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Title: Institutional Support and Faculty Readiness for Technology Infused Curriculum in Accounting Education

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Abstract: This presentation explores how changing business conditions and technology affect accounting education by focusing on institutional support and faculty readiness. Survey results from accounting faculties show that while 70 percent feel that institutions adequately support technology use, there is a perception gap between faculties and administrators. While 60 percent acknowledged funding for technology, few received stipends or course releases. Faculty members are comfortable with Microsoft Excel but less so with tools such as Power BI and Tableau, and many are unfamiliar with emerging technologies such as RPA and AI. In terms of teaching, faculty members are confident in ethics and decision-making but feel less equipped to teach a blend of traditional accounting, advanced technology, and business topics.