submission without cause. AABRI reserves the right to remove from publication any previously accepted and published submission without cause.

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Registration Deadline - September 11, 2015

Orlando, Florida - January 7 - 9, 2016

Location - Embassy Suites International Drive
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