

AABRI INTERNATIONAL CONFERENCE Savannah 2024 CALENDAR AND PROGRAM

Academic and Business Research Institute Conference Savannah

**March 4 – 6, 2024
Springhill Suites by Marriott
Savannah Historic District
Savannah, Georgia**



Conference information available
at www.aabri.com
email: conference@aabri.com

<http://www.aabri.com/UpConf.html#Savannah>

Contents

Conference Registration Times	Page 2
Presentation Schedule	Page 2
Presenters and Participants	Page 7
Session Chairs	Page 9
Presentation facilities and time limits	Page 9
Conference / AABRI contact information	Page 9
Journal Editorial-Review Boards	Page 10
Academic and Business Research Institute Journals	Page 10
AABRI Advisory Board Members	Page 11
Journal Submission of Conference Papers	Page 12
AABRI Journal Submission Formatting Requirements	Page 12
Thank you	Page 13

Conference Registration Desk Schedule

Monday	March 4, 2024, 8:30 – 9:00 AM	hotel lobby
Monday	March 4, 2024, 5:30 – 6:00 PM	hotel lobby
Tuesday	March 5, 2024, 9:00 – 10:00 AM	hotel lobby

If you do not get to registration before your scheduled presentation time, please make your presentation and register at the next scheduled time.

Presentation Schedule

Monday, March 4, 2024

Conference Registration - 8:30 – 9:00 AM, hotel lobby

Session 1: 9:00 – 10:50 AM – Montgomery Room

Accounting / Finance / Economics

Session Chair - Kaufinger, Gregory, Kutztown University

Gonas, John, Belmont University: *Capital Budgeting Case: Siding Production in Ontario.*

Nutt, Stacey, The Citadel: *Using a capital sourcing approach to introducing finance and accounting principles.*

Neuenschwander, Chris, Anderson University
Kaufinger, Gregory, Kutztown University of Pennsylvania:
Asset-Liability Management as an Indicator of Governance Quality in the Banking Sector.

Wright, Susan, The Citadel, The Military College of South Carolina: *Title: Institutional Support and Faculty Readiness for Technology Infused Curriculum in Accounting Education.*

Estes, Brent, Sam Houston State University: *Examining the effects of guaranteed contracts among tenured faculty and professional athletes: a comparative analysis of two labor markets with long-term job security.*

Session 2 11:00 – 12:50 AM – Montgomery Room**Accounting / Finance / Economics****Session Chair** - Kenno Pinkerton, Staci, Univ. of Detroit Mercy.Roy, Sudipta, University of St. Francis: *Goal Setting versus Loss Aversion: What Motivates Students More?*Kenno Pinkerton, Staci, University of Detroit Mercy: *Accounting and relationship dynamics in labor management negotiations.*

Hahn, TeWhan, Auburn University at Montgomery: Estimation of IPO Underpricing.

Guo, Rong, Georgia Gwinnett College: *The Coinsurance Effect and Changes in Excess Value Around Diversification.***BEST PAPER OF TRACK – ACCOUNTING/FINANCE/ECON****Session 3: 1:00 – 3:20 PM – Montgomery Room****Education / Instructional Pedagogies****Session Chair** - Ulferts, Gregory, University of Detroit Mercy

Shurden, Mike, Lander University

Shurden, Susan, Lander University: *Business Students perception on the use of Artificial Intelligence in Higher Education.*

Jones, Don, Texas A&M University - Kingsville

Grota, Jennifer, Texas A&M University - Kingsville: *The Impact of Multiplication Fluency Math Intervention and Attendance on Mathematics Course Performance.*

Kendall, Chadwin, Metropolitan State University of Denver:

Yates, Rhett, Jacksonville University: *Enhancing Crew Resource Management Training in Collegiate Aviation Programs through Jet Simulation Integration.*

Ulferts, Gregory, University of Detroit Mercy:

Howard, Terry, University of Detroit Mercy:
A New Paradigm for Business Education.

Keyser, Robert, Kennesaw State University: Surveying Concerns of COVID-19 and its Variants at an R2 Research University

**Session 4: 3:30 –5:50 PM – Montgomery Room
Management / Marketing / MIS**

Session Chair - Seaton, L. Jeff, Murray State University

Ma, Qingxiong, University of Central Missouri: *Teaching Serverless Web Application Development.*

Seaton, L. Jeff, Murray State University: *The Self-Rationalization Effect Within Social Identity's Villainization Process.*

Howard, Terry, University of Detroit Mercy,
Gregory, University of Detroit Mercy:
System Changes Needed to Reduce Medical Errors.

Clements, Nicolle, Saint Joseph's University: *Understanding consumer perceptions and misconceptions of industrial hemp.*

BEST PAPER OF TRACK – MANAGEMENT/MARKETING/MIS

Lahm, Robert, Western Carolina University: *Technology trends with possible impacts and opportunities for entrepreneurial start-ups.*

Park, Yangil, Georgia Southwestern State University: *HIPs in action: A Comparative Analysis of Collaborative Tools in a Business Course.*

Conference Registration 5:30 – 6:00 PM, hotel lobby

Tuesday, March 5, 2024**Conference Registration 9:00 –10:00 AM, hotel lobby****Session 5: 10:00 – 11:50 AM - Montgomery Room
Education / Instructional Pedagogies****Session Chair - Bain, Steve, Texas A&M University –
Kingsville**

Burch, Tyler, Idaho State University: *Using in-class movement to facilitate participation and minimize groupthink in ethical decision-making.*

Jance, Marcy, Indiana University East: *A KPI Accounting Dashboard.*

Lawrence, Tara, Calumet City School District 166
Coleman, Sharon, Calumet City School District 166
Del Real, Lorena, Calumet City School District 166
Zotto, Joe, Calumet City School District 166:
Leadership and Community Through a School District Mission, Vision, and Philosophy.

Gonzalez, Carlos, Texas A&M University Kingsville:

Hall, Kelly, Texas A&M University, Kingsville

Term Duration: Comparing Student Success in College Science

BEST PAPER OF TRACK – EDUCATION/IP

Bain, Steve, Texas A&M University – Kingsville

Bain, Stephanie, Texas A&M University - Kingsville:

Accessibility to services for PK-12 students with disabilities in rural communities.

Session 6: 12:00 –1:50 PM - Montgomery Room**AABRI Advisory Board Meeting****Session Chair – Baker, Russell, AABRI**

Session 7: 2:00 – 4:50 PM - Montgomery Room**Case/Criminal Justice****Session Chair - Larson, James, National University**

Ulferts, Greg, University of Detroit Mercy

Howard, Terry, University of Detroit Mercy:

Kenno Pinkerton, Staci, University of Detroit Mercy:

The Real DEI Issue

Guffey, Jim, National University

Golden, Nancy, National University:

Police Officer Higher Education: An Omnibus Review of the Literature Identifying Factors Relevant to Police Higher Education.

BEST PAPER OF TRACK – CRIMINAL JUSTICE/CASE

Larson, James, National University: *How the Extreme Left Destroys Democracy.*

Kelso, Chandrika, National University: *Correctional Learning and Transformation: Allies and Barriers.*

Martin, Damon, National University: *Firearm Regulations in U.S. States.*

Lahm, Robert, Western Carolina University: *Small businesses and the economy: Observing the case of a roller coaster ride.*

BEST PAPER OF CONFERENCE

Lankster, Saul, National University: *Correctional Learning and Transformation: Allies and Barriers.*

Wednesday March 6, 2024

Conference Registration 8:45 –9:00 AM, hotel lobby

Session 8: 9:00 – 9:50 PM - Makeup / overload session if needed – Montgomery Room.

Smith, David, Pepperdine University: *AI and Automation: Potential Impact on Los Angeles Employment.*

PRESENTERS AND PARTICIPANTS

The following is an alphabetical list of all conference participants, the title of their presentation and the session in which they are presenting:

- Almerico, Gina, The University of Tampa: Attending Only
- Bain, Stephanie, Texas A&M University - Kingsville: Session – 5
- Bain, Steve, Texas A&M University - Kingsville: Session - 5
- Burch, Tyler, Idaho State University: Session - 5
- Clements, Nicolle, Saint Joseph's University: Session - 4
- Coleman, Sharon, Calumet City School District 166: Session - 5
- Cornelious, Linda, Mississippi State University, Attending only
- Del Real, Lorena, Calumet City School District 166: Session - 5
- Dittman, Kevin, Purdue University: Attending Only
- Estes, Brent, Sam Houston State University: Session - 4
- Golden, Nancy, National University: Session - 7
- Gonas, John, Belmont University: Session - 1
- Gonzalez, Carlos, Texas A&M University Kingsville: Session - 5
- Grota, Jennifer, Texas A&M University - Kingsville: Session - 3
- Guffey, Jim, National University: Session - 7
- Guo, Rong, Georgia Gwinnett College: Session - 1
- Hahn, TeWhan, Auburn University at Montgomery: Session – 1
- Hall, Kelly, Texas A&M University: Kingsville: Session - 5
- Hannah, Sean, Wake Forest University: Attending only
- Howard, Terry, University of Detroit Mercy: Session – 3, 4, 7
- Jance, Marcy, Indiana University East: Session - 5
- Jones, Don, Texas A&M University - Kingsville: Session - 3

- Kaufinger, Gregory, Kutztown University of Penn: Session - 1
- Kelso, Chandrika, National University: Session - 7
- Kendall, Chadwin, Metropolitan State University: Session - 3
- Kenno Pinkerton, Staci, University of Detroit Mercy: Session 1, 7
- Keyser, Robert, Kennesaw State University: Session - 3
- Lahm, Robert, Western Carolina University: Session – 4, 7
- Lankster, Saul, National University: Session - 7
- Larson, James, National University: Session - 7
- Lawrence, Tara, Calumet City School District 166: Session - 5
- Ma, Qingxiong, University of Central Missouri: Session - 4
- Martin, Damon, National University: Session - 7
- Neuenschwander, Chris, Anderson University: Session - 1
- Nutt, Stacey, The Citadel: Session - 1
- Park, Yangil, Georgia Southwestern State University: Session - 4
- Roy, Sudipta, University of St. Francis: Session - 1
- Seaton, L. Jeff, Murray State University: Session - 4
- Shurden, Mike, Lander University: Session - 3
- Shurden, Susan, Lander University: Session - 3
- Smith, David, Pepperdine University: Session - 1
- Ulferts, Gregory, University of Detroit Mercy: Session – 3, 4, 7
- Wright, Susan, The Citadel: Session - 1
- Yates, Rhett, Jacksonville University: Session - 3
- Zotto, Joe, Calumet City School District 166: Session - 5

Session Chairs

The following individuals are serving as Session Chairs for Conference Savannah 2019:

- Session 1: Kaufinger, Gregory, Kutztown University of Pennsylvania
- Session 2: Kenno Pinkerton, Staci, Univ. of Detroit Mercy.
- Session 3: Ulferts, Gregory, University of Detroit Mercy
- Session 4: Seaton, L. Jeff, Murray State University
- Session 5: Bain, Steve, Texas A&M University - Kingsville
- Session 6: Baker, Russell, AABRI
- Session 7: Larson, James, National University

Session chairs are responsible for starting their session on time, having all presenters introduce themselves to each other and the other attendees of the session, holding each presenter to a twenty-minute presentation, leading a discussion session after presentations, and adjourning the session on time. Please cooperate with session chairs and help them keep your session on schedule.

Presentation Facilities and Time Limits

Each presentation room is equipped with a Windows 10 based notebook computer with Microsoft Office 365 and internet access, a projector and speakers. Bring your presentations on a USB drive. The computers do not have internal DVD drives. An external DVD drive is available at the conference registration desk if needed. Presentations are limited to 20 minutes. Long presentations take time away from other presenters. Please be courteous and keep your presentation to 20 minutes or less. The session chairs will tell you when you have five minutes left, two minutes left, and 30 seconds to wrap up.

AABRI Contact Information

For problems with your hotel room or hotel reservation please contact the hotel desk. For conference-related concerns please see one of the conference staff or ask the hotel desk to contact one of us for you. AABRI contact information is located on the www.aabri.com website. Individual AABRI staff contact information is on the business cards included in the registration package. AABRI office phone is (904)435-4330. All messages

left on the office phone are immediately emailed to AABRI staff and will be returned as quickly as possible.

Journal Editorial-Review Boards

AABRI is seeking additional editorial-review board members and invited reviewers for its journals. If you would like to contribute as a review-board member or invited reviewer please complete the reviewer information form found at <http://www.aabri.com/reviewerform.html>. Review-board members and invited reviewers must hold a terminal degree in field or a closely related field. Preference is given to individuals with significant academic-journal publishing history.

Academic and Business Research Institute Journals

The Academic and Business Research Institute supports the research and publication needs of business and education faculty. AABRI journals accept submissions in education, ethics, technology, and all business fields. Click on the Journals link on the www.aabri.com website to see which of our journals serves your publication needs or click below to access the individual journals directly.

Academic and Business Research Institute (AABRI) journals are indexed the Cabell's and ProQuest Ulrich databases. AABRI publishes the following peer-reviewed academic journals:

- Journal of Behavioral Studies in Business
- Journal of Business Cases and Applications
- Journal of Ethical and Legal Issues
- Journal of Finance and Accountancy
- Journal of Instructional Pedagogies
- Journal of International Business and Cultural Studies
- Journal of Management and Marketing Research
- Journal of Technology Research
- Research in Business and Economics Journal
- Research in Higher Education Journal

AABRI Editorial Advisory Board Members

The following individuals comprise the AABRI Editorial Advisory Board. All AABRI journal editors and coeditors along with selected members-at-large are part of the advisory board. Several of these individuals will be participating in the Savannah conference (* beside their name). Please feel free to introduce yourself.

***Gina Almerico**

Coeditor - Research in Higher Education Journal
Professor of Education - University of Tampa

***Stephanie Bain**

Coeditor – Journal of Instructional Pedagogies
Adjunct Professor
Texas A&M University, Kingsville, Texas

***Steve Bain**

Coeditor - Journal of Ethical and Legal Issues
Professor
Texas A&M University, Kingsville, Texas

***Russell Baker**

AABRI Executive Director, Advisory Board Chair
Professor - Jacksonville University

Judith Bazler

Coeditor - Research in Higher Education Journal
Professor of Education - Monmouth University

Linda Bressler

Coeditor - Journal of Behavioral Studies in Business
Professor of Accounting
Southeastern Oklahoma State University

Martin Bressler

Coeditor - Journal of Behavioral Studies in Business
Professor of Marketing & Management, John Massey chair in Entrepreneurship
Southeastern Oklahoma State University

Phillip Coleman

Coeditor - Journal of Technology Research
Professor of Computer Information Technology
Western Kentucky University

Jan Warren Duggar

Coeditor - Journal Finance and Accountancy
Adjunct Professor of Economics
The University of North Florida

George Gresham

Coeditor - Journal of International Business and Cultural Studies
Professor Jacksonville University (retired)

* - indicates AABRI Advisory Board members who will be in attendance at the 2024 Savannah conference.

Diana Haytko

Coeditor - Journal of Business Cases and Applications
Professor and Chair, Marketing
East Carolina University

Carolyn LaMacchia,

Coeditor - Journal of Technology Research
Associate Professor of Computer Information Technology
Bloomsburg University of Pennsylvania

***James Larson**

Coeditor - Journal of Ethical and Legal Issues
Professor of Criminal Justice, Department Chair
National University

Raymond Papp

Coeditor - Journal of Instructional Pedagogies
Professor of Management Information Systems
University of Tampa

Joseph Reid

Coeditor - Journal Finance and Accountancy
Associate Professor of Accounting
North Carolina A&T State University,

***Martha Robinson,**

Coeditor - Journal of International Business and Cultural Studies
Professor of Management - The University of Memphis, Memphis, Tennessee

Lloyd (Jeff) Seaton,

Coeditor - Research in Business and Economics Journal
Associate Professor of Management
Murray State University, Murray, Kentucky

Barry Thornton

Editor - Research in Business and Economics Journal
Professor of Decision Sciences and Information Management - Jacksonville University

Christine Wright-Isak,

Coeditor - Journal of Business Cases and Applications
Assistant Professor of Marketing and Advertising
Florida Gulf Coast University,

Journal Submission of Conference Papers

Conference proceedings of Academic and Business Research Institute conferences are not copyrighted. Copyright for the manuscripts in the proceedings is owned by the individual authors of the papers. AABRI understands that it is the intent of most conference participants to use the conference as a means to get constructive criticism of their research so it may be improved to journal-publication quality. AABRI conference participants are free to submit their manuscripts for journal publication without copyright concerns.

On the registration form all participants chose whether to have their papers automatically submitted for journal review. If this was selected, completed manuscripts presented at Academic and Business Research Institute conferences are automatically submitted for review by AABRI reviewers for possible publication in one of our academic journals (review fee waived, normal publication fees apply if accepted). To be eligible for automatic review manuscripts must be original and meet AABRI journal submission formatting requirements. AABRI will determine which of our journals is the most appropriate for conference submissions in accordance with the conference track of the paper/presentation submitted.

Additionally, all conference participants who did not submit a completed manuscript to the conference or did not chose automatic review may submit their manuscripts when completed to one of our academic journals (*review fee waived*, normal publication fees apply if accepted) subject to the following conditions

- The conference participant must be the author or Coauthor - of the manuscript.
- *Review fee waived*, normal publication fees apply if accepted
- Manuscripts must meet AABRI journal submission formatting requirements (below). Manuscripts not meeting these requirements will be returned without review.
- Use your conference registration number (SC19XXX) as your receipt number on the AABRI Journal Manuscript Submission Form. Submissions not including the registration number will not be reviewed. Only one manuscript per conference registration number.

AABRI Journal Submission Formatting Requirements

All papers submitted to all journals must meet the following requirements. Please check each bullet point as you review your manuscript prior to submission

- Files must be submitted in Microsoft Word or RTF format.
- All manuscripts must be single-spaced.
- The title must be bold, black, 16 point Times New Roman font, maximum of 12 words, single spaced, and centered on the top line(s) of the title page only. Capitalize only the first word of the title, acronyms and proper nouns in the title.
- The remainder of the manuscript must be black 12 point Times New Roman font and left aligned.
- List all authors with their organizational affiliations on the title page immediately following the title. Author information as follows (Centered, 12 point font, not bolded - note no email addresses or other contact information are included):

Author 1 name
Author 1 organization

Author 2 name
Author 2 organization

- DO NOT LIST AUTHORS ANYWHERE ELSE IN THE MANUSCRIPT. Manuscripts are blind reviewed. Manuscripts are assigned a tracking number and title pages are separated from manuscripts before they are sent to the reviewers.
- All manuscripts must include a maximum 250 word abstract on the title page immediately following the author(s)' names. Do not bold or italicize abstract.
- Add a list of 5-6 keywords one line below the abstract. Skip one line after the abstract then begin with Keywords then list the keywords on the same line, separated by commas. DO NOT BOLD.
- Start the introduction on the page following the title page.

- Margins must be 1 inch all around on all pages. THIS INCLUDES ALL TABLES, GRAPHS, and FIGURES.
- Manuscripts must be written in third person. Do not use I, we, me, our, etc.
- Include a right-aligned running footer with the first 3 or 4 words of the title starting on the title page. Footer must be in 12 point Times New Roman font. DO NOT USE ITALICS. DO NOT NUMBER PAGES.
- Left align and bold all section headers and subheaders. Leave one line before and one line after section headers and subheaders. Section headers should be all caps. Section subheaders should be mixed case.
- Do not use bold text anywhere else in the manuscript. Do not use italics anywhere in the document except in the reference list according to APA formatting requirements.
- Indent paragraphs .5 inches, do not leave a line between paragraphs. This includes the abstract.
- APA formatting is preferred for citations and references. However, any accepted academic formatting style (MLA, Turabian, Chicago etc.) is acceptable. Regardless of the formatting style used, a bibliography/reference list must be included at the end of the manuscript. DO NOT MIX FORMATTING STYLES IN THE TEXT. DO NOT USE ENDNOTES.
- <Manuscripts must be adequately cited and referenced using academically-appropriate sources. Papers not copiously cited and referenced are not acceptable for publication. This includes case studies.
- 18. All graphics, charts and tables must be in an appendix at the end of the manuscript and referenced in the text.. State "as indicated in Table 1 (Appendix)". Do not state "Insert Table 1 Here".
- All pages must be in portrait orientation in the document. If graphs or pictures are too wide for portrait orientation the author must resize or rotate 90 degrees.
- Maximum standard manuscript length is 40 pages including reference list and appendices. To submit a manuscript greater than 40 pages for review, please contact the editorial.staff@aabri.com prior to submission.
- Maximum file size is 1 megabyte. Please limit the size and number of graphics imbedded in your manuscript. Files exceeding 1 megabyte are subject to a publishing fee surcharge.
- All papers must be original and not previously published documents. Papers published in conference proceedings are acceptable if the proceedings are not copyrighted or a copyright release is provided by the author(s).
- Effective August 2012, all papers will be submitted to an online plagiarism detection website to verify authenticity. Papers greater than 10% non-original are subject to being returned to the author for revision and resubmission. Papers are expected to have an originality index of less than 10% non-original. Papers in the yellow or red level (excluding quotes and bibliography) will be returned to the author for revision and resubmission. Please see the Plagiarism section on the Publication Policy page.
- As a condition of acceptance of a submission in consideration for publication in an AABRI journal, all submitting authors agree to become reviewers on two papers submitted by other authors for publication consideration and to respond to review requests with comments within 30 days of receipt of such request.
- AABRI will not publish papers containing profanity, racially or ethnically degrading statements, sexual content, political endorsements or criticisms, religious endorsements or criticisms, or personal attacks on any individual or organization.
- AABRI reserves the absolute right to refuse publication of any reviewed submission without cause. AABRI reserves the right to remove from publication any previously accepted and published submission without cause.

Please review the Submissions Procedures and Submission Requirements found on the www.aabri.com website prior to submitting manuscripts for updated information.

Thank you

Thank you for joining us at the 2024 AABRI Savannah conference. Your attendance and participation are sincerely appreciated. Please see our www.aabri.com website for complete information on upcoming AABRI conferences.

