

A New Paradigm for Business Education

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ABSTRACT

Globalization has opened the world and created immense opportunities for knowledge transfer and commerce, creating unique challenges that must be addressed. Social systems are dependent upon a quality-of-life standard that allows for health, freedom, and relative equality in a community. Through technology, people and cultures are growing together, creating significant obstacles to achieving equity and sustainability. Adaptation is needed. The growing movement to embrace the United Nations Sustainable Development Goals (SDGs) reveals a new paradigm for business education. There is a critical need for institutions of higher learning to provide interdisciplinary curricula focused on the challenges that accompany the pursuit of organizational sustainability practices. Situating practice-oriented, interdisciplinary courses in global sustainability and international human rights among required undergraduate and graduate business curriculum requirements will play a pivotal role in providing students with the *necessary* skills and knowledge to recognize, understand, and respond to these global challenges.